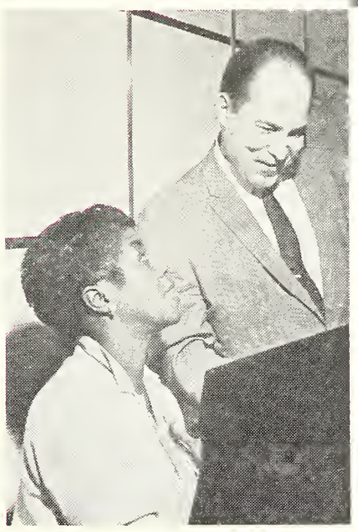
# The Cash Box

VOLUME XXI—NUMBER 36 MAY 21, 1960



Sarah Vaughan, one of the music world's great talents, and a veteran of many, many hits, debuts on Roulette Records with her first single "Ooh What A Day" b/w "My Dear Little Sweetheart" and her first album release "Dreamy." In the center Sarah is seen with Morris Levy, president of Roulette, who brought the artist to the label; (top left) the lark is with Joe Kolsky, Roulette executive vice president; (top right) Sarah and Count Basie, Roulette jazz star who attended Sarah's first session; (bottom left) A & R exec Joe Reisman who cut Sarah's first single; and (bottom right) Teddy Reig, who A&R'd "Sassy's" first album.

# The BIG Play is on

# "ALLEY-OOP"

b/w

## "THE RIGHT TIME"

by Dante and the Evergreens

M-130

*produced by ALPERT & ADLER*

## Watch For NEW "Singing Belles" release!

*A Sleeper that woke up!*

**"POOR BOY NEEDS A PREACHER"**

**The Untouchables**

M-128

*Follow-up to Harlem Nocturne*

**"THE TOUCH"**

**The Viscounts**

M-129

**MADISON RECORDS, 1650 Broadway, New York, N. Y.**

FOUNDED BY BILL GERSH

# The Cash Box

Vol. XXI—Number 36

May 21, 1960

## The Cash Box

*(Publication Office)*
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# AND NOW . . .

# ON TO ARMADA

**The record industry has always had to share the spotlight with other affiliated industries at the majority of key conventions in our business. In most cases record people have been relegated to a back seat.**

**This is certainly one reason why enthusiasm is running so high for the up-coming ARMADA (American Record Manufacturers And Distributors Association) Convention, which will place the record industry in the spotlight and will be shared entirely by the record manufacturers and record distributors.**

**Record people attending the MOA Convention last week gave a strong vote of confidence to ARMADA when they almost unanimously indicated that they would be at the Traymore Hotel in Atlantic City, New Jersey for the June 11, 12, 13 and 14 Convention dates. Many of those who did not attend the MOA meet, said they planned to be at the ARMADA affair.**

**E. Abner, president of ARMADA, last week announced that manufacturers will be permitted to set up displays in their suites for distributors, and, as a result, a number of manufacturers last week indicated that the June 11, 12, 13 and 14 dates would be an ideal time to introduce to distributors their summer sales program and new product.**

**Many manufacturers also have indicated that they welcome the opportunity to meet with a great number of their distributors under one roof, and some are planning to hold meetings with their distribs during the free time allotted them after the daily convention business.**

**The overall picture of the upcoming ARMADA Convention is very promising from an attendance standpoint. It appears that everyone who is planning to attend is going with the intention of benefiting in whatever way possible from meeting with manufacturers and distributors. No one is going with the expectation that a convention of this type will resolve all industry problems, but many such problems are due for an airing.**

**With this attitude at the outset, it looks as though the ARMADA Convention will be a successful one.**

# The Cash Box TOP 100

## Best Selling Tunes on Records

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

May 21, 1960

| | | Pos. 5/14 | Pos. 5/7 |
|---|---|---|---|
| 1 | **Cathy's Clown**<br>★♦WB-5151—EVERLY BROTHERS | 2 | 4 |
| 2 | **Stuck On You**<br>★♦VI-7740—ELVIS PRESLEY | 1 | 1 |
| 3 | **Greenfields**<br>★ CO-41571—BROTHERS FOUR<br>KA-323—JULIUS LA ROSA | 3 | 2 |
| 4 | **Night**<br>★ BR-55166—JACKIE WILSON | 4 | 3 |
| 5 | **Good Timin'**<br>★ CU-9067—JIMMY JONES | 9 | 12 |
| 6 | **Cradle Of Love**<br>★ ME-71598—JOHNNY PRESTON | 7 | 10 |
| 7 | **Stairway To Heaven**<br>★♦VI-7707—NEIL SEDAKA | 8 | 9 |
| 8 | **Sink The Bismarck**<br>★ CO-41568—JOHNNY HORTON | 6 | 5 |
| 9 | **He'll Have To Stay**<br>AP-10097—CORNIA MINETTE<br>★ CA-4368—JEANNE BLACK | 17 | 30 |
| 10 | **Let The Little Girl Dance**<br>★ OT-1076—BILLY BLAND | 10 | 11 |
| 11 | **Sixteen Reasons**<br>★ WB-5317—CONNIE STEVENS | 5 | 7 |
| 12 | **Paper Roses**<br>★ CC-528—ANITA BRYANT | 22 | 32 |
| 13 | **Cherry Pie**<br>★ BN-7010—SKIP & FLIP | 13 | 23 |
| 14 | **Step By Step**<br>★ CE-525—CRESTS | 14 | 13 |
| 15 | **The Madison**<br>★ AY-804—AL BROWN'S TUNETOPPERS | 16 | 17 |
| 16 | **The Old Lamplighter**<br>★♦VI-7700—THE BROWNS | 11 | 15 |
| 17 | **Mountain Of Love**<br>★ RT-1003—HAROLD DORMAN | 18 | 21 |
| 18 | **Burning Bridges**<br>★ RK-2041—JACK SCOTT | 25 | 34 |
| 19 | **Young Emotions**<br>★ IM-5663—RICKY NELSON | 27 | 37 |
| 20 | **Doggin' Around**<br>★ BR-55166—JACKIE WILSON | 30 | 31 |
| 21 | **Ding-A-Ling**<br>★ CM-175—BOBBY RYDELL | 28 | 38 |
| 22 | **Love You So**<br>★ DZ-1315—RON HOLDEN | 24 | 28 |
| 23 | **The Ties That Bind**<br>★ ME-71566—BROOK BENTON | 29 | 36 |
| 24 | **Swingin' School**<br>★ CM-175—BOBBY RYDELL | 31 | 41 |
| 25 | **Madison Time**<br>★ CO-41628—EDDIE MORRISON & RAY BRYANT COMBO | 26 | 26 |
| 26 | **Mr. Lucky**<br>RK-2037—GEORGIE AULD<br>★♦VI-7705—HENRY MANCINI<br>OM-704—FRANCIS BAY | 20 | 20 |
| 27 | **What Am I Living For**<br>★ MG-12886—CONWAY TWITTY | 19 | 19 |
| 28 | **Another Sleepless Night**<br>★ AE-585—JIMMY CLANTON | 40 | 57 |
| 29 | **When You Wish Upon A Star**<br>★ LA-3052—DION & THE BELMONTS | 32 | 33 |
| 30 | **Lonely Weekends**<br>★ PH-3552—CHARLIE RICH | 34 | 47 |
| 31 | **Way Of A Clown**<br>★ AP-10088—TEDDY RANDAZZO | 41 | 42 |
| 32 | **Footsteps**<br>★ AP-10085—STEVE LAWRENCE | 21 | 14 |
| 33 | **Ooh Poo Pah Doo**<br>★ MI-607—JESSE HILL | 33 | 35 |
| 34 | **Got A Girl**<br>★ CA-4362—FOUR PREPS | 39 | 46 |
| 35 | **White Silver Sands**<br>★ HZ-2021—BILL BLACK'S COMBO | 12 | 6 |
| 36 | **Happy-Go-Lucky Me**<br>★ GU-208—PAUL EVANS | 54 | 78 |
| 37 | **Everybody's Somebody's Fool**<br>★ MG-12899—CONNIE FRANCIS | 72 | — |
| 38 | **No If's—No And's**<br>★ AP-10102—LLOYD PRICE | 42 | 50 |
| 39 | **I Love The Way You Love**<br>★ UA-208—MARV JOHNSON | 23 | 16 |
| 40 | **Barbara**<br>★ GZ-3001—TEMPTATION | 50 | 58 |
| 41 | **Wonderful World**<br>★ KE-82112—SAM COOKE | 52 | 70 |
| 42 | **You Don't Know Me**<br>AC-6159—HELEN MERRILL<br>★ CD-1373—LENNY WELCH<br>CO-40710—JERRY VALE | 48 | 55 |
| 43 | **For Love**<br>★ AP-10102—LLOYD PRICE | 49 | 52 |
| 44 | **He'll Have To Go**<br>CO-41360—BILLY BROWN<br>DO-16046—JIM LOWE<br>★♦VI-7643—JIM REEVES | 36 | 22 |
| 45 | **All I Could Do Was Cry**<br>★ AG-5359—ETTA JAMES | 55 | 80 |
| 46 | **Nobody Loves Me Like You**<br>★ EN-1068—FLAMINGOS | 56 | 64 |
| 47 | **Theme From The Unforgiven**<br>CR-62196—McGUIRE SISTERS<br>★ UA-221—DON COSTA<br>ME-71628—CLYDE OTIS | 62 | 76 |
| 48 | **My Home Town**<br>★ AP-10106—PAUL ANKA | 74 | — |
| 49 | **Jump Over**<br>★ SW-4053—FREDDY CANNON | 64 | 89 |
| 50 | **Hither And Thither And Yon**<br>★ ME-71566—BROOK BENTON | 51 | 56 |
| 51 | **Theme From A Summer Place**<br>★♦CO-41490—PERCY FAITH<br>DO-16059—FONTAINE SISTERS<br>EP-9366—JACKIE RAE<br>MG-12833—LEROY HOLMES<br>MG-7599—HUGO WINTERHALTER<br>WB-5108—DON RALKE | 15 | 8 |
| 52 | **Dutchman's Gold**<br>★ DO-16066—WALTER BRENNAN | 63 | 79 |
| 53 | **Because They're Young**<br>CP-142—JIMMY DARREN<br>★ JA-1156—DUANE EDDY | 77 | — |
| 54 | **Apple Green**<br>★ ME-71588—JUNE VALLI | 35 | 24 |
| 55 | **Oh Little One**<br>★ RK-2041—JACK SCOTT | 61 | 61 |
| 56 | **Tell Me That You Love Me**<br>★ IM-5660—FATS DOMINO | 59 | 60 |
| 57 | **Fame And Fortune**<br>★♦VI-7740—ELVIS PRESLEY | 47 | 40 |
| 58 | **Money**<br>★ AM-1111—BARRETT STRONG | 57 | 45 |
| 59 | **A Star Is Born**<br>★ MG-12888—MARK DINNING | 60 | 72 |
| 60 | **Just One Time**<br>★♦VI-7690—DON GIBSON | 45 | 44 |
| 61 | **Earth Angel**<br>★ CD-1377—JOHNNY TILLOTSON<br>DT-348—PENGUINS | 71 | 66 |
| 62 | **Mack The Knife**<br>★ VE-10209—ELLA FITZGERALD | 91 | — |
| 63 | **Just A Closer Walk With Thee**<br>CR-62154—PETE FOUNTAIN<br>★ RO-4234—JIMMIE RODGERS | 67 | 85 |
| 64 | **Angela Jones**<br>★ MG-12855—JOHNNY FERGUSON | 53 | 43 |
| 65 | **Mama**<br>DY-501—JOHN BUFANO<br>FO-180—AL MARTINO<br>★ MG-12878—CONNIE FRANCIS<br>SV-101—JAMES CARONE | 43 | 29 |
| 66 | **Ebb Tide**<br>★ ME-71624—PLATTERS<br>PT-167—SHIRLEY SCOTT | 98 | — |
| 67 | **Theme For Young Lovers**<br>★ CO-41655—PERCY FAITH | 99 | — |
| 68 | **Pennies From Heaven**<br>★ CX-117—SKYLINERS | 80 | 91 |
| 69 | **I Really Don't Want To Know**<br>★ MG-12890—TOMMY EDWARDS | 79 | — |
| 70 | **Clementine**<br>★ AC-6161—BOBBY DARIN | 44 | 25 |
| 71 | **A Rockin' Good Way**<br>★ ME-71629—BROOK BENTON & DINAH WASHINGTON | — | — |
| 72 | **Puppy Love**<br>★ AP-10082—PAUL ANKA | 38 | 18 |
| 73 | **Big Iron**<br>★ CO-41589—MARTY ROBBINS | 46 | 39 |
| 74 | **Before I Grow Too Old**<br>★ IM-5660—FATS DOMINO | 75 | 74 |
| 75 | **Besame Mucho**<br>★ AC-6163—COASTERS | 68 | 69 |
| 76 | **Walkin' The Floor Over You**<br>★ DO-16073—PAT BOONE | 100 | — |
| 77 | **Jealous Of You**<br>★ MG-12899—CONNIE FFANCIS | 82 | — |
| 78 | **Runaround**<br>★ DN-22—FLEETWOODS | 100 | — |
| 79 | **Jenny Lou**<br>★ NR-050—SONNY JAMES | 86 | 93 |
| 80 | **Easy Lovin'**<br>★ VJ-344—WADE FLEMONS<br>UA-227—CLOVERS | 97 | 99 |
| 81 | **Beautiful Obsession**<br>★ WB-5150—SIR CHAUNCY | 81 | 83 |
| 82 | **Pink Chiffon**<br>★ GY-2034—MITCHELL TOROK | 88 | 96 |
| 83 | **Our Waltz**<br>★ ME-71610—SARAH VAUGHAN | 89 | 98 |
| 84 | **Comin' Down With Love**<br>★ BG-3034—MEL GADSON | 90 | — |
| 85 | **Frankie And Johnnie**<br>★ JU-5386—SYLVIA ROBBINS | 87 | 94 |
| 86 | **Mr. Lonely**<br>★ JS-5004—VIDELS | 85 | 90 |
| 87 | **Chi Chi Merengue**<br>★ DE-31047—ELOISE TRIO | 92 | 92 |
| 88 | **Someone Loves You Joe**<br>★ MA-126—SINGING BELLES | 58 | 53 |
| 89 | **Sweet Nothin's**<br>★ DE-30967—BRENDA LEE | 37 | 27 |
| 90 | **Biology**<br>★ MG-12881—DANNY VALENTINO<br>★ CA-4360—SUE RANEY | 96 | 100 |
| 91 | **You're Singing Our Love Song**<br>★ CG-59072—JERRY WALLACE | 100 | — |
| 92 | **Think**<br>★ FE-12370—JAMES BROWN | — | — |
| 93 | **Pledging My Love**<br>★ CD-1377—JOHNNY TILLOTSON<br>DU-136—JOHNNY ACE<br>JA-1153—SANFORD CLARK | 84 | 73 |
| 94 | **Fannie Mae**<br>★PZ-1008—BUSTER BROWN | 93 | 75 |
| 95 | **City Lights**<br>★ DO-16071—DEBBIE REYNOLDS | 83 | 86 |
| 96 | **Coming 'Round The Mountain**<br>★ LI-55246—DAVID SEVILLE & CHIPMUNKS | — | — |
| 97 | **Starbright**<br>★ CO-41583—JOHNNY MATHIS | 66 | 64 |
| 98 | **Put Your Arms Around Me Honey**<br>★ JD-1017—RAY SMITH | — | — |
| 99 | **Right By My Side**<br>★ IM-5663—RICKY NELSON | 70 | 71 |
| 100 | **National City**<br>★ LI-55244—JOINER ARK. JR. HIGH SCHOOL BAND | — | — |
| 100 | **Clap Your Hands**<br>★ SH-5017—BEAU-MARKS | — | — |
| 100 | **A Lonely Soldier**<br>★ AN-1035—JERRY BUTLER | — | — |

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SEE CODE FOR RECORD COMPANY NAMES ON JUKE BOX TOP 10 PAGE

● RED BULLET INDICATES SHARP UPWARD MOVE

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FROM **AMY** (WHO BROUGHT YOU THE ORIGINAL MADISON)

## COMES YOUR NEXT GREAT HIT!

# ATLANTIC

## BOOGIE

### A GREAT STANDARD WITH ORIGINAL LYRICS

INTRODUCING **RAY RAPPA** (WINNER OF THE ALL AIR FORCE TALENT CONTEST)

ARRANGEMENTS BY **RICHARD WESS** "MACK THE KNIFE"

**B/W LET'S FACE IT AMY #805**

**CALL YOUR DISTRIBUTOR TODAY FOR THIS NEXT GREAT HIT**

**AMY RECORDS, 1650 BROADWAY, NEW YORK**

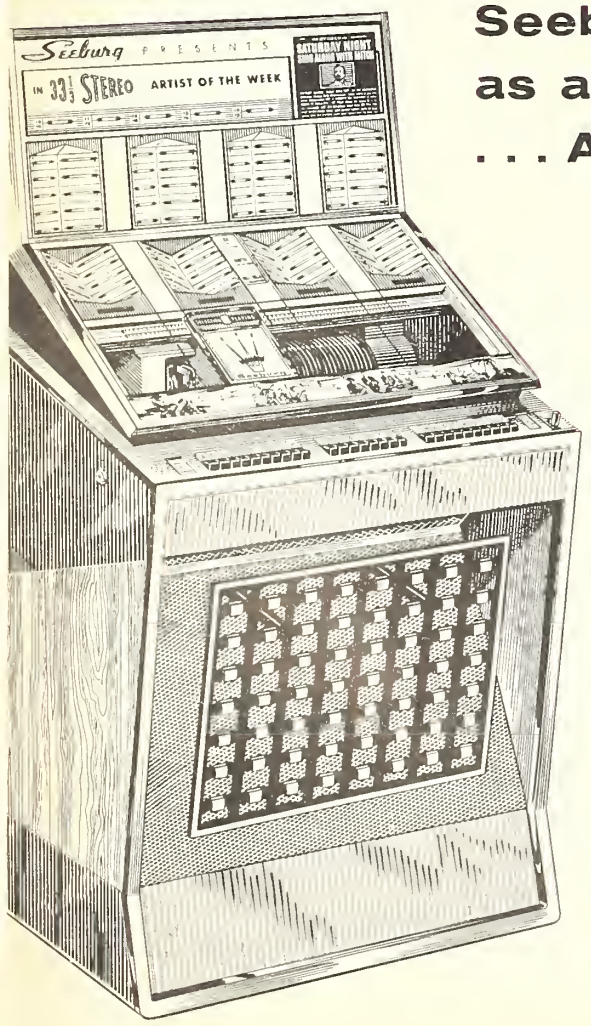
Seeburg PRES

IN 33 1/3 STEREO ARTIST O

| | | | | | | | |
|---|---|---|---|---|---|---|---|
| L8 M8 | MEET ME TONIGHT IN DREAMLAND — 33⅓ MITCH MILLER STEREO — I'LL TAKE YOU HOME AGAIN, KATHLEEN | N8 P8 | THAT OLD GANG OF MINE — 33⅓ MITCH MILLER STEREO — DOWN BY THE OLD MILL STREAM | Q8 R8 | NOW IS THE HOUR — 33⅓ MITCH MILLER STEREO — I'M LOOKING OVER A FOUR LEAF CLOVER | S8 T8 | BABY — 33⅓ MITCH — SING |

# SEEBURG SALUTES THESE...

# 33 1/3 STEREO RECORD



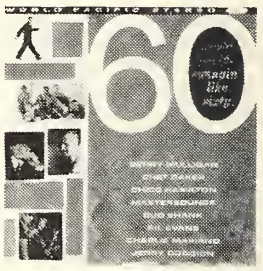

## Seeburg Pioneers the 33⅓ Single as a New Industry Standard ...ANOTHER SEEBURG FIRST!

Across the top of these two pages you see the "ARTIST of the WEEK" display panel of the sensational new Seeburg Model "Q" Stereo Phonographs.

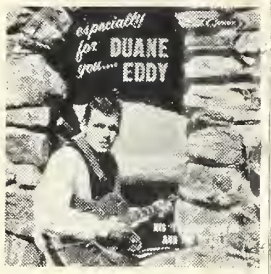
This is far more than just a new phonograph—it's a dynamic merchandising plan *to increase record sales, to increase location earnings, to introduce stereo on 33⅓ singles to the music-loving public.*

*Only Seeburg could put the new 33⅓ Stereo "Seven" to such dramatic use.* Because only Seeburg Model "Q" can play both 45 and 33⅓ RPM records automatically regardless of where they are placed in the record magazine.

Today, many leading record manufacturers have released selected hits from top-selling albums on 33⅓ Stereo singles. Seeburg salutes them for making it possible to launch the soundest merchandising plan in the history of the coin-operated music industry.



World Pacific



Jamie

SEEBURG
THE SEEBURG CORPORATION • CHICAGO 22, ILL.
America's finest and most complete music systems

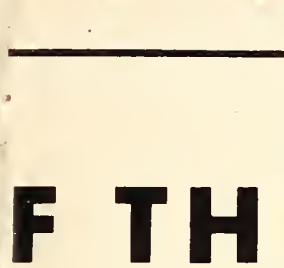
PLAY 45 & 33 1/3 TODAY

E N T S

F THE WEEK

# "ARTIST of the WEEK"

## MANUFACTURERS



Everest

Verve

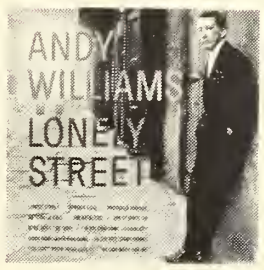
ABC Paramount



Capitol

Brunswick

MGM



Cadence

Laurie

Epic

Guyden

King

Roulette

Coral

Liberty

Decca

Columbia

# FOR THE 11ST TIME

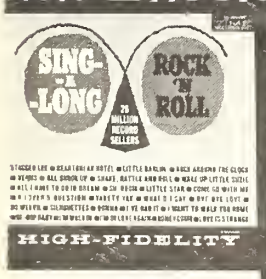
70011
TIME RECORDS INC.

# OPERA Favorites

| | | |
|---|---|---|
| **MARTHA** M'Appari | **PAGLIACCI** Vesti La Giubba | **CARMEN** Toreador Song, March of the Toreadors |
| **RIGOLETTO** La Donna E Mobile, Questa O Quella | EVERYBODY SINGS | **FAUST** Soldiers' Chorus, Avant de Quitter |
| **AIDA** Celeste Aida | **IL TROVATORE** Anvil Chorus, Ai Nostri Monti | **CAVALLERIA RUSTICANA** Brindisi |

Here are 12 favorite, familiar selections from 8 opera greats . . . in an album with whole-family appeal. Bathtub baritones, teenage tenors, kitchen sopranos, the neighbors, all join in. Plus tremendous party appeal with lyrics right on the liner. **T/70011.** *Also available in Stereo.*

# AND MORE SINGALONG MAGIC




The all-time Rock 'n Roll favorites that sold more than 30 million records, in one BIG BEAT album that's an action magnet for every teenager. With the great CHEVRONS.
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All the happy-nostalgic Italian songs the whole world loves assembled for the first time in a big prize package. With the famous SAN REMO SINGERS.
**T/70013**

38 all-time favorites in gay party mood, all lovin' and laughin', by the fine Johnny Rollins Singers. *Come On-A My House, C'est Si Bon, Dry Bones, Music! Music! Music!*
**T/10005**

*Both these albums available in Stereo, too.*

These four sing-a-long albums — with their ENORMOUS market appeal — are included in **TIME'S SPECIAL OFFER**

# 2 ALBUMS FREE

with every 10 you buy!

**NOW IS THE TIME TO BUY**

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# THE NATION'S Top Ten JUKE BOX TUNES

(PLUS THE NEXT 25)

| | | Position Last Week |
|---|---|---|
| 1 | **STUCK ON YOU** (Elvis Presley)<br>VI-7740 | 1 |
| 2 | **GREENFIELDS** (Brothers Four)<br>CO-41571<br>Julius La Rosa—KA-323 | 2 |
| 3 | **NIGHT** (Jackie Wilson)<br>BR-55166 | 3 |
| 4 | **CATHY'S CLOWN** (Everly Brothers)<br>WB-5151 | 10 |
| 5 | **SIXTEEN REASONS** (Connie Stevens)<br>WB-531137 | 7 |
| 6 | **SINK THE BISMARCK** (Johnny Horton)<br>CO-41568 | 5 |
| 7 | **THEME FROM A SUMMER PLACE** (Percy Faith)<br>CO-41490<br>Fontane Sisters—DO-16059; Jackie Ray—EP-9366; Leroy Holmes—MG-12833; Hugo Winterhalter—VI-7599; Don Ralke—WB-5108 | 4 |
| 8 | **CRADLE OF LOVE** (Johnny Preston)<br>ME-71598 | 12 |
| 9 | **LET LITTLE GIRL DANCE** (Billy Bland)<br>OT-1076 | 9 |
| 10 | **STAIRWAY TO HEAVEN** (Neil Sedaka)<br>VI-7709 | 11 |

11) GOOD TIMIN'
12) THE OLD LAMPLIGHTER
13) WHITE SILVER SANDS
14) PUPPY LOVE
15) CHERRY PIE
16) THE MADISON
17) STEP BY STEP
18) WHAT AM I LIVING FOR
19) MOUNTAIN OF LOVE
20) I LOVE THE WAY YOU LOVE
21) FOOTSTEPS
22) MR. LUCKY
23) HE'LL HAVE TO STAY
24) LOVE YOU SO
25) PAPER ROSES
26) HE'LL HAVE TO GO
27) MADISON TIME
28) SWEET NOTHIN'S
29) BURNING BRIDGES
30) YOUNG EMOTIONS
31) APPLE GREEN
32) DING-A-LING
33) WHEN YOU WISH UPON A STAR
34) THE TIES THAT BIND
35) SWINGING SCHOOL

## RECORD MANUFACTURERS CODE

AB—Alton
AC—Atco
AD—Allied
AE—Ace
AF—Audio Fidelity
AG—Argo
AI—Alpine
AL—Aladdin
AM—Anna
AN—Abner
AO—Apollo
AP—ABC-Paramount
AQ—Antler
AR—Arrow
AS—Adonis
AT—Atlantic
AU—Audicon
AV—Arvee
AW—Arwin
AX—Apt
AY—Amy
AZ—Anna
BB—Back Beat
BG—Bigtop
BI—Big B
BK—Brooke
BL—Blaze
BN—Brent
BO—Bomarc
BR—Brunswick
BS—Bullseye
BT—Bethlehem
BU—Blue Note
CA—Capitol
CB—Cose
CC—Carlton
CD—Cadence
CE—Coed
CF—Christy
CG—Challenge
CH—Chess
CI—Climax
CJ—Cover
CK—Checker
CL—Colonial
CM—Cameo
CN—Chancellor
CO—Columbia
CP—Colpix
CQ—Crest
CR—Coral
CS—Class
CT—Coronet
CU—Cub
CV—Canadian American
CX—Calico
CY—Crystalette
CZ—Clock
DA—Dana
DB—Dade
DD—Dale
DE—Decca
DF—Del Fi
DG—Dean
DI—Disneyland
DL—DeLuxe
DM—Demon
DN—Dolton
DO—Dot
DR—Dore
D—Dooto
DU—Duke
DY—Dynosty
DY—Darlan
DZ—Donna
EM—Ember
EN—End
EP—Epic
ER—Era
EV—Everest
EW—East-West
EX—Excello
FA—Fargo
FD—Freedom
FE—Federal
FI—Fiesta
FL—Flippin'
FM—Fame
FO—20th-Fox
FP—Flip
FR—Fraternity
FS—Felsted
FU—Fury
FW—Fernwood
FX—Fox
FY—Folly
FZ—Fransil
GA—Grand Award
GC—Grey-Cliff
GD—Golden Crest
GL—Glory
GN—GNP
GO—Gone
GU—Guaranteed
GV—Glover
GY—Guyden
GZ—Goldisc
HA—Hanover
HE—Herald
HI—HI FI
HO—Hollywood
HU—Hunt
HY—Hickory
HZ—HI
IM—Imperial
JA—Jamie
JD—Judd
JJ—Jay Jay
JP—Jackpot
JS—JDS
JU—Jubilee
JY—Joy
JZ—Josie
KA—Kapp
KE—Keen
KI—King
KM—Kim
KY—Kayo
LA—Laurie
LI—Liberty
LK—Lark
LN—Lancer
LO—London
LV—Love
LU—Laurel
MA—Madison
MC—Mecca
ME—Mercury
MF—Mayflower
MG—MGM
MH—Music Hall
MI—Minit
MK—Mark
MN—Monument
MO—Modern
MT—Metro
MX—Montel
MU—Musicdisc
MV—Maverick
NA—Nasco
NO—Norgolde
NR—NRC
NT—Note
OK—Okeh
OM—Omega
OS—Original
OR—Oriole
OT—Old Town
PA—Paris
PE—Peacock
PF—Profile
PH—Sam Phillips, Int.
PL—Pallette
PR—Parkway
PT—Prestige
RA—Raynote
RB—Ribbon
RE—Rendezvous
RI—Rip
RK—Top Rank
RO—Roulette
RP—RPM
RT—Rita
RV—Raven
SA—Savoy
SB—Styletone
SC—Scepter
SD—Sandy
SE—Sue
SF—Surf
SG—Sage
SH—Shad
SI—Swingin'
SJ—Strand
SK—Signet
SL—Splash
SN—Spann
SO—Studio
SP—Specialty
SR—Starday
SS—Signature
ST—Shan-Todd
SU—Sun
SV—Siena
SW—Swan
SX—Shasta
SY—Signature
SZ—Sphinx
TD—Todd
TE—Tender
TI—Tico
TM—Time
TN—'Teen
TP—TeePee
TR—Triple-X
TS—Testa
TX—Tempus
UA—United Artists
UN—Unical
UR—Unart
UV—University
VA—Vanguard
VE—Verve
VI—RCA Victor
VJ—Vee Jay
VS—Vista
VT—V-Tone
WA—Warwick
WB—Warner Bros.
WD—Word
WG—Wheeling
WH—Whitehall
WO—Wonder
WP—World Pacific

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TIME

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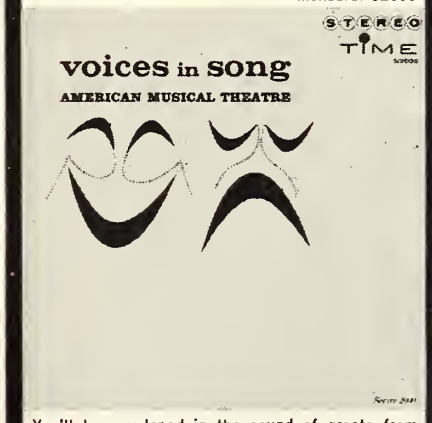
Monaural 52002

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### COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

**MONAURAL** ● Also available in Stereo ★ Also available in EP **STEREO**

| | | Pos. Last Week |
|---|---|---|
| 1 | ●★SOLD OUT<br>*Kingston Trio*<br>*(Capitol T-1352; ST 1352* EAP 1, 2, 3-1352)* | 1 |
| 2 | ● THEME FROM A SUMMER PLACE<br>*Billy Vaughn*<br>*(Dot DLP-3276; DLP-25276)* | 2 |
| 3 | ● THE SOUND OF MUSIC<br>*Original Cast*<br>*(Columbia KOL 5450; KOS-2020)* | 3 |
| 4 | ● MUSIC FROM MR. LUCKY<br>*Henry Mancini*<br>*(RCA Victor LPM-2198; LSP-2198)* | 4 |
| 5 | ● INSIDE SHELLEY BERMAN<br>*Shelley Berman (Verve MGV 15003; MG VS-6106)* | 5 |
| 6 | ● ELVIS IS BACK<br>*Elvis Presley*<br>*(RCA Victor LPM-2231; LSP 2231)* | 8 |
| 7 | ● ITALIAN FAVORITES<br>*Connie Francis (MGM E-3791; ST 3791)* | 7 |
| 8 | ENCORE OF GOLDEN HITS<br>*Platters (Mercury MG-20472)* | 10 |
| 9 | ●★SING A HYMN WITH ME<br>*Tennessee Ernie Ford*<br>*(Capitol TAO-1332; STAO-1332 * EAP-1, 2, 3-1332)* | 9 |
| 10 | ● CAN CAN<br>*Sound Track*<br>*(Capitol W-1301 SW-1301)* | 12 |
| 11 | ● THE BUTTON DOWN MIND OF BOB NEWHART<br>*(Warner Bros. W-1379; WS 1379)* | 25 |
| 12 | ● LANZA SINGS CARUSO FAVORITES<br>*Mario Lanza*<br>*(RCA Victor SP-33-75)* | 16 |
| 13 | 60 YEARS OF MUSIC AMERICA LOVES BEST<br>*(RCA Victor LM 6074)* | 11 |
| 14 | ●★FAITHFULLY<br>*Johnny Mathis (Columbia CL 1422; CS 8219; B-14221, 2, 3)* | 6 |
| 15 | ● LATIN A LA LEE<br>*Peggy Lee*<br>*(Capitol T-1290; ST-1290)* | 22 |
| 16 | ● BELAFONTE AT CARNEGIE HALL<br>*Harry Belafonte*<br>*(RCA Victor LOC-6006; LSO-6006)* | 13 |
| 17 | ●★THIS IS DARIN<br>*Bobby Darin*<br>*(Atco LP 33-115; LP SD33-117 * 4508)* | 14 |
| 18 | REJOICE DEAR HEARTS<br>*Bro. Dave Gordner*<br>*(RCA Victor LPM-2083)* | 15 |
| 19 | ● BEN HUR<br>*Sound Track*<br>*(MGM IE1; ISE1)* | 26 |
| 20 | ●★SATURDAY NIGHT SING ALONG<br>*Mitch Miller (Columbia CL-1414; CS-8211 * B-1, 2, 38211)* | 20 |
| 21 | ● WOODY WOODBURY LOOKS AT LOVE AND LIFE<br>*(Stereoddities MW-1; SW-1)* | 21 |
| 22 | ●★SOUTH PACIFIC<br>*Movie Cast (RCA Victor LM-2252; LSO-1032 * EPA-4211)* | 17 |
| 23 | ●★GUN FIGHTER BALLADS<br>*Marty Robbins (Columbia CL-1349; CS-8158 * B13491, 2, 3)* | 18 |
| 24 | ●★HERE WE GO AGAIN<br>*Kingston Trio (Capitol T-1258; ST 1258 * EAP-1-2-3-1258)* | 23 |
| 25 | ● MUSIC FROM ONE STEP BEYOND<br>*Harry Lubin (Decca DL-8970; 78970)* | 24 |
| 26 | ● BROTHERS FOUR<br>*Brothers Four (Columbia CL 1402; CS 8197)* | 32 |
| 27 | ● CANNONBALL ADDERLY QUINTET IN SAN FRANCISCO<br>*(Riverside 12-311; 12-311)* | 31 |
| 28 | ●★HEAVENLY<br>*Johnny Mathis (Columbia CL-1351; CS-8152 * B135-11, 12, 13)* | 19 |
| 29 | ● PETE FOUNTAIN DAY<br>*Pete Fountain*<br>*(Coral CRL-57313; 757313)* | 27 |
| 30 | ● PERSUASIVE PERCUSSION<br>*Various Artists*<br>*(Commond RS-33-800)* | 30 |
| 31 | ● LAUGHING ROOM<br>*Woody Woodbury*<br>*(Stereoddities MW-2; SW-2)* | 33 |
| 32 | ●★HAPPY MOODS<br>*Ahmad Jamal*<br>*(Argo LP 662; 662 * LP 1081)* | 34 |
| 33 | ● OUTSIDE SHELLEY BERMAN<br>*Shelley Berman (Verve MGV 15007; MG VS-6107)* | 36 |
| 34 | ●★CONCERT IN RHYTHM —Vol. II<br>*Ray Conniff (Columbia CL 1415; CS 8281 * B-14151, 2, 3)* | 39 |
| 35 | ● STUDENT PRINCE<br>*Mario Lanza*<br>*(RCA Victor LM-2339; LSC 2339)* | 37 |
| 36 | ●★THAT'S ALL<br>*Bobby Darin*<br>*(Atco 104; S-104 * EP-4504)* | |
| 37 | ●★GENIUS OF RAY CHARLES<br>*Ray Charles*<br>*(Atlantic 1312; SD 1312; 1619)* | 29 |
| 38 | ● UNFORGETTABLE<br>*Dinah Washington*<br>*(Mercury MG-20572; SR-60232)* | 40 |
| 39 | ● NEW ORLEANS<br>*Pete Fountain*<br>*(Coral 57282; 757282)* | 42 |
| 40 | OLDIES BUT GOODIES —Vol. II<br>*Various Artists (Original Sound LPM-5003)* | 41 |
| 41 | ● LIKE BLUE<br>*Andre Previn & David Rose*<br>*(MGM E 3811; SE 3811)* | 44 |
| 42 | ● WHAT A DIFFERENCE A DAY MAKES<br>*Dinah Washington*<br>*(Mercury MG-20479; SR-60158)* | 45 |
| 43 | ★ HE'LL HAVE TO GO<br>*Jim Reeves*<br>*(RCA Victor LPM-2223 * EPA-4357)* | — |
| 44 | ● AMERICAN SCENE<br>*Mantovani*<br>*(London LL-3136; PSA-3202)* | 46 |
| 45 | ● JACKIE SINGS THE BLUES<br>*Jackie Wilson*<br>*(Brunswick BL-54055; BL 7-54055)* | — |
| 46 | ● STORMSVILLE<br>*Johnny & Hurricanes*<br>*(Warwick W-2010; ST-2010)* | 47 |
| 47 | ● EVERYTHING BUT THE BEER<br>*Boston Pops*<br>*(RCA Victor LM-6082; LCS 6082)* | — |
| 48 | BUDDY HOLLY STORY Vol. II<br>*(Coral CRL-57326)* | 48 |
| 49 | ● ALWAYS<br>*Roger Williams (Kopp KL-1172; KS-3056)* | 49 |
| 50 | ●★TELL ME ALL ABOUT YOURSELF<br>*Nat "King" Cole (Capitol W-1331; SW-1331* EAP-1, 2, 31331)* | 38 |

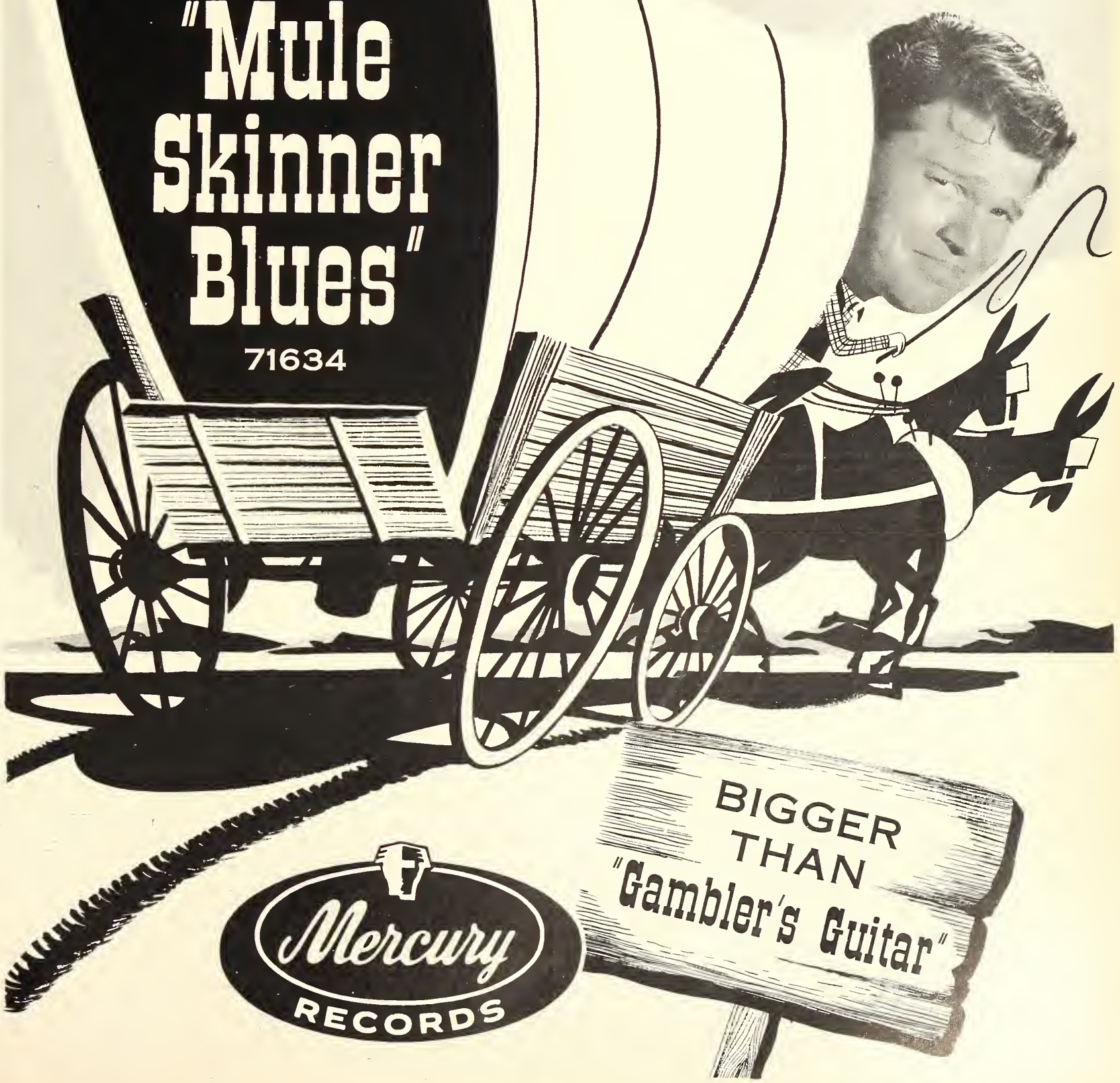
| | | Pos. Last Week |
|---|---|---|
| 1 | SOLD OUT<br>*Kingston Trio (Capitol ST 1352)* | 2 |
| 2 | THEME FROM A SUMMER PLACE<br>*Billy Vaughn (Dot DLP 25276)* | 1 |
| 3 | THE SOUND OF MUSIC<br>*Original Cast (Columbia KOS-2020)* | 3 |
| 4 | MUSIC FROM MR. LUCKY<br>*Henry Mancini (RCA Victor LSP 2198)* | 5 |
| 5 | PERSUASIVE PERCUSSION<br>*Various Artists (Command S-800)* | 4 |
| 6 | CAN CAN<br>*Sound Track*<br>*(Capitol SW-1301)* | 6 |
| 7 | SOUTH PACIFIC<br>*Movie Cast (RCA Victor LSO-1032)* | 7 |
| 8 | PROVOCATIVE PERCUSSION<br>*Various Artists (Command 806)* | 9 |
| 9 | BELAFONTE AT CARNEGIE HALL<br>*Harry Belafonte (RCA Victor LSO-6006)* | 8 |
| 10 | ITALIAN FAVORITES<br>*Connie Francis (MGM ST 3791)* | 10 |
| 11 | SING A HYMN WITH ME<br>*Tennessee Ernie Ford*<br>*(Capitol STAO-1332)* | 11 |
| 12 | LATIN A LA LEE<br>*Peggy Lee (Capitol ST-1290)* | 13 |
| 13 | BEN HUR<br>*Sound Track (MGM ISE 1)* | 14 |
| 14 | LANZA SINGS CARUSO FAVORITES<br>*(RCA Victor SP-33-75)* | 19 |
| 15 | STUDENT PRINCE<br>*Mario Lanza (RCA Victor LSC 2339)* | 15 |
| 16 | FAITHFULLY<br>*Johnny Mathis (Columbia CS 8219)* | 12 |
| 17 | ELVIS IS BACK<br>*Elvis Presley*<br>*(RCA Victor LSP-2231)* | 24 |
| 18 | CONCERT IN RHYTHM— Vol. II<br>*Ray Conniff (Columbia CS 8281)* | 20 |
| 19 | NEW ORLEANS<br>*Pete Fountain (Coral CRL-757282)* | 17 |
| 20 | SATURDAY NIGHT SING ALONG<br>*Mitch Miller (Columbia CS-8211)* | 16 |
| 21 | MUSIC FROM ONE STEP BEYOND<br>*Harry Lubin (Decca 7-8970)* | 28 |
| 22 | HERE WE GO AGAIN<br>*Kingston Trio (Capitol ST-1258)* | 18 |
| 23 | HEAVENLY<br>*Johnny Mathis (Columbia CS-8152)* | 21 |
| 24 | AMERICAN SCENE<br>*Mantovani*<br>*(London PSA-3202)* | 30 |
| 25 | THIS IS DARIN<br>*Bobby Darin (Atco LP SD33-115)* | 23 |
| 26 | GIGI<br>*Movie Cast (MGM E-3641)* | 25 |
| 27 | COME DANCE WITH ME<br>*Frank Sinatra (Capitol SW-1069)* | 26 |
| 28 | GENIUS OF RAY CHARLES<br>*Ray Charles (Atlantic SD 1312)* | 27 |
| 29 | BONQUET<br>*Percy Faith (Columbia CS-8124)* | 29 |
| 30 | TWILIGHT MEMORIES<br>*Three Suns (RCA Victor LSP-2120)* | 36 |
| 31 | ALWAYS<br>*Roger Williams (Kapp KS-3056)* | 22 |
| 32 | MY FAIR LADY<br>*Original Cast (Columbia OS-2015)* | 37 |
| 33 | LIKE BLUE<br>*Andre Previn & David Rose*<br>*(MGM SE 3811)* | 34 |
| 34 | PETE FOUNTAIN DAY<br>*Pete Fountain (Coral 7-57313)* | 33 |
| 35 | HELLO AMIGOS<br>*Ames Bros. (RCA Victor LSP-2100)* | 32 |
| 36 | GREENWILLOW<br>*Sound Track (RCA Victor LSO 2001)* | 35 |
| 37 | HAPPY MOODS<br>*Ahmad Jamal (ARGO LPS 662)* | 39 |
| 38 | THE BUTTON DOWN MIND OF BOB NEWHART<br>*Bob Newhart*<br>*(Warner Bros. WS 1379)* | 45 |
| 39 | BROTHERS FOUR<br>*Brothers Four (Columbia (CS-8197)* | 41 |
| 40 | CANNONBALL ADDERLY QUINTET IN SAN FRANCISCO<br>*(Riverside 12-311)* | 48 |
| 41 | SONGS TO REMEMBER<br>*Mantovani*<br>*(London PS 193)* | 43 |
| 42 | DELLA<br>*Della Reese (RCA Victor LSP-2157)* | 38 |
| 43 | PROVOCATIVE PERCUSSION—Vol. II<br>*Various Artists (Command RS 810 SD)* | — |
| 44 | JACKIE SINGS THE BLUES<br>*Jackie Wilson (Brunswick BL 7-54055)* | — |
| 45 | LET'S DANCE AGAIN<br>*David Carroll (Mercury SR-60152)* | 42 |
| 46 | TABOO—Vol. II<br>*Arthur Lyman (Hi Fi SR-822)* | — |
| 47 | SWING DAT HAMMER<br>*Harry Belafonte*<br>*(RCA Victor LSP-2194)* | 47 |
| 48 | UNFORGETTABLE<br>*Dinah Washington (Mercury SR-60158)* | — |
| 49 | PORGY AND BESS<br>*Sound Track (Columbia OS-2016)* | 50 |
| 50 | SOUL OF SPAIN<br>*101 Strings (Stereo Fidelity 6600)* | 44 |

# THE BEST BY FAR!

# RUSTY DRAPER

## "Mule Skinner Blues"

71634



# Record Reviews

**B+ VERY GOOD  B GOOD  C+ FAIR  C MEDIOCRE**

*"Only those records best suited for commercial use are reviewed by THE CASH BOX"*

## The Cash Box Pick of the Week

"(Won't You Come Home) BILL BAILEY" (2:05)
[Adaris BMI—Arr: Darin]
"I'LL BE THERE" (2:09) [Adaris BMI—Darin]
BOBBY DARIN (Atco 6167)

"Bill Bailey" is another oldie Darin makes his own. Against an infectious ork backdrop—headed by Bobby Scott's joyful keyboard work—Darin runs-through the opus with vocal asides similar to those on his previous hits (i.e. "Mack The Knife"). Looks like another Darin success story. "I'll Be There" is a pretty affectionate with a Latinish backdrop. Could move too.

---

"THAT'S ALL YOU GOTTA DO" (2:27) [Lowery BMI—Reed]
"I'M SORRY" (2:40) [Champion BMI—Self]
BRENDA LEE (Decca 31093)

The talented youngster, who rocked her way to the top of the charts with her delightful "Sweet Nothin's," has another up tempo affair that should easily follow suit. It's a jumper, labeled "That's All You Gotta Do," that Brenda, and chorus, knock out with coin-catching spirit. Her mature, ballad-with-a-beat style (and mid-deck recitation) is wonderfully convincing on the "I'm Sorry" stand. Can also make the click grade.

---

"WHY, WHY, WHY" (2:31) [Alimo BMI—Randazzo, D'Amico]
"YOU'RE EVERYTHING WONDERFUL" (2:38)
[Maxana ASCAP—Kentop, Shorin]
STEVE LAWRENCE (ABC-Paramount 10113)

"Why, Why, Why" is another strong commercial deck for Lawrence, who has solidly made-the-chart-grade with his last two outings, "Pretty Blue Eyes" and "Footsteps." Stint on the inviting wistful is taken at more relaxed beat-pace than his previous Am-Par successes. Underlid is a smart swinger worth those hip spins.

---

"STROLLIN' IN THE SPRINGTIME" (2:35)
[Fabulous ASCAP—Pomus, Shuman]

"I'M GONNA SIT RIGHT DOWN AND WRITE MYSELF A LETTER" (1:58)
[Crawford ASCAP—Young, Ahlert]

FABIAN (Chancellor 1051)

Fabian's recent chart twosome, "About This Thing Called Love" and "String Along," should soon be followed into hitsville by his latest pairing, "Strollin' In The Springtime" and "I'm Gonna Sit Right Down And Write Myself A Letter." The newie is, as the title implies, a sunny, stroll tempo item while the oldie, thumps along at a sock teen beat clip. Strong chorus-ork showcases supplied by the Peter De Angelis crew on both ends.

---

"MARIA" (3:45)
[G. Schirmer ASCAP—Sondheim, Bernstein]

"HEY LOVE" (2:26)
[Cathryl ASCAP—Vance, Pockriss]

JOHNNY MATHIS (Columbia 41684)

Star artist could make it with both outings here. "Maria" is a distinctive reading of the beautiful opus from "West Side Story," recently revived with great success on Broadway. A lovely tango setting from the string ork. "Hey Love" is a light-hearted romantic swinger which the singer and ork deftly handle.

---

"ONE OF US (Will Weep Tonight)" (2:30)
[Sequence ASCAP—Ballard, Tobias]
"WHAT WILL MY FUTURE BE" (2:22) [Egap ASCAP—Miller, Berger]
PATTI PAGE (Mercury 12914)

Lark can step-out big with "One Of Us," a plaintive slow-waltz (Miss Page's forte) about two men who are going to shoot it out, and the two women who are their loved ones. Watch this haunting entry. Flip portion is a straight, moody ballad outing. Topside stands out.

---

"OUR LADY OF FATIMA" (2:42) [Robbins ASCAP—Gollahon]
"OUR LADY OF FATIMA" (2:42)
[Robbins ASCAP—Gollohan, Poem by Lewis]
THE FOUR LADS (Columbia 41682)

The Four Lads can garner chart honors by way of the religious dept. this time out. Their latest for Columbia is a two-part version of the beautiful "Our Lady Of Fatima." On the top side the crew warmly renders the feelingful inspirational as a handsome ork-chorus stint (led by Glenn Osser) supports. Feature of the other end is the recitation on brotherhood by one of the team. Eye 'em both.

---

RONNIE DAWSON (Swan 4054)

(B+) "DECIDED BY THE ANGELS" (2:29 [Conley ASCAP—Slay, Crewe] Some effective instrumental combo sounds highlights Dawson's fine reading of the above-board teen affectionate. There's an original sound here, and it's worth keeping an eye on.

(B) "SUMMER'S COMIN'" (2:10) [Conley ASCAP—Slay, Crewe] The joys of being a teener in summer is conveyed with a good jump-beat by the vocalist and combo-chorus setting. Solid teen theme on the upcoming season.

---

STAR STEPPERS (Amy 801)

(B+) "YOU'RE GONE" (2:30) [Aim BMI—Grier, McRae, Spencer] Haunting sound to this disenchanted effort. Lead and other songsters work is supported by an intriguing arrangement from the organ-led combo. Could be something.

(B) "THE FIRST SIGN OF LOVE" (2:08) [Destry BMI—Grier, McRae, Spencer] Boys and backing display the OK rhythmic romancer with an Afro-Cuban touch.

---

JACKIE McLEAN (Blue Note 1760)

(B) "116TH AND LENOX" [Groove BMI—McLean] The saxist's inventiveness is a joy to behold on this bright original. His melodic conception befits the description of the famous Harlem corner.

(B) "WHAT'S NEW" [Harms ASCAP—Haggart, Burke] Now the evergreen is adopted for McLean's supple interpretation. Two good sides for the boxes.

---

TOMMY AMBROSE (Strand 25015)

(B+) "SWEET CAROLINE" (2:14) [Quest BMI—Sniderman] Infectious oldtimer honky-tonk flavor to this happytime beat affair. This lighthearted item could pick-up solid coin.

(B) "I NEED YOUR LOVE" (2:32) [Granite ASCAP—Warning, Sampson] Songster Ambrose gives a dramatic-beat account of the disenchanted.

---

JERRY HAMMOND (Terry-Tone 196)

(B) "EVERYBODY'S GOT A BABY" (2:10) [Hillart BMI—Hammond] Hammond is an effective vocal vehicle for the catchy, if conventional beat-bouncer. Combo backs-up brightly.

(C+) "MOVE OVER ROVER" (2:10) [Hillart BMI—Hammond] Songster and combo-chorus do an OK attack on the novelty.

---

PEE WEE KING (Jaro 77025)

(B) "VAGABOND WALTZ" (2:51) [Country—Copar BMI—Pelkonen, Hull] Vet songster-ork head bows on the label with a sweet-sounding waltzer. Pleasant stuff which the older market will take to.

(B) "HI DIDDLE DIDDLE" (2:07) [Copar—Ridgway BMI—King] A dance similar to the polka—the Laendler—is nicely presented by the King crew.

---

MILT BUCKNER (Argo 5361)

(B) "AFTER HOURS" (2:18) [Popular ASCAP—Parrish, Bruce] The pop standard becomes a swing-fest via the jazz organist's healthy attack. Trumpeter also gets his licks in. For jazz jocks.

(B) "TWO FLIGHTS UP" (2:10) [Arc BMI—Buckner, Turner] A Buckner original is fitted with a title that fits its plodding, languid mood. Artist has a distinctive sound.

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JIMMY MOSBY (Kapp 34)

(B+) "THE STORY OF MY LIFE" (2:10) [Empress ASCAP—Yudell, Geld] Mosby nicely essays the pretty affectionate, and gets a good string-rock sound. This is inviting teen crooning.

(B) "WE KNOW" (2:12) [Empress ASCAP—Yudell, Acquavia] Another romantic date, with the pleasant ballad somewhat of a variation on the Gershwins' "He Loves And She Loves."

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ALAN ROBERTS (Omega 708)

(C+) "(You Are My) LUCKY STAR" (2:11) [Robbins ASCAP—Freed, Brown] Hip swing version of the oldie in a Sinatra-Darin vein from the vocalist and ork.

(C+) "(Ain't) NO MISERY IN ME" (2:45) [Leslie ASCAP—Roland] Blueser gets a sly swing treatment.

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JIMMY LEE (Bandera 2506)

(B) "ALL OF MY LIFE" [Sundown, Lacour BMI—Lee] Earthy blues lament is essayed convincingly by the high-voiced Lee. He has a wailing intensity in his delivery.

(B) "CHICAGO JUMP" [Sundown BMI—Lee] Lee now leads his ensemble through a rollicking instrumental session.

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JACKIE CARBONE (Ciro's 3317)

(B) "LET ME GO DADDY-O" (2:23) [BMI—Carbone] Upbeat teen item with a sound that's familiar gets a bright-beat treatment from the vocalist and instrumental-vocal support. Well-done session.

(C+) "THE LOVELY LADY IN BLUE" (2:24) [BMI—Carbone] A Latinish teen-ballad backing for the songster's sentimental stint.

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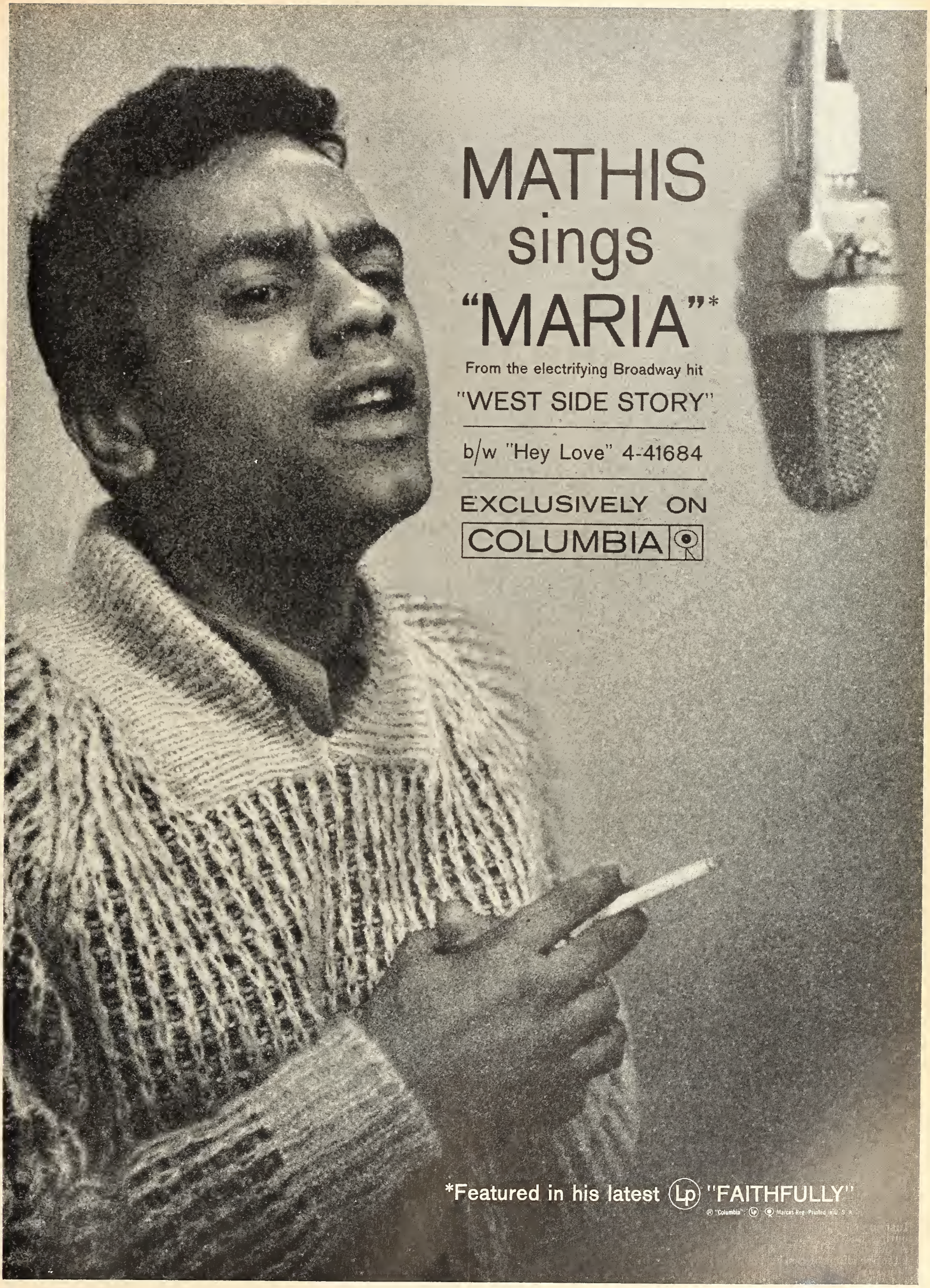
AVIS (Deb 2000)

(C+) "JAMIE" (2:50) [Tie-In BMI—Dixon] Thrush turns in a gripping performance of a blue romantic. She gets fine assistance from a femme chorus.

(C+) "PICK UP LIL' PAPPA" (2:10) [Tie-In BMI—Dixon] Infectious, bright blues rocker is belted by the chick here.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# Record Reviews

**B+ VERY GOOD** **B GOOD** **C+ FAIR** **C MEDIOCRE**

*"Only those records best suited for commercial use are reviewed by THE CASH BOX"*

## The Cash Box Pick of the Week

"EASY LOVIN' " (2:03) [Roosevelt BMI—Stone]

"I'M CONFESSIN' THAT I LOVE YOU" (1:58) [Bourne ASCAP—Neiburg, Reynold]

THE CLOVERS (United Artists 227)

The long-standing favorites are a good bet to cop two high chart positions with this new UA release. On one half they hop on "Easy Lovin'," the tantalizing middle beat rhythmic (currently making national noise via the Wade Flemons—Vee-Jay outing). On the other side they smoothly carve out, beat-ballad style, the fetching oldie, "I'm Confessin' That I Love You." Jesse Stone's arranger on the former while Teddy Randazzo does likewise on the latter.

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"BEGUINE THE BEGUINE" (2:29) [Harms ASCAP—Porter]

"THINGS AIN'T WHAT THEY USED TO BE" (2:35) [Leeds ASCAP—Melrose]

ERNIE FIELDS & ORCH. (Rendezvous 122)

The delectable rock-a-swing way in which the Ernie Fields' crew returned "In The Mood" and "Chattanooga Choo Choo" to hit stature is once again in evidence here. This time the instrumentalists do up the Cole Porter classic, "Begin The Beguine," in ear-pleasing big band style. Arranging credits belong to Rene Hall. Plas Johnson takes the credit on the flip as Hall's outfit hands in a fine rhythmic interpretation of "Things Ain't What They Used To Be." Side also bears watching.

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"WALKIN' AND TALKIN' " (2:35) [Arc BMI—McDaniel]

"CRAWDAD" (2:20) [Arc BMI—McDaniel]

BO DIDDLEY (Checker 951)

Here's one that Bo Diddley and vocal group style a la the Olympics' "Western Movies." Tabbed "Walkin' And Talkin'," it's a tantalizing beat ditty that concerns a TV-movie jailbreak. "Crawdad," on the other half, is a blues-oriented rocker that resembles, beat-wise, the artists' "Bo Diddley" hit of a short-while back. Keep close tabs on both portions.

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"LET THE REST OF THE WORLD GO BY" (2:23) [M. Witmark ASCAP—Brenner, Bail]

"MUSIC OF LOVE" (2:59) [J.&E. ASCAP—Raleigh, Wolf]

JOHNNY NASH (ABC-Paramount 10112)

Teeners will go for songster Nash's multi-tracked treatment of the sentimental sturdy, "Let The Rest Of The World Go By." Bouncy Sid Feller beat backing is another teen-directed asset here. Deck could be the talent's first big one. Nash's very capable ballad delivery takes tender care of the pretty coupler.

---

"I'LL STAY SINGLE" (2:19) [Gil BMI—Lordin, Mould]

"FOR EVERY BOY" (2:13) [Gil BMI—Soloway, Wolfe]

LARRY HALL (Strand 25016)

Larry Hall, of "Sandy" fame, can bounce back into click territory via his latest Strand effort. It's a fetching, vocal-backed finger-snapper on which Larry has decided to follow the bachelor's route—claiming "I'll Stay Single." He takes the opposite point of view on the soft Latin beat, dual-tracked "For Every Boy" (there's a girl) slice. Mary Meredith's ork tastefully assists on the two sides.

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"SHOW ME THE WAY" (2:12) [Progressive BMI—Goffin, Goffin]

"BRACE YOURSELF" (2:03) [Shalimar, Progressive BMI—Blackwell]

BEN E. KING (Atco 6166)

Ben E. King, former lead voice for the Drifters, takes his first solo run here and he comes thru with flying colors. On the topside, he claims he'll surmount all obstacles to reach his sweetie's heart. Tabbed "Show Me The Way," it's an engaging quick beater that bubbles over with spirit. "Brace Yourself," the teen-cha-cha styled romantic, on the other half, is another delighter that can make it big. Great Stan Applebaum ork-chorus support for Ben's ear-arresting piping on both stanzas.

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"THE UNTOUCHABLES" (2:12) [Desilu ASCAP—Riddle]

"MEMORIES ARE MADE OF THIS" (2:15) [Montclare BMI—Gilkyson, Dehr, Miller]

THE APPLEJACKS (Cameo 177)

Instrumentalists can resume their chart career with a potent shuffle-beat outing on the main-title from the popular TV'er, "The Untouchables." About two-thirds of the way down, songsters enter the scene with very effective chant bits. Kids should go for track in a big way. "Memories Are Made Of This" revives the years-back Dean Martin hit in excellent soprano sax-led fashion. Latter sound, also shuffle-beat, is worth eyeing.

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LUCIEN FARRAR (Roulette 4242)

(B) "I WANT THE WORLD TO KNOW" (2:04) [MacWright Queensbury BMI—Wright, Lewis] The contagious rhythmic is in capable hands in both songster Farrar and bright combo-chorus backing.

(B) "SOMETHING WONDERFUL HAPPENS" (2:25) [Johnstone Montein BMI—Gamse, Del Guercio, Thorn] Side shows that Farrar can catch the meaning of a ballad. Support is lush. Fine soft & sweet affair. Farrar's a talent to watch.

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MANTOVANI (London 1919)

(B+) "JAMAICA FAREWELLL" (3:10) [Shari ASCAP—Burgess] Soft guitar leads the Mantovani strings in this mood portrayal of the lovely calypso tune.

(B) "TENDERLY" (3:55) [E. H. Morris ASCAP—Lawrence, Gross] The ork gets the "Tenderly" picture here. Both tracks stem from the Mantovani LP, "Songs To Remember." Both serve mood purposes extremely well.

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SATELLITES (D-M-G 4001)

(C+) "DARK TOWN STRUTTERS' BALL" (2:25) [Leo Feist ASCAP—Brooks] After singer Sam Severin and combo try a slow-beat go at the oldie, the performers drive with a pro style.

(C+) "EASH NIGHT" (2:05) [Kooba BMI—Severin, Prose] Pleasant enough wistful warbling by Severin.

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OMEGAS (Decca 31094)

(B+) "STUDY HALL" (2:29) [Acuff-Rose BMI—B&F Bryant] In an infectious setting, the songsters tell of a study hall where love is the subject. Strings are included in the fine backing. Solid commercial entry.

(B) "SO HOW COME (No One Loves Me)" (2:20) [Acuff-Rose BMI—B&F Bryant] A light-beat essay from the group. No strings in simple backdrop.

---

RON WILLIS (Ace 588)

(B) "SOME DAY YOU'LL WANT ME TO WANT YOU" (2:20) [Duchess BMI—Hodgers] A good rock return for the oldtimer. The Willis vocal receives a teen-wise shuffle sound from combo and chanting chorus.

(B) "DON'T COME TOO LATE" (2:15) [Clipper BMI—Morris, Richard] Pro work by all concerned on a blueser that has somewhat of a Presley touch.

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AL KENT (Baritone 0942)

(B) "HOLD ME" (2:20) [Polly BMI—Hamilton] Kent convincingly surveys the feelingful affectionate. Songsters and combo provide a good-sounding backdrop. Cut could get around.

(B) "AM I THE MAN' '(2:18) [Pearl BMI—Hamilton] Kent and accompaniment come-off deftly on the novelty jumper.

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MARINO MARINI QUARTET (London 1921)

(B+) "KRIMINAL TANGO" (2:42) [Ed. Musicale Fortissimo] Cute, seemingly vocal gimmicks highlight this typical Italian import. Sound generally lends itself to the teen trade.

(B) "I SING AMMORE" (2:36) [Peter Maurice ASCAP—Calabrese, Massara] Good-natured, English-Italian sung ditty.

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MURRAY McEACHERN (Signature 12036)

(B) "HAVE YOU MET MISS JONES?" (2:40) [Chappell ASCAP—Rodgers, Hart] Sax has some cute tricks in this easy swing entry on the evergreen. Refreshing touches here could get extra spins.

(B) "THIS COULD BE THE START OF SOMETHING" (2:33) [Rosemeadow ASCAP—Allen] The oft-cut opus gets a more robust swing view from the ork. Trumpet is spotlighted. Two solid instrumentals.

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LAURIE LOMAN (ABC-Paramount 10108)

(B) "JOHNNY ANGEL" (2:18) [Sequence ASCAP—Duddy, Pockriss] Pretty rock-a-cha affair, with the thrush turning in an inviting vocal. Teen gals will like the sentiments.

(B) "LOVE IS A GYPSY" (2:37) [Iris-Trojan—Wayne, Brenner] More dramatic work on a haunting, familiar-sounding item.

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JOHNNY ARAGON (20th Fox 198)

(B) "SOMEONE" (2:12) [Auk-Tuk ASCAP—Tulak, Freeman] Catchy team romantic gets a good reading from the songster and organ-headed setting (femme chorus included). Also, there's an unusual echo effect about the date.

(C+) "THERE WAS A GIRL" (2:13) [Deejay Airlok BMI—Therry, Borzage] Organ & gals are again the setting feature of the warm beat-ballad stand.

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PRISCILLA LEE (Revolvo 36)

(C) "HAND IN HAND" (2:35) [Cal-Lee BMI—Smith, Redman] Thrush offers a wistful against a soft combo backing that includes a falsetto bit.

(C) "BABY IT'S LOVE" (2:25) [Cal-Lee BMI — Hillhouse, Redman] A swinger here.

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NORTONES (Stack 502)

(B+) "I'M GONNA FIND YOU" (2:12) [Rhymetime BMI—Lipkin, Rosen] There's a solid medium-beat ballad sound here from the song fellas and striking combo-femme chorus accompaniment. Romantic is catchy. Can succeed.

(B) "COOKIE MON" (1:43) [Lyrical Miracles ASCAP—Beckman] Boys display the calypso novelty with finesse. Backing is bright.

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# BOBBY DARIN

## ATCO 6167

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# Record Reviews

**B+ VERY GOOD** **B GOOD** **C+ FAIR** **C MEDIOCRE**

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## The Cash Box Pick of the Week

"EIGHT WONDER OF THE WORLD" (2:04)

[Studio Hut—Nelson, Burch]

"YOU STOPPED LOVING ME" (2:09) [Studio Hi-Lo BMI—Sherrill]

MIKE ALDAY (Felsted 8601)

"Eight Wonder Of The World" is a solid chart opportunity for new songster Alday. Number is a first-rate teen-directed ballad, and Alday's Mathis-like touch gives the item a strong turn. The lush Latinish setting is excellent. Date with listing power. Underlid also has romantic authority.

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"THE ONE FINGER SYMPHONY" (2:10)

[Fairlane ASCAP—Alperson, Winn]

"MEM'RIES AND HABITS" (2:03) [Bamboo BMI—Gray, Norton]

RONNIE HEIGHT (Era 3017)

Check the charts in the near future for Ronnie Height's moniker. The songster comes thru with a charming lilter that has what it takes for hit contention. It's a soft, ear-arresting, chorus-backed winner on which Ronnie dedicates his "One Finger Symphony" to his sweetheart. There are strings a beautiful melody that rings classical. Don't overlook the enticing up tempo flipside. It also has the goods.

## The Cash Box Best Bets

DANTE & THE EVERGREENS (Madison 130)

(B+) "ALLEY-OOP" (2:39) [Kavelin-Maverick BMI — Frazier] Dante & the Evergreens come up with a sensational version of the rocker that's been kicking up a fuss on the west coast. Deck is filled with fresh, ultra-commercial sounds and could turn out to be the leader of the pack should the tune make it.

(B) "THE RIGHT TIME" (2:00) [BMI—Right] There's also lots of sock-rock appeal on this end.

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ANDRE PREVIN (Columbia 41683)

(B+) "LIKE LOVE" (3:00) [Andor ASCAP — Langdon, Previn] From Previn's initial Columbia LP of the same name comes this instrumental, built-on-the-order of his hit "Like Young" deck for MGM. Could come thru.

(B) "LOVE ME OR LEAVE ME" (2:24) [Bregman, Vocco & Conn Gus Kahn ASCAP—Kahn, Donaldson] More straightforward keyboard styling and string support on another take from the album.

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BOBBY SYKES (Epic 9386)

(B+) "SLOWLY" (2:32) [Cedarwood BMI—Pierce, Hill] Sykes does an outstanding job of capturing the tenderness of the recent Webb Pierce C&W hit. Solid appeal in the gentle combo-chorus backdrop. Can step-out big.

(B) "HAVING MYSELF A BALL" (3:00) [Moss-Rose BMI—Inman] Beat is upped a little on another item from the C&W field.

FAY SIMMONS (Jordan 120)

(B+) "SECRET LOVE" (2:45) [Remick ASCAP—Webster, Fain] Looks like the Academy Award winner can make the chart rounds once again. This time it's taken for a thumping, teen beat ride by Fay Simmons, who recently scored territorially with "And The Angels Sing." Side can step way out on the national level.

(B) "ELLA WEAVER" (2:43) [G&H BMI—Jefferson, William] Undercut's a fine swinging blues'er. Gal's a real talent. Watch her stock soar.

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LOU MONTE (Roulette 4253)

(B+) "DARK TOWN STRUTTERS' BALL" (2:22) [Leo Feist ASCAP—Brooks] Monte's Roulette debut is a new cut of his years-back hit for Victor. There's still charm to this Italian version of the standard, and it could collect solid coin.

(B) "HALF A LOVE" (2:22) [Queensbury Romance BMI—Allen, Saltzberg, Merrell], Tender Italian-import wistful is invitingly read.

---

IVY LEAGUE TRIO (Coral 62204)

(B+) "WATCHA" (1:54) [Northern ASCAP—Adpt. & Arr. Hider, O'Neil, Galloway] New folksong group makes an exciting Coral intro with this contagious chant offering. Better eye this colorful cut.

(B+) "SAILORS' WOMEN" (2:36) [Northern ASCAP — Hider, O'Neil, Galloway] Rousing work on a tune also known as "Oh, Dem Golden Slippers." Also bears watching. Artists have a fine sound. Keep tabs on 'em.

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BUBBA JORDAN (Showboat 1503)

(B) "COMPLICATIONS" (2:01) [Buna BMI—Jordan] Jordan and musicians get an infectious date out of the novelty blueser. Lots of vocal-instrumental beat sparkle here.

(C+) "AWARE OF YOU" (2:07) [Buna BMI — Jordan] Somewhat conventional medium-beat romantic.

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DREAM GIRLS (Metro 20034)

(B) "LOVE ME" (2:28) [Vicki BMI — King, Mack, Jackson] Gals' approach has good sound value, particularly in their chant gimmick. Chanting is done in back of the lead thrush.

(C+) "HEARTACHES" (2:12) [Vicki BMI — King, Mack, Green] Team rolls along nicely on the item, not to be confused with the standard.

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SONNY FISHBACK (Skoop 1053)

(B) "YOU AIN'T GOIN' NOWHERE" (2:10) [Buna BMI —Fishback] Fishback is a fine vehicle for the novelty-blues romantic. He gets a contagious assist from the combo-chorus.

(B) "GEE BABY (You Done Me Wrong)" (2:02) [Buna BMI—Fishback] A stomp sound for this disenchanted theme.

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JEAN TURNER (Imperial 5665)

(B+) "ROW ROW ROW" (2:24) [H. Von Tilzer ASCAP—Jerome, Monaco] The ancient gets a likeable light-swing view. Fine rock-a-string (& chorus) accompaniment. Can come thru.

(B) "YOUNG LOVE IS AN OLD, OLD STORY" (2:00) [Royalty ASCAP— Frisch, Tobias] Lass has a very appealing delivery and does a pretty job on the inviting ballad. A talent to be heard from.

---

DARLA HOOD (Acama 116)

(B) "THE FLOWER OF LOVE" (2:19) [Granson BMI — Roberts, Hood] A pleasing affectionate is smoothly warbled by the thrush against a good legit string setting.

(C+) "IT JUST FITS" (2:05) [Granson BMI — Roberts] Thrush and ork liven-up to a rock-swinger.

---

MEL TORME (Verve 10211)

(B) "WAYFARING STRANGER" (2:23) [P. D.] Vet songster understandingly renders the beautiful folk song standard. Flute heads the simple, but effective backdrop.

(C+) "WALK LIKE A DRAGON" (2:27) [Famous ASCAP — Torme] Another folkish tale. It's main-title of a flick featuring Torme (top-half's in flick, too).

DAKOTA STATON (Capitol 4372)

(B) "MY BABE" (2:08) [Arc BMI—Dixon] Popular stylist and Eddie Wilcox ork brightly survey the old ditty. This swing charmer deserves lots of airtime.

(B) "ROMANCE IN THE DARK" [Duchess BMI—Green] Affair offers Dakota's fans a side in a dynamic blues-styled ballad setting.

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FAITH (Master 11)

(C+) "WAITIN FOR MY LOVE" (2:32) [Mar-Pet BMI—Barr, Bloomberg] Young songstress heads a light jump-beat date.

(C) "THE MOOD I'M IN" (2:32) [Mar-Pet BMI — Spiro] Very moody stint here, with larks and keyboard in accompaniment.

---

AL ANTHONY (Columbia 41669)

(B) "I'LL BE YOURS" (2:25) [Southern ASCAP — Sosenka, Oliveri] A sincere affectionate receives a reliable ballad vocal by Anthony and the fine rock-a-string (& chorus) backdrop. Very pleasing portion.

(B) "WE" (2:46) [Alphony BMI —Anthony] Another solid romantic turn in a similar vein. There's two handsome ballad takes on waxing.

---

CHICO BOOTH (Palm 200)

(B+) "THE SHIMMY" (2:28) [Caldwell BMI—Booth] The teen dance is presented with a pro, funky sound by instrumentalist Booth and fellow musicians, the Upsetters. Kind of slice that's more than welcome at hops.

(C+) "HOT PEPPERS" (2:21) [Caldwell BMI—Booth] A bright-beat here. Label is V-Tone's subsid.

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SAFARIS (Eldo 101)

(C+) "4 STEPS TO LOVE" (2:08) [Eldorado BMI — Clasky] Songsters have beat life, tho attack here may sound familiar. However, it's worth a spin to the youngsters.

(C+) "IMAGE OF A GIRL" (2:27) [Eldorado BMI—Clasky, Rosenberg] Lead is the feature of this very soft-spoken plaintive.

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BOARDMAN HIGH SCHOOL CHOIR (Caprice 0062)

(C+) "THE MAGIC OF PRAYER" (2:29) [Buckingham ASCAP —Semos, Conner, Stanton] Group warmly renders the tender opus, with Ted Conner offering a narrative segment near deck's conclusion.

(C+) "COMMANDMENTS FOR PARENTS" (2:40) [Tannen BMI—Connor, Young] Narrator Conner is the feature here, while choir chants in setting.

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# Record Reviews

**B+ VERY GOOD  B GOOD  C+ FAIR  C MEDIOCRE**

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## The Cash Box Best Bets

JIMMIE SCOTT (Sharp 109)

(B+) "SOMETIMES I FEEL LIKE A MOTHERLESS CHILD" [Savoy BMI—Arr: Smith] Scott's reading of the famed spiritual carries lots of conviction and the string-led backdrop is effective accompaniment. There's a different sound here.

(B) "AN EVENING IN PARADISE" [Savoy BMI—Jackson] Strings have a sea-like arrangement in this lovely ballad portrayal by Scott.

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CHUCK HOWARD (Joy 238)

(B+) "LET ME WALK YOU HOME, JEANETTE" (2:00) [Joy ASCAP — Twomey, Warren, Goehring] An effective beat re-write of the oldtimer, "I'll Walk You Home Again, Kathleen." Howard's effective vocal receives a first-rate rock-a-string (& chorus) backdrop. Could get places.

(B) "CONGRATULATIONS TO YOU" (2:10) [Drury Lane BMI — Howard] Appealing romantic stand against a nice sentimental setting.

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BILL BRISCOE (Hanover 4548)

(B+) "ALL THE COLORS OF THE RAINBOW" (2:04) [Leo Feist ASCAP—Hart, Jr.] This beautiful, chorus-backed ballad is treated to a persuasive reading by the warm-voiced Bill Brisco. Jocks'll have a picnic with it. Bears close attention.

(B) "LUCKY STAR" (2:17) [Rojan ASCAP—Hart, Jr.] Coupler is a flavorful, up beat entry attractively packaged by Brisco and chorus.

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THREE G's (Columbia 41678)

(B+) "LOVE CALL" (1:58) [Camarillo BMI—Glasser] Striking beat sounds here. It's a lover-come-back theme wrapped-up with attention-getting vocal-instrumental effects. Should be eyed closely.

(B) "LET'S GO STEADY FOR THE SUMMER" (2:03) [Ridgeway BMI—Glasser] Vocalists nicely relate the inviting, easy-go summertime romancer.

---

DEWITT LEE (MCI 1023)

(B+) "HOW NICE" [Desert Palms BMI—Lee] A solid folk-beat sound from the songster and support. Ditty is infectious and presentation makes full use of the fact. Could be a sleeper.

(B) "POOR MAN" [Desert Palms BMI—Lee] Something of a "Sixteen Tons" approach in this effective session.

---

TOMMY ROE (Judd 1018)

(B+) "I GOT A GIRL" (2:15) [Eager BMI—Roe] Roe and combo-chorus get a pro contagious teen sound out of the catchy declaration. The NRC affiliate could have an attraction of sales notes here.

(B) "CAVEMAN" (1:54) [Eager BMI—Roe] The novelty also finds all concerned in a contagious mood.

HERMAN-GRIFFIN (Anna 1114)

(B+) "DO YOU WANT TO SEE MY BABY" [Stebro. BMI—Stevenson] This Anna master-purchase contains a contagious blues-styled way. Songster heads the outing, which includes a happy combo-chorus get-up. Could score.

(B) "HURRY-UP AND-MARRY ME" [Stebro. BMI—Stevenson] It's a sentimental-beat turn for the songster and companions.

---

RONNY SMITH (Imperial 5667)

(B+) "LONG TIME NO LOVE" (2:21) [Acuff-Rose BMI—Orbison] Smith does a solid job on the basic upbeat blueser while contagious support is highlighted by ear-catching chants and handclasps. Might move.

(C+) "IT HURTS ME SO" (2:20) [Dundee BMI—Smith, Miller, Smith] OK handling of the disenchanted.

---

VAN STRICKLAND (Palette 5050)

(B+) "GREEN AND WHITE" (2:38) [Zodiac BMI—Strickland] Strickland does a fine job on the interesting romancer about high-school love (title is the school's colors). He had a noise-maker in "Gotta Get A Date," and could do more with this portion.

(C+) "AWKWARD STAGE" (2:05) [Zodiac BMI — Strickland] Tender phrasing on a familiar theme here.

---

GAMBLERS (World Pacific 815)

(B+) "MOON DAWG!" (2:15) [Niven BIM—Weaver] Musicians and chanting songsters cut-loose in exciting fashion. This is a sock pose that could mean something.

(B) "LSD — 25" (2:07) [Niven BMI—Taylor, Weaver] Calmer stand here, but the boys (sans singers) achieve a striking bluesy date.

---

BILL ERWIN (Pel 501)

(B+) "TOO YOUNG TO BE BLUE" (2:18) [Bayou BMI—Curtis] Busy and interesting calypso (& chorus) backdrop for the fine Erwin reading of the catchy ballad. Deck has a sound that could score.

(B) "HIGH SCHOOL DAYS" (2:15) [LaDee BMI—Rentz, Frasier, Chevalier] Plaintive phrasing on the nostalgic item.

---

MEL BLANC (Warner Bros. 5156)

(B+) "I CAN'T FOOL MY HEART" (2:03) [Nasta BMI—Stanley] Blanc, vet voice of many a cartoon character, plays an Englishman's who's cryin'-in-his-beer on the beer-hall type ballad. Delightful humor vocal.

(B) "BLIMEY" (2:20) [Nasta BMI—Stanley] Again the Englishman in this sprightly date. Cute ditty. Jocks'll have a picnic with both ends.

DON THOMPSON QUINTET (Dot 16082)

(B) "GREENSLEEVES" (1:50) [BMI—Arr. Thompson] After a genteel opening, a fella sets the combo straight and it proceeds to tear into the classic with a teen-beat. Fine sock entry.

(B) "CHEESE BLINTZES" (2:10) [BMI—Thompson] This portion starts right-off on the right rock foot. Two solid beat instrumentals.

---

HERBI SILVERS ORCH. (Sutter 150)

(C) "NO MORE SUNSHINE" (1:58) [Brunswick BMI—Silver] Bright work in a spiritual-like vein. The ork-chorus includes effects from a Theremin (used to get weird sound) in "Spellbound" flick.

(C) "SO ATTRACTED TO YOU" (2:03) [Brunswick BMI—Silver] A tango and again the Theremin shows-up.

---

FRED SKINNER (Mecca 10)

(C) "AFTER MY LAUGHTER" (2:00) [Advance ASCAP — Ruskin, Sullivan] Brisk vocal in an oldtime vein. Keyboard is the only support.

(C) "WHENEVER YOU'RE AROUND" (3:14) [Bonnie Dee BMI — Carter] Flowery piano opens the wistful essay.

---

CARA STEWART (Spin 934)

(C) "MY LOVE IS LIKE THE SUNSHINE" [Desert Palms BMI—Coleman, Luton] Thrush sings tenderly against a sometimes interesting string backing.

(C) "COULD HAPPEN" [Desert Palms BMI — Magee, Luton] More whisperings from the artist.

---

MAC MILLER (MPI 1004)

(C+) "THE VERY THOUGHT OF YOU" (2:05) [Witmark Campbell ASCAP — Noble] Relaxed hint-of-the-beat go on the sturdy. Miller's fine, relaxed vocal includes soft chants from some femmes.

(C+) "TOMORROW IS FOR DREAMERS" (2:26) [Zeno Goss BMI — Goss] Artist's support here is pleasing Latin ballad arrangement.

---

ERIC ROGERS ORCH.-CHORUS (London 1923)

(B) "MR. JONES" (1:57) [Sam Fox ASCAP—Johnson, Bart] A bright display of a tuneful marcher from the London musical, "Lock Up Your Daughters," due soon on B'way. Chorus repeats title and whistles.

(B) "LOCK UP YOUR DAUGHTERS" (2:00) [Sam Fox ASCAP—Johnson, Bart] Show's main-title is a catchy waltzer.

RICHARD HIMBER ORCH. (Rolls 12345)

(C+) "MARK MY WORDS" (2:50) [Cromwell ASCAP—Himber] Femmes warmly open the ballad side and then songster Bernie Nee nicely takes over. Inviting legit romantic.

(C+) "HERE'S HOW I LOVE YOU" (2:44) [Goldmine ASCAP—Kenny, Kenny, Fields] A lush Latinish beat backs the vocalist's handsome stint.

---

JIMMY McCRACKLIN (Mercury 71613)

(B) "BY MYSELF" (2:40) [Music Products BMI—McCracklin, Otis] McCracklin's earthiness in his essay of this low down blues lament has the sell appeal.

(B) "DOOMED LOVER" (2:40) [Music Products BMI — McCracklin, Otis] Here the songster picks himself up for an up tempo romp through a rhythmic affair. Gals support nicely.

---

STARLITES (Queen 5000)

(C+) "SENTIMENTAL JOURNEY" [ASCAP — Brown, Homer, Green] Larks warble the standard against a funky combo setting.

(C+) "MY DARLING" [Duel BMI —Jordan, Mayo, Mayo, Calo] Gals get to the heart of the feelingful expression.

---

MARTY LEWIS (Flame 10150)

(B) "I WANT TO KNOW" (2:00) [Emalf BMI — Lewis] OK light-beat blues rhythm piece from the singer and catchy combo accompaniment. The blues audience will like the beat.

(C+) "SHE'S GOT EVERYTHING" (1:50) [Emalf BMI—Lewis] Lewis and support try a real earthy stand here.

---

CHUCK FORD (Coral 62199)

(B) "KATY DOLL" (1:45) [Frederick BMI—Ford, Ridley] Infectious rock doings from the songster and combo-chorus companions. This bright-beat item is tailor-made for hot spins.

(C+) "LOVELY EVENING" (2:08) [Frederick BMI — Ford, Ridley] A warm-beat one here.

---

ANNETTE BARD (Imperial 5643)

(B) "ALIBI" (2:28) [Post ASCAP —Weisman, Lewis] Romancer has a Spanish-flavoring and approach combines both big beat and Latin thoughts, particularly in the lark's sometimes chanted delivery. Side has originality.

(C+) "WHAT DIFFERENCE DOES IT MAKE" (2:18) [Post ASCAP—Weisman, Lewis] Appealing work in a more conventional beat-ballad vein.

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# The Records Disk Jockeys Played Most

The Cash Box

A Summary of Reports Received from Nation's Disk Jockeys

| | | Last Week |
|---|---|---|
| 1 | **CATHY'S CLOWN**<br>*Everly Brothers (Warner Bros.)* | (3) |
| 2 | **STUCK ON YOU**<br>*Elvis Presley (RCA Victor)* | (1) |
| 3 | **GREENFIELDS**<br>*Brothers Four (Columbia)* | (2) |
| 4 | **NIGHT**<br>*Jackie Wilson (Brunswick)* | (4) |
| 5 | **STAIRWAY TO HEAVEN**<br>*Neil Sedaka (RCA Victor)* | (6) |
| 6 | **CRADLE OF LOVE**<br>*Johnny Preston (Mercury)* | (7) |
| 7 | **GOOD TIMIN'**<br>*Jimmy Jones (MGM)* | (11) |
| 8 | **LET THE LITTLE GIRL DANCE**<br>*Billy Bland (Old Town)* | (9) |
| 9 | **SIXTEEN REASONS**<br>*Connie Stevens (Warner Brothers)* | (5) |
| 10 | **SINK THE BISMARCK**<br>*Johnny Horton (Columbia)* | (8) |
| 11 | **STEP BY STEP**<br>*Crests (Coed)* | (12) |
| 12 | **HE'LL HAVE TO STAY**<br>*Jeanne Black (Capitol)* | (23) |
| 13 | **CHERRY PIE**<br>*Skip & Flip (Brent)* | (14) |
| 14 | **THE OLD LAMPLIGHTER**<br>*Browns (RCA Victor)* | (10) |
| 15 | **PAPER ROSES**<br>*Anita Bryant (Carlton)* | (24) |
| 16 | **MOUNTAIN OF LOVE**<br>*Harold Dorman (Rita)* | (16) |
| 17 | **THE MADISON**<br>*Al Brown's Tunetoppers (Amy)* | (19) |
| 18 | **LOVE YOU SO**<br>*Ron Holden (Donna)* | (22) |
| 19 | **DOGGIN' AROUND**<br>*Jackie Wilson (Brunswick)* | (25) |
| 20 | **BURNING BRIDGES**<br>*Jack Scott (Top Rank)* | (26) |
| 21 | **YOUNG EMOTIONS**<br>*Ricky Nelson (Imperial)* | (28) |
| 22 | **THE TIES THAT BIND**<br>*Brook Benton (Mercury)* | (27) |
| 23 | **MR. LUCKY**<br>*Henry Mancini (RCA Victor)* | (17) |
| 24 | **DING-A-LING**<br>*Bobby Rydell (Cameo)* | (32) |
| 25 | **WAY OF A CLOWN**<br>*Teddy Randazzo (ABC Paramount)* | (29) |
| 26 | **ANOTHER SLEEPLESS NIGHT**<br>*Jimmy Clanton (Ace)* | (37) |
| 27 | **WHEN YOU WISH UPON A STAR**<br>*Dion & Belmonts (Laurie)* | (20) |
| 28 | **LONELY WEEKENDS**<br>*Charlie Rich (Phillips)* | (34) |
| 29 | **FOOTSTEPS**<br>*Steve Lawrence (ABC Paramount)* | (15) |
| 30 | **WHAT AM I LIVING FOR**<br>*Conway Twitty (MGM)* | (21) |
| 31 | **WHITE SILVER SANDS**<br>*Bill Black's Combo (Hi)* | (20) |
| 32 | **MADISON TIME**<br>*Eddie Morrison & Ray Bryant (Columbia)* | (33) |
| 33 | **SWINGIN' SCHOOL**<br>*Bobby Rydell (Camea)* | (40) |
| 34 | **OOH POO PAH DOO**<br>*Jesse Hill (Minit)* | (31) |
| 35 | **EVERYBODY'S SOMEBODY'S FOOL**<br>*Connie Francis (MGM)* | (68) |
| 36 | **THEME FROM A SUMMER PLACE**<br>*Percy Faith (Columbia)* | (13) |
| 37 | **BARBARA**<br>*Temptations (Goldisc)* | (41) |
| 38 | **GOT A GIRL**<br>*Four Preps (Capitol)* | (43) |
| 39 | **I LOVE THE WAY YOU LOVE**<br>*Marv Johnson (United Artists)* | (18) |
| 40 | **HAPPY GO LUCKY ME**<br>*Paul Evans (Guaranteed)* | (59) |

41) No If's, No And's.
42) You Don't Know Me.
43) Nobody Loves Me Like You.
44) Fome ond Fortune.
45) Wonderful World.
46) Earth Angel.
47) For Love.
48) Apple Green.
49) Theme From The Unforgiven
50) He'll Hove To Go.
51) Tell Me Thot You Love Me.
52) All I Could Do Wos Cry.
53) Sweet Nothin's.
54) My Home Town.
55) Hither And Thither And Yon.
56) Jump Over.
57) Dutchmon's Gold.
58) Because They're Young.
59) Angelo Jones.
60) A Star Is Born.
61) Just A Closer Walk With Thee.
62) Oh Little One.
63) Puppy Love.
64) Mack The Knife.
65) Mamo.
66) Ebb Tide.
67) Clementine.
68) Theme For Young Lovers.
69) A Rockin' Good Way.
70) Pennies From Heaven.
71) I Reolly Don't Want To Know.
72) Just One Time.
73) Besome Mucho.
74) Big Iron.
75) Before I Grow Too Old.
76) Money.
77) Beautiful Obsession.
78) Someone Loves You Joe.
79) Our Waltz.
80) Walkin' The Floor Over You.

# WE HAD TO SIT RIGHT DOWN AND WRITE THIS LETTER!

Chancellor
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May 12, 1960

Fabian
Box 900
20th Century-Fox Film Corp. Studios
Beverly Hills, California

Dear Fabe:

While you are on the Coast, involved in the filming of your next two motion pictures, we realize that you may not be aware of the fantastic reception your latest CHANCELLOR recording has received from everyone.

Immediately upon release of "I'm Gonna' Sit Right Down and Write Myself a Letter," there was a burst of enthusiasm from disc jockeys, juke box operators, one-stops and dealers that far overshadowed any of your past record successes. It really looks like this will be your top-selling record to date! In the first two days, the sales on this #C-1051 have exceeded 200,000, and the folks up at Am-Par Record Corp. have told us that they have all their plants working on a "crash" pressing schedule to fill the orders that keep pouring in. We all agree that it will hit number one.

Congratulations on another great, talented record performance which should be your best chart-topper--until the next one!

Incidentally, from all reports, we understand that your new featured role in "Go North" with John Wayne for 20th Century Fox will be as explosively successful as your role in "High Time" with Bing Crosby. We're truly proud that you've been able to work on both pictures at the same time without missing a step or a beat--and even prouder to have a talent such as yours on the CHANCELLOR label.

Just thought you should know how well you're doing!

Proudly,

Bob Marcucci
Bob Marcucci

Peter DeAngelis
Pete DeAngelis

P.s.: Because of your busy schedule, we're taking the liberty of thanking all the members of the MOA for selecting your talent as the most promising new male vocalist for the year.

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# Top Selling Records

Reported by

# Retail Outlets

From Coast to Coast

### POPULAR TUNES
Memphis, Tenn.

1. White Silver Sands (B. Block)
2. Stuck On You (E. Presley)
3. Let The Little Girl Dance (B. Bland)
4. Step By Step (Crests)
5. Modison Time (R. Bryant)
6. Poper Roses (H. Bryant)
7. Night (J. Wilson)
8. Comin' Down With Love (M. Gadson)
9. Theme From A Summer Place (P. Faith)
10. Prowlin' (C. Simmons)

### COOPER & MELIN
Amarillo, Texas

1. Stuck On You (E. Presley)
2. Love You So (R. Holden)
3. White Silver Sands (B. Black)
4. Night (B. Doggett)
5. Cathy's Clown (Everlys)
6. Let The Little Girl Dance (B. Bland)
7. Good Timin' (J. Jones)
8. Old Lamplighter (Browns)
9. Greenfields (Brothers Four)
10. Stairway To Heaven (N. Sedaka)

### SCHIRESON
Los Angeles, Calif.

1. Love You So (R. Holden)
2. Puppy Love (P. Anka)
3. Cherry Pie (Skip & Flip)
4. Moma (C. Francis)
5. Ooh Pooh Poh Daa (J. Hill)
6. Lonely And Blue
7. Young Emotions (R. Nelson)
8. Fannie Moe (B. Brown)
9. Theme From A Summer Place (P. Faith)
10. Easy Ta Forget (D. Reynolds)

### MODERN MUSIC HOUSE
Baltimore, Md.

1. Love You So (R. Holden)
2. Cathy's Clown (Everlys)
3. Stoirway To Heaven (N. Sedaka)
4. Good Timin' (J. Jones)
5. Mountain Of Love (H. Dorman)
6. Oh Little One (J. Scott)
7. Jump Over (F. Cannon)
8. Lonely Weekends (C. Rich)
9. Step By Step (Crests)
10. Wonderful World (S. Cooke)

### ROSE RECORD SHOP
Chicago, Ill.

1. Sink The Bismarck (J. Horton)
2. Stuck On You (E. Presley)
3. He'll Hove To Go (J. Reeves)
4. White Silver Sands (B. Black)
5. Cathy's Clown (Everlys)
6. Clementine (B. Darin)
7. A Star Is Born (M. Dinning)
8. Crodle Of Love (J. Preston)
9. Theme From A Summer Place (P. Faith)
10. Night (J. Wilson)

### RICHLOY
Philadelphia, Pa.

1. Stuck On You (E. Presley)
2. Night (J. Wilson)
3. Madison (A. Brown)
4. Mr. Lucky (H. Mancini)
5. Paper Roses (A. Bryant)
6. Cathy's Clown (Everlys)
7. It Could Happen To You (D. Washington)
8. Good Timin' (J. Jones)
9. Love You So (R. Holden)
10. Becouse The're Young (D. Eddy)

### BEN BROWN MUSIC
Lynn, Mass.

1. Cathy's Clown (Everlys)
2. Stuck On You (E. Presley)
3. My Home Town (P. Anka)
4. Swingin' School (B. Rydell)
5. Everybody's Somebody's Foo) (C. Froncis)
6. Burning Bridges (J. Scott)
7. Cut Across Shorty (E. Cochran)
8. Hoppy Go Lucky Me (P. Evans)
9. Ebb Tide (Plotters)
10. Love You So (R. Holden)

### ABER'S OF BOULDER
Boulder, Colo.

1. Greenfields (Brothers Four)
2. Cathy's Clown (Everlys)
3. Stuck On You (E. Presley)
4. Step By Step (Crests)
5. Let The Little Girl Donce (B. Bland)
6. Night (J. Wilson)
7. Sink The Bismarck (J. Horton)
8. Cradle Of Love (J. Preston)
9. He'll Have To Stay (J. Black)
10. Lonely Weekends (C. Rich)

### HORN'S RECORDS
Detroit, Mich.

1. All I Could Do Was Cry (E. James)
2. Way Over There (Miracles)
3. Everything About You (T. Hunter)
4. Doggin' Around (J. Wilson)
5. Wonderful World (S. Cooke)
6. Will My Man Be Home Tonight (L. Offett)
7. The Sky Is Crying (E. James)
8. Sweet Sixteen (B. B. King)
9. Little Susie (R. Bryont)
10. Little By Little (J. Wells)

### ADVANCE MUSIC CO.
Minneapolis, Minn.

1. Mule Skinner Blues (The Fendermen)
2. Poper Roses (A. Bryant)
3. Happy Go Lucky Me (P. Evans)
4. Cherry Pie (Skip & Flip)
5. When You Wish Upon A Stor (Dion & Belmonts)
6. Bongo Bongo Bongo (Preston Epps)
7. Young Emotions (R. Nelson)
8. Before I Grow Too Old (F. Domino)
9. Clop Your Honds (Beou Morks)
10. Ooh Poo Pah Doo (J. Hill)

### TOWN & COUNTRY
Lincoln Park, Mich.

1. Cathy's Clown (Everlys)
2. Stuck On You (Elvis Presley)
3. Good Timin' (J. Jones)
4. Ooh Poo Pah Doo (J. Hill)
5. Sixteen Reasons (C. Stevens)
6. Swingin' School (B. Rydell)
7. Love You So (R. Holden)
8. White Silver Sands (B. Black)
9. Cherry Pie (Skip & Flip)
10. What Am I Living For (C. Twitty)

### BUDISCO ONE STOP
Miami, Fla.

1. Apple Green (J. Volli)
2. Cothy's Clown (Everlys)
3. Greenfields (Brothers Four)
4. Crodle Of Love (J. Preston)
5. Night (J. Wilson)
6. Let The Little Girl Dance (B. Bland)
7. White Silver Sonds (B. Black)
8. Footsteps (S. Lawrence)
9. What Am I Living For (C. Twitty)
10. He'll Have To Stay (J. Black)

### DEW MUSIC CO., INC.
Monroe, La.

1. Stuck On You (E. Presley)
2. Cherry Pie (Skip & Flip)
3. Holy One (F. Fender)
4. White Silver Sonds (B. Black)
5. Doggin' Around (J. Wilson)
6. China Doll (Ames Bros.)
7. Love You So (R. Holden)
8. Will You Ever Be Mine (D. Elbert)
9. Leod Me On (B. Bland)
10. Comin' Down With Love (M. Gadsan)

### COMER'S RECORD NOOK
San Antonio, Texas

1. Cathy's Clown (Everlys)
2. Greenfields (Brothers Four)
3. When You Wish Upan A Star (Dion & Belmonts)
4. Fannie Moe (Buster Brawn)
5. Jose Jimenez (Wetbacks)
6. Sixteen Reosons (C. Stevens)
7. Good Timin' (J. Jones)
8. Whirley Bird (Rel Yea's)
9. White Silver Sands (B. Black)
10. Footsteps (S. Lawrence)

### ROYLES TV
Salt Lake City, Utah

1. Cathy's Clown (Everlys)
2. Cradle Of Love (J. Preston)
3. Stairway To Heaven (N. Sedaka)
4. Night (J. Wilson)
5. Greenfields (Brothers Four)
6. Stuck On You (E. Presley)
7. Good Timin' (J. Jones)
8. Angela Jones (J. Ferguson)
9. Cherry Pie (Skip & Flip)
10. Mountain Of Love (H. Dorman)

### GAIETY MUSIC SHOP
New York, N. Y.

1. Greenfields (Brothers Four)
2. Theme From A Summer Place (P. Faith)
3. Old Lamplighter (Browns)
4. Chi Chi Merengue (Eloise Trio)
5. White Silver Sands (B. Black)
6. O Dio Mio (Annette)
7. Cathy's Clown (Everlys)
8. Ding-A-Ling (B. Rydell)
9. Come On Home (S. Till)
10. Stuck On You (E. Presley)

### GINSBERG MUSIC CO.
Roswell, New Mexoco

1. Greenfields (Brothers Four)
2. Stuck On You (E. Presley)
3. White Silver Sands (B. Black)
4. Cathy's Clown (Everlys)
5. Earth Angel (J. Tillotson)
6. Step By Step (Crests)
7. He'll Hove To Stoy (J. Black)
8. I Love The Way You Love (M. Johnson)
9. Sink The Bismarck (J. Horton)
10. Mountain Of Love (H. Dorman)

### LINCOLN VILLAGE RECORD SHOP
Chicago, Ill.

1. Sink The Bismarck (J. Horton)
2. Stuck On You (E. Presley)
3. Greenfields (Brothers Four)
4. Theme From A Summer Place (P. Faith)
5. He'l) Have To Ga (J. Reeves)
6. Lonely Weekends (C. Rich)
7. Mountain Of Love (H. Dormon)
8. Way Of A Clown (T. Rondazzo)
9. Cothy's Clown (Everlys)
10. Stairway To Heaven (N. Sedaka)

### STEDEFORD'S RECORD SHOP
Pittsburgh, Pa.

1. Cathy's Clown (Everlys)
2. Love You So (R. Holden)
3. He'll Have To Stay (J. Black)
4. Paper Roses (A. Bryant)
5. Burning Bridges (J. Scott)
6. Stuck On You (E. Presley)
7. Night/Daggin' Around (J. Wilson)
8. Just One Time (D. Gibson)
9. Sixteen Reasons (C. Stevens)
10. You Don't Knaw Me (L. Welch)

### TOWER RECORD MART
Hollywood, Calif.

1. Stuck On You (E. Presley)
2. Step By Step (Crests)
3. Ooh Poa Pah Doo (J. Hill)
4. Greenfields (Brothers Four)
5. Let The Little Girl Dance (B. Bland)
6. Sweet Nathin's (B. Lee)
7. Night (J. Wilson)
8. Sixteen Reasans (C. Stevens)
9. Cathy's Clown (Everlys)
10. Clementine (B. Darin)

### TIEDTKES
Toledo, Ohio

1. Stuck On You (E. Presley)
2. Cathy's Clown (Everlys)
3. He'll Have To Stay (J. Black)
4. Paper Roses (A. Bryant)
5. Swingin' School (B. Rydell)
6. Night (J. Wilson)
7. White Silver Sands (B. Black)
8. Stoirway Ta Heaven (N. Sedaka)
9. What Am I Living For (C. Twitty)
10. Dutchman's Gald (W. Brennan)


**From The Top of The "TALL OAK TREE"**

# Dorsey Burnette

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## Two Bright Stars

HOLLYWOOD — Bobby Darin and Elvis Presley, probably the two biggest stars in the record industry, form a unique photo twosome when Presley visited Darin backstage during Darin's engagement at the Cloister here. Presley is on the coast filming his first motion picture since his discharge.

## Decca Quarterly Report

NEW YORK—Consolidated net earnings of Decca Records including results of operations of its subsidiary, Universal Pictures, for three months ended March 31, 1960, amounted to $1,989,775, equal to $1.54 per share on the 1,285,701 outstanding shares of capital stock in the hands of the public.

In the corresponding period for 1959, Decca reported earnings of $197,560, equal to $.13 per share on 1,527,401 outstanding shares of capital stock.

## Tops Changes

LOS ANGELES—Tops Records, leading low-priced diskery, has been acquired by a group of businessmen headed by Diner's Club prexy, Alfred B. Bloomingdale. Changes planned in the label set-up include "broadened" price lines and the further addition of "nationally known" artists. The current Tops catalog inclues LP's by Johnny Desmond, Lena Horne, Mel Torme, Kate Smith, Billy Daniels and others.

Now distributing primarily to leading chain and department stores and supermarkets, Tops will also expand its marketing area through its own sales force. The firm has manufacturing facilities here and in New York.

Among Bloomingdale's associates are Robert E. Blythe, Ralph E. Schneider, Diners' Club chairman of the board, Arthur E. Desser, president of Lefcourt Realty, David Coleman, partner of Coleman & Co., New York investment house, Jack C. Louis, a member of the New York Stock Exchange, Jack H. Einiger, Victor Nemeroff and A. Mitchell Liftig.

The following officers for Tops' parent company, Precision Radiation Instruments, Inc., were elected for the ensuing year: Bloomingdale, chairman of the board; Blythe, president; Ira Moss, executive vice-president; Phil Goldberg, vice-president in charge of sales; Dave Pell, vice-president of A&R; Sam Hock, treasurer; Irving Glickfield, secretary.

## King A & R Appointments

CINCINNATI—Sydney Nathan, president of King Records, has announced the appointments of Teddy Charles as New York A&R man for Bethlehem Records, the King-distributed label, and Billy Miles as N.Y. A&R man for King. Ruby Toombs is also on King's N.Y. A&R staff, with Andy Gibson just moving from N.Y. to Cincinnati to join Nathan and Gene Redd in A&R. Sonny Thompson is doing part-time A&R out of Chicago, as is Marvin Montgomery in Dallas. Hal Neely is doing society-beat album A&R out of Cincy.


The Original!

Breaking BIG on all the Charts!

EASY LOVIN'

by

Wade Flemons

VEE JAY 344

On the Way to the Top!

A LONELY SOLDIER

by

Jerry Butler

ABNER-1035

The Cash Box Pick of the Week

"FOUND LOVE" (2:29) Conrad BMI—Reed

"WHERE CAN YOU BE" (2:35) Conrad BMI—Reed

JIMMY REED (Vee Jay 347)

Jimmy Reed's distinctive brand of blues warbling comes across in solid sales fashion on both ends of his follow-up to his recent biggie, "Baby, What You Want Me To Do." Both the middle beat shuffler, "Found Love" and the slow rhythmic, "Where Can You Be" have the chart goods. Potent pairing.

FOUND LOVE

b/w

WHERE CAN YOU BE

Jimmy Reed

VEE JAY 347

VEE-JAY—ABNER RECORDS

1449 S. MICHIGAN AVE., CHICAGO 5, ILL.

# Record Ramblings

Record Ramblings

## NEW YORK:

**Jimmie Rodgers**, who makes his N.Y. nite club bow at Jack Silverman's International, 5/18, will be cutting a Roulette LP during his engagement. It'll be dubbed "Just A Closer Walk With Thee," the title of his current click single. . . . Columbia's **Jerry Vale** opens at Miller's in Baltimore, 5/16, for a week stand. . . . **Tony Martin**, who opened at the Copa, 5/12, set for a June LP rereleased tagged "At The Desert Inn." His current Victor single's titled "When The World Was Mine" and "My Sin." . . . Ace's **Jimmy Clanton**'ll be doing his "Another Sleepless Night" when he appears in Kingston, Jamaica, BWI, 5/26-31.

LENNY WELCH

PAUL EVANS

BEN E. KING

. . . Mercury's **Tina Scott** into the Elegante, in Brooklyn, 5/16. . . . Circle Artists Corp. has pacted **Ben E. King**, former lead with the **Drifters**, announced Circle VP, **Frank Sands**. His initial Atco release, as a soloist, couples "Show Me The Way" and "Brace Yourself." . . . Shell Accoc.' **Gordie Baker** tellin' us that he has signed GAC to be exclusive rep in all phases of show biz for Cadence's hot newcomer, **Lenny Welch**, who's currently riding high with "You Don't Know Me." . . . **Kai Winding** and his septet have been booked into the Padded Cell in Minneapolis, for the week beginning 5/17. . . . The **Chantones**, just signed by Top Ranks' **Sonny Lester**, to cut their debut session in a few weeks. . . . Astro's National Promotion Director, **Tom De Cillis**, items that the label has appointed Chips in Philly to handle the line for eastern Pa. The firm's current chart threat is "P.S. I Love You" by the Starlets. . . .Yankee distribs high two new releases. One's **Ray Pappa's** "High Tide" on Amy and the other's **Eddie Bo's** "Tell It Like It Is "on Ric. The firm is very hot with **Anita Bryant's** "Paper Roses" (Carlton) and **Al Brown's** "The Madison" (Amy).

Columbia's East Coast Musical Conductor and Staff Producer of Pop A&R, **Frank DeVol**, batons the big "Freedomland" LP that features **Jill Corey, Richard Hayes, Jimmy Rushing, Cliff** "Charley Weaver" **Arquette, Earl Wrightson** and DeVol's **Rainbow Strings**. The package is to be released to coincide with the 6/19 opening of the Bronx Freedomland amusement park. . . . **Bill Baker**, former lead with the **Five Satins**, now doing a single and is busy with TV and record hop p.a.'s in behalf of his new Coral slice, "Wonderful Girl." . . . **Norman Petty** thrilled with the star prospects of his discovery, **John Duncan**, and his soon-due Kapp bow, "Hot Sunshine" and "Bring Your Heart." . . . United Artists' newcomer, **Johnny McKay** doing a host of top TV hops plugging his intro waffle, "After You." . . . Maestro **Sammy Kaye**, now with Decea, has moved his entire set-up (Sammy Kaye Ork, Republic Music, World Music, Isham Jones Music, Serenade Pub. and World Artists Mgmt.) to 1619 Bway. The former occupant, **Guy Lombardo's** now housing his enterprises at 11 E. 44th St. and 50 Bway. Guy, by the way, was announced as Musician's Chairman for the nation-wide "Multiple Sclerosis Hope Chest Drive," 5/8 thru 6/18. . . . Label credits on **Teddy Wilson's** Crystalette slice, "Sweetheart Of The High School Prom" should read (2:20) (**Harry Von Tilzer** Music Pub. Co. ASCAP-Hilliard Silver, Watts). . . . **Sid Seigal**, Seeco topper, announced that **Joe Cain** has produced 5 new LP's for his Latin line. Included are sets by **Vincentico Valdes** (whose current LP, "Mas Exitos de Vincentico Valdes" is reportedly a big Latin America seller), the **La Plata Sextette, Felix Caballaro, Alberto Beltran** and the **Joe Cain** Ork & Chorus. . . . Clever 'card' Victor's sending around on **Henry Mancini's** "Mr. Lucky." . . . Top notch Atlantic jazz salesmen, the **Modern Jazz Qt.**, currently on a European trek, have joined the client roster at **Mal Barveman's** office.

**Budd Dollinger** up to tell us that **Johnny Tillotson** was a smash at both the recent Waterbury hop and Tucson Cancer Fund Drive. John'll be doing his "Earth Angel" Cadence click on the 5/28 **Dick Clark'er**. . . . "Happy Go Lucky Me" makes it three smashes ("Seven Little Girls" and "Midnite Special") in-a-row for Guaranteed's **Paul Evans**. Artist, who was a recent big hit at L.I.'s Shell House, is managed by **Milt Schnapf**. . . . European wax pianist **Peter Van Haatum**, making his U.S. bow at the Cafe Leon, is currently negotiating with two major labels for a wax pact here. . . **Barbara (Linn) Mishkin** RCA Victor Sec'y playing the 88's with **Ann Leighton** (drums) and **Joe Leibson** (bass) at the Vivere in Greenwich Village. . . . Coral cocktail party honored **Pete Fountain** at the Roundtable 5/10. . . . **Morty** Wax, inked to handle N.Y. promo for Madinina Records, reports encouraging initial reaction to the **Emanual Lelie** creole version of "I wish You Love." Morty adds that we should be on the lookout for the music from the soundtrack of the "Man From Interpol" TV show played by the British composer of the score, **Tony Crombie**. . . . Congrats to Wililam Morris' **Jerry Tokofsky**, whose wife **Myrna**, gave birth to a boy in Los Angeles, 5/2. . . . Best wishes also go out to Mercury's **Herb Rosen**, who'll be joining our ranks soon. **Toby Edelstein's** the gal he just became affianced to! . . . Keyboard artist **George Summers**, currently at the Prologue, set to wax an "It's Summertime" Warwick LP. . . . The **Jolly Joyce** Agency has set up advance seashore bookings for the 1st 4 weeks in June at Atlantic City's Steel Pier. Their featured attractions there'll be **Tommy Reilly** & the **Quaker City Boys** (4-5), **Janet Stewart** (11-12), **Frank Virtue** & the **Virtues** (17-18) and **Cathy Carr** for the week of the 19th. They've also set **Steve Gibson** & the **Red Caps** at Wildwood's Rip Tide Club (7/1-9/5) and for the entire Summer **Freddy Tino** & the **Cyclones** at Atlantic City's Chez Paree and the **6 Joy Riders** at the Ft. Pitt Lounge.

## CHICAGO:

The annual trend towards MOA togetherness was in evidenee among reeord manufacturers, distributors and music operators last week as they gathered at the Morrison Hotel in Chicago for the 1960 MOA convention. . . . **Paul Baio**, busy entertaining the many visitors to Decca's MOA suite, spared a second to predict two sided action on **Brenda Lee's** pairing "I'm Sorry" b/w "That's All You Gotta Do." . . . Profile Records' prexy **Mike Oury** elatedly infos **Junior Wells'** "Little By Little" is really hittin' hard in the West and is now #5 on KSAN's (San Francisco) R & B chart. . . . Congrats to **Fred Strauss** and **Phil**

JOHNNY McKAY

TONY CROMBIE

JOHN DUNCAN

**Bisch** on the formation of Universal Artist Management, with home offices at 22 East Huron St. in Chicago. . . . **Fabian's** eome up with a new rendition of the oldie "I'm Gonna Sit Right Down And Write Myself A Letter" (Chancellor) and Garmisa's **Ed Yalowitz** pegs it another hit. **Paul Evans**, currently riding the charts with "Happy Go Lucky Me" (Guaranteed), eaused quite a stir among the teens here when he visited the local reeord hops last week. . . . RCA's **Stan Pat** tells of very strong action in almost all markets on several of the diskery's singles, namely, "Everyday" by **Della Reese**; "Boys & Girls" by **Floyd Robinson**; "You Understand Me" by **Sam Cooke**; "Little Sparrow" by **Eddy Arnold**; "Shrine On Top Of The Hill" by **The Creweuts**, and **Hank Locklin's** "Please Help Me I'm Falling." . . . A real crazy postcard tells us **John Quinlan** is back in town after spending some time with his many friends in N'Yawk. . . . **George Shearing** and his quintet moved into **Frank Holzfiend's** Blue Note 5/11 for a two weeker. . . . Allstate's **Earl Glieken** made the deejay rounds last week with **The Temptations** in behalf of their current Goldise effort "Barbara" which, Earl hastens to mention, is #50 on TCB Top 100. **Red Gilson**, in from sunny California, praising a hot new Eldo slice "Image Of A Girl" by **The Safaris**. Among visitors popping in at Allstate Distribs during the MOA convention were Del Fi prexy **Bob Keene**, **Hymie Weiss** of Old Town, **Mike Elliot** of Allied Records and **Bob Kornheiser**, national sales manager of Atlantic.

Thrush **Barbara Lantz**, recently signed by Bigtop, has just completed her first four sides for the label, with release date in about a week. . . . **Alan Bress**, of J. H. Martin Distribs, notes hit action on **Pat Boone's "I'm Walking The Floor Over You"** (Dot) and **Debbie Reynolds'** "City Lights." Alan furthers that **Teddy Phillips** couldn't have picked a better time for his Crystallette outing "Sweetheart Of The Highschool Prom" what with June graduations and proms just around the corner. **Roy Orbison**, who scored awhile back with "Uptown" has a new contender on Monument called "Only The Lonely." . . . The **Marty Faye** Show, via WBKB-TV, always snaring top talent, featured the following headliners in the course of last week: **Neal Hefti**, currently packin' 'em in at London House, **Jackie Wilson** (Brunswick), the **Art Van Damme Quintet** and **Gloria Smyth** (World Pacific). . . . Capitol's **Barney Fields** is concentrating heavily on some hot singles, including **Jeanne Black's** "He'll Have To Stay"; **The Four Preps'** "Gotta Girl"; **Janice Harper's** "Till Tomorrow"; **Nat Cole's** latest "That's You," and **Frank Sinatra's** new smash "It's Over, It's Over, It's Over." . . . Tunesmith **Fred Arquilla**, Spectra Music, info'd that "queen of the gospels" **Mahalia Jackson** is skedded for an appearance on **Dinah Shore's** Sunday TV'er 5/22. . . . While **George** and **Ernie Leaner**, United Reeord Distribs, are meetin' and greetin' their MOA buddies at the Morrison, **Liz Palmer** is ably minding the distribery and reporting double action on **Bobby Blue Bland's** Duke pair "Lead Me On" b/w "Hold Me Tenderly." As for new releases, Liz picks "My Baby's Coming Home" by **Hound Dog Taylor** (Bea & Baby) and **Nappy Brown's** "Baby Cry Cry Cry" (Savoy). . . . **Max Cooperstein, Jack Tracey** and **Paul Gayten**, of Chess Producing Co., which handles Chess, Checker, Argo and Anna labels, busily making the rounds on the eonvention floor and trying hard to catch all of their MOA friends. . . . **Abner**, Vee-Jay Abner Records, working away not only with his current hits but laying plans for the upcoming ARMADA convention in Atlantic City.

## LOS ANGELES:

New West Coast diskery, Eldo Records, getting started in a big way with strong reaction to debut waxing, "Image of A Girl" by the **Safaris**. . . . Era Records reports **Donnie Brooks'** new slice, "Mission Bell," is breaking in several areas nationally. . . . Composer-arranger **Don Ralke**, doing sessions this week for new singles with **Joanie Sommers** and **Tab Hunter** for Warner Bros. . . . **Lee Magid** in town and informs songstress **Della Reese** broke all reeords at the New Frontier Hotel in Las Vegas. . . . Mgr. **Norm Malkin** setting vocal group **the Sabres** and singer **Jerry Wright** with Decca Reeords pacts. Sabres wax this week with **Sonny Burke**. . . . **Cy Kertman** squiring around **the Fireballs** to radio stations in San Diego and L.A. during groups current promo tour for Top Rank outing, "Foot-Patter." . . . **Donald Woods** busy eutting several new sides for Flip Records. . . . **Jeanie Bennett**, of Personality Productions, in town for **the Platters** West Coast reeording session and on to San Franciseo for the groups opening at Facks'. . . . Chicago nite club comic, **Phil Tueker**, out with new laugh package on Imperial and **Lee Palmer**, of Record Merchandising, says he's expecting big things. . . . **Bud Cameron** joins National Artists

# Record Ramblings

Representatives in Hollywood, and is busy with the **Sir Chauncey** chart rider, "Beautiful Obsession" on Warner Bros. . . . **The Flaires** returning from engagements at the Las Globas Club and Follies Theatre in Mexico City for release of their new Felsted deck. . . . Columbia Records **Irving Townsend** doing the Lambert, Hendricks, and Ross LP of Duke Ellington music recently in New York. . . . **Dave Burgess**, leader-guitarist of **The Champs**, penned the unit's latest Challenge effort, "The Little Matador." . . . Music City Record Racks report that for the first time they have extensively racked a stereo album, Command Records "Persuasive Percussion." . . . Jack Lewerke, of Interdisc S.A., sends word from Switzerland that the record business in Europe is very good and that predictions are running high for an all-time record fall season.

BARBARA LANTZ

JERRY WALLACE

SONNY JAMES

Modern Distributing happy with the strong local air-play on The Skyliners Calico item, "Pennies From Heaven." . . . **Duke Ellington, Ahmad Jamal, Sarah Vaughan,** and **Steve Allen's** All-Stars first artists inked for annual jazz festival at Hollywood Bowl 6/17-18. . . . **Ahmet Ertagun** winging in from New York to cut a new **Bobby Darin** package. . . . **Abe Glaser** informs that Roulette is swinging on the West Coast with **Ronnie Hawkins'** "Ruby Baby," **Cathy Carr's** "A Little Time," and "Right Girl on the Left Bank" featuring **Joe Reisman.** . . . Diamond Distributing looking for **Paul Anka's** "Something Happened," to hit bigger than his last ABC Paramount slice, "Puppy Love." . . . Sar Records, recently formed by **Sam Cooke** and **James W. Alexander,** out with initial pairing "Never" and "In My Heart" by **Johnny Morisette.** Both tunes were penned by Cooke and Alexander. . . . Society ork leader, **Herb Silvers,** hitting the market with a new coupling on the Sutter label, "No More Sunshine" b/w "So Attracted To You." . . . Jamie Records calling May "Duane Eddy Month," and launching a huge campaign behind Duane's new LP, "Eddy in Europe," which was recorded in Europe, and his new single offering "Because They're Young." . . . **David Rose** currently on a five week tour of Japan and the Far East and will conduct two or three concerts during the trek. . . . **Charlie Barnet** and his ork in the spotlight at the Hollywood Palladium 5/27-28. . . . **Julie Losch** reports top air play on chirp **Nancy Wilson's** initial Capitol package, "Like In Love." . . . **Pete DeAngelus,** a&r man for the Chancellor label, in town for several days of wax sessions. . . . Newcomer **Jean Turner,** pacted to an Imperial Records contract with first sides due out soon. . . . **George Duning** has penned the music and **Stanley Styne** the lyrics for the title song of "Stop, Look and Laugh," Harry Romm feature at Columbia. . . . Best wishes to **Jerry Wallace** and wife, **Laura Lee,** who are expecting their second little one this winter. The couple, meanwhile, is celebrating the success of Jerry's current Challenge chart affair, "You're Singing Our Love Song."

## HERE AND THERE:

**PHILADELPHIA**—Chips' **Bob Heller** sez his biggies are **Annette's** "Train Of Love" (Vista), the **Playmates'** "Parade Of Pretty Girls" (Roulette), **Al & Jet Loring's** "No One Like You" (Swan), **Dorsey Burnette's** "Hey Little One" (Era) and the **Dyna-Sores,** "Alley-Oop" (Rendezvous). . . . Mainline's **Buzz Curtis** reports hot ones for the distrib: "Pennies From Heaven" by the **Skyliners** (Calico); "Hold Me Tenderly" by **Bobby Bland** (Duke); "Alley-Oop" by **Dante & the Evergreens'** (Madison); "High Tide" by **Ray Rappa** (Amy); "John Henry" by **Buster Brown** (Fire); and "Did She Ask About Me" by **Johnny Barness** (Adonis).

**CLEVELAND**—Cosnat's **Ernie Farrell** very high on **Barbara McNair's** "You Done Me Wrong" (Signature), **Wade Flemons'** "Easy Lovin'" (Vee-Jay), **Sylvia Robbins'** "Frankie & Johnny" (Jubilee), the **Chevrons'** "Come Go With Me" (Brent), **Bobby Mitchell's** "Ann'y Song" (Atlantic), **Chuck Berry's** "Bye Bye Johnny" (Chess), **Jimmy Curtis'** "Without You" (UA), **Clyde McPhatter's** "Deep Sea Ball" (Atlantic) and the **Hollywood Argyles'** "Alley Oop" (Lute). LP-wise it's "**Chris Connor** In Person" (Atlantic), "**Bill Henderson**" (Vee-Jay) and **Benny Carter's** "Can-Can" (UA).

**ATLANTA**—NRC folks quite enthusiastic with the sales figures that the 'Southern Gentleman' **Sonny James** is racking up via his label debut, "Jenny Lou." Same goes for **Ray Smith's** latest Judd outing, "Put Your Arms Around Me Honey."

**PORTLAND**—Up Oregon-way, **Red Robinson** lets us know that **Ray Conniff** recently completed a big engagement at the Paramount Theatre; that **Dick Castle** has a hot new single on Dot tagged "Story"; that **Sally Stevens** also has a Dot waxing that bears close watchin—tagged "A Silver Ring" and that more fine talent is expected during this Summer's Rose Fetsival.

**HOUSTON**—**Don Robey's** outfit very high on the Top 100 possibilities of **Bobby Bland's** "Hold Me Tenderly"—"Lead Me On" Duke pairing and **Billy Davis'** "Spunky Onions" (Peacock). Peacock A&R man—**Edward Franks** prepping a new session for the **Spirits Of Memphis,** who currently have "It Won't Be Long Now."

**NEW ORLEANS**—Ric-Ron Records head, **Joseph S. Ruffino** infos that **Eddie Bo's** "Tell It Like It Is" and **Tommy Ridgley's** "Let's Try And Talk It Over" look like real smashes. He adds that **Irma Thomas'** "A Good Man" and "I May Be Wrong" looks bigger than her "Don't Mess With My Man." Irma does the Regal Theatre in Chi for a week starting 5/13.


CANNONBALL

MOVES UP

ON THE POP CHARTS

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April 30 - No. 38

MAY 7 - NO. 39

MAY 14 - NO. 31

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(see charts)

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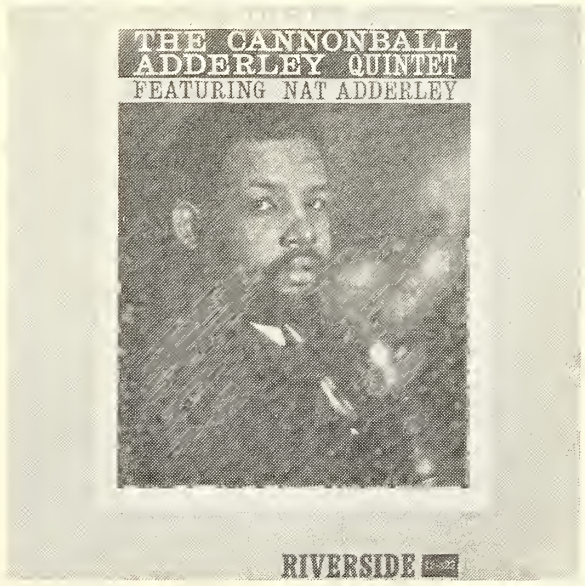


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TOMMY EDWARDS
sings
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DION & THE BELMONTS
"WHEN YOU WISH UPON A STAR"
RANDY PAIGE
a great new teenage star
sings,
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# Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

KILT-Houston, Texas, began its third year of conducting Saturday night "Canteens" in conjunction with the Civitan Civic Clubs. Record Dances (they refrain from using the word "hop") are held at four different locations throughout the city each Saturday night featuring KILT personalities and guest artists (national and local). Capacity crowds at each location on such a long-term basis is evidence of the success of the venture. The Houston Grand Jury, in a recent investigation, found these canteens to be "an excellent weapon in the fight against juvenile delinquency" and endorsed them with high praise. The Canteen program originated in Houston but is already spreading to other cities around the country. KILT staffers who regularly participate include PD **Red Jones, Joel Spivak, Rob McLeod, Bob Presley, Dennis James** and **Jay**

LAD CARLETON
(WJAR-Providence)

DANNY STILES
(WNJR-Newark)

ALAN FIELD
(WCAO-Baltimore)

**Rogers**. . . . The Hi Fi Club (Coca-Cola sponsored) held its Corpus Christi regional "Talentsville" finals at the Del Mar Auditorium in that city. **Jimmy Bell**, KEYS' Hi Fi host emceed the bill of 22 performers. . . . WINS-New York continues its favoritism toward animals by holding a contest to be judged by a horse. Nellie the Nag will be escorted via a plush van to the WINS studios where she will dig into a huge pile of horse food delicacies donated by WINS listeners. The first 20 tidbits Nellie relishes will send the donaters to Aqueduct as guests of the station (lunch and betting money included). Incidentally, Nellie will not race—she was born on the wrong side of the track. . . . Animals make the news again as **Art Brown**, WWDC-Washington personality announced that his two veteran canaries, Luther and Sonny, who've been chirping cheerfully for 13 and 7 years respectively, are being retired. "Strictly for the birds" was Art's comment on the auditions he held for replacements but he came up with Whitey and Browny to fill the vacancies. . . . And from the fish kingdom comes this tidbit about the KEX-Portland, Ore. contest which asked for fish tales to note the opening of the local trout season. One listener obliged and sent in 7 cat-fish tails. Maybe he was offering his opinion of one of the disk jockeys there?

**Mike Laurence**, WMGM-New York jockey, working as an extra and doing a small bit part in the "Butterfield 8" flick now on location in New York. . . . WSAI-Cincinnati's **Rex Randle** scored the first hole-in-one of the 1960 Cincinnati golf season. Using a six iron, Rex, a lefthander, lofted a perfect shot onto the green and into the cup on the tricky 155 yard seventh hole at the municipal California golf course. The feat was celebrated afterwards at a party where Rex received a trophy and gifts for the first "ace." . . . Not many hours after delivering a highway safety message on his WJAR-Providence, R.I. morning show, **Lad Carleton** stepped off a curb into an open manhole. As a result Lad stars each morning with a large "supporting cast." . . . The "Swingin' Seven" deejays of KDWB-Minneapolis were designated honorary Ringmasters of the Univ. of Minnesota Campus Carnival. The boys made personal appearances and helped promote "the spread of gaiety and frivolous fun" during the Carnival. . . . **Bob Dahlgren**, recent addition to the WIP-Philadelphia staff, is attracting a large teenage audience via a month-long high school promotion. Dahlgren, aboard the WIP mobile unit, makes the rounds spinning disks, interviewing students and taping volunteer deejay stints. Bob's contest centers around identification of the guest teen deejays which are played over the air. This way, interest is stirred by a contest which involves the students themselves. . . . **Danny Stiles** ("The Katman") notes that his evening show over WNJR-Newark has been moved up to a half-hour earlier starting time. His daytime stints for WCTC-New Brunswick, N.J. remain the same. . . . KRIZ-Phoenix, Ariz. kicked off Radio Month with a two-pronged promotion designed to impress Arizonians with the total value of radio broadcasting. To point up the seriousness and importance of radio, the station has coupled its campaign with the annual campaign of the Crusade for Freedom. The entertainment value is stressed through a novelty contest which features the giving away of $1,500 worth of transistor radios at the rate of one radio per day. . . . **Robert M. Purcell**, director of Crowell-Collier Broadcasting Division and president of KFWB-Hollywood was elected to the board of directors of the Radio-Television-Recording-Advertising Charities.

Two West Coast disk jockeys, unbeknownst to each other, are simultaneously conducting their own "Madison" campaign. **Jerry Dexter**, nightimer for KMPC-Hollywood, is touring local schools, colleges and community centers with a troupe of dancers demonstrating the new dance. **Hardwick**, KVI-San Francisco's ayem mayhem man is doing the same at private parties (on request), but his medium of instruction is a film tagged "How To Do The Madison" prepared by Columbia Records. Hardwick had offered his services over the air and is now swamped with advance orders. . . . **Howard Anderson** (WCNF-Weldon, N.C.) going strong on the hop circuit and is in need of promotional material. . . . With deep sorrow we note the untimely passing of **Bill Phillips** of WBAX-Wilkes-Barre, Pa.

VITAL STATISTICS:

**Alan Field**, who left the all-night show at WITH-Baltimore a few months ago to handle news duties at WCAO-Baltimore, letters that he's been moved into the morning spot at WCAO. . . . Another new AM man is **Jack Stockton**, who's doing the turn for WAIT-Chicago. He had previously spent four years at WORX-Madison, Ind. . . . **Dex Elliot** has joined the growing staff at WADO-New York. He formerly did a three-year stint at WGAN-Portland, Me., followed by a slot at WHIM-Providence, R.I. . . . **Jim Conway** has been signed to a two-year television contract by WGN-Chicago.

# ARMADA CONVENTION LOOMS BIG

## Expanded To 4 Days – June 11, 12, 13, 14

NEW YORK—With one month to go before the second annual ARMADA convention gets under way, steam has picked up so swiftly that last week Ewart Abner, ARMADA president, announced that the dates of the convention have been rearranged to allow more time to its participants.

Originally scheduled as a two day meet at the Traymor Hotel, Atlantic City, New Jersey, June 13 and 14, the obvious large attendance looming and the planning of business meetings between manufacturers and distributors has forced the planning committee to expand the convention to June 11, 12, 13 and 14, Saturday, Sunday, Monday and Tuesday. Registration is set for June 11, Saturday, with meetings getting under way the morning of June 12, Sunday.

To avoid conflict of meetings between manufacturers who have many similar distributors, Abner plans to set up a schedule for those manufacturers who advise him of meeting plans.

Said Abner, "Things have mushroomed so quickly that even with expanding our Traymor convention to four days we will be fitting meetings and events in very tightly. However, with the experience we are now gaining we are already looking forward to our 1961 convention which will be a six day affair and which will be the greatest record convention ever held.

"From the reservations already received at our office it looks like everyone plans to attend," said Abner.

Further statements from Abner revealed that a schedule of meetings has already been arranged and it will be released to the trade shortly. He advised that several manufacturers have already advised him of their plans to announce Fall Plans, have distributor meetings, or both at the Atlantic City convention.

Among the meetings will be one consisting of record manufacturers; one of record distributors, and one of representatives of both. "We have many problems," stated Abner, "and we plan to make every effort to get on the way toward solving some of them at this convention. We are very proud of our efforts to soften the confusion created by the recent FCC 317 ruling. We had numerous meetings with NAB (National Association of Broadcasting) and our brief was co-ordinated with theirs. It was expertly drawn and it is our belief that the FCC will give it careful study and draw from it a better understanding of our industry. ARMADA moved quickly to protect the entire record industry in this matter and it is our intention to take over the role of "watch dog" in any legislation affecting the record industry. We will certainly do our best to present a clear picture of our business and its needs and rights to prevent any future unfair and harmful legislation which may be proposed by any committee. ARMADA has the backing of the entire independent record business (we welcome the major companies if they wish to participate) and this support comes from the recognized fact that we have many grave problems to solve in order to survive. We at ARMADA all feel we are joining in a history making venture."

One of the internal problems that may be solved at the June convention is whether the organization will remain one or be split into two groups. Many feel that two national organizations should emerge. A national distributor association and a national record manufacturer association. Two charters have already been prepared and the general membership will decide which paths to follow.

Another movement which will be decided at the convention is the appointment of a General Executive Secretary to run the organization and plan the annual conventions. This has become a superhuman task for one also involved in the running of a record company, and in the case of ARMADA a group of members headed by Ewart Abner have been doing both jobs for more than a year. Plans call for an executive committee to guide the organization with the actual job of running it placed in the hands of a capable executive. It is understood that such a person is already under consideration.

With less than one month to go, Abner urges all in the record industry who plan to attend to advise him as quickly as possible. He also urges all record manufacturers who plan to hold distributor meetings to coordinate it with him so that conflicting meetings can be avoided.

The present ARMADA Board of Directors is composed of: Alan Sussell, Laurie Records; Harry Apostoleris, Alpha Distributing Co.; Herman Lubinsky, Savoy Record Co.; Robert Shad, Time Records; Morton Craft, United Telefilm; Joe Banashak, A-1 Record Distr.; Ewart Abner, Jr., Vee Jay Records; Ahmet Ertegun, Atlantic Records; Bill Emerson, Big State Dist.; Johnny Bienstock, Big Top Records; Harry Levin, Cadet Dist. Co.; John Thompson, Challenge Records, Inc.; Robert Chatton, Chatton Dist. Co.; Leonard Chess, Chess Record Corp.; Al Bennet, Liberty Records; Joseph Kolsky, Roulette Records; Jake Friedman, Southland Distributing Co.; Al Silver, Ember Records; Joseph Cohen, Essex Record Dist.; A. B. Fleishman, F & F Enterprises; George Goldner, Gone Recording Corp.; Lewis R. Chudd, Imperial Records; John S. Kaplan, Jay-Kay Distributing; Bert Demon, Keen Records; Milton T. Saltsone, M. S. Distributing Co.; Nelson Verbit, Marnel Dist. Co.; Jules Malamud, Miller International Co.; Leon Maclemore, Music Sales; Jerry Prager, New Sound Distributors; Bill Caldwell, Oklahoma Record & Supply Co.; Len Levy, Rank Records of America.

### UA's Schaefer Signs For Representation

NEW YORK—Composer Hal Schaefer has signed with Savan-Levinson, to represent him as agent-manager in all current and future negotiations. An album producer for United Artists Records, Schaefer's musical interests range from films and television to Broadway musical scoring, apart from his recording activities. Just released is his latest UA Album, Cole Porter's "Can-Can And Anything Goes."


STUCK ON YOU
ELVIS PRESLEY ..... RCA VICTOR
Gladys Music, Inc.
FAME AND FORTUNE
ELVIS PRESLEY ..... RCA VICTOR
Gladys Music, Inc.
THIS MAGIC MOMENT
THE DRIFTERS ..... ATLANTIC
Rumbalero Music, Inc.
YOU DON'T KNOW ME
LENNIE WELCH ..... CADENCE
Hill and Range Songs, Inc.
HITHER AND THITHER AND YON
BROOK BENTON ..... MERCURY
Sigma Music, Inc. And Vanessa Music, Inc.
JUST A CLOSER WALK WITH THEE
JIMMIE RODGERS ..... ROULETTE
Home Folks Music, Inc.
I REALLY DON'T WANT TO KNOW
TOMMY EDWARDS ..... MGM
Hill and Range Songs, Inc.
HILL AND RANGE SONGS, INC.
1619 Broadway, New York, N. Y.

ANNETTE
SINGS
ANKA BV 3302
BUENA Vista RECORDS

GREAT STANDARDS
CONGRATULATIONS TO YOU
b/w
LET ME WALK YOU HOME JEANETTE
by CHUCK HOWARD
JR 45-238
JOY RECORDS CORP.
JOY MUSIC, INC.
1619 BROADWAY, N.Y.C.

20th FOX
ALL YOU HEAR IS BEAUTY

IT'S A GIANT — THE ORIGINAL
"ALLEY-OOP"
HOLLYWOOD ARGYLES
*This Version Arranged by Gary ("Flip") Paxton*
LUTE No. 5905
*8601 OLYMPIC*
*Los Angeles 35, Calif.*

# Disk Jockey

## REGIONAL RECORD REPORTS

### MORT BEACH
WFIN—Findlay, Ohio

1. Greenfields (Brothers Four)
2. Stuck On You (E. Presley)
3. The Old Lamplighter (Browns)
4. Sixteen Reasons (C. Stevens)
5. Stairway To Heaven (N. Sedaka)
6. Footsteps (S. Lawrence)
7. Paper Roses (A. Bryant)
8. Sink The Bismarck (J. Horton)
9. Night (J. Wilson)
10. He'll Have To Go (J. Reeves)

### DEN DOWE
WHSY—Hattiesburg, Miss.

1. Stuck On You (E. Presley)
2. Sink The Bismarck (J. Horton)
3. What Am I Living For (C. Twitty)
4. Sixteen Reasons (C. Stevens)
5. Cradle Of Love (J. Preston)
6. Satirway To Heaven (N. Sedaka)
7. Cherry Pie (Skip & Flip)
8. Love You So (R. Holden)
9. Footsteps (S. Lawrence)
10. Puppy Love (P. Anka)

### KUDL
Kansas City, Mo.

1. Cathy's Clown (Everlys)
2. Stuck On You (E. Presley)
3. Sink The Bismarck (J. Horton)
4. Greenfields (Brothers Four)
5. Sixteen Reasons (C. Stevens)
6. Burning Bridges (J. Scott)
7. National City (Joiner-Liberty Band)
8. Young Emotions (R. Nelson)
9. White Silver Sands (B. Black)
10. Clementine (B. Darin)

### BOB BARBER
KTOP—Topeka, Kansas

1. Greenfields (Brothers Four)
2. He'll Have To Stay (J. Black)
3. Fame And Fortune/Stuck On You (E. Presley)
4. Young Emotions/Right By My Side (R. Nelson)
5. Good Timin' (J. Jones)
6. Smilin' Bill McCall (J. Cash)
7. Cradle Of Love (J. Preston)
8. The Madison (A. Brown)
9. Cathy's Clown (Everlys)
10. Theme From A Summer Place (P. Faith)

### TOM HOPKINS
WILM—Wilmington, Dela.

1. Cathy's Clown (Everlys)
2. Don't Laugh At Me (Dubs)
3. Kids (Kirby Stone Four)
4. You Understand Me (S. Cooke)
5. Music Music Music (B. Haley & Comets)
6. Solitaire (J. Vale)
7. I Don't Mind Being All Alone (L. O'Brien)
8. Shalom (4 Coachmen)
9. What Has She Got (C. Mcrea)
10. It's Over, It's Over, It's Over (F. Sinatra)

### JOHNNY MAGNUS
KGFJ—Hollywood, Calif.

1. Never Will I Marry (V. Damone)
2. All About Love (B. McNair)
3. Kicks (B. Crewe)
4. Lucky Star (A. Roberts)
5. Everyday (D. Reese)
6. Make Love To Me (K. Kallen)
7. Lady Is A Tramp (B. Greco)
8. La Montana (R. Williams)
9. Theme From The Unforgiven (D. Costa)
10. Do You Think Of Me (C. Ellis)

### BUCK LEIGH
WTRC—Elkhart, Indiana

1. Stuck On You (E. Presley)
2. Mountain Of Love (H. Dorman)
3. Sink The Bismarck (J. Horton)
4. White Silver Sands (B. Black)
5. Greenfields (Brothers Four)
6. Theme From A Summer Place (P. Faith)
7. Stairway To Heaven (N. Sedaka)
8. He'll Have To Go (J. Reeves)
9. Old Lamplighter (Browns)
10. Cradle Of Love (J. Preston)

### BOB GRIBBEN
KDTH—Dubuque, Iowa

1. Burning Bridges/Oh Little One (J. Scott)
2. Cathy's Clown/Always It's You (Everlys)
3. Paper Roses (A. Bryant)
4. Stuck On You/Fame And Fortune (E. Presley)
5. Greenfields (Brothers Four)
6. Old Lamplighter/Teen Ex (Browns)
7. Footsteps (S. Lawrence)
8. Is It Wrong/Lover's Leap (W. Pierce)
9. He'll Have To Stay (J. Black)
10. Someone Loves You Joe (Singing Belles)

### DICK BLANCHARD
WJJD—Chicago, Ill.

1. Sink The Bismarck (J. Horton)
2. Stuck On You (E. Presley)
3. Cathy's Clown (Everlys)
4. Greenfields (Brothers Four)
5. Theme From A Summer Place (P. Faith)
6. White Silver Sands (B. Black)
7. Way Of A Clown (T. Randazzo)
8. Mountain Of Love (H. Dorman)
9. Lonely Weekends (C. Rich)
10. Old Lamplighter (Browns)

### STEVE VAN
WPEO—Peoria, Ill.

1. Cathy's Clown (Everlys)
2. Paper Roses (A. Bryant)
3. Mountain Of Love (H. Dorman)
4. Night (J. Wilson)
5. Good Timin' (J. Jones)
6. National City (Jr. High School Band)
7. Sixteen Reasons (C. Stevens)
8. Greenfields (Brothers Four)
9. Cradle Of Love (J. Preston)
10. Let The Little Girl Dance (B. Bland)

### "DUKE BURNS"
KEN—Portland, Oregon

1. Lonely Weekends (C. Rich)
2. Baby Baby Bye-Bye (J. L. Lewis)
3. Moon Dog (Gamblers)
4. What Am I Living For (C. Twitty)
5. Trail Of The Lonesome Pine (L. Wray)
6. Born To Be With You (Echoes)
7. Little One (J. Scott)
8. My Old Man's A Dustman (L. Donegan)
9. Cathy's Clown (Everlys)
10. Everything I Do Is Wrong (C. Rich)

### WESA
Charleroi, Penna.

1. The Old Lamplighter (Three Browns)
2. He'll Have To Go (J. Reeves)
3. Beyond The Sea (B. Darin)
4. Theme From A Summer Place (P. Faith)
5. Delaware (P. Como)
6. Welcome New Lovers (P. Boone)
7. Am I That Easy To Forget (D. Reynolds)
9. Wake Me When It's Over (A. Williams)
10. What In The World (J. Scott)

### DAVE PIERCE
KVOL—Lafayette, La.

1. Burning Bridges (J. Scott)
2. Young Emotions (R. Nelson)
3. Cathy's Clown (Everlys)
4. He'll Have To Stay (J. Black)
5. Stuck On You (E. Presley)
6. A Star Is Born (M. Dinning)
7. Let The Little Girl Dance (B. Bland)
8. Cradle Of Love (J. Preston)
9. Good Timin' (J. Jones)
10. Swamp Legend (Four Coachmen)

### WAKE
Atlanta, Ga.

1. Cathy's Clown (Everlys)
2. Night/Doggin' Around (J. Wilson)
3. Ooh Poo Pah Doo (J. Hill)
4. Lonely Weekends (C. Rich)
5. White Silver Sands (B. Black)
6. Stuck On You (E. Presley)
7. Good Timin' (J. Jones)
8. He'll Have To Stay (J. Black)
9. John Henry (B. Brown)
10. Baby What You Want Me To Do (J. Reed)

### ED ABBOT
WBRU—Providence, R. I.

1. Greenfields (Brothers Four)
2. Apple Green (J. Valli)
3. Our Waltz (S. Vaughan)
4. Theme From The Unforgiven (McGuires)
5. Hither Thither And Yon (B. Benton)
6. Mr. Lucky (H. Mancini)
7. Paper Roses (A. Bryant)
8. That's You (N. Cole)
9. Please Don't Eat The Daisies (D. Day)
10. Good Timin' (J. Jones)

### BILL MARR
WDVH—Gainesville, Florida

1. Footsteps (S. Lawrence)
2. Apple Green (J. Valli)
3. Step By Step (Crests)
4. Pledging My Love/Earth Angel (J. Tillotson)
5. Mountain Of Love (H. Dorman)
6. Stuck On You (E. Presley)
7. Sixteen Reasons (C. Stevens)
8. Sairway To Heaven (N. Sedaka)
9. Mr. Lucky (Mancini/Auld)
10. Good Timin' (J. Jones)

### DON ZARZANA
KGEE—Bakersfield, Calif.

1. Love You So (R. Holden)
2. Barbara (Temptations)
3. Goona Goona (Four Lads)
4. Got A Girl (Four Preps)
5. One Last Kiss (B. Vee)
6. You're Singing Our Love Song To Somebody Else (J. Wallace)
7. Oh Yeah (D. Randi Trio)
8. Dance To Lester Lanin Beat (L. Lanin)
9. My Lucky Star (A. Roberts)
10. Yen Yet Song (G. Cane)

### JOHNNY FOSTER
WILK—Wilkes Barre, Pa.

1. Cathy's Clown (Everlys)
2. Let The Little Girl Dance (B. Bland)
3. Stuck On You (E. Presley)
4. Sixteen Reasons (C. Stevens)
5. He'll Have To Stay (J. Black)
6. When You Wish Upon A Star (Dion & Belmonts)
7. Greenfields (Brothers Four)
8. Night (J. Wilson)
9. Burning Bridges (J. Scott)
10. Swingin' School (B. Rydell)

### BILL WATSON
KXOA—Sacramento, Calif.

1. Cathy's Clown (Everlys)
2. Stuck On You (E. Presley)
3. Angela Jones (J. Ferguson)
4. Love You So (R. Holden)
5. Cradle Of Love (J. Preston)
6. A Closer Walk With Thee (J. Rodgers)
7. Sweet Nothin's (B. Lee)
8. Oh Little One (J. Scott)
9. Beautiful Obsession (Sir Chauncey)
10. Roll Call Co. J (Balladeers)

### BUD PAXSON
WACK—Newark, N. Y.

1. Cathy's Clown (Everlys)
2. The Way Of A Clown (T. Randazzo)
3. Burning Bridges (J. Scott)
4. Good Timin' (J. Jones)
5. Stuck On You/Fame And Fortune (E. Presley)
6. Young Emotions/By Your Side (R. Nelson)
7. Jump Over (F. Cannon)
8. Paper Roses (A. Bryant)
9. Got A Girl (Four Preps)
10. Swingin' School/Ding-A-Ling (B. Rydell)

### WTLB
Utica, N. Y.

1. Cathy's Clown (Everlys)
2. When You Wish Upon A Star (Dion & Belmonts)
3. Because They're Young (J. Darren)
4. Young Emotions (R. Nelson)
5. Wild Weekend (Rebels)
6. Clap Your Hands (Beau Marks)
7. Ding A Ling (B. Rydell)
8. Stuck On You (E. Presley)
9. Greenfields (Brothers Four)
10. Mountain Of Love (H. Dorman)

### WALT
Tampa, Fla.

1. Let The Little Girl Dance (B. Bland)
2. Cathy's Clown (Everlys)
3. Greenfields (Brothers Four)
4. I Love The Way You Love (M. Johnson)
5. Cradle Of Love (J. Preston)
6. Sixteen Reasons (C. Stevens)/ Cherry Pie (Skip & Flip)
7. Someone Loves You, Joe (Singing Bells)
8. Big Iron (M. Robbins)
9. Clementine (B. Darin)
10. Starbright/All Is Well (J. Mathis)

### PIERRE ANDRE
WGN—Chicago

1. That's You (N. Cole)
2. The Thrill Is Gone (P. Weston)
3. Christine (V. Damone)
4. Stay With Me (Four Voices)
5. I Give Thanks (McGuire Sisters)
6. Oh Lady Be Good (B. Richards)
7. Opus In Chartreuse (S. Kenton)
8. Greenfields (Brothers Four)
9. He'll Have To Stay (J. Black)
10. Theme From The Unforgiven (D. Costa)

### MARTY ALLAN
WHAY—New Britain, Conn.

1. Madison Time (R. Bryant)
2. Clementine (B. Darin)
3. Our Waltz (S. Vaughan)
4. Apple Blossom Time (Platters)
5. Please Don't Eat The Daisies (D. Day)
6. Mr. Lucky (H. Mancini)
7. That's You (N. Cole)
8. American Beauty Rose (Crewcuts)
9. This Could Be The Start Of Something Big (Edye & Steve)
10. Like Love (A. Previn)

### DICK MORELAND
KACY—Oxnard, Calif.

1. Barbara (Temptations)
2. One Last Kiss (B. Vee)
3. Born To Be With You (Echoes)
4. Professor Professor (D. Martin)
5. Oh Yeah (D. Randi)
6. Goona Goona (Four Lad)
7. Yen Yet Song (G. Cane)
8. Image Of A Girl (Safaris)
9. It Must Be Spring (P. Floyd & S. Pickens)
10. Do You Think Of Me (C. Ellis)

### B. MITCHEL REED
KFWB—Los Angeles, Calif.

1. Cathy's Clown (Everlys)
2. Love You So (R. Holden)
3. Let The Little Girl Dance (B. Bland)
4. Sixteen Reasons (C. Stevens)
5. Greenfields (Brothers Four)
6. Sweet Nothin's (B. Lee)
7. Ooh Poo Pah Doo (J. Hill)
8. Step By Step (Crests)
9. Cherry Pie (Skip & Flip)
10. Stuck On You (E. Presley)

### CLIFF STEVENS
WSJM—St. Joseph, Michigan

1. Stuck On You (E. Presley)
2. Greenfields (Brothers Four)
3. Theme From A Summer Place (P. Faith)
4. Sixteen Reasons (C. Stevens)
5. Sink The Bismarck (J. Horton)
6. The Old Lamplighter (Browns)
7. Puppy Love (P. Anka)
8. He'll Have To Go (J. Reeves)
9. White Silver Sands (B. Black)
10. Sweet Nothin's (B. Lee)

### PAUL DREW
WGST—Atlanta, Ga.

1. Wonderful World (S. Cooke)
2. Something Happened (P. Anka)
3. Everybody's Somebody's Fool (C. Francis)
4. I Got A Girl (T. Roe)
5. Good Timin' (J. Jones)
6. Paper Roses (A. Bryant)
7. Ebb Tide (Platters)
8. Young Emotions (R. Nelson)
9. Please Help Me I'm Fallin' (H. Locklin)
10. My Home Town (P. Anka)

### JOHNNY BELL
WTBO—Cumberland, Md.

1. White Silver Sands (B. Black)
2. Stuck On You (E. Presley)
3. The Old Lamplighter (Browns)
4. Let The Little Girl Dance (B. Bland)
5. Greenfields (Brothers Four)
6. Stairway To Heaven (N. Sedaka)
7. Apple Green (J. Valli)
8. Night (J. Wilson)
9. What Am I Living For (C. Twitty)
10. Paper Roses (A. Bryant)

### WHLM
Bloomsburg, Pa.

1. Got A Girl (Four Preps)
2. That's You (N. Cole)
3. He'll Have To Go (J. Reeves)
5. I'm Gonna Find Out) (Bluenotes)
6. Cathy's Clown (Everlys)
7. How Do You Know It's Love (T. Brewer)
8. He'll Have To Stay (J. Black)
9. A Star Is Born (M. Dinning)
10. Someone Loves You, Joe (Singing Belles)

### AL JONES
WAUG—Augusta, Ga.

1. Stuck On You (E. Presley)
2. Night (J. Wilson)
3. Theme From A Summer Place (P. Faith)
4. White Silver Sands (B. Black)
5. Greenfields (Brothers Four)
6. Sixteen Reasons (C. Stevens)
7. The Old Lamplighter (Browns)
8. Footsteps (S. Lawrence)
9. Sink The Bismarck (J. Horton)
10. Let The Little Girl Dance (B. Bland)

### CHARLIE SIMMS
KVLC—Little Rock, Arkansas

1. Stuck On You/Flip (E. Presley)
3. Burning Bridges (J. Scott)
4. Good Timin' (J. Jones)
5. What Am I Living For (C. Twitty)
6. Clementine (B. Darin)
7. The Madison (A. Brown)
8. White Silver Sands (B. Black)
9. Ooh Poo Pah Doo (J. Hill)
10. Cradle Of Love (J. Preston)

### BUD HANDY
KUDE—Oceanside, Calif.

1. Love You So (R. Holden)
2. Cathy's Clown (Everlys)
3. The Madison (A. Brown)
4. Stuck On You (E. Presley
5. Sink The Bismarck (J. Horton)
6. Paper Roses (A. Bryant)
7. Sweet Nothin's (B. Lee)
8. Theme From A Summer Place (P. Faith)
9. Good Timin' (J. Jones)
10. Sixteen Reasons (C. Stevens)

### WGVM
Greenville, Mississippi

1. Stuck On You (E. Presley)
2. Ooh Poo Pah Doo (J. Hill)
3. Love You So (R. Holden)
4. White Silver Sands (B. Black)
5. I Love The Way You Love (M. Johnson)
6. What Am I Living For (C. Twitty)
7. Let The Little Girl Dance (B. Bland)
8. Greenfields (Brothers Four)
9. Cathy's Clown (Everlys)
10. Cradle Of Love (J. Preston)

### WKRM
Columbia, Tenn.

1. Stuck on You (E. Presley)
2. I Love The Way You Love (M Johnson)
3. Sixteen Reasons (C. Stevens)
4. Greenfields (Brothers Four)
5. Sink The Bismarck (J. Horton)
6. Puppy Love (P. Anka)
7. Don't Throw Away Those Teardrops (F. Avalon)
8. Cradle Of Love (J. Preston)
9. White Silver Sands (B. Black)
10. Step By Step (Crests)

### CHARLIE GRANT
KSIW—Woodward, Okla.

1. Rockin' Charlie (B. Peterson)
2. Cut Across Shorty (E. Cochran)
3. City Lights (D. Reynolds)
4. The Question (R. Lee)
5. I'm Gonna Try (J. Clanton)
6. The Vanishing American (T. Ritter)
7. That's My Kind Of Love (M. Worth)
8. Hold Me (C. Fran)
9. Beatnik Blues (H. Smith)
10. Slowly (B. Sykes)

### GARY SHUTE
WKTJ—Farmington, Me.

1. Dong-A-Ling (B. Rydell)
2. The Ties That Bind (B. Benton)
3. Young Emotions (R. Nelson)
4. Step By Step (Crests)
5. The Goona Goona (Four Lads)
6. Cathy's Clown (Everlys)
7. Theme From The Unforgiven (McGuires)
8. Earth Angel (J. Tillotson)
9. Dutchman's Gold (W. Brennan)
10. Lonely Weekends (C. Rich)

### VIC AIME
KDTH—Dubuque, Iowa

1. Burning Bridges (J. Scott)
2. Cathy's Clown (Everlys)
3. Stairway To Heaven (N. Sedaka)
4. Old Lamplighter/Young Emotions (Browns/Nelson)
5. Paper Roses (A. Bryant)
6. Night (J. Wilson)
7. He'll Have To Stay (J. Black)
8. Stuck On You (E. Presley)
9. Got A Girl/Happy Go Lucky Me (Four Preps/P. Evans)
10. Greenfields (Brothers Four)

### DAN ANDERSON
WLOL—Minneapolis, Minn.

1. Just A Closer Walk With Thee (J. Rodgers)
2. The Old Lamplighter (Browns)
3. Greenfields (Brothers Four)
4. He'll Have To Stay (J. Black)
5. Footsteps (S. Lawrence)
6. Hither & Thither & Yon/The Ties That Bind (B. Benton)
7. Paper Roses (A. Bryant)
8. Everybody's Somebody's Fool (C. Francis)
9. El Matador (Kingston Trio)
10. Mr. Lucky (H. Mancini)

### JACK REYNOLDS
WARE—Ware, Mass.

1. Stuck On You (E. Presley)
2. Apple Green (J. Valli)
3. Love You So (R. Holden)
4. Sixteen Reasons (C. Stevens)
5. Cathy's Clown (Everlys)
6. Wild Weekend (Rebels)
7. You Don't Know Me (L. Welch)
8. Jump Over (F. Cannon)
9. Clap Your Hands (Beau Marks)
10. Greenfields (Brothers Four)

### WKZO
Kalamazoo, Mich.

1. He'll Have To Stay (J. Black)
2. Footsteps (S. Lawrence)
3. Mr. Lucky (H. Mancini)
4. He'll Have To Go (J. Reeves)
5. Sweet Nothin's (B. Lee)
6. Sink The Bismarck (J. Horton)
7. Stuck On You (E. Presley)
8. White Silver Sands (B. Black)
9. The Old Lamplighter (Browns)
10. Tall Oak Tree (Dorsey Burnette)

### SONNY SIEVERS
KCTI—Gonzales, Texas

1. Sink The Bismarck (J. Horton)
2. Cathy's Clown (Everlys)
3. Cherry Pie (Skip & Flip)
4. Paper Roses (A. Bryant)
5. Sixteen Reasons (C. Stevens)
6. Old Lamplighter (Browns)
7. Dutchman's Gold (W. Brennan)
8. Pledging My Love (J. Tillotson)
9. Ruby (A. Wade)
10. The Ties That Bind (B. Benton)

# Columbia Names Bachman, Gallagher, Glancy, Ishlon To Veep Positions

NEW YORK—A new organization of officers for Columbia Records, including the appointment of four additional vice-presidents, has been announced by Goddard Lieberson, president of the company.

The newly-appointed officers are:

William S. Bachman, vice-president, research and development, directing the development of new techniques in recording, engineering and manufacturing.

William P. Gallagher, vice president and director of sales for the Columbia label.

Kenneth D. Glancy, vice president and general manager, Columbia Records Distributors, representing the company's eleven wholly-owned distribution centers.

Miss Deborah Ishlon, vice president, creative services, directing advertising, sales promotion, design and packaging, literary and information services.

"The appointment of these new officers reflects the extraordinary growth of our company and grounds even more firmly these major areas of activity within the Columbia organization," Lieberson stated.

At the same time, Lieberson announced the resignation of Herbert Greenspon as executive vice president, who leaves Columbia Records to become vice president of operations for Revlon, Inc.

"Our regret on Greenspon's departure after many years of invaluable service to Columbia is equalled only by our certainly that he will find new horizons for his enormous capabilities," Lieberson declared. "Our new organization of officers as well as other appointments will re-assign his duties among other top executives."

Bachman, since joining Columbia Records in 1946, has contributed to the development of the long playing record and to techniques for its mass production. Other achievements include his development of the "hot stylus" record-cutting technique and Columbia's automatic variable pitch process, as well as development of pioneering packaged high fidelity and stereophonic phonographs. Bachman is also well-known for the development of the original General Electric variable reluctance cartridge.

Gallagher has directed sales activities for the Columbia label since 1958. He joined the company in 1952 and has been active at every level of its sales organization, beginning as district manager.

Also a Columbia sales veteran, Glancy was appointed general manager of the company's growing branch operations on their establishment in 1957. His association with Columbia Records began in 1953 as district manager. He has also served as merchandise manager for special product lines.

Miss Ishlon has been associated with Columbia Records since 1946. She was director of the company's public relations department from 1951 until 1959, when she was appointed coordinator of creative services, a new position established to integrate the company's art, advertising, sales promotion, literary and information services activities.

## Conley Music To Offer "Twofer" Sheet Music At Price Of One

NEW YORK—In an effort to boost "sagging sheet music sales," Frank Slay, prexy of Conley Music, in cooperation with Keys-Hansen, sole selling agent for Conley, announced last week the printing of a novel "Twofer" song sheet.

The seven page, two color music combines the two hit songs from the new Freddy Cannon single on the Swan label, "Jump Over" and "The Urge" in one sheet for the price of a single sheet. "Twofer" will retail for 75¢ which is the usual sheet music price on today's market.

Produced in a bright red and yellow cover with Cannon's picture on the front and both song titles standing out on the top line for the racks, Slay said that it was hoped this idea might do something to "help move more copies." Slay said "Tallahassee Lassie" sold about 8,000 copies of sheet music and "La Dee Dah" around 22,000. Songs such as "Bells, Bells, Bells," "Okefenokee," "Lucky Ladybug," "Happiness," and other Conley tunes featured on chart disks "bearly warranted printing costs and in some cases, particularly those songs of a heavy 'rock' nature, sold no copies at all."

In a pamphlet mailed to every sheet music retailer in the country last week, dealers were urged to push the new "twofer" experiment and to relay results and comments back as soon as possible to the publisher.

In another major move last week Conley Music, Inc. announced that it was switching its affiliation from BMI to ASCAP, as were its two top songwriter-owners Slay and Bob Crewe.

## NARAS Sets N.Y. Exhibit Of Top Album Artwork

NEW YORK—An exhibition of the most "arresting, artistic, and provocative" record album covers will be displayed for two weeks starting June 2 at Mead's Library of Ideas, 230 Park Ave. here, it was announced last week by the board of governors of the National Academy of Recording Arts and Sciences (NARAS).

The exhibit will feature some 150 examples of outstanding record album cover work by artists, graphic designers, illustrators, and photographers. Work of members and nonmembers of NARAS is included.

The cover display, held by NARAS in conjunction with the Academy's membership drive, will open officially with a coffee evening for members and guests at the gallery June 1, from 4:30 to 9 p.m. Regular hours of exhibition for the display will be 10 a.m. to 5 p.m. daily.

## Legwork For "Can-Can"

CHICAGO—Capitol's local promotion chief Barney Fields had a busy day when he made the disk jockey circuit accompanied by model Kelly Collins to promote Capitol's "Can-Can" movie-track LP.

Above, at WGN, Miss Kelly receives a hearty welcome from the staff. (l to r) Vince Lloyd, Pierre Andre, Bob Bell, Barney Fields, and Dave Andre, who seems to be stretching things a bit.


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## Heavy Mail For Stereo 7

LOS ANGELES—To introduce its new product, a 7 inch, 33⅓ rpm stereo record, Columbia Records launched "Stereo 7" promotion via the FM airwaves. Columbia's West Coast promotion man George Russell (reaching across foreground) supervises the enormous mail response at KBIQ-FM to Columbia's invitation for free copies of the records. Behind Russell (l to r) are Jack Wagner of KBIQ; Ted Rosenberg, sales manager of Columbia Distributors; and Bill Sawyer of KBIQ.

## "Meet Me In St. Louis" Set For Summer Stage

NEW YORK—More than a dozen stage musical productions of "Meet Me In St. Louis" have been planned for this summer. MGM's movie box office hit is going summer stock beginning with a ten day presentation by the Municipal Theatre of St. Louis on June 9. Presentation of the musical is already widely scheduled for music fairs and major summer stock theatres throughout the country.

The musical score of the hit film has been expanded for stage purposes by the original writers Hugh Martin and Ralph Blane, with the new stage vehicle including nine new tunes which have been published by Leo Feist, publishers of the original film score. Tams-Witmark Music Library are the licensing agents for the forthcoming productions.

A TV version of the firm was presented last year. Some of the original songs include "The Boy Next Door," and "Have Yourself A Merry Christmas."

## Victor Red Seal LP's Win Two French Awards

NEW YORK—Two RCA Victor Red Seal albums have been awarded grand prizes by the Academie Du Disque Lyrique of France, it was announced by Alan Kayes, manager of Victor Red Seal A&R.

Cavalleria Rusticana, starring Jussi Bjoerling and Renata Tebaldi, received the Prix Toscanini for the best recording of an opera outside of France. The stereo version of the two-record set was chosen winner by the Academie committee of honor and jury. In addition to Bjoerling and Miss Tebaldi, the Mascagni work featured Ettore Bastianini, Rina Corsi, and Lucia Dani, with the Mia Musical Florentin Orchestra conducted by Alberto Erede.

Soprano Denise Duval was awarded the Prix Fanny Heldy for her remarkable performance on La Voix Humaine, the Poulenc opera for solo voice. Miss Duval, in this Soria Series package, portrayed a woman whose lover has left her. The Orchestra of the Theater National de l'Opera Comique played Poulenc's supporting score.

Arnold Klein accepted the Toscanini award for Victor at the Academie ceremonies in the Opera House, Paris.

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A TERRIFIC SONG! A TERRIFIC ARTIST!
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Jimmie Rodgers
JUST A CLOSER
WALK WITH THEE
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ROULETTE

# Yorke Upped To Victor VP

NEW YORK—Robert L. Yorke has been appointed the division vice-president of commercial records creation department of RCA Victor Records.

Born in Detroit and a graduate of the University of Michigan, Yorke joined RCA in December 1947, shortly after his discharge from the Army Air Force following overseas service during World War II.

During his thirteen years with RCA Victor, Yorke has assumed major responsibilities in every phase of the Victor operation, from field sales, planning and promotion, on through A & R and the establishment of Victor's present West Coast operation.

Until January 16 of this year, Yorke was manager of West Coast operations. He and his family moved to New York early this year when he assumed leadership of the commercial records creation department. In his present post, he reports to Norman Racusin, division vice-president and operations manager.

## Newhart Bit Tied-In With Triton Voyage

NEW YORK—The announcement last week that the atomic submarine, the Triton, had circled the globe underwater prompted Warner Bros.' George Avakian to send letters and copies of WB's best-selling LP, "The Button Down Mind Of Bob Newhart," to various Government and military officials, including President Eisenhower. The reason? Newhart has a bit in the album tagged U.S.S. Codfish, a take-off on a similar voyage. Besides the President, those who received Avakian's mailing included the skipper of the sub, Capt. E. L. Beach, the Executive Officer, and Secretary of the Navy, W. B. Franke. Deejays are reportedly spinning the timely Newhart bit. The LP is 11 on this week's monaural charts, 38 on the stereo.

## Carter Joins E. B. Marks As Exploitation Director

NEW YORK—Bob Carter has joined E. B. Marks Music as the exploitation director of the firm's catalogs. In his position, Carter will be responsible for trade promotion, and publicity releases on all of Marks' pop, standard, serious and educational material. He was previously record room clerk at WAAT-WATV in New Jersey, and was with Capitol Records as a song-plugger and assistant professional manager of Capitol's publishing firms.

E. B. Marks is currently working on Connie Francis' MGM disking of "Jealous Of You"; Debbie Reynolds' "Just For A Touch Of Your Love" on Dot; Santo & Johnny's Canadian-American outing of "The Breeze And I"; Elvis Presley's Victor effort, "Soldier Boy"; "Ballin' The Jack" by Somethin' Smith & The Redheads on Epic.

## Extend Rodgers Pic Pact

BEVERLY HILLS—MGM Pictures has asked for and received a six-month extension on the first leg of their five-year non-exclusive movie contract with Roulette songster Jimmie Rodgers, and plan to star the singer in his first film within six months after the writers' strike ends. Rodgers had left last March for the studio, but the strike stopped all film plans. The singer will continue on tour until a film is set.

## Distrib Name Change

HOLLYWOOD—A newly formed distrib, formerly known as Arizona Record Sales, has changed its name to Phoenix Record Sales.

## King Bows On Jaro

NEW YORK—Jaro Records has released its initial single by famed C&W-pop songster-ork head Pee Wee King. Sides—"Vagabond Waltz" b/w "Hi Diddle Diddle"—were originally cut on the Todd label by its then owner Paul E. Cohen, who now heads C&W A&R for Rank Records of America, Jaro's parent company.

## All-Out UA Drive

NEW YORK—United Artists Records has started a concentrated four week promotion drive to back up its new singles releases. With reported strong distributor and dealer reaction to recent UA disks, including Don Costa's "Theme From The Unforgiven," Marv Johnson's "Ain't Gonna Be That Way" b/w "All The Love I Got," Jimmy Curtiss' "Without You," Rosemary June's "Sunday, Monday Or Always" and several others, the company has mapped out a "huge" national promotion and sales campaign.

UA's entire promotion and sales staff have begun a series of extensive trips throughout the country working with distribs, disk jockeys and dealers. Andy Miele, UA's national sales manager, is leaving for a three week trek that will take him through the Southwest, Mid-West and West Coast. Don Owens, national promotion manager, has been traveling through the Mid-Atlantic states. Jerry Raker, district sales and promotion manager, is finishing a three week swing through record markets along the Eastern seaboard. Harry Goldstein, West Coast sales and promotion manager, is hitting West Coast areas. Figuring also in the campaign is a series of personal appearances by singer Jimmy Curtiss in a half dozen key cities starting in Pittsburgh. These road trips will enable UA staffers to develop promotion and sales policies with distributors and dealers on current and future product.

Recently released albums will also come in for a share of attention from UA personnel during the four week campaign.

## New Col-Epic Ad Agency

NEW YORK—Columbia Records has appointed Wunderman, Ricotta and Kline to handle the advertising for the Columbia and Epic labels.

## Swedish Composer Dies

STOCKHOLM, SWEDEN—Hugo Alfven, famed Swedish composer-conductor, died in this country last week (8) at the age of 88. He suffered a brain hemorrhage three weeks ago. His most noted work was "Midsummer Vigil."

## King Spring Deal

CINCINNATI—King Records has announced a special spring promotion from May 9th through June 10, covering the entire monaural and stereo catalogs of King, Bethlehem, Audio Lab and Rep line.

During this promo King offers retailers a 20% deal, whereby, for every five LP's purchased in either monaural or stereo, the dealer gets one free LP of his choice. The deal applies to all LP's in the joint catalog and includes the new May releases. The dealer can choose either from the new releases or from catalog items.

As an added feature, King offers dealers a dated billing program of 30-60-90 days for all dealers who buy a minimum of six deals (30 albums). In addition, on the dating plan the dealers can also earn 2% payment discount.

The combination lines now distributed by King gives the dealers over 400 choices of LP albums.


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ADAM FAITH ..... Cub-K-9068
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## FCC To Investigate "Plugs" In Recorded Interviews

WASHINGTON—The FCC will investigate further violations of Section 317 of the Communications Act involving recorded interview programs which contain "hidden commercials." Announcement of the new action was made last week after a meeting of FCC Commissioners here. An FCC interpretation of the Section last March caused a furor in the disk and broadcasting industries when the agency called for the identification of the sources of all free disks programmed by stations.

The announcement, made May 12th, said that the "programs usually consist of a recorded conversation between an interviewer and a celebrity in which the interviewer or the celebrity may casually mention one or more commercial products. These records are normally furnished to stations free of charge by producers in consideration of a fee paid to the producers by public relations interests on the basis of broadcast coverage. Generally, neither the producer's nor the supplier's names are mentioned, nor is a sponsorship indentification made."

Stations were reminded by the FCC that Section 317 requires sponsorship identification of broadcast material where the station has received "money, services or valuable consideration." If the recording does contain such "plugs," the announcement said, a station announcement should indicate that the "program was sponsored or the material was furnished by the party who ultimately pays the producer's fee." If no such announcement is made, "this results in defeating the objectives of the law and misleads the public," the FCC announced.

## M.J.C. New Coast Label

LOS ANGELES — Newly formed M.J.C. Records has opened offices here. Initial releases are Hal Davis' "I'll Tell It" b/w "You'll Find Love" and The Humdingers' "Hum Dinger" b/w "Wiggly Feeling." Lloyd McGraw is the label's president, with Arthur Williamson also associated in the venture.

# Ivy League Trip Signed By Coral

NEW YORK—Coral Records has signed The Ivy League Trio, a folk-type singing group which is already represented by a Coral single: "Watcha" and "Sailor's Women." The boys were brought to the attention of Coral A&R man Henry Jerome by Howard Sinnot of GAC, and were signed after a brief live audition.

The songsters, fresh off the campuses of Georgetown University and Princeton, supplement standard folk tunes with their own original material and play an assortment of instruments. Plans are currently being formulated by Coral and GAC for sessions, network TV shots, bookings in Las Vegas, the Carribbean, and college concert dates.

Above, Coral A&R exec Irv Jerome (standing) directs the recording session that resulted in the initial wax by new group.

## Golden Crest's Levitan Now Nat'l Sales Head

NEW YORK—Cy Levitan, Golden Crest Records A&R chief, has taken on the added position as the label's director of national sales, it was announced by prexy Clark Galehouse. Levitan is currently on a Eastern-Mid-West tour of distribs. Levitan reported from Detroit that Cosnat has taken over the Golden Crest line there.

## BMI Gets "Connection" Score

NEW YORK—The musical score for the off-Broadway play "The Connection" is now licensed through BMI, following the signing of its composer, Freddie Redd, as an affiliated writer. "The Connection," which was written by Jack Gelber and opened in 1959, is a "play with jazz" during which a quartet, led by Redd and featuring altoist Jackie McLean, is on stage throughout the dramatic action.

## Skyliners, Rock Join ASCAP

PITTSBURGH, PA.—The Skyliners—Calico Records' vocal standouts—have been elected to ASCAP as has been label prexy Joe Rock. An 18-year-old member of the group, Wally, is one of the youngest persons ever elected to the society. Group's current hit is "Pennies From Heaven."

## Blase Named Eastern Sales Mgr. For UST

SUNNYVALE, CALIF.—Dick Blase, formerly of London and Capitol Records, has been named to the newly created post of Eastern district sales manager for United Stereo Tapes, 4-track tape manufacturing and distribution division of the Ampex Audio Co. here.

Blase was most recently London Records divisional sales manager in New York. In his new post, he will make his headquarters with the UST facility in Bloomfield, N. J., according to Bill Muster, marketing manager for the firm.

Blase will work closely with William A. Hall, UST's recently appointed national distributor sales manager. Both appointments follow a recent decision by UST to begin selling all labels for which it duplicates 4-track stereo tapes through major independent distributors.

Since its formation, UST has followed a policy of non-exclusive distribution, leaving recording companies to service their own distributors with 4-track stereo tape. The new system is intended to expedite both sales and handling of tapes.

## Beltone Issues Stock; To Form Producing Co.

NEW YORK—Beltone Studios, an indie studio here, has become a public corporation and will issue 150,000 shares of stock this week, according to topper Les Cahan. Purpose of the move, Cahan said, is for proceeds to enter the record producing field and the formation of a yet unnamed label.

Cahan said the new firm will build a diversified catalog, sign new and established talent, and purchase tapes. Beltone will continue to handle outside work, in addition to using its facilities for the new firm. Stock underwriter is A. J. Gabriel, with offices in the Time & Life Building here.

## Applebaum Sound All Around

NEW YORK — Freelance arranger-conductor Stan Applebaum continues to draw top-name session assignments. With hits by the likes of Sammy Turner (all three Bigtop hits by the songster), Neil Sedaka ("Stairway To Heaven") and the Drifters ("There Goes My Baby" and "This Magic Moment") behind him, Applebaum is well-represented by current and soon-to-be-released singles and LP's.

Current Applebaum-arranged efforts include Connie Francis' "Jealous Of You"; the Drifters' "Lonely Winds" and Sunny Gale's "Church Bells May Ring." A host of forthcoming singles and an LP will also feature the Applebaum touch.

In addition to disk work, Applebaum arranged for TV's now-defunct "Hit Parade" and the "Jimmy Durante Show" attractions, and has assisted such composers as Harold Arlen and Harry Warren in preparing their songs for Broadway and flick productions.

The Most Exciting Sound on Records
EVEREST

## "F.D.R. Speaks" LP On Washington Label

NEW YORK—"F.D.R. Speaks," an authorized edition of speeches delivered by Franklin Delano Roosevelt from the time of his taking presidential office in 1933 to his report to Congress on Yalta, March 1, 1945, will be available by Decoration Day on Washington Records, it was jointly announced last week by Mrs. Eleanor Roosevelt and Robert Bialek, president of Washington Records at a press conference held in Mrs. Roosevelt's apartment.

The thirty-three historic speeches made by Franklin Delano Roosevelt which comprise the six record production, were selected, edited and annotated by Dr. Henry Steele Commager, currently Professor of History and American Studies at Amherst College and Columbia University and one of the country's most noted historians. He has also written an essay on the late President for the album's pamphlet enclosure which also contains a signed introduction by Mrs. Roosevelt. A particularly dramatic addition to the album is a thirty-fourth speech dated April 13th, 1945—Roosevelt's last Jefferson Day Address which he wrote but was never able to deliver. This speech has been recorded for the album by Franklin D. Roosevelt, Jr.

## AF's Frey Getting Around With Label's Product

NEW YORK—Sidney Frey, president of Audio Fidelity Records, has just returned from abroad, where he attended the hi-fi show held in London, which featured an AF exhibition. He attended the MOA meet in Chicago last week and will be at the NAMM show (July 10-14), also Chicago, exhibiting the label's product there.

## MRIA Membership Meet

CHICAGO—The annual membership meeting of the Magnetic Recording Industry Association (MRIA) will take place this week (18) at the Sheraton Blackstone here. Banquet speaker will be Allan E. Bachman, executive vice-president of the National Better Business Bureau, which has been working closely with MRIA on industry standards.

## Wayne Walker To Everest

NEW YORK—LeRoy Holmes, pop A&R chief of Everest records has announced that the diskery has pacted C&W recording star, Wayne Walker. Walker is best known for his hit composition of "Are You Sincere?"

Holmes just concluded a special recording session with the Baker Brothers highlighting three of Boudleaux Bryant tunes. Bryant has written many of the Everly Brothers million record sellers including "Bird Dog" and "Wake Up Little Suzie."

Cedarwood Publishing Company is sending out two promotion men, Curly Rhodes and Bill Denny to help promote the new Everest Billy Grammer single, "Unknown Soldier" and "Princess of Persia."

## Cugat-Lane Begin S.A. Tour

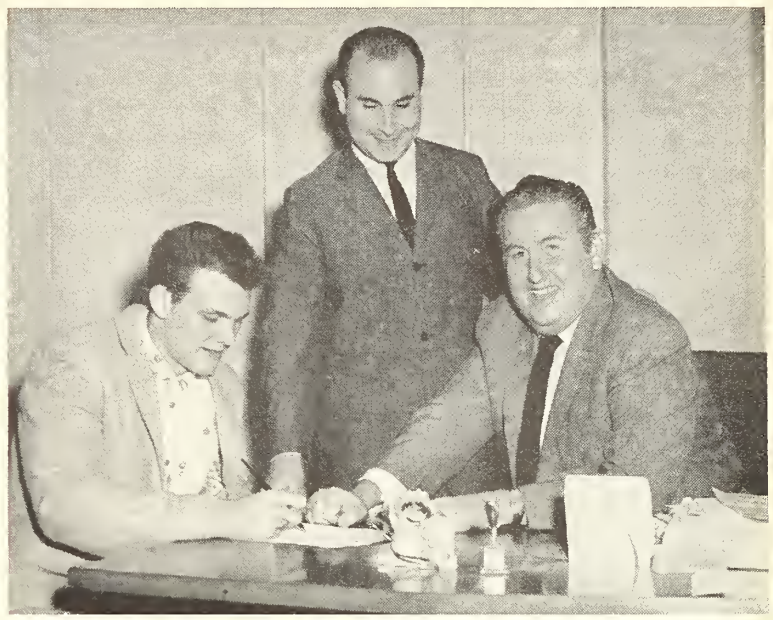
NEW YORK—Abbe Lane, backed by a 63-piece orchestra under the baton of her spouse, Xaviar Cugat, premiered her eight week tour of South America April 28 with a sellout opening at the Opera House in Buenos Aires that reportedly turned away over 3,000 people. After a 5 week engagement at the B.A. Opera House, during which the Victor Records songstress will also appear on two television shows, she and Cugat's crew move on to Rio de Janeiro's Copacabana Palace for one week; then to Brasilia for another one week stint, at the new Brazilian capital's multi-million dollar Sports Palace, during which they will be entertained at the home of Brazil's President Kubitschek; and finally to Santiago, Chile, to star for one week at the Teatro Nacional and wind up the junket.

Singing in Spanish, French, Italian and German as well as English, Miss Lane's entire tour repertoire was especially arranged by Cugat himself, who took along 14 key musicians from New York and formed the rest of the 63-piece ork in Buneos Aires.

From South America, the Cugats plane right over to Europe, where Miss Lane will star at Paris' Olympia Theatre during July, spark a Monte Carlo "gala" on August 12 to benefit Princess Grace's Red Cross drive, and then to Rome where the performer will start another Italian movie.

A big boxoffice star of the Italian cinema, Abbe has 17 Rome-filmed flickers to her credit so far and has costarred with such famous Italian actors as Vittorio de Sica and Walter Chiari.

# Tommy Roe Joins NRC



ATLANTA, GA.—Tommy Roe (left) is signed to an NRC recording contract by Bill Lowery (right), president of NRC. Viewing the proceedings is disk jockey Paul Drew of WGST, who reportedly first broke Tommy's Mark IV recording of "I Gotta Girl" in the Atlanta area. NRC has since purchased the master from Mark IV and is releasing it nationally under the Judd banner.

## Fleetwoods Sign New Management Pact

LOS ANGELES—The Fleetwoods, Liberty recording artists, signed last week with Arnie Mills of Gabbe, Lutz, Heller and Loeb for management.

Trio received two gold records for sale of over one million for "Mr. Blue" and "Come Softly To Me" on Dick Clark's May 14 show.

## Dreyfus Statement

NEW YORK—ASCAP has announced that Max Dreyfus, a charter publisher member and director of the Society and President of Chappel & Co., Inc., last week authorized ASCAP to issue the following statement: "I have not resigned from the ASCAP Board of Directors, and whatever misunderstanding there might have been had nothing to do with the salary of the President."


TWO HITS BY

JIMMY SMITH

WORLD'S GREATEST JAZZ ORGANIST

WHEN JOHNNY COMES MARCHING HOME

MACK THE KNIFE

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COME ON BABY

BLUE NOTE 45-1768

BLUE NOTE

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THE ORIGINAL

# Music Attendance Down At MOA

NEW YORK—The Tenth Annual MOA Convention came to its conclusion last week in Chicago at the Morrison Hotel.

Disappointment was rife among the music people who arrived in Chicago to make their deals, see distributors and record manufacturers, and just plain talk shop. While the usual small cliques could be seen gathering around the Morrison lobby, there was an air of quiet pervading the entire convention. An unofficial estimate would place the music field participation at about fifty per cent of previous years. However the music business was well represented, in that, among the visitors were record manufacturers, record distributors, and promotion people. Glaring in their absence were the disk jockeys who, because of the spotlight of publicity recently unleased in Washington, are presently convention shy. One of the most obvious reasons for the slack in attendance was the forthcoming ARMADA Convention in Atlantic City on June 11, 12, 13 and 14. Among those who were present and who exhibited were major record companies RCA Victor, Capitol, Columbia, Decca, MGM, Dot, Mercury.

For the first time in years the record industry participated in a forum with the music operator. In two one-hour sessions it became obvious that the prime concern of the operator was "How can I get stereo records for my machines when I need them?" Following closely were questions relating to the seven inch thirty-three rpm record recently introduced by Columbia Records as "Stereo 7." Parrying the questions were Glenn Johnson, United Music Company; Ed Ratajack, AMI; Lou Boorstein, Leslie Distributors; Jim Maguire, Oakland; Fred Sipiora, Singer One Stop; Charles Hasin, MGM; Max Callison, Capitol; Sal Peruggi, RCA Victor; Claude Brenner, Decca; Kenny Myers, Mercury; Bill Gallagher, Columbia; and Don Bohanan, Liberty. Moderating the two one-hour sessions were Norman Orleck, The Cash Box; Ren Grevatt, Billboard.


"Heard Woody's album #2 yet?"

Contact: STEREODDITIES, INC.
P.O. Box 9115
Fort Lauderdale, Fla.


## Ella's "Mack" Hitting Despite Percentages

BEVERLY HILLS—A deck with "everything against it," Ella Fitzgerald's Verve pressing of "Mack The Knife," is on its way toward becoming a smash (the record moved from 91 to 62 on this week's Top 100).

As explained by Verve sales head Bernie Silverman, "it's got everything against it . . . I can't remember two singers ever having consecutive hits on the same song in all my years in the business." Silverman was, of course, referring to the recent Bobby Darin hit version of the tune.

Added Silverman, "After Bobby Darin's enormous hit, you'd think the DJ's would be saturated with tune. But they are not, and you'd also think the public would be saturated with Darin's version and not buy Ella's." Other factors "against" the deck enumerated by Silverman included: timing (4:40, almost twice the length of an average single); audience appeal (the label figured the songstress had adult appeal, not teenage). Silverman said the deck sold 93,000 copies in its first three weeks of release.


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Ron Hoffman — Decca

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THE BLACKWELLS
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"SWINGIN' SCHOOL"
and
"DING-A-LING"
CAMEO #175
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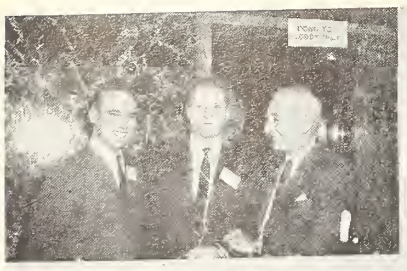
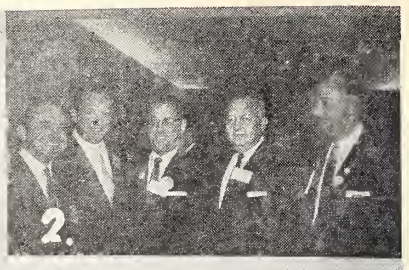
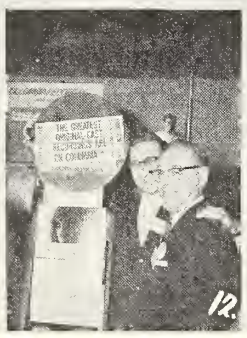
# Cash Box Camera Clix





## "Mary Sunshine" Cleffer Wins Drama Desk Award

NEW YORK—"Little Mary Sunshine" continued the award-winning ways of two other Capitol-recorded musical shows—"Fiorello!" and "The Music Man"—when its creator Rick Besoyan last week won the New York Drama Desk's Vernon Rice Memorial Award for "outstanding achievement" in an off-Broadway production.

The award was presented to Besoyan last Monday (9) at the Drama Desk luncheon at Sardi's restaurant. The Drama Desk is an association of magazine and newspaper drama-news writers.

Earlier in the season, "Little Mary's" Eileen Brennan won the American Newspaper Guild's Page One Award and the Daniel Blum Theatre World Award for her performance in the title role. John McMartin, male lead in "Little Mary," also won a Theatre World Award.

CHICAGO — The Cash Box candid camera was busy at work and came up with the proceeding photos: 1. Marty Ostrow (The Cash Box), Ben Rosner and Hirsch De La Viez. 2. George Berry, George Norris, Harold Goldman and Buddy Basch. 3. Bob Schwartz, Marty Ostrow, Walt Maguire, Murray Singer and Norm Orleck. 4. Reuben Lawrence and Hans Lenzsfeld. 5. The Rank Group: Harold Friedman, Sam Cerami, Len Levy, Sy Kertman and Irv Trencher. 6. Harold Friedman, Marty Ostrow, Sam Phillips, Cecile Scaife and Bill Fitzgerald. 7. Marty Ostrow, Chet Woods and Jack Tracey. 8. Norm Orleck, Max Cooperstein, Paul Gayten and Jack Tracey. 9. Harold Goldman, Dick LaPalm, Al Levine, Marty Ostrow and Herb Breger. 10. Marty Ostrow and Kenny Myers. 11. Sid Nathan and Don McKin. 12. Frank Campana and Norm Orleck. 13. Jack Solinger, MGM's model, and Sol Handwerger.

# Conventioneers At Chi Conclave

## Disk Talent At MOA Fete

CHICAGO — Those attending the MOA banquet and floor show last week (11) at the Morrison Hotel here were entertained by the following disk personalities: Joni James and Mark Dinning of MGM; Andy Washington and Billy & Don of Christy; Brenda Lee of Decca; Jackie Wilson of Brunswick; The Trilights of Embee; Diana Trask of Columbia; Jeanne Black of Capitol; Barbara McNair of Signature; The Browns of RCA; the Mulcays of Red Robin; Jimmy Wakely of Shasta; Ray Rappa of Amy.

CHICAGO — The Cash Box candid camera continued to click and recorded the following personalities. 1. Stan Pat, Steve Sholes and Ben Rosner. 2. Jake Friedman, Ewart Abner and Norman Orleck (The Cash Box). 3. Abner and Bob Keene. 4. Frank Campana, John Doumanian and Les Elgart. 5. Joe Jaros and Joe Orleck (The Cash Box). 6. Mort Hillman and Bob DeVere. 7. Shim Weiner and Howard Kaye. 8. Hal Neeley and James Coyle. 9. Morris Diamond and George Albert (The Cash Box). 10. Willie Mabon and Louise Etheridge. 11. James Coyle, Is Nathan, Stan Kamin and Sandy Harbin. 12. Norm Orleck, Al Levine and Joe Orleck. 13. Ernie Leaner and Lee Brooks (The Cash Box). 14. Tony Galgano and Reuben Lawrence. 15. Max Callison, Ralph LaRosa and Steve Brodie. 16. Jack Fine, Moe Preskell and Lou Boorstein. 17. Seymour Greenspan and Lee Brooks. 18. Gene Waldman and Lee Brooks.

### Three In Row For Evans

NEW YORK—With his third straight hit in "Happy Go Lucky Me," Paul Evans seems to have established himself as consistent chartmaker for the Guaranteed label. His previous successes on Guaranteed were "Seven Little Girls" and "Midnight Special." "Happy" is 36 on this week's Top 100.

Evans' name initially got around in the disk business as the writer of the big Kalen Twins' hit on Decca, "When." Though he had also been singing (i.e. Victor), as well as writing. Evans first hit the bigtime as a songster after he joined Guaranteed last September, and clicked the first time out with "Seven Little Girls." Born in New York, Evans was a scholarship engineering student at Columbia University when at the end of his freshman year he decided to quit the school and enter showbusiness. He has a sister, Estelle, who is a folk singer. The songster recently had his first major club engagement at Long Island's Shell House. He is currently on an extended deejay tour on his new hit's behalf.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I CAN'T HELP IT
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His Orchestra and Chorus
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PAPER ROSES
have no odor, but
Anita Bryant's
record smells like a hit!
CARLTON #528

Smash!
Fats Domino
'TELL ME THAT YOU LOVE ME'
and
"BEFORE I GROW TOO OLD"
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Imperial Records

GOING TO THE TOP
ANOTHER SLEEPLESS NIGHT
b/w
I'M GONNA CRY
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ACE RECORDS

# Rack Best Sellers

## STEREO ALBUMS (Regular Priced)

1. **THEME FROM A SUMMER PLACE** — *Billy Vaughn (Dot DLP-25276)*
2. **THE SOUND OF MUSIC** — *Original Cast (Columbia KOS-2020)*
3. **SOLD OUT** — *Kingston Trio (Capitol ST-1352)*
4. **MUSIC FROM MR. LUCKY** — *Henry Mancini (RCA Victor LSP-2198)*
5. **SOUTH PACIFIC** — *Movie Cast (RCA Victor LSO-1032)*
6. **HEAVENLY** — *Johnny Mathis (Columbia CS-8152)*
7. **BELAFONTE AT CARNEGIE HALL** — *Harry Belafonte (RCA Victor LSO-6006)*
8. **FAITHFULLY** — *Johnny Mathis (Columbia CS 8219)*
9. **STUDENT PRINCE** — *Mario Lanza (RCA Victor LSC-2339)*
10. **SING A HYMN WITH ME** — *Tennessee Ernie Ford (STAO-1332)*

## STEREO ALBUMS (Low Priced)

1. **SOUL OF SPAIN** — *101 Strings (Stereo Fidelity SF 6000)*
2. **SOUL OF SPAIN—Vol. II** — *101 Strings (Stereo Fidelity SF 6000)*
3. **MANTOVANI: SHOWCASE** — *Mantovani (London SS-1)*
4. **101 STRINGS PLAYS THE BLUES** — *(Stereo Fidelity SF 5800)*
5. **BACKBEAT SYMPHONY** — *101 Strings (Stereo Fidelity SF-11500)*
6. **TV ACTION JAZZ** — *Mundell Lowe (Camden CAS-522)*
7. **HAWAII IN STEREO** — *Leo Addeo Orch. (RCA Camden CAS-510*
8. **BEN-HUR** — *Eric Kloss (Lion L-70123)*
9. **THE WORLD'S GREATEST STANDARDS** — *101 Strings (Stereo Fidelity SF 4300)*
10. **PETER GUNN** — *Aaron Bell (Lion SL-70112)*

## MONAURAL ALBUMS (Reg. Priced)

1. **60 YEARS OF MUSIC AMERICA LOVES BEST** — *(RCA Victor LM 6074)*
2. **SOLD OUT** — *Kingston Trio (Capitol T-1352)*
3. **THEME FROM A SUMMER PLACE** — *Billy Vaughn (Dot DLP-3276)*
4. **SOUND OF MUSIC** — *Original Cast (Columbia KOL 5450)*
5. **SING A HYMN WITH ME** — *Tennessee Ernie Ford (Capitol TAO-1332)*
6. **ELVIS IS BACK!** — *Elvis Presley (RCA Victor LPM-2231)*
7. **ENCORE OF GOLDEN HITS** — *Platters (Mercury MG-20472)*
8. **THIS IS DARIN** — *Bobby Darin (Atco LP 33-115)*
9. **MUSIC FROM MR. LUCKY** — *Henry Mancini (RCA Victor LPM-2198)*
10. **INSIDE SHELLEY BERMAN** — *Shelley Berman (Verve MGV-15003)*

## MONAURAL ALBUMS (Low Priced)

1. **WEDNESDAY NIGHT MUSIC HALL** — *Perry Como (Camden CAL 511)*
2. **SOUL OF SPAIN** — *101 Strings (Somerset SF-6600)*
3. **MANTOVANI: SHOWCASE** — *Mantovani (London MS-5)*
4. **SOUL OF SPAIN—Vol. II** — *101 Strings (Somerset P-9900)*
5. **YOU DO SOMETHING TO ME** — *Mario Lanza (RCA Camden CAL-450)*
6. **JUST FOR YOU** — *Perry Como (Camden 450)*
7. **HUCKLEBERRY HOUND** — *Daws Butler & Don Messick (Col-Pix CP-202)*
8. **101 STRINGS PLAY THE BLUES** — *101 Strings (Somerset P 5800)*
9. **THE WORLD'S GREATEST STANDARDS** — *101 Strings (Somerset P 4300)*
10. **BACKBEAT SYMPHONY** — *101 Strings (Somerset P 11500)*

## KIDDIE ALBUMS

1. **HUCKLEBERRY HOUND** — *Voices of Daws Butler & Don Messick (Col-Pix CP 202)*
2. **SLEEPING BEAUTY** — *Darlene Gillespie (Mickey Mouse MM-32)*
3. **ZORRO** — *Zorro (Mickey Mouse MM-26)*
4. **FUN IN SHARILAND** — *Shari Lewis (RCA Bluebird LBY-1006)*
5. **POPEYE'S FAVORITE SEA CHANTIES** — *Allen Swift (RCA Blueblrd LBY 1018)*
6. **QUICK DRAW McGRAW & HUCKLEBERRY HOUND** — *Don Elliot & J. Carrol Orch. (Golden GLP-51)*
7. **BAMBI** — *Shirley Temple (RCA Bluebird LBY-1012)*
8. **TOBY TYLER** — *(Disneyland ST-1904)*
9. **PETER PAN** — *Norma Leydon (RCA Victor LBY-1009)*
10. **DARBY O'GILL** — *Arthur Shields (Disneyland ST-1901)*

## EXTENDED PLAY (EP's)

1. **GUN FIGHTER BALLADS** — *Marty Robbins (Columbia 13491, 2, 3)*
2. **THIS IS DARIN** — *Bobby Darin (Atco EP-4508)*
3. **TOUCH OF GOLD** — *Elvis Presley (RCA Victor EPA-5088)*
4. **THE REBEL** — *Johnny Cash (Columbia B2155)*
5. **HEAVENLY** — *Johnny Mathis (Columbia B-13511, 12, 13)*
6. **THAT'S ALL** — *Bobby Darin (Atco EP-4504)*
7. **TOUCH OF GOLD (Vol. II)** — *Elvis Presley (RCA Victor EPA-5101)*
8. **HERE WE GO AGAIN** — *Kingston Trio (Capitol EAP-1, 2, 3-1258)*
9. **TOUCH OF GOLD (Vol. III)** — *Elvis Presley (RCA Victor EPA-5141)*
10. **HE'LL HAVE TO GO** — *Jim Reeves (RCA Victor EPA-4357)*

# Album Reviews

## ($1.49 thru $2.98)

"MAINSTREAM JAZZ" Mainstream Sextet, and Andy Gibson Orch. RCA Camden CAL-554, $1.98, Stereo $2.98
**Content:** "Give The Lady What She Wants Most," "I Got Nothing But You." "Bedroom Eyes" and "Blueprint." **Cover:** Montage of musical instrument silhouettes over pastel backgrounds. **Performance:** The much defined "mainstream" type of jazz is offered, on one side by a sextet and on the flip by a full ork. Both sides have much to offer and feature top musicians. Ork side is the full sound for dancing. **Commercial Value:** A specific market here but a bargain buy for the mainstream cult.

"HI-FI HOLIDAY FOR BANJO" Joe Maphis, Harmony HS-11032, $2.98, Monaural $1.98
**Content:** "Bye Bye Blues," "You Are My Sunshine," World Is Waiting for the Sunrise," 9 others. **Cover:** Color shot of Maphis in action, bold titles. **Performance:** Maphis does justice to some tunes associated with the banjo. Accompaniment is provided for with piano. **Commercial Value:** Good deck for the stereo set owners. Good banjo offering.

# Kiddie Album Reviews

"POPEYE SONG FOLIO" Cricket CR-26, $1.98
**Content:** "I'm Popeye The Sailor Man," "Sing A Song of Popeye," "Hamburger Mine," and others. **Cover:** Color Popeye cartoon similar to Sunday comic strip. Eye-catcher. **Performance:** Popeye and his friends join in for a song fest of one dozen numbers heard in his cartoons and on TV. **Commercial Value:** Top flight kiddie package. Ought to have the moppets clamoring after they catch sight of the jacket.

"FELIX THE CAT" Cricket CR-28, $1.98
**Content:** TV soundtracks: "The Thinking Hat," "The Money Tree," others. **Cover:** Cartoon color art of Felix. Good display material. **Performance:** Taken from the TV soundtracks the deck offers kids stories concerning Felix the Cat, as narrated by a cast, complete with usual sound effects. **Commercial Value:** Strong sale merchandise. Good packaging and heavy television exposure should help boost sales.

"PINOCCHIO" Jimmy Nelson and Danny O'Day, Cricket CR-27, $1.98
**Content:** Story of Pinocchio as told by Nelson. **Cover:** Natural color shot of Nelson and Danny O'Day in story-telling scene. **Performance:** Interesting approach to the famed Pinocchio fable with additional color and effects as provided by Nelson and his friends. **Commercial Value:** Another pre-sold deck that ought to satisfy the kids.

## Garland-Staton Renew Capitol Pacts; Sign Conductor

HOLLYWOOD—Judy Garland and Dakota Staton have renewed their exclusive recording contracts with Capitol Records, it was announced last week by Lloyd W. Dunn, vice president for A&R. In addition, Dunn also announced the exclusive long term pacting of ballet conductor Robert Irving. Miss Garland first came with Capitol in 1955. Executive A&R producer Voyle Gilmore, who produces her recordings for Capitol, met last weekend with Miss Garland to plan her next album, which will be arranged and conducted by Andre Previn.

In 1957, Dakota Staton moved from a basement rehearsal hall in New York to international prominence as a Capitol recording star and top night club attraction.

Discovered by executive producer Dave Cavanaugh, Miss Staton now records under the aegis of New York exec producer Andy Wiswell.

Irving, principal conductor of the New York City Center ballet and formerly principal conductor of the Royal Ballet (Sadler's Wells), will record in Capitol's New York studios under the supervision of executive producer Richard Jones.

A prolific conductor, Irving has previously recorded in England with the Royal Philharmonic, Philharmonia and Sinfonia orchestras, and has conducted numerous concerts with the London Philharmonic and London Symphony. Several of his British recordings have been released in the United States on the Capitol label.

A former classical scholar and RAF navigator (two Distinguished Flying Crosses), Irving also has composed music for two films and for the Theatre Guild's 1949 production of "As You Like It."

## O'Brien Named Marketing Veep Of RCA Distribs

CHICAGO—J. F. (Jack) O'Brien, former manager of the RCA's northeastern region, has been named marketing vice president, of RCA Victor Distributing Corp., it was announced last week by Lee F. Holleran, president.

A veteran of 29 years experience with RCA, O'Brien will have responsibility for all marketing activities of the RCA subsidiary which distributes RCA Victor consumer products from branches in Detroit, Kansas City, Atlanta, Buffalo, Los Angeles and Davenport, Iowa, as well as Chicago. He will report to Holleran in the newly created post.

## Found

PITTSBURGH—Coed disk artist Adam Wade (center) recently received the award as the "outstanding new vocal find of 1959" from the Pittsburgh Courier. Making the presentation are disk jockey Bill Powell (WAMO) and George Pitts, Entertainment Editor of the newspaper.

# Sure Shots

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

***"MACK THE KNIFE"***
Ella Fitzgerald ..... Verve 10209

•

***"EBB TIDE"*** **Pick of the Week—5/7**
Platters ..... Mercury 71624

•

***"THEME FOR YOUNG LOVERS"*** **Pick of the Week—4/23**
Percy Faith ..... Columbia 41655

•

***"A ROCKIN' GOOD WAY"*** **Pick of the Week—5/14**
Brook Benton & Dinah Washington .... Mercury 71629

•

***"WALKIN' THE FLOOR OVER YOU"*** **Pick of the Week—5/7**
Pat Boone ..... Dot 16073

•

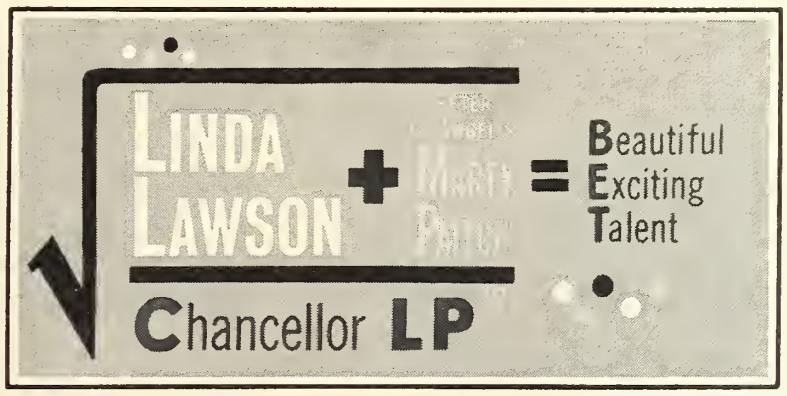
***"RUNAROUND"*** **Pick of the Week—5/7**
Fleetwoods ..... Dolton 22

•

***"JENNY LOU"*** **Pick of the Week—3/19**
Sonny James ..... NRC 050

•

***"EASY LOVIN'"***
Wade Flemons ..... Vee Jay 344


DION AND THE BELMONTS
LAURIE Mastersound 3052
"WHEN YOU WISH UPON A STAR"


# LOOKING AHEAD

A compilation, in order of strength, of up and coming records showing signs of breaking into The Cash Box Top 100. List is compiled from retail outlets.

**1** EXCLUSIVELY YOURS
*Carl Dobkins, Jr. (Decca 31088)*

**2** SPRING RAIN
*Pat Boone (Dot 16073)*

**3** POOR BOY NEEDS A PREACHER
*Untouchables (Madison 128)*

**4** THAT'S YOU/IS IT BETTER TO HAVE LOVED AND LOST
*Nat "King" Cole (Capitol 4369)*

**5** NO TIME FOR TEARS
*Sam Hawkins (Decca 31059)*

**6** ROLL CALL COMPANY "J"
*Balladeers (Del-Fi 4138)*

**7** YOU UNDERSTAND ME
*Sam Cooke (RCA Victor 7730)*

**8** HOLD ME TENDERLY/LEAD ME ON
*Bobby Bland (Duke 318)*

**9** THREE STEPS TO HEAVEN
*Eddie Cochran (Liberty 55242)*

**10** I'LL BE SEEING YOU
*5 Satins (Ember 1061)*

**11** PLEASE DON'T EAT THE DAISIES
*Doris Day (Columbia 41630)*

**12** JOHN HENRY
*Buster Brown (Fire 1020)*

**13** THE LITTLE MATADOR
*Champs (Challenge 59076)*

**14** SHADOWS OF LOVE/WHEEL OF FORTUNE
*Lavern Baker (Atlantic 2059)*

**15** MOJO WORKOUT
*Larry Bright (Tide 006)*

**16** LONELY WINDS
*Drifters (Atlantic 2062)*

**17** AIN'T GONNA BE THAT WAY
*Marv Johnson (United Artists 226)*

**18** DOWN YONDER
*Johnny & The Hurricanes (Bigtop 3036)*

**19** MOON DAWG
*Gamblers (World Pacific 815)*

**20** FOUND LOVE
*Jimmy Reed (Vee-Jay 347)*

**21** I'M WITH YOU
*5 Royales (King 5329)*

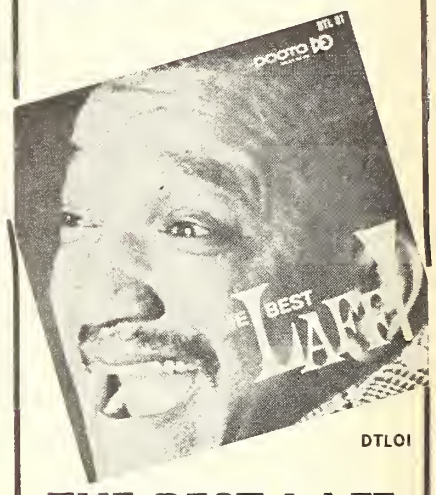
**22** LITTLE BY LITTLE
*Junior Wells (Profile 4011)*

**23** THE YEN YET SONG
*Gary Cane (Shell 719)*

**24** DO YOU THINK OF ME
*Cindy Ellis (Laurie 3043)*

**25** RUBY BABY
*Ronnie Hawkins (Roulette 4249)*


FOR DJ PROGRAMMING
REDDFOXX
NATION'S FUNNIEST!

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A SLEEPER!!!
GUIDED MISSILES
The Cufflinks
#409

BUSTING!
SHE'S THE ONE
Vernon Green and The Medallions
*New compact 4 on 1 series*
*Four songs 98¢ retail*
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JOHNNY TILLOTSON
"EARTH ANGEL"
"PLEDGING MY LOVE"
CADENCE 1377
CADENCE RECORDS
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New Hit by
Little Anthony And The Imperials
"MY EMPTY ROOM"
END 1067
END RECORDS
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JUdson 6-1060

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286-290 Stanhope St., Brooklyn 37, N. Y.

# Album Reviews

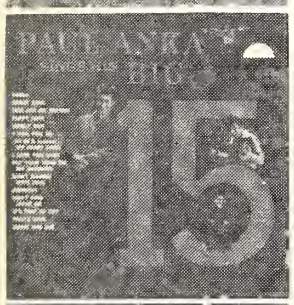
## POPULAR PICKS OF THE WEEK

"DELLA BY STARLIGHT"—Della Reese—RCA Victor LPM 2204

In a program of romantic ballads Miss Reese performs with the artistic poise and intensity of voice that has become the most distinctive features of her popularity. On such endearments as "The Touch of Your Lips," "That Old Feeling," "More Than You Know" and "These Foolish Things," she is as warm and personal as the glowing string-embossed arrangements of Glenn Osser which accompany her. A natural for a chart position.

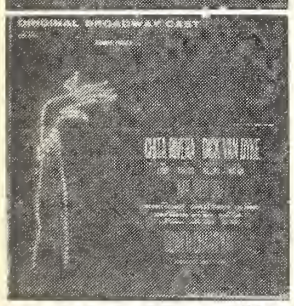
"THE BLEND AND THE BEAT"—The Ames Brothers—RCA Victor LPM 2182

Regardless of trends, the Ames Brothers remain on top of the vocal group heap by being straightforward and musically honest. Here, under the strong influence of Sid Ramin's rhythmically varied arrangements, the brothers serve up another of their fine programs where good taste reigns supreme. The selections include "Begin the Beguine," " 'S Wonderful," "So In Love," "Harbor Lights" and an exciting vocal version of "Night Train." Perennial favorites expertly rendered.




"PAUL ANKA SINGS HIS BIG 15"—ABC Paramount ABC 323

A review of the songster's past hits makes for a mighty powerful piece of merchandise. Included among the big 15 are such outstanding singles smashes as "Diana," "You Are My Destiny," "Put Your Head On My Shoulder," "Lonely Boy" and "My Heart Sings." If the size of these hits are any indication, this album will enjoy tremendous sales.




"BYE BYE BIRDIE"—Original Broadway Cast—Columbia KOL 5510

Since the hit musical won't be saying goodbye to Broadway before it completes a long run, Columbia should have a strong original cast shelf item here. The nicely integrated Charles Strouse—Lee Adams songs are cheerful and every number is pleasant to come across, even those intentionally bad ones written for Dick Gautier, who plays a Presley-like rock 'n' roll star. Others in the sparkling cast include Chita Rivera and Dick Van Dyke.

'WHAT IN THE WORLD'S COME OVER YOU"—Jack Scott—Top Rank RM 326

Titled after his recent hit single (and included here), this album presents Scott in the light of versatility. With an unmistakable country style, he offers readings of ballads, teen rockers and folk-like ballads, coming off best when his guitar is his major accompaniment as in the title song. Noteworthy tracks are "It's My Way of Loving You," "Am I The One," Burning Bridges" and "So Used To Loving You" (all ballads). Could make a chart stand.

"JIMMY'S HAPPY—JIMMY'S BLUE"—Jimmy Clanton—Ace DLP 100

Two disks present two different sides to the young singer. On the "Happy" session he is heard on modernized rock versions of "You're Just In Love," "Linda," "I'm Sitting On Top of the World" and "I'm Always Chasing Rainbows." On the "Blue" half his material is mostly his own, with a few exceptions, and includes his current release "Another Sleepless Night." Huge full-color pull out photo and several other photos are extra added dividends for his many teen fans.

"I'M IN THE MOOD FOR LOVE"—The Songs of Jimmy McHugh—Joni James—MGM E3837

Joni James and the "100 String" orchestra directed by Acquaviva offer a beautiful tribute to the music of Jimmy McHugh. Especially commendable are the original ballad versions of "Exactly Like You," "I Can't Give You Anything But Love, Baby" and "I Can't Believe That You're In Love With Me," songs that rarely see anything but upbeat treatments. Other tunes include "Don't Blame Me," "I'm In the Mood For Love" and "I Couldn't Sleep a Wink Last Night."

"THE ENCHANTED SOUND OF THE ISLANDERS"—Mayflower 633

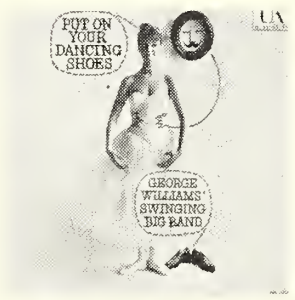
Having scored singly with "The Enchanted Sea," the Islanders bring their distinctive instrumental sound to an entire album. The bill is divided between evergreens such as "The Breeze And I," "Blue Tango" and "Autumn Leaves" and new compositions by Frank Metis and Randy Starr (i.e. "Kon-Tiki," "Blue Rain," "Tornado."). "Enchanted Sea" is also included. A ready audience awaits this album.

"EDDIE COCHRAN"—Liberty LRP 3172

The late singer is represented in this memorial package from Liberty by a flock of his past hit singles, among various other tracks. Included are "C'mon Everybody," "Sittin' in the Balcony," "Three Steps to Heaven," "Have I Told You Lately That I Love You" and "Cut Across Shorty," his latest single. Should sell well, as do all memorial packages.

"TO MOTHER"—Lawrence Welk and his String Ensemble—Dot DLP 3284

Timed for the Mother's Day celebration is this Welk dedication to Mother. In lush sentimental tones he directs the group through such nostalgic bits as "Silver Threads Among the Gold," "Drigo's Serenade," "Santa Lucia" and "Schubert's Serenade." It is this kind of album that continues to endear Welk to the elder public.




"PUT ON YOUR DANCING SHOES"—George Williams and his Orchestra—United Artists UAL 3076

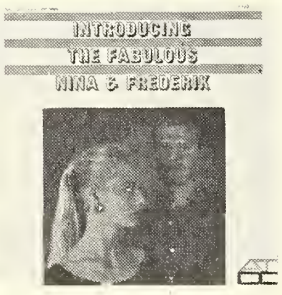
Echoes of the Swing Era reverberate sentimentally throughout this disk. Williams' arrangements of some of the big band hits of the thirties are very closely related to the originals and he uses many top jazzmen to bring them off. Included are "Frenesi," "I Can't Get Started," "Music Makers," "I'll Never Smile Again" and "Adios." Album neatly fills the bill for dancing and listening.

"THE MIKADO"—Groucho Marx, Robert Rounseville, Stanley Holloway, Barbara Meister, Dennis King, Helen Traubel; The Norman Luboff Choir; The Bell Telephone Orchestra Conducted by Donald Voorhes—Columbia OL 5480

Presented recently on the "Bell Telephone Hour," this shortened version of the Gilbert & Sullivan operetta classic has made many new friends, particularly through the endearing efforts of Groucho Marx, in the role of Ko-Ko. In this new length, the production remains fairly faithful to the original; and the other featured players are well-cast. This TV album has a large pre-sold audience from which to get its purchasers.

"WAYNE AND SHUSTER"—Columbia CL 1435

The Ed Sullivan show mainstays get their recording career off to a flying start via their first album for Columbia, on which four of their top numbers have been recorded in front of live audiences. The four are: "I Was A TV Addict," "Rinse The Blood Off My Toga," "A Shakespeare Baseball Game" and "Frontier Psychiatrist." They are assisted by music and numerous supporting actors, making this one of the largest cast comedy albums. Can clean up the sales.




"INTRODUCING THE FABULOUS NINA & FREDERIK"—Atco 33-119

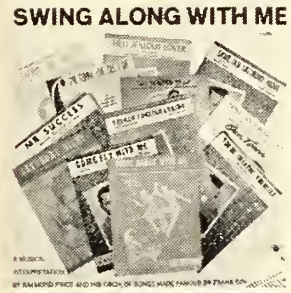
Popular European folk-singing duo makes its American disk debut for Atco. Their repertoire consists of spirituals, blues, calypso, and pop songs. It is their unusual arrangements and highly stylized, sophisticated delivery which enables them to handle such diverse material with success. Fine entertainment.

# Album Reviews

"BROADWAY YESTERDAY" — The Magic Strings & The Golden Brass—Musidisc MS 16012

A modern glance back at Ziegfeld's Broadway which produced such songs as "Look For The Silver Lining," "Make Believe," "Makin' Whoopee" and "Blue Skies." The strings and brass oriented ork, led by Henrique Nirenberg, offers pleasant, sentimental readings of these tunes in various tempos which include some minor keyed rock beats. Emphasis on stereo by the label pays off in excellent sound here.

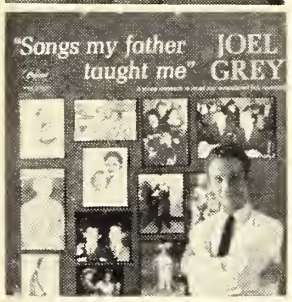
"LIKE YESTERDAY"—Beverly Kenney—Decca DL 8948

Beverly Kenney offers her review of the songs made famous by female vocalists in the past. Happily she does not try to emulate the originals, but uses her own style in a semblance of the moods of the originals. The various jazz groups backing her here also have been arranged inventively by Stan Free. The tracks include "Undecided," "More Than You Know," "Any Old Time," "A Sunday Kind of Love" and "Somebody Else Is Taking My Place."

"SWING ALONG WITH ME"—Raymond Price and his Orchestra—Tabb T-2002

A dozen songs popularized and associated with Frank Sinatra are given pleasant instrumental readings. Price's arrangements are clever recreations of the original Sinatra vocal moods, but they remain easy to follow for dancing and singing along, and as the lyrics are printed on the back liner, this becomes one of the major attractions of the set. Included are "Saturday Night," "Love And Marriage," "Learnin' The Blues" and "Come Fly With Me."

"ONE DOZEN GOLDIES"—Carlton LP 12/121

Label has packaged a roundup of its hits and should find good teen approval. Among the sides are Anita Bryant's "Till There Was You," Jack Scott's "My True Love" and "The Way I Walk" and Gary Stites' "Lonely For You" and "Lawdy Miss Clawdy." These original performances are in tune for a sales future.




"SONGS MY FATHER TAUGHT ME"—Joel Grey—Capitol W 1373

Joel Grey's father is Mickey Katz and so it is natural that the songs in Joel's first album should be concerned with the rich heritage of Yiddish and Russian melodies. A thoroughly professional performer, Grey sings a dozen popular such songs including "Roumania, Roumania," "Der Rebbe Alimelech" and the Israeli "Artsa Alinu." Both English and Yiddish lyrics are utilized. For its particular market, a choice album.

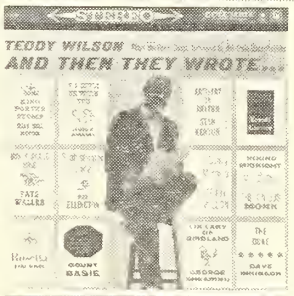
## JAZZ PICK OF THE WEEK

"MEET THE JAZZTET"—Art Farmer and Benny Golson—Argo LP 664

Not even a year old and already one of the most important groups in modern jazz, the Jazztet owes its success to the individual virtuosity of its members and the methodical mind of Benny Golson, its chief arranger. Trombonist Curtis Fuller, who completes the front line, should get better billing for he is one of, if not the, most important new man on his instrument. There is precision and planning in the music, yet there is no sacrifice of improvisation, to wit: "Avalon." Other outstanding tracks are Golson's "I Remember Clifford" and "Park Avenue Petite." This first LP by the group is a winner.

"THE RAY DRAPER QUINTET"—Featuring John Coltrane—New Jazz 8228

The tuba is gradually gaining acceptance as a melody instrument in jazz and one of the men responsible for this change is Ray Draper. He uses the instrument as a pure melodic invention, improvising freely, but the thing still sounds like a fog horn. John Coltrane's appearance is the outstanding asset of this album. He is a joy to hear, especially in contrast to the cumbersome tuba. The rhythm section is vivid and reliable. Sides include "Clifford's Kappa," "Filide" and "Under Paris Skies." Important from the Coltrane angle.




"AND THEN THEY WROTE . . ."—Teddy Wilson—Columbia CS 8238

Discard jazz trends and fads to the wind when Wilson sits down at the piano. His warm, personable style, and exquisite good taste is bounded by no era. Here he offers delightful interpretations of the "great songs composed by the great jazz pianists." Naturally his "Sunny Morning" is included. Others are Waller's "Honeysuckle Rose," Ellington's "Sophisticated Lady," Hines' "Rosetta" and Monk's "'Round Midnight." Jazz entertainment at its best.

"BURNIN' "—Sonny Stitt—Argo LP 661

Though often neglected by nouveaux jazz fans, Stitt is still one of the most compelling performers on the sax. Here, playing both alto and tenor, he drives, twists and bullies his way through a bill composed of originals and standards, among them "Ko-Ko," "Lover Man," "Easy Living" and "How High The Moon." Each performance is a personal thing with him and results in a thrilling album.

"FUN WITH DRUM STICKS"—Music Minus One MMO 125

Latest in the Music Minus One series offers budding drummers and rhythmically inclined jazz fans a chance to sit in with a group that includes top flight musicians Bob Wilber, Phil Woods, Hank Jones, Urbie Green and Wilbur Ware. They perform commendably on such tunes as "Cottontail," "I'll Take Romance" and "The Lady Is A Tramp." The music is basically mainstream, but touches upon swing and modern riffs; enough variety for everyone. Package includes a pair of professional drum sticks and proper instructions for the amateur.

## CLASSICAL PICK OF THE WEEK

BRAHMS: Sonata No. 3 in D Minor; BACH: Partita No. 3 in E—Jaime Laredo, Violinist—RCA Victor LM 2414

The young violinist has met with unanimous critical acclaim for his technical ability. The two works here were performed in his Carnegie Hall debut and are now available for wide public hearing. His sweet tone and sensitivity has been well recorded by Victor, revealing the extraordinary gifts of this artist. Both works, though very different in feeling, are extremely difficult pieces. Laredo handles them as a master.

DE FALLA: "The Three-Cornered Hat"—Complete Ballet—Enrique Jorda conducting the London Symphony Orchestra—Everest SDBR 3057

The exciting, stimulating Spanish dance music that is most of the ballet is directed with authentic compassion by Jorda. From the rousing opening, it is clearly evident that this is one of the more fiery versions of the score. Barbara Howitt is commendable as the soprano soloist. Fine issue.

"OVERTURES BY OFFENBACH AND AUBER"—Paul Paray conducting the Detroit Symphony Orchestra—Mercury SR 90215

A captivating, light-classical concert of program music. The mood is determined at the outset by the lovely melodies of Offenbach's "La Belle Helene." It is followed by "Orpheus in Hades" and then "Tales of Hoffman." Auber's "The Bronze Horse," "Fra Diavolo" and "Masaniello" are on side two, but cannot compete with the immense popularity of the Offenbach pieces.

CHOPIN: The 24 Preludes—Alexander Brailowsky, pianist—Columbia ML 5444

Brailowsky's recording of the Chopin preludes is unlike many such recordings by younger artists who make it a technical challenge. Rather, Brialowsky has proved his technical control and the work here becomes one of compassion and love for the music. His approach is mellow and relaxed but still full of the flair for Chopin the artist is known for.

# ENGLAND

Before leaving London for the 15th Prague Spring International Music Festival Mr. V. Mladek last week visited "The Cash Box" office. Mladek is the British representative for Artia—the foreign trade corporation controlling the import and export of all cultural commodities between Czechoslovakia and the world. He is also the manager of the independent British recording company, Supraphon (London) Ltd.—whose catalogue, whilst not solely confined to works of Czech and Slovac origin, specialises in releases by national composers such as Smetana, Dvorak and Fibich, modernists Suk, Novak, Janacek and others, as well as folk music, new songs and new dance music. Mladek considers the most popular Czech composers of this century to be Janacek and Martinu whilst Borkovec has achieved the greatest commercial success, and his Symphony No. 2, played by The Czech Philharmonic Orchestra, conducted by Karel Ancerl, issued by Supraphon on a 10" L.P. in January this year is proving a good seller; as is Victor Kalabis Concerto for Piano and Orchestra played by his wife, Susan Ruzickova, with The Czech Philharmonic Orchestra conducted by Karel Sejna. For two consecutive years the company has been awarded the Grand Prix of Acadamie Charles Cross in Paris—last year for their recording of Janacek's Opera "The Cunning Little Vixen" and this year for The Symphony No. 6 by Martinu played by The Czech Philharmonic Orchestra. Awards were also received for recordings by Janacek and Debussy Sonatas played by Josef Suk (grandson of the composer) and Jan Panenka, one of Czechoslovakia's leading pianists, with The Czech Philharmonic Orchestra.

Highlights of Supraphon's recent release include an EP by the world-famous violinist David Oistrakh, "The Mountain of Arethusa" (Szymanowski), and "The Song of Love" (Suk) and Smetana's String Quartet No. 1 in E Minor recorded by The Smetana String Quartet—considered one of the finest in the world. During their recent tour of this country the Quartet, who record exclusively for Supraphon, recorded a programme for the BBC to be transmitted in June.

On the pop side the label caters for a wide range of tastes but with a Slavonic flavour. Notable releases include disks by Gerry Scott and the Yugoslavian singer Ivo ("Morgen") Robic. The parent company, originally formed before the war in Czechoslovakia, later took over all the country's other labels including Ultraphon and Esta and is now the only record company in Czechoslovakia with large factories near Prague. Since the death of Mr. Hasa, the founder, the company has been managed by Mr. Harnach—the first Musical Director of Supraphon, Jan Seidel, now holds a similar position with a national theatre in Prague and is succeeded by Dr. J. Seda, who was the founder and first Director of the Theatre of Music in Prague.

Distribution for Supraphon (London) Ltd. is handled by leading factors covering the entire United Kingdom. Distribution and pressings are handled in the States by Ramco and issued on the Artia and Parliament labels which are also released here by Associated Recordings Ltd.

Top executives of E.M.I. and many distinguished guests attended the first party held at the Organization's new London headquarters at Manchester Square, London, this week. The occasion marked the launching of the Junior Record Club and introduced, via the company's highly successful 'Sound Selling' technique, a new 7" 45 r.p.m. EP Children's Series on the H.M.V. label. Many months of research and planning have been lavished on this series by the production team headed by Fiona Bentley, Lord Aberdare and musical director, Cyril Ornadel. The nine initial releases issued in varied coloured sleeves of green, red, yellow and blue, are attractively packaged and feature classic favourites in children's stories and music recorded by world-famous British artistes, including Vivien Leigh, Sir Ralph Richardson, Sir Donald Wolfit, Roger Livesey and Dick Bentley. These will prove an important addition to the two dozen EP's for children already available on the H.M.V. label.

Four of the EP's, "The Tale of Benjamin Bunny," "The Tale of Peter Rabbit," "The Tale of Mrs. Tiggy Winkle" and "The Tale of Squirrel Nutkin," are based on the world-famous Beatrix Potter books. The narrator for all these is Vivien Leigh and the stories are interspersed with songs specially written and composed by Cyril Ornadel and David Croft. Two more EP's also for the younger children are "15 Favourite Children's Songs" with the Westminster Concert Orchestra and the Michael Sammes Singers, and "Nursery Rhyme Toys." For those a little older "Treasure Island" with Sir Donald Wolfit as Long John Silver, "Sinbad the Sailor" with Dennis Quilley as Sinbad and "The Story of Noah" adapted by Lord Aberdare starring Sir Ralph Richardson. The disks retail at 10/7½d and can be bought separately but by joining the Junior Record Club members receive special benefits including a free badge and card plus free gifts after buying six records.

The Pye Record Company came up with an original idea this week when, for the first time, they held a recording session in a pub. The scene was the 400-year old Thames-side tavern "The Prospect of Whitby" at Wapping—one time haunt of smugglers, press gangs and gamblers. With an audience of "regulars" Lita Roza, who leaves next week for a three-month tour of Australia, waxed an LP of jazz flavored songs with a star-studded combo headed by Ronnie Ross on sax. Incidentally, from the pub's riverside balcony visitors could see The Royal Yacht "Brittania" waiting to take Princess Margaret and Tony Armstrong-Jones for their honeymoon.

Another novel idea by the Pye Record Company resulted in the rush release of a 45 r.p.m. EP, "Highlights From the Cup Final" by BBC commentators Raymond Glendenning and Alan Clarke. The match between Wolverhampton Wanders and Blackburn Rovers was played on Saturday, May 7th and marked the end of the football season. After high pressure editing, pressing and distribution the disk was on sale within three days. The company will donate part of their royalties from each disk to The National Playing Fields Association.

Filmusic Publishing Company, subsidiary of The Rank Organization, this month celebrates its first anniversary. Manager Harold Shampan reports that during the first year Filmusic has acquired over 300 copyrights including 50 from America and 50 from the continent. A number of major films in which many of these numbers have appeared total 24 including "Heart Of A Man," "Sapphire," "Upstairs and Downstairs," "Shakedown," "League of Gentlemen" and "North-West Frontier" culminating in the title song from "Never Let Go" by Lionel Bart and John Barry who is responsible for the complete score. The film stars Peter Sellers, Richard Todd and pop singer Adam Faith. Another Filmusic achievement has been the assembly of a 75 minute library of recorded mood music. The company is now branching out into personal management and the first artistes to be signed are the Day Brothers who open a two-week session at London's Metropolitan Music Hall on May 16th.

Publishers Francis Day & Hunter hope to have a third consecutive hit from the pen of the brilliant young composer-singer Jerry Lordan, whose waxing of "Sing Like An Angel" was released last week on Parlophone. Breaking away from the sad ballad formula of his previous hits, "I'll Stay Single" and "Who Could Be Bluer," this latest disk has a swinging happy mood. The backing "Every Time" however reverts to the old formula and is published by Jerry's own company Lordan Music. Jerry is currently touring in the Cliff Richard package show. Other current Francis Day & Hunter publications include the American hit "Cherry Pie" by Skip and Flip, released here on Top Rank and a version on Decca by Jess Conrad. The company has recently acquired from American publisher E. B. Marks "The Timeless Tide" has recorded on Parlophone by a new group, the Freemen. The flip side is the oldie "My Gal Sal" from the Francis Day & Hunter catalogue. The company also publishes Frankie Vaughan's new single released on Philips, "I Was A Fool." Frankie, currently filming in Hollywood with Marilyn Monroe returns to England shortly to appear in Bernard Delfont's Summer Show at the Brighton Hippodrome, "Let's Be Happy." Also on the bill will be Tommy Cooper, Roy Castle, Adele Leigh and the King Brothers, whose latest disk "Standing On The Corner" on Parlophone is riding high. After the summer season Frankie Vaughan leaves for a return appearance at the Dunes Hotel, Las Vegas. With him will be the King Brothers.

After a couple of days in London to celebrate the second anniversary of their English publishing company, Budd Music, American lyricist Buddy Kaye and his wife flew to Germany with Jeff Kruger, managing director of the London office. Kruger cabled news from Hamburg where they met Mr. Morks of Triola Records Copenhagen, and together arranged the purchase of the original No. 1 German hit "Banjo Boy" for United States release via Kapp Records (London in England). Also present was Dave Kapp, president of Kapp Records, New York, who plans to record the song with another of his artists for release on his label. Kruger has acquired publishing rights of the song for his publishing company, Florida Music, London, and Kingsley Music in America. Valerie Masters has recorded an English version with lyrics by Buddy Kaye on the Fontana label.

As already reported in The Cash Box, British singer Vera Lynn has signed a new contract with M.G.M. Records. Vera's husband-manager, Harry Lewis, told The Cash Box that Arnold Maxin, president of M.G.M., will fly to England in June to discuss titles and sessions.

Sheila and Gordon MacRae make their British TV debut in Val Parnell's "Sunday Night At The London Palladium" on June 5th.

Sammy Davis Jr. (opening at London's Pigalle on May 17th) will make only one TV appearance while in this country. ABC Television's supervisor of features and light entertainment, Brian Tessler, will produce and direct the hour long programme. Like Como—Davis will use London as his stage—taking in Leicester Square, Battersea Funfare, Madame Tussaud's Wax Works, the River Thames, The Players Club Theatre and part of his show at the Pigalle. Com-

## England's Best Sellers

1. Cathy's Clown—Everly Brothers (Warner Bros.) (Acuff-Rose)
2. Do You Mind—Anthony Newley (Decca) (Sheldon)
3. Fall In Love With You—Cliff Richard (Columbia) (Aberbach)
4. Someone Elses Baby—Adam Faith (Parlophone) (Mills)
5. Shazam—Duanne Eddy (London) (Burlington)
6. Handy Man—Jimmy Jones (M.G.M) (Sheldon)
7. Standing On The Corner—King Brothers (Parlophone) (Frank)
8. Sweet Nuthin's—Brenda Lee (Brunswick) (Peter Maurice)
9. Stuck On You—Elvis Presley R.C.A.) (Belinda)
10. My Old Man's A Dustman—Lonnie Donegan (Pye) (Essex)
11. Footsteps — Steve Lawrence (H.M.V.) (Nevins-Kirshner)
12. Beatnik Fly—Johnny and The Hurricanes (London) (Duchess)
13. Heart Of A Teenage Girl—Craig Douglas (Top Rank) (Progressive)
14. Theme From A Summer Place—Percy Faith (Philips) (Blossom)
15. Fings Ain't Wot They Used T'Be—Max Bygraves (Decca) (World Wide)
16. Cradle Of Love—Johnny Preston (Mercury) (Good)
17. Clementine—Bobby Darin (London) (Southern)
18. Mack The Knife—Ella Fitzgerald (H.M.V.) (Arcadia)
19. Running Bear—Johnny Preston (Mercury) (Southern)
20. He'll Have To Go—Jim Reeves (R.C.A.) (Campbell-Connelly)

## England's Top Ten LP's

1. This Is Hancock—Tony Hancock (Pye)
2. Can Can—Soundtrack (Capitol)
3. South Pacific — Soundtrack (R.C.A.)
4. Gigi—Soundtrack (M.G.M.)
5. Flower Drum Song—Broadway Cast (Philips)
6. Best Of Sellers—Peter Sellers (Parlophone)
7. The Twangs The Thang—Duane Eddy (London)
8. Songs For Swingin' Sellers—Peter Sellers (Parlophone)
9. Best Of The Goons—The Goons (Parlophone)
10. Songs For Swinging Lovers—Frank Sinatra (Capitol)

## England's Top Ten EP's

1. Strictly For Grown Ups—Paddy Roberts (Decca)
2. Expresso Bongo—Cliff Richard (Columbia)
3. Strictly Elvis—Elvis Presley (R.C.A.)
4. Nina & Frederick—Nina & Frederick (Columbia)
5. Cliff Sings No. 2—Cliff Richard (Columbia)
6. Emile—Emile Ford (Pye)
7. That's All—Bobby Darin (London)
8. The Best Of Sellers Vol 1—Peter Sellers (Parlophone)
9. With A Song In My Heart—Ella Fitzgerald (H.M.V.)
10. So Nice—Johnny Mathis (Fontana)


THE LATEST HIT FROM

BRITAIN'S No. 1 COMPOSER-SINGER

JERRY LORDAN

"SING LIKE AN ANGEL"

(Parlophone 45-R4653)

Published By:

FRANCIS DAY & HUNTER

138 Charing Cross Rd. London, WC2

# GERMANY

On May 2nd **Marlene Dietrich** gave her first concert in her home country of Germany, which was performed in Berlin, the town where she was born. She had her first press conference at the Hilton Hotel in Berlin the evening before her performance, with representatives of all the important magazines and newspapers of Western Germany in attendance. The concert itself, in Berlin's Titania Palace was a big triumph over all the doubtful voices. There were cheers and enthusiastic calls for "Mrs. Charme" as she is called by the people of Berlin. She ended her concert with the beloved song of Germany, "Ich hab noch einen Koffer in Berlin." She sang well known songs from her films and records for more than an hour. Some American hits like "Blue Heaven" were also on her program. Many well known film stars were there, and Berlin's mayor, **Willy Brandt**, and his wife also attended.

On May 5th, **Nat King Cole** had a meeting with journalists in the Hotel Frankfurter Hof in Frankfurt. His concert was held the next evening in the Fair Hall in Frankfurt.

On April 28th in the German industrial town of Essen, press editor of Polydor, **Wolfgang Siegling**, presented **Freddy Quinn** with his fifth gold record.

German hit "Kriminal Tango" by **Hazy Osterwald** was released in its original German version in the States. **Cindy Ellis**' "Do You Think Of Me" is also new on the American market.

From May 16th to 18th, **Ivo Robic** will have a television show in Scheveningen, Holland and another one on the 19th and 20th of May in Antwerpen. His newest release is "Finally."

On May 21st, **Peter Kraus** will perform in a TV show in Anterpen.

Electrola released **Jacqueline Boyer**'s "Tom Pillibi."

"Bonne nuit, ma cherie," hit song by **Wyn Hoop** (on Teldec) from Melodie der Welt, already has been sold to France, Belgium, Italy, England, Scandinavia and the United States.

**Peter Kraus** will get two gold music boxes from "Automatenmarkt," Germany's juke box magazine, as the most played German recording artist of 1959.

## Germany's Best Sellers

1. **Ich Zaehle Taeglich Meine Sorgen (Heartaches By The Number)**—(Peter Alexander—Polydor—Peter Meisel)
2. **Banjo Boy** (Jan and Kjeld—Ariola—Montana)
3. **Seemann (Sailor)** (Lolita—Polydor—Siden)
4. **Red River Rock** (Johnny And The Hurricanes/Die Fellows—London/Decca—Melodie der Welt)
5. **Muli-Song** (Ivo Robic—Polydor—Peter Meisel)
6. **Unter Fremden Sternen (Under Foreign Stars)** (Freddy—Polydor—Schaeffers)
7. **Marina** (Rocco Granata/Will Brandes—Columbia/Electrola)
8. **Kein Land Kann Schoener Sein (No Country Can Be More Beautiful)**—(Rene Carol—Polydor—Rialto)
9. **Du Musst Alles Vergessen (You Must Forget All)** (Freddy—Polydor—Schaeffers)
10. **Yes, My Darling** (Conny/Rex Gildo—Electrola)

# England

(Continued from preceding page)

edian **Sidney James** will be featured as Sammy's taxi driver in the show.

Friends and fans turned up in force for the cocktail party given this week to welcome back **Connie Francis** and **Conway Twitty**. Connie is here to record three new LP's for M.G.M. of Spanish, Hebrew and Italian tunes as well as appearing on ATVs' "Sunday Night At The London Palladium." Her latest disk "Robot Man" and "Mama" was released last week. Conway Twitty, here for a 4-week concert tour and, as already reported in **The Cash Box**, will appear on Vera Lynn's BBC TV show. His latest release, "What Am I Living For" and "The Hurt In My Heart," was released on M.G.M.

The glamorous **Vernon Girls**—regulars on ABC TV's big-beat show "Wham" will introduce and demonstrate the new "Madison Time" in the next two editions of the show.

On ATV's 200th edition of "Cool For Cats," besides guest stars **Johnny Preston** and **Joy and Dave Adams**—compere **Kent Walton** introduces "behind the scenes" men of the recording companies, including **Mal Thompson** and **Wally Ridley** of E.M.I., **Dick Rowe** of Top Rank, **Bob Crabb** and **Frank Lee** of Decca and **Michael Barclay** of Pye. Music publishers are represented by **Jimmy Henney** of Chappells and **Les Paul** of Peter Maurice.

More names have now been added to the list of stars appearing at The Royal Command Performance on Monday, May 16th including **Robert (Flint McCullough) Horton** of "Wagon Train" fame, **Ronnie Carroll** and **Millicent Martin** and **Bryan Johnson**—recent runner-up in the Eurovision Song Contest. Val Parnall of A.T.V. announces that for the first time in show business history this year's show will be televised for screening over the entire I.T.A. network on Sunday, May 22nd.

**Freddie Cannon** and **Bernie Binnick**, Secretary and Treasurer of Swan Records, arrived in London last week. One of their first calls was to **The Cash Box** London office. Freddie started a week of solo dates last Sunday and later joins up with **Conway Twitty** and **Johnny Preston** for a nation-wide tour. Already in the State-side **Cash Box**, charts Freddie's latest disk, "The Urge" backed with "Jump Over," was released here last week on Top Rank; reports indicate strong reaction.

With **Adam Faith**'s Parlophone disk "Someone Elses Baby" high in the charts, **Bill Phillips** of Peter Maurice Music Publishing Company reports that "Big Time"—one of the numbers from the successful musical "Fing's Aint Wot They Used T'Be" (now running at London's Garrick Theatre)—on the same disk is proving a big time seller.

Rogers and Hammerstein's "South Pacific" in Todd-AO is now in its 2nd year at London's Dominion Theatre. It is estimated that out of the 8 million people who have seen this film 1 out of every 15 has bought the R.C.A. soundtrack album as a souvenir.

# CANADA

IN TOWN IN TORONTO. . . . **Sue Evan** in at the Barclay Hotel for two weeks, out making the rounds of the DJ's with **Wray Rutledge** of Leeds on her new 20th Century record of "Mary Ellan Give Me Back My Guy." . . . **Jimmy Namarro Trio** in at the Westbury for a long stay. Jimmy also out making the DJ rounds with his recently released LP, "Driftwood," on the Dot label. . . . **Jose Greco** finished out a successful week at the Royal Alexander. . . . **Kay Ballard** opens for a week stay at the Club Oasis of the Barclay Hotel. . . . Lots of broadcasters in town this week for the Advertising Convention held at the Royal York Hotel. . . . **Mrs. Mary Bush** of CJQC-Quebec City in for three days; **Mr. Jaques La Roche**, also of Quebec City, station CJLR, also in town. . . . . **Mr. Bill Bellman** of the newly opened CHMQ (Quality Music) in Vancouver also visiting our town. . . . **Ted Fielder** of Simcoe Radio station also visiting the convention. . . . IN RECORD LAND IN TORONTO. . . . **Bill Reed** of Decca-Coral out on a western Ontario trip, reports that "Cathy's Clown" by the **Everly Brothers** making the biggest noise, with "Mais Oue" by **Bob Beckham** starting to happen real big. . . . **Dan Bass** of Quality happy with the break away of "Cherry Pie" by **Skip and Flip**, also, Dan reports that " A Star is Born" by **Mark Dinning** doing very nicely around the country, as is "Kissin' " by the **Fireballs** on Top Rank records. . . . **Bill Kerns** of Quality, back in town after a Mexico Holiday, reports lots of action on the new LP by **Brook Benton** and the **Ernest Maxim** LP on Top Rank, also the new Moonglow LP by **Pat Boone** moving very very well. . . . **"Whitey" Haines** of Capitol records all smiles with the flood of orders on "He'll Have to Stay." Deck is a complete "run-away" smash in every market across the country according to Whitey, also the **Four Preps**' record racking up big sales for the Capitol folks as is "That's You" by **Nat King Cole**. . . . **Lee Farley** reports that the recent trip cross country by **Dean Morgan** one of the most successful ever conducted by any artist. . . . With over 232 stations aware of this young star's new record, via taped interviews and special TCA tie-ins. Dean covered the country by Trans Can. jet service and visited in every major market in five days. Returning to Toronto, he visited Buffalo for the Pat Fagan TV "Dance Party" on WGR-TV. According to the market reports the record is happening everywhere, and with Top Rank giving it the world wide pick up, it seems another Canadian star is born.

Happening cross country. . . . **Russ Griffiths**, CFCF-Montreal, starts a country show five days a week at noon and **Gerry Herbert** on CF also doing a daily remote from a bowling alley. . . . **John Rourke** of CKGM reports the pick decks this week are "Rockin' Redwing" by **Sammy Master**, "Dutchmans Gold" by **Walter Brennan** and "Another Sleepless Night" by **Jimmy Clanton**. . . . "Stuck on You" by Elvis still the top deck on the stations charts with "Cherry Pie" by **Skip and Flip** and "Paper Roses" by **Anita Bryant** the two fastest climbers. . . . Hold the plane for an interview! that's a little drastic for any one; but to **Johnny Murphy** of Fort William nothing is out of the way. A hurry up call to the TCA folks at Fort William and Johnny was able to rush out to the airport and get a short short interview with **Dean Morgan** as his plane touched down for refueling and was on its way again. Dean had just heard the news about his record being picked up for world-wide release by Top Rank and was greatly elated; so was Johnny at getting the interview. . . . **Harry Boon** of CJCA-Edmonton reports that the fastest breaking decks in his city are "Young Emotions" by **Ricky Nelson**, "Good Timin' " by **Jimmy Jones**, "No Ifs, No And's and No Buts" by **Lloyd Price** on Sparton.

## Canada's Best Sellers

1. **Stuck on You**—Elvis Presley—RCA
2. **Sink the Bismarck**—Johnny Horton—Col.
3. **Cathy's Clown**—Everly Brothers—War.
4. **Theme From A Summer Place**—Percy Faith—Col.
5. **The Old Lamplighter**—The Browns—RCA
6. **Night**—Jackie Wilson—Corl
7. **Paper Roses**—Anita Bryant—War.
8. **Footsteps**—Steve Lawrence—Sparton
9. **Cradle of Love**—Johnny Preston—Mercury
10. **He'll Have To Stay**—Jeanne Black—Capitol

## MGM Stars Welcomed

LONDON—MGM stars Connie Francis and Conway Twitty are welcomed to this city at a party hosted by EMI. Left to right: disk jockey Sam Costa; Miss Francis; Twitty; Mal Thompson, exploitation, EMI; and John Hooper, BBC producer.

# BENELUX

Wim Sonneveld, one of Holland's best cabaret artists, made a successful television appearance on April 30th. He performer his newest cabaret act, a one man show called, "Rim Ram."

On Friday, April 29th, there was a press conference concerning the musical, "My Fair Lady" (Dutch company), which will give its first performance in Rotterdam in October, 1960. Wim Sonneveld will interpret the character of Mr. Higgins. At this time, Philips has the original version of "My Fair Lady" and will probably release the Dutch version as well.

Willeke Alberti, daughter of the famous Dutch singer, Willy Alberti, recorded her second record for the Philips label. She sings the Dutch version of the French song, "Tom Pililbi," which won the Eurovision Song Festival in London (on Columbia by Jacqueline Boyer).

Some difficulties have arisen in Holland concerning the Dutch interpretation of "Milord," which is sung by Corrie Brokken on Philips. Because the Dutch text of this song is somewhat suggestive, a number of radio stations instructed their disk jockeys not to play the record. This decision aroused much resentment in Holland, and the record is now selling tremendously well.

Mr. Klaassen, sales manager of L. C. Phonogram, returned from a visit to Sweden on Monday, May 2nd, where he surveyed the Swedish market.

Mr. Jan J. van Luijk, publicity manager of Decca and Fontana, returned to Holland after having had successful discussions with the Decca Record Company in London.

On May 9th and 19th there will be a Decca European sales meeting in Amsterdam, Holland. The commercial plans for 1960 and 1961 will be discussed at this meeting.

The live recording of The Dutch Swing College Band in Eindhoven, Holland a few days ago, has become a big success.

During Chris Barber's visit to Holland last week, the Monti Sunshine Quartet—a combo with Barber's orchestra (well known for their interpretation of "Petite Fleur" and "Hushabye") released a number of tunes for an EP album on the Columbia label, which are not yet known.

Radio Luxembourg's disk jockey, Pete Felleman, devoted an entire program to the original soundtrack of Cole Porter's "Can Can," featuring Frank Sinatra, Maurice Chevalier, Shirley MacLaine, and Louis Jourdan. Listener response to this premiere indicated that the Capitol record could become a smash in the Netherlands. As yet, release date has not been set, since the Twentieth-Century Fox Movie will not reach Dutch cinemas before Fall. Mr. Gerry M. Oord, President of L. C. Bovema, the company that handles Capitol in the Netherlands, feels that the "Can Can" LP could top sales of all previous sound track recordings released on Capitol.

C. N. Rood, L. C., Rijswijk, informed us that they have just released another new series on the Mercury label. The first series was "Jazz On Single" and this series is titled, "Immortal Ballet Melodies." The melodies are world famous, such as fragments of Coppelia, Sylvia, The Nutcracker Suite, Waltzes from Sleeping Beauty and Swan Lake, and others. These singles, put in an EP album with four pages on the history of ballet, is a unique series in Benelux in the field of ballet music recordings. The liner notes are written by one of the best authors in the world of light music in Holland, label manager of Mercury, Eddie Willigenburg.

Delahay Record Company, L. C., The Hague, has just released a new LP series called "Top Rank Special Series," a series of LP's in the field of jazz, classical, etc., which is inexpensive in proportion to other LP's in Benelux. Mr. Jansen told **The Cash Box** that there is much interest in the new series and that a number of attractive LP's are available, such as The Knightbridge Strings, Woody Herman, Al Martino, the Fleetwoods and others.

## Belgium's Best Sellers

(FLEMISH)

1. **Mustapha** (Bob Azzam—Barclay)
2. **Puppy Love** (Paul Anka — ABC Paramount)
3. **Een Hutje Op De Heide** (Bobbejaan Schoepen—Decca)
4. **La Bella** (Rocco Granata—Moonglow)
5. **Too Young** (Bill Forbes—Columbia)
6. **Laila** (De Regento Stars—Moonglow)
7. **Oh Carol** (Neil Sedaka—RCA)
8. **Milord** (Edith Piaf—Columbia)
9. **Kriminal Tango** (Hazy Osterwald—Heliodor)
10. **Unter Fremden Steren** (Freddy—Polydor)

(WALLOON)

1. **Mustapha** (Bob Azzam—Barclay)
2. **T'Aimer Follement** (Dalida—Barclay)
3. **Milord** (Edith Piaf—Columbia)
4. **Ne Joue Pas** (Colette Dereal — Polydor)
5. **Salade de Fruits** (Bourvil—Pathe)
6. **Red River Rock** (Johnny and The Hurricanes—London)
7. **Oh Carol** (Neil Sedaka—RCA)
8. **Puppy Love** (Paul Anka—ABC-Paramount)
9. **Pilou Polouhe** (Gilbert Begaud—Columbia)
10. **Cafe Sans Export** (Bobbejaan Schoepen—Decca)

## Holland's Best Sellers

1. **Milord** (Edith Piaf/Corrie Brokken—Columbia/Philips)
2. **Oh Carol** (Neil Sedaka/The Blue Diamonds—RCA/Decca)
3. **Schlafe Mein Prinzchen, Schlafe Ein** (Papa Bue's Viking Jazz Band—Storyville)
4. **Banjo Boy** (Jan & Kjeld—CNR)
5. **Red River Rock** (Johnny and The Hurricanes—London)
6. **Laila** (De Regento Stars—Tivoli)
7. **Let It Be Me** (The Everly Brothers—Heliodor/Artone)
8. **Bacchiare** (De Selveras/Annie de Reuver—CNR/Phillips)
9. **Burning Bridges** (Jack Scott—Top Rank)
10. **Running Bear** (Johnny Preston—Mercury)

## England's Top Rank Changes Release Pattern

LONDON—Top Rank is changing its release policy. From now on the diskery will make issues of LP and EP records once every two or three months instead of monthly, as is the accepted practice in this country. In a policy announcement the company states that this move has been designed to help the trade and the record buying public. Commenting on the policy the label's marketing manager P.A.L. Skinner said: "We have been thinking about this for some time but the tremendous success of our new bargain "Buy" 22/-LP [reported in The Cash Box dated April 30] has definitely made up our minds. For the rest of this year we shall be making occasional major album releases, rather in the American practice. Our next release, for example, will be towards the middle of June."

Skinner went on to say that by tidying up Top Rank's release pattern the label hopes the trade will benefit through better selling opportunities and less of the "monthly routine," and Record dealers will have more time to sell and have better merchandising behind them and the public will know the product has not been rushed out and thrust upon them.

As part of their new programming policy, in addition to a new collection of albums in the "Buy" series, Top Rank will also issue in June a package of jazz releases in its normal price range.

Eight LP's are planned including John Hammond's "Spirituals to Swing" (Vols 1 & 2), "Newport Folk Festival" (Vols 1, 2, & 3), "Art Tatum Discoveries" (Vol 1), "Bernard Peiffer" (Vol 1) and a Cisco Houston album, "The Cisco Special."

# SCANDINAVIA

A jazz album (sheet music) with some of the leading numbers played by the **Modern Jazz Quartet** will be published in the near future by Essex Music, Stockholm. The album will be available for world wide release.

**Bertil Englund**, Sonet recording artist, booked into the Club Bacchus, one of Stockholm's night clubs, for May. Also billed in the show are **La Faithia**, a continental strip-tease danseuse.

Sweden is the only country in the world, so far, which will release the British song "Summerset" by **Acker Bilk** with lyrics. Gösta **Rybrant** has written the lyrics to this number, which originally was an instrumental. Interest among record companies is reported very high, and there are eight Swedish recordings being made so far, reports Essex Music, who is the Swedish publisher.

A German shoe manufacturer, **Mr. Servas**, visited Stockholm during March, and while at the Berns Restaurant, he heard Swedish singer **Gunnar Wiklund** sing "Jag vet" (I know). Mr. Servas liked the number so much that he immediately wanted to buy the right to press 500,000 copies of Wiklund's recording of the song. A deal was made with BFB, the Swedish record company, Gunnar Wiklund and Mr. Servas. A half million buyers of shoes manufactured by Servas' factory in Germany will receive a free copy of the recording in the near future.

Doing very good in Iceland is **Elvis Presley**. His RCA recording of "Fame and Fortune" now holds third place on the Icelandic Hit Parade. Top number in Iceland at the moment is an Icelandic song by **Jon Sigurdsson**, well-known hit-maker in Iceland. The title is "I Kjallaranum."

A musical titled "Delerium Bubonis" has done very well in Iceland during the last two years, playing nearly 100 performances. Two songs from the musical appears in the Icelandic Hit Parade (below) in second and sixth places.

"My Old Man's a Dustman," number one on the British Hit Parade, will be released in Sweden by Essex Music.

The committee investigating complaints against the Swedish Radio-TV by publisher **Ake Gerhard Larsson** has now published the first results of its investigations. One of Larsson's main complaints was that Radio-TV "tried to kill Mr. Larsson's songs (which had won the local song festivals during the last three years) by refusing to air them after the festivals" was not agreed on by the committee who said that "the Radio-TV has given Mr. Larsson's songs every possible consideration without favorizing them for any other composer's work." Mr. Larsson had also complained about the fact that certain people in key positions at the record and music dept. of the Radio-TV company, were stockowners in certain record companies and/or music publishing companies. The committee declared that this was less satisfying, but the investigation had shown that those people had not used their position in order to promote songs or records from their own companies. Mr. Larsson had also complained against **Thore Ehrling**, well known bandleader for the Swedish Radio Orchestra as well as head of Thore Ehrling Musik AB, music publishing company. Ehrling was sent to London as leader of the festival orchestra at the Eurovision Song Festival in Royal Festival Hall on March 29th. Later, the winning song, the French "Tom Pillibi" was published in Sweden by **Nils-Georgs Musikförlag** (after January 1, 1960, a part of Thore Ehrling's publishing house), and Mr. Larsson had asked if it was correct to send a bandleader to London when the bandleader also was a publisher and therefore got a chance to obtain the song without giving the same possibilities to his competitors. The committee has found that the French song, due to its original French publishing contracts, automatically would have been published by Nils-Georgs, and the fact is that "Tom Pillibi" was obtained for Sweden by Nils-Georgs before the London festival took place. The committee, however, criticized an unnamed official of the amusement dept. of the Radio-TV, who had borrowed money from two artists, who during the last few years were dependent upon the official for getting engagements in Radio. The official has been replaced.

## Iceland's Top Ten

1. **I Kjallaranum** (Odinn Valdimarsson/Islenzkir Tonar)
2. **Einu sinni á ágústkvöldi** (Steindor Hjörleifsson/Islenzkir Tonar)
3. **Fame and Fortune** (Elvis Presley/RCA)
4. **Kom heim Vinur, Kom Heim** (Goodbye, Jimmy, Goodbye) (Helena Eyjólfsdóttir/Islenzkir Tonar)
5. **Country Boy** (Fats Domino/California)
7. **Hvitu Mavar** (Weisse Holunder) Helena Eyjólfsdóttir/Islenzkir Tonar)
8. **Sweet Nuthin'** (Brenda Lee/Decca)
9. **Lucky Devil** (Carl Dobkins/Decca)
10. **Komdu Nidur** (Soffia & Anna Sigga/Stjörnuhljómplötur)

## Finland's Top Ten

1. **Dicitenciello vuie** (Mauno Kuusisto/RCA)
2. **Red River Valley** (Matti Heinivaho /RCA)
3. **Marina** (Eino Grön/Rytmi)
4. **Är du kär i mej ännu, Klas-Göran** (Brita Koivunen/Scandia)
5. **Die Gitarre und das Meer** (Laila Halme/Philips)
6. **Rote Rosen werden blüh'n** (Caterina Valente/Decca)
7. **Marina** (Laila Kinnunen/Scandia)
8. **Rote Rosen werden blüh'n** (Tuula Ikäheimo/Decca)
9. **Red River Valley** (Ilkka Rinne/Rytmi)
10. **Marina** (Rocco Granata/Cupol)

## Kaye Acquires "Banjo Boy"

BERLIN, GERMANY — Publisher-writer Buddy Kaye has acquired here the English-lyric rights to "Banjo Boy," the Jan & Kjeld smash hit here. Kaye has written the English-lyric, and has published the song through his U.S. ASCAP firm, Kingsley Music. The deal was worked-out with German publisher Peter Schaeffers. Kaye is currently in Europe on a business trip.

# AUSTRALIA

Falling in line with a similar move recently made by several other major labels, Mercury Records here have upped the retail price of their singles from 9/3d. to 1o/. (a shade more than one dollar) effective from the 1st May. The increase applies to Mercury, Clef, Verve, Astor and the Hi-Fi Record labels.

In a special promotion drive on their huge range of material by **Mantovani**, E.M.I. have declared "**May is Mantovani Month.**" Mantovani is one of the best represented recording artists in this country, having thirty-three albums and fourteen EP's currently available in Australia. To support dealer efforts in their Mantovani campaign, E.M.I. have produced special Mantovani catalogues, a Mantovani/May calendar for use and display by retailers, multi-colored streamers, special Mantovani window display pieces, a wide range of LP and EP covers for dealer use and a press advertising campaign which covers all Australian states. This Mantovani sales action for the month of May is under the direct supervision of E.M.I.'s national record sales manager, **Ken East.**

With the famous Boston Symphony Orchestra scheduled for a concert tour of Australia in June, RCA Records are starting on a drive to promote records of the Orchestra—they already have seven albums on the market.

**Frankie Davidson's** new W & G single, which couples "I Care For You" and "You're Driving Me Crazy," is starting to make plenty of sales noise in each state. Davidson recently performed the number on **Johnny O'Keefe's** "Six O'Clock Rock" TV show which is shown in all the major states of this country. **Ron Gillespie**, top man with W & G, says he has high hopes for the release of "I Care For You" in several overseas countries, including the United States.

**Harry Sutcliffe**, manager of Pye Records in Australia, has advised that Pye will soon be releasing material from the Durium Records catalogue in Milan. Initial release under this agreement is a 12" album which carries the first twelve award winning songs from the San Remo Festival. This is the song-writing festival which discovered "Volare." Present plans are to release only albums from the Durium range, but there is a distinct possibility that they may also issue singles later.

For several weeks now the top single in this country has been the **Jim Reeves** RCA release of "He'll Have To Go." This one has had a tremendous run of popularity but is now being hotly pressed for the top spot by another RCA single, **Elvis Presley's** "Stuck On You." The trade is tipping that within the next few weeks the top single could easily be a local composition and record by **Rolfe Harris** with "Tie Me Kangaroo Down Sport." Harris, who is currently one of the most popular artists in Perth (Western Australia) cut the single for E.M.I. on their Columbia label. Song is published by E.M.I.'s own publishing house, Castle Music. "Tie Me Kangaroo Down Sport" is described as typically Australian in content but with sufficient appeal for plenty of success overseas. It has also been recorded by the internationally famous **Horrie Dargie Quintet.**

**Max Bostock**, leading arranger and musician, has accepted an appointment as musical director with television station TVW in Perth, Western Australia. Max, who has been living in Melbourne, takes up this position following several successful TV and concert appearances in Perth. He will be responsible for the arrangements and presentation of all "live" musical performances from TVW.

Promoter **Bill Watson** has a new show for Australia consisting of the original Mouseketeers, **Duncan "Cisco Kid" Ronaldo, Louis "Rosco" Quinn** from "77 Sunset Strip," **Roberta Shore** and local attractions **Lucky Star** and **The Maori Troubadours.** The tour commences May 11th.

In the same week that it appeared on **The Cash Box** charts for the first time, W & G Records made a nationwide rush release of **Corina Minette's** "He'll Have To Stay." It should become very popular here as a result of the great success of "He'll Have To Go."

The **Delltones**, one of Australia's top vocal groups, are now represented disk-wise with new EP package on the Lee Gordon label. Backing is provided by **Eddie Cash Jr.** as the Delltones sing "Bluebirds Over The White Cliffs of Dover," "Where Mary Go," "Sunday Kind Of Love" and "Land Of Beauty."

On the Leedon label is a hot new single "Yes Indeed I Do" by **Lonnie Lee.** Lonnie is currently doing great business across the nation with "Starlight Starbright" and his fine follow-up performance of "Yes Indeed I Do" should do even better. Lonnie Lee looks set for a long run of popularity.

## U. S. Talent Completes 6-Day Australia Tour

SYDNEY, AUSTRALIA—A U.S. teen talent package consisting of the Champs, Jimmy Clanton, The Crests, and Frankie Ford have just completed a six-day tour of the country. They arrived here on May 8.

## Anka Release Set

MILAN, ITALY—Vittorio de Micheli (right), Italian representative for **The Cash Box**, meets with Mr. Candida (left), general sales manager of His Master's Voice-Columbia-Marconiphon, and Mr. Barbareschi, director of the VCM record shop, Milan. VCM, the largest Italian record store and the publisher of the most authoritative top ten list, announced that it will release Paul Anka's recording of "Puppy Love."

## Australia's Best Sellers

1. **He'll Have To Go** (Jim Reeves—RCA)
2. **Stuck On You** (Elvis Presley—RCA)
3. **Starlight Starbright** (Lonnie Lee—Leedon)
4. **What In The World's Come Over You** (Jack Scott—Top Rank)
5. **Cradle Of Love** (Johnny Preston—Mercury)
6. **Footsteps** (Steve Lawrence—W & G)
7. **Little Boy Lost** (Johnny Ashcroft—Columbia)
8. **Hippy Hippy Shake** (Chan Romero—Columbia)
9. **My Old Man's A Dustman** (Lonnie Donegan—Pye)
10. **Handy Man** (Jimmy Jones—MGM)

## Operetta Composer Dies

HAMBURG, GERMANY—Paul Abraham, popular German operetta composer, died here May 5 of a heart ailment. He was 67. During the twenties and early thirties, he wrote such successes as "Ball Im Savoy" and "Blume Von Hawaii." Abraham, a Hungarian-born Jew, came to the U.S. in 1933 after the Nazis banned his music. As a mental patient in 1956, Abraham was invited to return by the West German Government.

# ITALY

Mr. **Aldo Locatelli** of the Durium press office informed **The Cash Box** that **Marino Marini** is in Portugal for a one month tour, during which time he intends to release two new songs, "Oh, Oh Rosy," written by **Rocco Granata** and "Abbracciami" by Marini himself.

**Ivan Mogull**, New York publisher, is now in Milan. He has already visited the Middle East and is now going to visit all of Europe. He will be back in the States in early June.

Mr. Giannini of C.G.D. informed me that "Lonely Blue Boy" on MGM is still selling very well. The song is 10th on the Italian list. The other MGM best seller in Italy is "Danny Boy," available in EP and NP. Mr. Giannini has recently released the Everest recording of "Billy Boy" sung by **Jimmy Isle.**

Mr. Casetta of Bluebell has released a second record by **Rocco Granata** called "Oh, Oh Rosy" b/w "E' Primavera." He also informed me of a new release by **Frankie Avalon** on Chancellor, "Tuoni Sul Timberland" (The Guns Over Timberland). Bluebell represents 20th-Fox Records in Italy, whose latest release is "Non Sai" (You Do Not Know) by **Attilio Libero.**

It has only been a short time since Top Rank has been represented in Italy and already numerous hits have appeared on the Italian list, such as, "Mr. Blue," "Only Sixteen," "Enchanted Sea" and "Pretty Blue Eyes." The variety of the Top Rank repertoire has excited the Italian market.

C.G.D. has published "Lettera A Pinocchio" (Letter To Pinocchio), sung by **J. Dorelly.** Mr. Sugar told **The Cash Box** that 32,000 copies have already been sold.

**Pat Boone**, who is in Italy at this time, was interviewed by **Vittorio Zivelli**, the only Italian disk jockey. Mr. Bacchini informed me that "Words," the latest Pat Boone recording is a Decca best seller.

The song, "Nuda," which is a composition by **Modugno**, published on Fonit Records, had been censored and several copies were taken out of circulation. Now the publication and sale of this record has been resumed since authorization has been granted. The title "Nuda" means Naked Woman and this word, which is often repeated in the text, has provoked the intervention of the censorship. In the Fonit record which is now in circulation again, "Nuda" is backed with "Libero," another well known composition by Modugno.

## Italy's Best Sellers

1. **Personalita** (Caterina Valente/Celentano—Decca/Jolly)
2. **Theme From A Summer Place** (Percy Faith—Philips)
3. **Morgen** (Eddie Calvert—Columbia)
4. **It's Time To Cry** (Paul Anka—Columbia)
5. **Marina** (Marino Marini—Durium)
6. **Believe Me** (Royal Teens—Capitol)
7. **Danny Boy** (Conway Twitty—MGM)
8. **Kriminal Tango** (Trombetta/Marini—Columbia/Durium)
9. **La Gatta** (The Cat) (Paoli—Ricordi)
10. **Lonely Blue Boy** (Conway Twitty—MGM)

## Frankie Vaughan To Headline England's Brighton Hippodrome

NEW YORK—Frankie Vaughan, the English singing personality, has been signed by impressario Bernard Delfont to headline at England's Brighton Hippodrome for ten weeks beginning July 4.

Vaughan, who has been in Hollywood for the filming of "Let's Make Love" since last December, will return home next month. His engagement at Brighton, Britain's leading summer resort, will be his longest in England since he broke Danny Kay's all-time attendance record at the London Palladium in March, 1959.

Vaughan will return to the U.S. in October for a one-month engagement at the Dunes in Las Vegas. He is also scheduled to begin another film for producer Jerry Wald at Twentieth Century-Fox.

## Victor Taping Peters' Recitals In Russia

NEW YORK—RCA Victor Records will tape all eight of coloratura Roberta Peters' recitals in Russia, which began last weekend (15) at the Moscow Conservatory. She will also perform in Leningrad, Toilisi, Yerevan and Baku. Miss Peters is being accompanied by her husband, hotel exec Bertram Fields, her pianist George Trovillo, and the Victor rep who will tape the recitals. The label has just released the singer's fifth LP, "Roberta Peters In Recital."

## Presenting A Pair Of Pianists

MELBOURNE, AUSTRALIA—At a reception held by Coronet Records to honour Philippe Entremont's visit to Australia, A.W.T. (Bill) Smith (1), general manager of The Australian Record Co., and L. J. (Jim) Sutton (r), general sales manager of Coronet, present the classical pianist with an enlarged photograph of himself and Dave Brubeck taken when the two pianists were visiting Adelaide, South Australia.

# Country Disk Jockey

## REGIONAL RECORD REPORTS

### CARTER CARLTON
WBKN—Newton, Miss.

1. One More Time (R. Price)
2. Above And Beyond (B. Owens)
3. Left To Right (K. Wells)
4. Why I'm Walkin' (G. Homilton IV)
5. Is It Wrong (W. Pierce)
6. Family Bible (C. Groy)
7. Another (R. Drusky)
8. Tip Of My Fingers (B. Anderson)
9. Gotto Keep Ridin' (B. Wollace)
10. Never Soy Bye Bye (C. Sauceman)

### WAYNE RANEY
WCKY—Cincinnati, Ohio

1. Where Will I Shelter My Sheep (Acorn Sisters)
2. Pinboll Mochine (L. Irving)
3. How Far To Little Rock (Stanley Bros.)
4. I Sow You With God (Wheeler)
5. Lonesome Wind (Reno & Smiley)
6. Lilac Bouquet (Raneys)
7. Tennessee Stud (J. Driftwood)
8. Light At The River (C. Story)
9. Homebreaker (S. Dovis)
10. Riverboat Gambler (J. Skinner)

### CHUCK BROWN
WJWS—So. Hill, Va.

1. One More Time (R. Price)
2. Your Old Used To Be (F. Young)
3. Who'll Be The First (R. Price)
4. Love Has Come My Way (J. Webb)
5. Baby Rocked Her Dolly (F. Miller)
6. Memory Of Love (K. Wells)
7. Why I'm Wolkin' (G. Homilton IV)
8. Lovers Leap (W. Pierce)
9. Seasons Of My Heart (J. Cash)
10. I Con't Help Wondering (J. Humbird)

### JERRY VAUGHN
KAMO—Rogers, Ark.

1. Sink The Bismarck (J. Horton)
2. Big Iron (M. Robbins)
3. Sporkling Brown Eyes (G. Jones)
4. Eyes Of Love (M. Singleton)
5. We'll Never Love Again (Stewort & Howard)
6. In A Mansion Stands My Love (J. Reeves)
7. Same Old Tale The Crow Told Me (J. Horton)
8. I Wonder (Gays)
9. I May Never Get To Heaven (D. Gibson)
10. What Does A Poor Girl Do (N. Jean)

### GUY SMITH
KANS—Kansas City, Mo.

1. Keys In The Mailbox (F. Hart)
2. Seasons Of My Heart (J. Cash)
3. Your Old Used To Be (F. Young)
4. Who'll Be The First (R. Price)
5. Wrong Company (W. Howard)
6. Who'll Buy The Wine (C. Walker)
7. Pleose Help Me, I'm Falling (H. Locklin)
8. Accidently On Purpose (G. Jones)
9. Why Did You Come My Woy (Smith)
10. She's Gone (L. Frizzell)

### AL WEAVER
WKBC—No. Wilkesboro, N.C.

1. Above And Beyond (B. Owens)
2. Pleose Help Me, I'm Falling (H. Locklin)
3. Speoking Of Angels (S. Bacon)
4. Millers Cave (T. Tucker)
5. Sink The Bismorck (J. Horton)
6. No Man's Land (B. Anderson)
7. Life Of A Poor Boy (S. Jackson)
8. Thot's Why I'm Walkin' (G. Hamilton IV)
9. Cut Across Shorty (C. Smith)
10. The Gun, The Girl And Gold (T. Ritter)

### ERNIE KERNS
WOCH—No. Vernon, Ind.

1. Hot Rod Lincoln (C. Ryan)
2. Pleose Help Me, I'm Falling (H. Locklin)
3. He'll Have To Go (J. Reeves)
4. Teen Ex (Browns)
5. Sink The Bismarck (J. Horton)
6. How Far To Little Rock (Stanley Bros.)
7. He'll Have To Stay (J. Black)
8. Trouble In The Amen Corner (A. Campbell)
9. One More Time (R. Price)
10. A Lot Like You (R. Sovine)

### BUZZ WALKER
WTJH—East Point, Ga.

1. Please Help Me, I'm Falling (H. Locklin)
2. He'll Have To Go (J. Reeves)
3. One More Time (R. Price)
4. Who'll Buy The Wine (C. Walker)
5. Wrong Company (Stewart & Howard)
6. Just One Time (D. Gibson)
7. Another (R. Drusky)
8. Above And Beyond (B. Owens)
9. Your Old Used To Be (F. Young)
10. Why I'm Walkin' (S. Jackson)

### WESA
Charleroi, Pa.

1. He'll Have To Go (J. Reeves)
2. The Old Lamplighter (Browns)
3. Please Help Me, I'm Falling (H. Locklin)
4. Big Iron (M. Robbins)
5. Six Pack To Go (H. Thompson)
6. Wishful Thinking (W. Stewart)
7. You're The Only Good Thing (G. Morgan)
8. Another (R. Drusky) (B. Owens)
9. Above And Beyond
10. Sink The Bismarck (J. Horton)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# Country Reviews

B+ VERY GOOD
C+ FAIR
B GOOD
C MEDIOCRE

SLIM WHITMAN (Imperial 8327)

(B+) "I'LL WALK WITH GOD" (3:08) [Harms ASCAP—Webster, Brodzky] From the Mario Lanza movie version of "The Student Prince" comes this solemn hymn and Whitman's gripping essay of it could mean a new country outlook for the opus.

(B+) "SUNRISE" (3:30) [Alamo ASCAP—Poole, Ackley] Another especially rewarding sacred turn by Whitman here. Both rate the religious spins.

---

THE WRIGHT BROS.
(Golden Leaf 106)

(B) "ISLAND CREEK MINE FIRE" (3:17) [Polaris, Golden Leaf BMI—Wright] In the tradition of the true folk balladeers, the boys document the incidents of the recent mine tragedy. Good mountain sound is achieved.

(B) "I JUST CAME FROM YOUR WEDDING" (2:30) [Polaris, Golden Leaf BMI—Wright] The Wright Bros. turn to romance here and delve into the lonely, lost-love episode.

---

THE BLUE GRASS CHAMPS
(Blue Ridge 504)

(B+) "JUBILEE MARCH" (2:11) [Lonesome Pine MBI—Childree] Bright, lively, tuneful instrumental excursion really puts across the jubilation feeling. Great strumming here. Can score.

(B) "HAND ME DOWN MY WALKIN' CANE" (2:36) [Lonesome Pine MBI—Arr. Stewart] Pop Stoneman joins the Champs for a vigorous display of vocal energy on the old religious opus.

---

GLORIA TURY (Sims 113)

(B) "ALL OF MY LIFE" (2:25) [R&R BMI—Sims, Tury] The thrush finds a pleasant ballad groove on this pleader. Her strong country voice and plenty of fiddles marks this for solid play.

(B) "YOU LIED TO ME" (2:15) [R&R BMI—Sims, Tury] Another expressive weeper is carved out by Gloria. Substantial issue.

---

JAMES MASK (Bandera 1306)

(C+) "STOLEN HONEY" (2:06) [Sundown, E&M BMI—Mask] Pretty rockabilly ballad taken at a slow, mournful pace for Mask's deeply sincere wailing.

(C+) "SAVE YOUR LOVE" (1:55) [Sundayn, E&M BMI—Mask] With a male chorus in tow, Mask gives out with a lively impassioned plea. Infectious deck.

---

ARNOLD BENNETT (Peach 733)

(C+) "TEST OF TIME" (2:10) [Yonah BMI—Stephens, Hedden] Bennet wraps up this ballad in a convincing essay. Attractive slice.

(C+) "WAHOO" (2:02) [Yonah BMI—Bennett] With femme voices on the answer end, the chanter tells contagiously about an Indian maiden.

JIMMY MINOR (Mercury 71623)

(B+) "DEATH ROW" (2:30) [Pure BMI—Minor] Second release in two weeks for the new Mercury artist, and, like last week's deck, this has strong possibilities to bring quick attention to Minor. His bland, Johnny Cash-like delivery is well-suited for this prisoner's lament.

(B+) "SO DOGGONE LONESOME" (2:11) [Hi Lo BMI—Cash] Lively, quick beat, blue weeper completes this exciting coupler. The guy's got talent—watch him.

---

CARL STORY (Starday 492)

(B) "(I HEARD MY NAME) ON THE RADIO" [Starday BMI—Story, York] Story and his Rambling Mountaineers check into this delightful hillbilly gospel stanza with infectious delight. Excellent mountain music.

(B) "SWEETER THAN THE FLOWERS" [Lois BMI—Mann, Rouse, Burns] Another down-to-earth deck of mountain music by one of the leaders in the field.

---

GREEN VALLEY QUARTET
(King 5349)

(B) "THERE'S REST JUST AHEAD" (2:52) [Lois BMI—Easter] Quartet displays sacred hymn finesse as it appealingly carves out this country religioso.

(B) "SINGING WITH THE ANGELS" (2:05) [Lois BMI—Easter] Here they take a sock-like stand on a religious rouser. Good feelings expressed.

---

LINK DAVIS (Allstar 7203)

(C+) "TEE MAMOU" (2:10) [Western Artist BMI—Davis] Davis, who will be remembered for his waxing of "Big Mamou" several years back, offers a long-delayed followup about Little Mamou. Tune's a Cajun waltz and Davis reads it in the Cajun dialect. Limited market.

(C+) "LITTLE PEOPLE" (2:20) [Western Artist BMI—Davis] Another attractive Cajun waltz is served up expressively by the artist.

---

KEN CLARK (Starday 495)

(C+) "DAYS THAT ONCE HAVE BEEN" (2:30) [Starday BMI—Clark] Songster takes a sentimental look back at his childhood in appealing, multi-track manner.

(C+) "BIG MAN" (1:58) [Starday BMI—Clark] Now Clark berates the new found riches of a one-time poor country boy. His attack is vicious and vigorous.

---

HERBIE DUCAN (Glenn 1402)

(C+) "THAT'S ALL" (2:56) [Hits of Tomorrow BMI—Duncan] Dark blue lament is Duncan's recounting of his misery. Interesting deck.

(C) "END OF THE RAINBOW" (3:03) [Hits of Tomorrow BMI—Duncan] A quiet essay by the high-voiced singer explores the brighter side of life.

# Country

## TOP 50 ACROSS THE NATION

| | | Pos. Last Week |
|---|---|---|
| 1 | **HE'LL HAVE TO GO**<br>*Jim Reeves (RCA Victor 7643)* | (1) |
| 2 | **PLEASE HELP ME, I'M FALLING**<br>*Hank Locklin (RCA Victor 7692)* | (2) |
| 3 | **ABOVE AND BEYOND**<br>*Buck Owens (Capitol 4337)* | (4) |
| 4 | **ONE MORE TIME**<br>*Ray Price (Columbia 41590)* | (5) |
| 5 | **JUST ONE TIME**<br>*Dan Gibson (RCA Victor 7690)* | (3) |
| 6 | **YOUR OLD USED TO BE**<br>*Faron Young (Capitol 4351)* | (9) |
| 7 | **SINK THE BISMARCK**<br>*Johnny Horton (Columbia 41568)* | (6) |
| 8 | **LEFT TO RIGHT**<br>*Kitty Wells (Decca 31066)* | (10) |
| 9 | **WHY I'M WALKING**<br>*Stonewall Jackson (Columbia 41591)* | (11) |
| 10 | **(DOIN' THE) LOVER'S LEAP**<br>*Webb Pierce (Decca 31058)* | (12) |
| 11 | **ROCKIN' ROLLIN' OCEAN**<br>*Hank Snow (RCA Victor 7702)* | (8) |
| 12 | **WHO'LL BE THE FIRST**<br>*Ray Price (Columbia 41590)* | (16) |
| 13 | **SIX PACK TO GO**<br>*Hank Thompson (Capitol 4343)* | (7) |
| 14 | **HE'LL HAVE TO STAY**<br>*Jeonne Black (Capitol 4368)* | (18) |
| 15 | **SMILING BILL McCALL**<br>*Johnny Cash (Columbia 41618)* | (17) |
| 16 | **ANOTHER**<br>*Roy Drusky (Decca 31024)* | (14) |
| 17 | **SEASONS OF MY HEART**<br>*Johnny Cash (Columbia 41618)* | (19) |
| 18 | **WRONG COMPANY**<br>*Jan Howard & Wynn Stewart (Challenge 59071)* | (21) |
| 19 | **THE OLD LAMPLIGHTER**<br>*The Three Browns (RCA Victor 7700)* | (15) |
| 20 | **BIG IRON**<br>*Marty Robbins (Columbia 41589)* | (13) |
| 21 | **FAMILY BIBLE**<br>*Claude Gray ("D" 1118)* | (22) |
| 22 | **LIFE OF POOR BOY**<br>*Stonewall Jackson (Columbia 41591)* | (24) |
| 23 | **ACCIDENTALLY ON PURPOSE**<br>*George Jones (Mercury 71583)* | (25) |
| 24 | **YOU'RE THE ONLY GOOD THING**<br>*George Morgan (Columbia 46523)* | (20) |
| 25 | **SENTENCED TO DIE**<br>*Wilburn Bros. (Decca 31062)* | (26) |
| 26 | **LEGEND OF BIG STEEPLE**<br>*Porter Wagoner (RCA Victor 1798)* | (23) |
| 27 | **MEMORY OF LOVE**<br>*Kitty Wells (Decca 31066)* | (28) |
| 28 | **WHO WILL BUY THE WINE**<br>*Charlie Walker (Columbia 41633)* | (29) |
| 29 | **CATHY'S CLOWN**<br>*Everly Brothers (Warner Bros. 5151)* | (37) |
| 30 | **KEYS IN THE MAIL BOX**<br>*Freddy Hort (Columbia 41597)* | (31) |
| 31 | **JENNY LOU**<br>*Sonny James (NRC 050)* | (36) |
| 32 | **PINBALL MACHINE**<br>*Lonnie Irving (Starday 486)* | (33) |
| 33 | **IS IT WRONG**<br>*Webb Pierce (Decca 31058)* | (34) |
| 34 | **WISHFUL THINKING**<br>*Wynn Stewart (Challenge 59061)* | (30) |
| 35 | **AM I THAT EASY TO FORGET**<br>*Skeeter Davis (RCA Victor 7671)* | (27) |
| 36 | **BABY ROCKED HER DOLLY**<br>*Frankie Miller (Starday 496)* | (44) |
| 37 | **TILL THESE DREAMS COME TRUE**<br>*Buck Owens (Capitol 4337)* | (35) |
| 38 | **I MISS YOU ALREADY**<br>*Jimmy Newman (MGM 12864)* | (32) |
| 39 | **DEAR MAMA**<br>*Merle Kilgore (Starday 469)* | (38) |
| 40 | **YOU CAN'T TAKE IT WITH YOU**<br>*Wilburn Bros. (Decca 31062)* | (41) |

41. THAT'S MY KIND OF LOVE
42. HOW FAR TO LITTLE ROCK
43. DID I TURN DOWN A BETTER DEAL
44. CUT ACROSS SHORTY
45. TIMBROOK
46. SHE'S GONE
47. STRAIGHT A'S IN LOVE
48. NO MAN'S LAND
49. JOHNNY MY LOVE
50. THE EYES OF LOVE

# Country Round Up

The Maddox Brothers and Rose are back together again after a four year layoff. The unified Maddox contingent have joined up with **Lonzo & Oscar, Bobby Edwards** and **Shorty Bacon** for a tour of clubs, ballrooms and auditoriums in California, Washington and Oregon. The first of June finds Rose and hubby **Jimmy Brogdon** leaving for a seven day jaunt to Hawaii where she'll do a passel of one-night stands at service clubs. Brogdon, who married Rose last December, is now handling the entire Maddox family and notes that they are available for bookings. Simply contact Jimmy at 939 N. Hill St., Ocean-

JIMMY NEWMAN

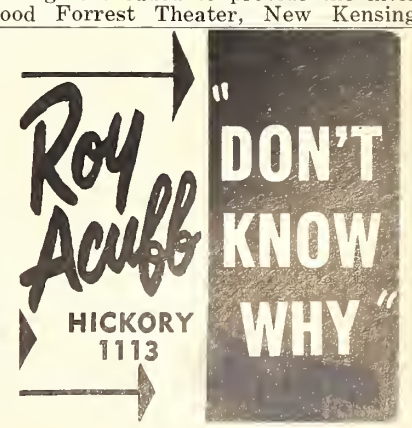
CLAUDE GRAY

HANK KING

side, Calif. . . . After returning from a Canadian tour with **Hawkshaw Hawkins** and **Jean Shepard, Ernest Tubb** (with his **Texas Troubadours** in tow) have been booked into the Bucklake Ranch at Angola, Ind. for a May 23rd date. . . . **Ray Sanders**, a Curtis Artist's property, signed a five year contract with Liberty Records. Liberty then rushed Ray into his first session which was held in Nashville under the guidance of Liberty A&R man **Joe Allison.** Release date has not yet been set. . . . **Jim Reeves** is in almost-seclusion this month taking a much-needed vacation. He plans to spend some time in Texas. What with all the excitement about his "He'll Have To Go" million seller, Jim just had to stop a minute and catch his breath. . . . **Ray Price** and the **Cherokee Boys** are just finishing up a tour of Texas and Oklahoma, closing the journey with a May 16th appearance in Wichita Falls, Texas. . . . The **Newcomb-Rayner Cannonballers**, Co-Ed recording group, have changed their name to the **Collegiate Cannonballers.** According to Co-Ed prexy **N. B. Mayhams**, the change was long overdue because of the group's popularity on campuses. The Cannonballers have been set for a series of dates beginning in July.

A "Grand Ole Opry" show played The Terrace, at the Lagoon Amusement Park in Salt Lake City, Utah, and the Terrace's proprietor's reported that this fourth appearance there by an "Opry" package put on a thrilling performance for over 3,000 solid country music fans. **Faron Young, Jimmy Newman, Patsy Cline, Lew Childree** and the **Country Deputies** rocked the packed crowd with a potpourri of lively medlies. . . . WSM's "Mr. DJ USA" is putting Frank Cunning ham in the spotlight May 20. They're bringing Frank up from WPMP-Pascagoula, Miss., where he reigns as the leading country spinner with the rest of the Cunningham family: wife **Gladys**, son **Frank Jr.**, daughter **Violet** and son **Mike.** The WSM honors will cap twenty-five years of platter spinner activities by Frank. . . . **Claude Gray** was in Houston last week for a follow-up session to his current hit "Family Bible." Titled, "Leave Alone," the disk will be shipped later this month. The "D" people are already excited about its top ten possibilities. . . . Song writer **Jack Toombs** has been signed by Sure-Fire Music of Nashville. Among Jack's tunesmith credits are "You're The Only Good Thing" and "Almost." **Don Helms**, general manager of Sure-Fire is convinced that Jack's ability and past experience are excellent qualifications for his duties of exploiting and placing Sure-Fire material. Another plus factor is Jack's wife, **Madeline Burroughs**, who is also a songwriter. Her current credit is "You Can't Take It With You," recorded by the **Wilburn Bros.** . . . **Link Davis**, who had "Big Mamou" several years back on the old Okeh label, answers that click with "Tee Mamou" for the Allstar label, just released last week. . . . Another Allstar artist, **Smilin' Jerry Jericho**, is out touring for his latest issue, "Since I Lost You." Both Link's and Jerry's outings can be had through All star, 8029 Gulf Freeway, Houston, Texas.

Newest artist to join the Mercury roster is **Jimmy Minor.** Oddly, the label issued two releases by him simultaneously and every one of the four sides have potential. We liked "Satan's Chauffer" and "Death Row." . . . Also new on the disk trail is **Buddy Paul** out of Shreveport. Buddy, a disk jockey for KCIJ and a regular performer on the "Hayride," is heard on the Murco label with "This Old Town" and "Foolish Me." . . . Third one joining the newcomer ranks is **James Mask**, deejay for WCPC-Houston. His sides (for Bandera) are "Stolen Honey" and "Save Your Love." . . . A series of Gospel sings in south Georgia featured **Carl Story** and his **Rambling Mountaineers, Jim & Jesse** and the **Virginia Boys** and the **Masters Family** of Knoxville, Tenn. Local singers were also featured on the programs. . . . **Rudy Thacker** and **Bill Browning** were so well received at their recent appearance in Canada that they will be returning there very soon. . . . **Hank King** is skedded to provide the intermission entertainment at the Sherwood Forrest Theater, New Kensington, Pa., every week for the entire summer. . . . Also booked for an entire summer season is **Cowboy Howard Vokes**, who, with his **Country Boys** will hold forth each week at the Pine Hedge Ranch Park in Franklin, Pa. beginning June 5. . . . **The Miller Brothers**, who recently finished a three week trek in Wyoming, Colorado and New Mexico, are currently enjoying a four week engagement at the Golden Nugget in Las Vegas. Following the Las Vegas stint the Brothers will work their way to Carlsbad, New Mexico for the Annual June Rodeo, and then eastward to Miami, where on July 1st they fly to Puerto Rico for ten days of work and sunshine.

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**Editorial:**

*Lack Of Attention Can Be Costly*

# EXPORT INQUIRIES DESERVE PROMPT REPLIES!

Everyone will agree that exports of coin operated equipment to countries all over the world is beneficial to the entire industry—from the manufacturer down to the distributor and operator.

But, we're wondering if the exporters are showing the same lack of initiative as are exporters in other industries.

Commerce Department officials report that they get complaints day in and day out about United States businessmen's failure to answer letters of inquiry and even mail ordering merchandise. Sometimes an American firm, states this department, will simply ignore a foreign inquiry for a small order, and make no attempt to explore the possibility that it might provide the stepping stone to bigger sales.

The Commerce Department suggests that United States firms reply promptly to inquiries and "with letters, not just literature."

*The Journal of Commerce,* commenting editorially, states "For want of a pen, it would appear many American businessmen are losing out on potential sales in buyers abroad. Of all the so-called American trading traits that foreigners inveigh against, the one that seems to be most universally exasperating is the reluctance to answer letters. For some obscure reason, the vaunted aggressiveness and efficiency of the United States businessman breaks down when it comes to this point."

From our experience in dealing with coin machine firms for many years, we know that they, in the large majority of instances, are very reluctant letter writers. Probably more so than businessmen in other industries. It would be well worth while for our exporters to take an inventory of their letter writing activities—and "reply promptly to inquiries and with letters."

# 10TH MOA Convention Draws Larger Attendance

## 60 Booths Show Latest Equipment

## AMI, INC. INTRODUCES NEW 100 & 200 SEL. PHONOGRAPHS

## Forums Highlight 3-Day Trade Show

## 1961 PLANS CALL FOR MIAMI HOTEL SITE

CHICAGO—The Tenth Annual Music Operators of America Convention met here on May 9, 10 and 11 in the Morrison Hotel and according to unofficial reports the attendance was approximately 200 registrations greater than the 1959 meet. More than 60 exhibitors displayed music, games, vending and arcade equipment with record manufacturers and suppliers rounding out the array of exhibitors.

Highlight of the music operator show was the surprise introduction by Automatic Music Industries, Inc. of two new phonograph models of unusual and dramatic design. On display were the AMI "Lyric," 100-selection model, and the "Continental," 200-selection model. The new machines attracted attention from visitors during the entire convention.

United Manufacturing Corp. also surprised the throngs of coinmen with the introduction of the new "Bowl-O-Rama" bowling game featuring pin-setting facilities via chains attached to the smaller size pins. Official specifications of the unit will be announced at a later date.

MOA Forums were paneled with experts in every instance and resulted in valuable and informative discussions with attendance at each forum ranging from 100 to 200 operators. (Separate stories on each forum appear elsewhere in this section.)

George A. Miller, president of MOA, advised in his welcome address that plans are being made for the 1961 MOA Convention with a possible site in Miami Beach. Official announcement is expected later in the month. In his welcome speech, Miller discussed the current copyright legislation, MOA insurance plans, and continued efforts by the MOA membership to combat industry problems. He also praised the exhibitors for supporting the 10th annual affair and thanked them for taking part in the coin machine industry convention.

The much heralded Record Manufacturer-Operator forum drew a large attendance and dealt primarily with stereo singles, 33-1/3 rpm singles and related subjects.

A check with several of the exhibitors indicated that in the case of firms exhibiting new equipment for the first time, and with others displaying supplies and accessories, other than complete coin-operated units, the sales results were highly satisfactory. Several exhibitors reported confidential figures on purchases indicating a successful 3-day business in many instances.

Standard equipment manufacturers with equipment on display, but previously introduced, reported satisfactory results, appointment of sales territories, and granting of distributorships in certain areas.

Complete news and photo coverage of the Convention appears on the following pages in addition to regular newsweekly coverage of the coin machine industry.

*Pictured above in numerical order, listing coinmen from left to right:*

(1) John Haddock, president of AMI, Inc., Barney Sugerman and Art Daddis.

(2) Dan Stewart, Clayton Nemeroff and Paul Huebsch.

(3) Joe Ash, Frank Mencuri, and model, at Southland Engineering exhibit.

(4) Joe Orleck and Joe Liederman.

(5) Lou Osterman, Sol Lipkin, Nick Melone, John Dixon, at American Shuffleboard booth.

(6) B. D. Lazar, Irv Blumenfeld and Si Lazar.

(7) Mr. and Mrs. Abe Witsen, Bill Witsen and Joe Orleck.

(8) Paul Calamari and Al Witt, at Bally booth.

(9) Nick Nelson, Barney Sugerman, Jean Laurette and Joe Kline.

(10) R. Pierson at the AMI booth.

(11) Art Rapacz and Al Warren.

(12) Joe Orleck, Sam Weisman and Ted Collier.

(13) Joe Orleck, Joel Stern and Lee Brooks.

(14) Johnny Frantz and Mickey Anderson.

(15) Sam Lewis and model at Williams booth.

(16) Al Albritton and Lee Brooks.

(17) Chet Gore and Lee Brooks.

(18) Herb Oettinger, Joe Ash, Joe Orleck and Irving Morris.

(19) Lou Wolcher and Gil Kitt.

(20) Don Moloney, Mac Brier and John O'Brien.

(21) Art Garvey, Joe Orleck, and Al Bodkin.

(22) Mort Secore, Al Simon and Art Weinand.

(23) Romeo Laniel, Peter Laniel and Jean Couto.

(24) Joe Orleck and George Hincker, Rock-Ola Mfg. Co.

# Vending, PR, Programming, Depreciation Highlighted

*Pictured above in numerical order, listing coinmen from left to right:*

(25) Frank Mitchell, Ed Doris, Lawrence Drabkin and Les Rieck.

(26) Z. W. Mann and J. B. Herren, Auto-Photo booth.

(27) Val Andreas, Donald Stowe and Roland Leitel at United Music booth.

(28) Marty Toohey, model, and Joe Munves.

(29) Marvin Roth and Myron Sugerman.

(30) Joe Orleck and Lou Boasberg.

(31) Jake Friedman and Larry Marvin.

(32) Ed Heath and Earl Feddick.

(33) George Miller, Dick Steinberg, Hirsch DeLaViez and Willie Blatt.

(34) Don Tozer, model and Earl Feddick, in Valley booth.

(35) Herman Paster and Roy Kraehmer at United Music booth.

(36) Jimmy Tolisano, Si Redd and Ralph Ridgeway.

(37) Roy McGinnis, Joe Shields and Ron Rood.

(38) Lee Brooks, Bill De Selm and Lou Wolcher.

(39) Sam Schwartz and Sam Lewis.

(40) D. H. Fisher, Mrs. Flora Kennerly, Warren Fox and Iz Edelman.

(41) Bill Phillips, Nate Feinstein and Gene Waldman.

(42) Herb Oettinger, Irv Holzman, Al Adickes and Lyn Durant.

(43) Ed Ruber, Jack Wiczer, Morrie Wiczer and Hy Merkin at Wico booth.

(44) Leo and Morton Weinberger.

(45) Mrs. Al Denver, Jane Gavagin, Ruth Michaelson and Marty Toohey.

(46) Bill Fitzgerald and Norman Orleck.

(47) The Tusco, Inc. exhibit.

(48) Hank Dabek and Sam Stern.

(49) Bert Betti and Bill Weikel at Fischer booth.

(50) Herb Jones and Joe Orleck.

(51) Mike Spagnola and Lee Brooks.

(52) Ted Rubey and Estelle Bye.

(53) Ed Ratajack and Tom Sams.

(54) Joe Orleck and John Wallace.

(55) Mr. and Mrs. Roberto Alvaro, Santurce, P.R., and J. W. "Bucky" Van Wyck.

## Coin Machine PR Council Meets In Chi

## LARGEST DIRECTOR ATTENDANCE AIMS FOR JULY START

CHICAGO—The industry's Coin Machine Council for public relations held its special scheduled meeting Tuesday evening, May 10, at 8:30 P.M., in suite 440 of the Morrison Hotel. In attendance was an overwhelming majority of the Board of Directors, and the officers —Lou Casola, president; Herbert B. Jones, secretary; Herbert C. Oettinger, treasurer; and vice presidents John Bilotta, Ed W. Holyfield, Harold Lieberman and George A. Miller.

Consideration was primarily given to accomplishments thus far achieved, and discussions aimed at what lies ahead for the Coin Machine Council through its energetic Board of Directors and the Herbert M. Kraus public relations firm which has been designated the Council's professional agency.

John Haddock, president of Automatic Music, Inc., followed Lou Casola's opening statements by assuring the organization of his, and AMI's CMC director Ed Ratajack's belief in the aims of the Coin Machine Council for public relations, providing that these aims are not deviated from their course towards the betterment of the coin machine industry.

Following this several of the directors, including George A. Miller, J. Arthur Weinand, Herb Jones, Herb Oettinger, Sam Lewis, Irv Blumenfeld, Jack Bess, Willie Blatt and Bob Slifer, discoursed on arousing impetus for the energetic membership drive being instituted, and agreed in substance with Haddock's statements.

Herb Jones particularly stressed the importance of manufacturers, distributors and operators who are now members of the Coin Machine Council to urge other men in their particular facet of the industry to join the PR council as soon as possible, so that the big public relations drive can be put into operation by July 1, 1960.

It is well taken and considered by the majority of the officers and board of directors of the Coin Machine Council that the desire to organize a strong public relations drive for the coin machine industry has been in the thinking stages for many years, but is now becoming not only a fact but a very definite driving force for the advancement of the industry in the general public's thinking.

The trade papers, represented at this meeting of The Cash Box, The **Billboard** and the Coin Machine Journal, assured the entire assemblage of their continued energetic efforts for the overall public relations program.

**More MOA Photos Elsewhere In Section!**

## Wurlitzer Reports Record Sales and Higher Earnings For Fiscal Period

R. C. ROLFING

CHICAGO—R. C. Rolfing, president, The Wurlitzer Company, this city, announced today that sales for the fiscal year ended March 31, 1960 were $39,487,789, up 16% from the preceding year and the highest in the 104 year history of the Company. Sales for the preceding year were $34,-032,676.

Net earnings also were up, reaching $1,468,408, equal to $1.66 per share on 886,356 shares outstanding on March 31, 1960. For the preceding year net earnings were $1,123,662 or $1.27 per share on 885,277 shares.

"We had a wonderful year," Rolfing stated, "with all divisions of the Company contributing to net earnings."

"The outlook for the year ending March 31, 1961 looks very promising for sales and profits. Our products are the finest we have ever produced and our entire organization is geared to make the current fiscal year a year which we expect to be our best for sales and profits in our entire history, concluded Rolfing.

## AMOA Off To Chicago MOA Show

HARRISBURG, PENNA.—As many coinmen left for Chicago last week to visit the Tenth Annual Music Operators of America Convention so did the members of the Amusement Machine Operators Association of Pennsylvania.

Shown above the group leaves from Pennsylvania as Leon Taksen, member of AMOA, records the event on his camera.

Waving to their family and friends who arrived to see them off are, from left to right: (top to bottom), Sol Hoffman, William Tripplett, Mr. and Mrs. William Magaro, David Berson and Frank Guerrini.

## Kiddie Rides and Bowling On MOA Forum

CHICAGO—Kiddie Rides, a growing segment of the overall coin machine business, was discussed during a Monday morning forum at the Venetian Room in the Hotel Morrison on the first day of the MOA Convention, May 9. Bally Manufacturing's P. Weinberg, represented this portion of the panel which included Vending and Bowling discussions, and stated that kiddie rides are a stable part of the coin machine business, with "no flash, no fantastic earnings overnight, but a steady and profitable venture." Kiddie rides have earned a high place in the business today, commented Weinberg, and have brought many newcomers to the coin machine business who otherwise may not have entered the operating phase. Because of the many advantageous features of kiddie rides, stated Weinberg, many operators would be wise to consider them as a profitable addition to their existing routes.

Miniature bowling was discussed by Mort Secore, of Chicago Dynamic Industries, Inc., with Secore outling three potential type locations for miniature bowlers (big ball bowlers). "The standard location, the miniature bowling alley which is comprised of banks of this type of equipment, and discount houses and/or shopping centers, are the locations that enjoy success with bowlers, today."

Secore pointed to the captive audience in a shopping center and the many facets of this operation that make it profitable.

Remote controls were discussed as a way in which minors may be prevented from playing machines in States with a law prohibiting underage groups. It was advised that a cashier control the operation of a game from a control board inside the cashier's booth.

National kiddie ride operating firms with territories extending across multiple States were hit by the smaller kiddie ride operators. The local operators in the forum, which comprised approximately 100 operators, argued that national retail chain stores favor the larger kiddie ride operator while the smaller firm loses out due to central buying offices plus executive sales offices which may not be located in the local town. However, there was mention of similar national chains with independent buying facilities in each of its stores with the manager approving the installation of equipment.

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# Meeting Dates

## Music Operators' Associations

May 16—Jefferson Amusement Co.
Place: Sheraton Hotel, Rochester, N. Y.

16—Automatic Equipment and Coin Machine Owners' Assn. Inc., Indiana
Place: Room 24, 550 Broadway, Gary, Ind.

16—Associated Music Operators of Rochester
Place: Sheraton Hotel, Rochester, N. Y.

17—Music Operators' Association
Place: Barclay Hotel, Toronto, Can.

18—New York State Operators' Guild
Place: Hotel Washington, Newburgh, N. Y.

18—Eastern Pennsylvania Amusement Machine Assn.
Place: General De Kalb Inn, 2519 De Kalb Street, Norristown, Pa.

19—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Boulevard, Youngstown 12, Ohio (Executive Board).

19—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (Executive Board).

19—Los Angeles Division California Music Merchants' Assn.
Place: 2932 W. Pico Blvd., Los Angeles, Calif.

23—San Joaquin Music Operators
Place: 1019 N. Center St., Stockton, Calif

23—Central State Music Guild
Place: 805 Main Street, Peoria, Ill.

June 1—California Music Merchants' Association
Place: Sacramento Hotel, Sacramento, Calif.

2—California Music Merchants' Association
Place: U. S. Grant Hotel, San Diego, Calif.

3—AMOA of Pennsylvania
Place: 414 Keller St., Harrisburg, Pa.

3—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General).

6—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Blvd., Youngstown 12, Ohio (General).

6—California Music Merchants' Association
Place: 311 Broadway, Oakland, Calif.

8—California Music Merchants' Association
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

8—Western Massachusetts Music Guild
Place: Chalet Restaurant, West Springfield, Mass.

8—Music Operators' Society of St. Joseph Valley
Place: Carl Zimmer's Office, 130 N. Ironwood Dr., Mishawaka, Ind.

9—Berks County Amusement Machine Operators Assn.
Place: Arndt Restaurant, Reading, Pa.

11-12—Music Guild Of Nebraska
Place: Pathfinder Hotel, Fremont, Neb.

13—Westchester Operators' Guild
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

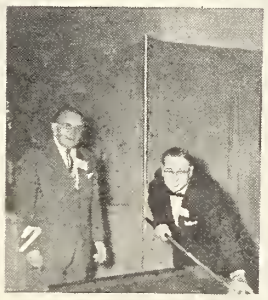
13—Milwaukee Coin Machine Operators' Assoc.
Place: Ambassador Hotel, Milwaukee, Wisc.

14—California Music Merchants' Association
Place: Fresno Hotel, Fresno, Calif.

## Attention: Operators' Association

Associations desiring listings in this column, please write to THE CASH BOX, 1721 Broadway, New York 19, N.Y.

# More MOA Convention Pics!



*Pictures above are in numerical order and are listed from left to right:*

(1) Mr. & Mrs. Mort Secore and son Billy.

(2) Joe Orleck, Hirsh deLa Viez, Marty Toohey.

(3) Marty Toohey, Art Silbert.

(4) Joe Orleck, Al Denver, Marty Toohey.

(5) Irv Holzman, Harold Kaufman, Harry Siskind.

(6) Marty Toohey, Abe Witsen, Bill Witsen, Myron Sugerman.

(7) John Ryan and Don Tozer.

(8) Bill LaBre and Zeke Wolfe.

(9) Bill Weikel in action at booth.

(10) Iz Edelman and John Frantz.

(11) Pete Weyh.

(12) Lee Brooks, Sam Hastings, M. R. Boetcher and Lou Glass.

(13) Stu Glassman and J. Albrent.

(14) Herman Paster, Joe Orleck and Joe Abraham.

(15) Lee Brooks and Jack Burns.

(16) Lee Brooks, Al Bodkin and Joe Orleck

(17) Standing: Joe Robbins; Sitting: Harry Pearl, Herb Oettinger.

(18) Joe Munves.

(19) Gordon Stout, Lee Brooks

(20) Mr. and Mrs. Albert Bodkin, Mr. and Mrs. Irv Holzman.

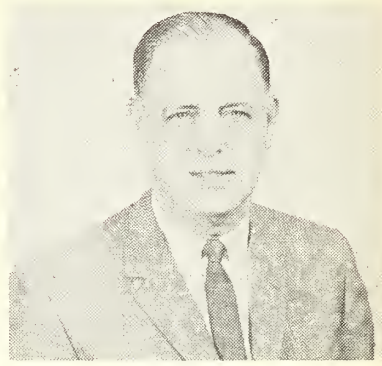
(21) Marty Toohey, Dave Stern, Joe Orleck.

(22) Al Oldrich and Lee Brooks.

(23) Mr. and Mrs. Ralph Sheffield.

(24) Larry Marvin and Martin Britz.

## Wurlitzer Names Strunk To Defense Sales Spot



DeFOREST A. STRUNK

NORTH TONAWANDA, N.Y.—The sales force of the Electronics and Defense Division of Wurlitzer has been strengthened by the appointment of DeForest A. Strunk to the position of Sales Representative, according to John Lally, manager, Electronics and Defense Division, the Wurlitzer Company, this city. Joining the Company in March, Strunk has been working with various segments of the Defense Department since that time, according to the announcement.

Strunk spent thirteen years with the Bell Aircraft Corporation, during the last four and one-half years as Washington representative for the Space Flight Division. Among his projects were the promotion of space system concepts. His major effort during this period was the Dynasoar Project.

For the past year, Strunk was associated in a sales capacity with Rocketdyne, a division of North American Aviation, Inc., which produces power sources for incorporation into missile and rocket systems.

He is serving with Wurlitzer as Sales Representative, with special emphasis on governmental departments within the Nation's Capital.

Strunk was born in Auburn, New York; attended high school in Buffalo; and graduated from the University of Buffalo with a B.S. degree. He resides at 151 Riverside Avenue, Buffalo, New York.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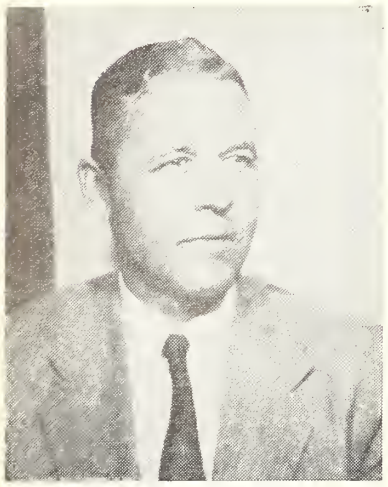
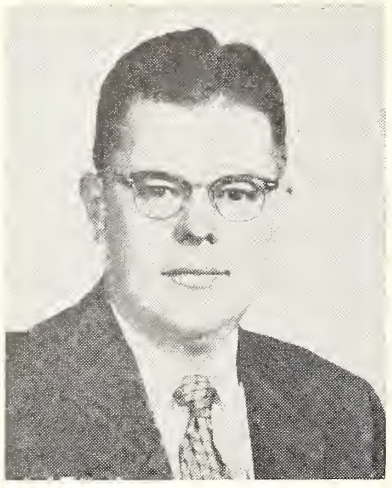
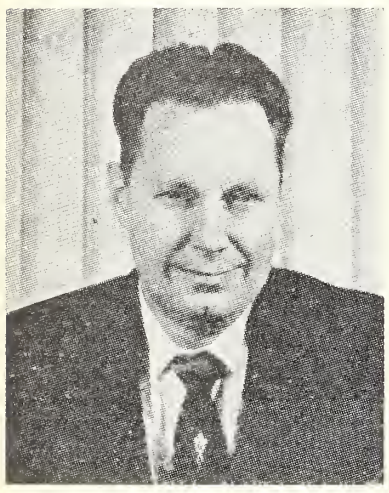
# Seeburg Names Four Vending Execs



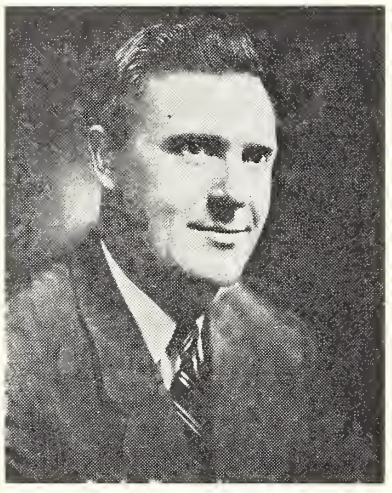
FRANK K. FINNERAN



DONALD T. DICK



O. C. LONG



RICHARD H. SCHRADIECK

CHICAGO—George Glass, vice president, vending division, of The Seeburg Corporation, this city, announced the appointment of three regional managers and a special sales representative for the vending division of the corporation. Products of the division now include coffee, cold drink and cigarette vendors. Future plans call for the expansion of the division into other areas of vending products.

Frank K. Finneran has been named regional manager for the Northeast section of the country. His territory will include all of New England, New York, Pennsylvania, Maryland, Delaware and Virginia. Finneran, active in the vending industry since 1945, has served as president and general manager of Spacarb New York Distributors, as well as manager of the vending machine division of Union News Co.

Midwest regional sales manager is Donald T. Dick. He will manage the sales territory of Indiana, Minnesota, Wisconsin, Michigan, Iowa, Ohio, Missouri, Kansas and Nebraska. In 1955 Dick founded a sales agency to represent several manufacturers of vending equipment. Prior to that time he held the position of sales manager for the Jersey Creamery, Detroit, Mich.

O. C. Long, former general sales manager of Dariomatic, Inc., milk vending firm, is the regional sales manager for Georgia, Tennessee, Mississippi, North Carolina, South Carolina, Kentucky, Florida, Alabama, Oklahoma and Texas. Prior to his association with Dariomatic, Long was area manager for The Vendo Co., Kansas City, Mo., and has also been affiliated with the Dr. Pepper Company.

Special sales representative for Seeburg in the New England territory is Richard H. Schradieck. Prior to joining Seeburg, Schradieck spent three years with the Automatic Merchandising Corp. Before that he served as sales engineer for A. O. Smith Corp., Milwaukee, Wis.


WEEKLY SPECIALS!

| | |
|---|---|
| CC TWIN BOWLER | $545.00 |
| BALLY BIG INNING | 225.00 |
| WILD CAT | 395.00 |
| WMS. KING OF SWAT | 95.00 |
| WMS. ALL STAR BASEBALL | 75.00 |
| CC SUPER HOME RUN 6P | 75.00 |
| KEENEY LITTLE BUCKEROO | 325.00 |
| SKEET SHOOT | 245.00 |
| DOUBLE SHOT | 225.00 |
| CIRCUS WAGON WHEEL | 225.00 |
| AMER. BANK SHUFFLE 9' | 195.00 |
| UNITED LIGHTNING | 150.00 |
| UN.. BONUS GUN | 165.00 |
| BALLY HEAVY HITTER | 325.00 |
| BALLY MOON RAIDER GUN | 375.00 |
| ROCK-OLA 146S NEW 200-SEL | 600.00 |
| ROCK-OLA 1468 NEW 120 SEREO | WRITE |
| ROCK-OLA 147S NEW 200 MON. & STEREO | WRITE |
| ROCK-OLA 1464 NEW WALL PHONO | WRITE |
| SEEBURG M100W | 395.00 |
| SEEBURG 220SR 'S9 100-SEL | 850.00 |
| AMI G-200 | 295.00 |

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## If Your Photo Doesn't Appear . . . .

NEW YORK—Because of a defect in our camera, several photographs which were taken during MOA Convention activities did not develop clear enough for reproduction on these pages. We regret that this happened and apologize to the people in the photos that were affected, and we take this opportunity to thank everyone for their most helpful cooperation.

## Atlantic 33-1/3 Meet May 16th

NEW YORK—An operators' forum will be conducted at Atlantic New York Corp., Mon. eve., May 16th. Topic will be "New Trends In Stereo Recording" and will include discussion of the 33 1/3 rpm stereo singles currently displayed on Seeburg equipment.

## Surprise Birthday Party For Dave Gottlieb

CHICAGO—Dave Gottlieb celebrated a birthday on May 15—and his family gave him a surprise party at the Standard Club. All the Gottliebs were on hand to wish Dave the best.

# Rock-Ola Sales Rep Completes Two-Week Trip

NEW YORK—Bob Papineau, Eastern regional sales manager for the Rock-Ola Manufacturing Company, returned from a sales trip last week after visiting Montreal, Quebec, Northern New York State, and New York City.

"Business was brisk," according to Papineau, who called on Lawrence Drabkin, Rock-Ola distributor in Montreal, traveling with him through the area calling on operators in the Canadian-New Brunswick-Nova Scotia territories.

Papineau traveled to Utica, N.Y. where Victor Conte, local Rock-Ola distributor there reported good business and predicted steady high sales on the "Tempo II" phonograph line.

Al Simon, Albert Simon, Inc., N.Y.C. distributor met Papineau with an excellent sales report for this area, following his appointment as distributor several months ago.

Pictured above, Papineau stands with Lawrence Drabkin, Lawrence Novelty Co., Montreal (center); and Douglas Buraglia, Buraglia Amusements, Edmundston, New Brunswick.

# DALLAS DOINGS

Among those in attendance at the MOA Convention were the following: **Abe Susman**, State Music Co.; **Bob DePriest**, DePriest Music Co.; **Mr. Browning**, AMI Coin Machine Exchange; and **Mr. Weinberg**, Walbox Dist. Co. Reports say the affair was a great success. . . . **Mr. and Mrs. R. B. Williams** spent a two-week vacation in Havana. . . . Commercial Music's **Jack Eskew** was at Lake Texoma last weekend with a Boy Scout Troop. Jack says business is good at the music company. . . . **Carl French** and family had a weekend of relaxing and fishing at Lake Whitney. . . . **Robert Burns**, Ft. Worth, participated in a bowling tournament at Midland, and is also the purchaser of a new Oldsmobile. . . . **Jesse Irwin**, Austin, visited with **Gene Williams** and family last weekend. . . . Back in town after one week in Nassau is **H. K. Lyde**, Sherman. . . . **John McGee**, Buffalo, recently bought a new truck. . . .Business is good at O'Connor Dist. Co. . . . At State Music, Gottlieb's new 4-player "Texan" is selling very good. They just can't keep enough in stock, according to those who know. There is also a tremendous business on used tables at State. . . . **Tom Chatten** traveled to Lake Texoma last weekend, but high winds, warm weather or something else kept the fish from biting. . . . AMI Coin Machine Exchange reports very good business. . . . **Mr. Weinberg**, Walbox Dist. Co., returned last week after a 10-day vacation to Jamaica then left for MOA. . . . Recent coin-row visitors include: **Mel Harp**, Sweetwater; **Bill Hallock**, Marshall; **Barry Walton**, Mineral Wells; **Mr. and Mrs. Helms**, Childress; **Mr. Williams**, McKinney; **Mr. Turnbow**, Stamford; **W. E. Mooney**, Ft. Stockton; **Carl Fonby**, Daingerfield; **Guy Ellis**, Waco; **Buna Carr**, Waco; **Benny McDonald**, Ft. Worth; **Speedy Walker**, Waco; **M. T. Johnson**, Ft. Worth; and **George Bury**, Hamlin.

# HOUSTON HAPPENINGS

Consolidated Music Co., a long time in business major music and game operating concern, continually expanding and adding new equipment. The consolidation is composed of operators **L. C. Butler, Louis Joeris, Russ Reeder, Richard Cocke, Tom Wild, Chuck Fletcher** and **Pee Wee Fleshner**. . . . **Jack York**, manager Wildwood Record Shop, 1547 South Richey, Pasadena, reported business as exceptionally good so far this year. . . . **C. O. (Red) Harrington** and son **David** (Harrington Amusement—H & H Distributors) drove through to the MOA show in Chicago. . . . **Albert Acuna**, manager of that ultra modern Platter Shop in Market Center, Pasadena, has been retailing records continuously since getting out of the Navy in 1946. Was with Leone's Music Center, Chester, Pa. several years just before he emigrated to Texas. . . . **Gus Sundman** and wife **Mary**, owners of Sun Refining Company, just back from New Orleans where they serviced over 300 automatic phonograph Cabinets. When and if they ever catch up on work accumulated here they have planned a tour to California, demonstrating their phonograph cabinet renovating "Do It Yourself Kit" en route. Gus reported sensational favorable reception of the kit, his own original idea and creation. . . . **John Leinke** was recently made manager of the long established Palms Music Center, a major retail record market. . . . **J. R. Wright**, well known serviceman, back with service department of H. A. Franz & Co. (Seeburg). . . . Out of town coinmen shopping about in the city past week included: **Tom Carlisle**, Yoakum; **James Dodson**, Sealy; **Toby Gilbert**, Texas City; **George Yianitsas**, Beaumont; W. E. **McClain**, Port Arthur; **Melvin Blum**, Bay City; and his brother **Morris Blum** of San Diego, Calif. Melvin has operated many years in Bay City and Morris has extensive operations in San Diego. . . . **Bill Williams Dis. Co.** jobbing Gottlieb's four player "Texan" game with fair success.

Keeney's RED ARROW

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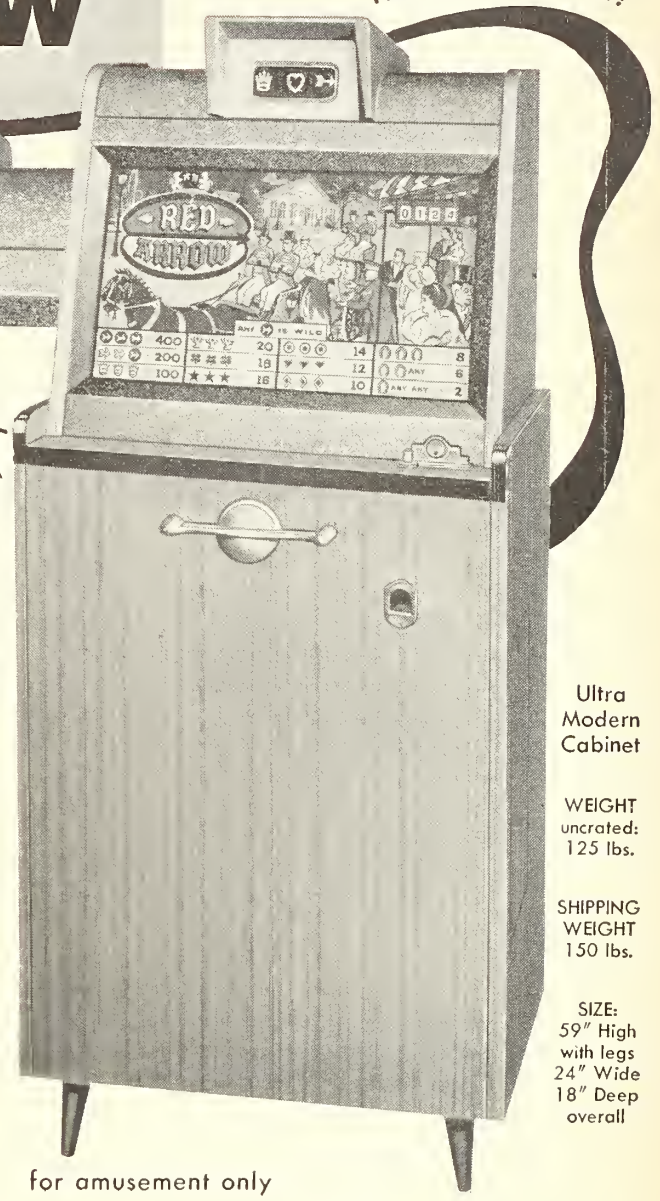


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## Commissions, Sanitation, Brand Preference, Discussed At MOA Vending Forum

CHICAGO—Vending, its problems and its future, was the subject of an MOA forum here, conducted by Harry Snodgrass, MOA director, during Monday morning's opening meet, May 9, in the Venetian Room of the Morrison Hotel. (See other story outlining Lou Casola's portion of this panel, elsewhere in this section). Bernie Shapiro, Continental Vending Machine Corp. followed Casola and discussed the difference between cigarette-candy-coffee vending and full-line vending, with the difference being not only in the size of the operation but "the problems that arise in serving approximately 3 to 5 thousand people." Shapiro advised that "if this problem scares you, then I would advise you to stay away from full-line vending." However, Shapiro advised that the vending field is still "wide open" for prospective vending operators with the investment and the willingness to learn. "There is a much smaller turnover in large full-line vending accounts than with the smaller accounts, since the larger firms conduct business in a much more stable manner."

Shapiro advised that a wealth of information is available from vending machine manufacturers designed to inform the operator not only in the field of equipment available but, in many instances, ways and means of putting the equipment to profitable use.

P. Mahoney, of Continental Vending Machine Corp., discussed maintenance, prefacing his comments with a realistic observation that a discussion of this subject could very well provide enough information "to fill a book." Pinpointing specific instances where maintenance and sanitary measures play an important part in an overall operation, Mahoney discussed carbon dioxide and copper tubing, "a combination that is poisonous." Mahoney stated that proper valve and flow action in a drink machine, for instance, prevents the CO2 from backing up the copper tubing thereby creating a poison that could lead to sickness on the part of patrons. "Violation of any health law, and it could be a city, state or any municipal law, usually leads to the closing down of an installation," stated Mahoney. Health officials will close any vendor down for infraction of many health laws. These laws must be abided by in order to stay in business."

J. Stewart, Bally Manufacturing Corp., discussed vending commissions and stated, "the precedent has been established—now the question is 'How much?'". Stewart advised that the commission must depend on the volume business done in any specific location. "Figure an average of 10% of your net sales, with 20% the absolute maximum," said Stewart. "Locations today demand a good product," continued Stewart, "and an operator must follow manufacturer's instructions on the operation of his machine. Sanitary laws must be adhered to, costs must be analysed, a fair and honest accounting to locations, payment of commissions when due, all add up to an efficient business practice and profit."

M. Pierson, National Vendors Inc., spoke on candy and cigarette vending, commenting on the steadily increasing number of these type machines going on location. He pointed to the population growth, the increase in leisure time, and the necessity for merchandising a vended product.

"Study your cigarette brand preferences and you'll find that 50% of cigarette sales are done with the 5 leading brands. 80% of the sales volume is done with the top ten brands."

Pierson stated that operators should tailor their inventory to the location and plan an efficient refill program.

## Milwaukee Ops Stage Stag Affair May 16

MILWAUKEE — Monday, May 16 (this week), is the day set aside by the Milwaukee Coin Machine Association for the Gala Stag Get-Together, at the Ambassador Hotel in this city.

Sam Hastings, president of the local operators' organization advised last week that indications are that there will be practically 100% attendance, as previously anticipated.

All of the coin machine operators throughout the entire area are invited to participate, with members of the association hosting the shindig. Hastings also made it a point to urge all distributors in the area to attend the affair.

The soiree will commence promptly at 6 p.m. with cocktails served. Then there will be a buffet dinner at 7 p.m.

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# Public Relations Forum Makes Good Impression On MOA Visitors

CHICAGO—The MOA Convention's Public Relations Forum, held in the Venetian Room of the Morrison Hotel on Tuesday morning attracted more than 200 coinmen, filling the room for what was probably one of the most colorful forum meetings conducted during the 3-day coin machine convention.

The session, which followed an invocation by the Rev. Thomas Maher, of St. Margaret's Church, Chicago, and a welcome address by George A. Miller, president of MOA, was conducted by a panel which included Herbert M. Krauss, of the Krauss public relations firm, recently retained by the PR Coin Council; Albert Bodkin, chairman of the New York State Public Relations Committee; and William Blatt, of Miami, Florida. The forum provided a down-to-earth explanation of what public relations is, how it can be achieved, and the results that may be derived from PR efforts.

Krauss led off the talks with a definition of public relations, defining it as "doing good things, and getting credit for them." Krauss stated that a public relations program is necessary for every business in this day and age. Mentioning the success enjoyed by the liquor industry, the comic book industry, and the Rockefellers and Fords. Krauss stated that the 1960 coin machine program is already in progress and that during the Convention the Krauss organization was interviewing attending operators, preparing announcements together with photos, to be sent to local newspapers around the nation advising readers of the individual's attendance at an industry trade show, the importance of the convention itself, and information about the individual. "We are planning TV interviews, radio talks, news releases and prepared speeches, all with an eye to reaching the public with a positive and good impression," stated Krauss.

Krauss also advised that his firm, through media contacts and representatives in many cities in the U.S. would also prepare statistics showing the importance of the coin machine industry in the nation's economy. "We hope to fill newspaper 'morgues' with volumes of material that may be called on when necessary, in the hope that it will replace the ancient material that is repeated time after time, hurting the indusry, for want of present day information. This has never been provided," continued Krauss. He also stated that membership in the Coin Machine Council has been encouraging and advised operators in the U.S. to join the organization and take part in the program.

Following Krauss on the speaker's platform was Al Bodkin, coin machine operator from N.Y.C. and chairman of the State's public relations program which has accomplished a great deal in a 10-month period. Bodkin discussed the formation of the N.Y. State committee explaining that it is a committee that may be set-up in any part of the nation. "I must thank my colleagues for all of the help I have received during the past ten months that our committee has been in action," stated Bodkin. He continued, giving credit to distributors, operators and the trade press for their assistance in achieving what has been referred to as the finest public relations job accomplished in the United States. Bodkin discussed the programs which included donations of juke boxes, records, money, and merchandise, to churches, synagogues, schools and hospitals. "We have only begun," stated Bodkin, "and we must continue in this job." Bodkin advised that a good PR program must be conducted for at least a five year period. He was applauded several times during his speech which extended over the previously scheduled time allotted but evidently didn't hinder the program.

Bodkin was followed by Willie Blatt, coin machine operator from Miami, and veteran public relations worker, with many years of accomplishment to his credit. Blatt immediately went into a discussion of the programs conducted in Miami, including the interstate P.A.L. sports programs which have been met with national and local approval. "The future of your family, of your business, and of you, lies in the public relations program that is being conducted today," stated Blatt. "Good public relations begins the moment you awake in the morning and doesn't end until you close your eyes at night.

"My public relations work started years ago in Brooklyn and later expanded when I moved to Miami. A little more money and a lot more time helped bring about the success of this drive. Blatt detailed several of the projects that he has conducted, but added that every man in the room can do the same. "I've advocated public relations for thirty years now," stated Blatt, "and I believe we're finally getting off the ground with a national program. Dade County in Florida will reach a total population figure of 1 million within the next few months, and I feel that I have taken part in every step of the progress." Blatt's warm delivery met with applause when he concluded.

The PR session succeeded in presenting a clear-cut version of a national program, its aims and its problems; a program that was formed locally only less than one year ago; heard from the experience of a coinman who has been working at public relations for 30 years.

The panel also succeeded in taking apart a term that has been bandied about from one end of the nation to the other without too much of the public understanding its meaning, and presented its definition in clearly defined language that can only result in a stronger feeling on the part of all present.


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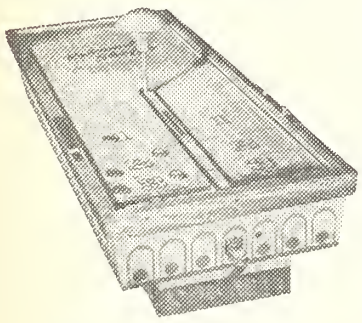

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# EASTERN FLASHES

Chicago's Morrison Hotel looked like Tenth Avenue earlier in the week with dozens of New York and Jersey coinmen on hand for the MOA Convention. Distribs and ops were much in evidence with a strong representation from New York's coinrow. **Irving Kaye** and **Mike Munves** exhibited equipment from booths while Jersey was represented by the American Shuffleboard gang. Capitol Projector Corp. also had exhibit space as **did Iz Edelman's** Cine-Sonic Sound Corp. Continental Vending and Standard Financial Corp. were at the show, each with a sales pitch for visitors and from all reports, the action was very good. New York was also strongly represented at the business meetings with almost everyone turning out for **Al Bodkin's** talk on public relations, which incidentally, stole the show. Bodkin ran through the "ran for public office in '35" bit, the philosophy of the "Cohens and Kellys" routine, and generally had the audience of 200 in his hand. Al probably did more to promote PR within the industry than has anyone since, simply with a down-to-earth talk on just what the N.Y. State Committee has been doing since August 1959. Bodkin wrapped up the package in just a short time over the allowed time, but the audience gave him two rousing rounds of applause, breaking the place up. It appeared as if Bodkin could get through to the toughest audience, as he has proven on many occasions.

* * * * *

**Carl Pavesi** won a U.S. Government Bond at one of the forum raffles and deserved it. Carl handled the portable mike for speakers from the floor during most of the meetings and helped the business sessions run smooth as silk. . . . Don't forget Carl's Westchester group and their annual affair Tues., May 17th at the Holiday Inn, Scarsdale. **Kitty Kallen** will headline the show. . . . **Lou Valente**, Staten Is., stood up to be counted at the service forum, hitting the manufacturer's panel with complex technical questions on servicing music and games but the panel answered just about every one of 'em. Lou's an old service expert himself. . . . **Abe and Billy Witsen**, Scott-Crosse, made the rounds with Mrs. Abe Witsen advising that their new showrooms will be ready for the May 22 Open House party. . . . **Al Simon** visiting with **V. Van Nattan**, in the Auto-Photo booth, naturally, and then on to ChiCoin's display. . . . **Sam Schwartz** down from Montreal for the show with ideas on vending, background music, and business in general. . . . **Sam Weisman**, Baltimore, telling everyone that business at his new establishment is "just fine." . . . **Barney Sugerman, Dave Stern** and **Irving Kaye**, a regular trio around the Morrison lobby and convention floor. **Myron Sugerman** attended the show with his Dad. . . . **Jack Mitnick** a visitor at the convention. . . . **Mickey Anderson** flew in from Erie and spent time with **Al Warren** and **Clarence Schuyler**, naturally. . . . **Mr. and Mrs. Irving Holzman** enjoyed dinner with Mr. and Mrs. **Al Bodkin** and **Lyn Durant**, then on to the Chez-Paree for entertainment. . . . **Art Silbert** held down the Std. Financial booth. . . . **Marvin Roth** looking trim and full of vigor. . . . **Leonard and Lawrence Drabkin**, Montreal coinmen, apptd. by Fischer Sales as distribs for the Canadian area. . . . "Bucky" Van Wyck reported solid Nyack Slate sales to several clients during the show. . . . **Jack and Viola Bess**, a twosome, at the AMI booth and around the hotel. . . . **Joe Munves** up to his neck with visitors to the Munves booth to take a look at "Ingo." . . . **Jim Tolisano** up from Florida, reports the new route going very well. . . .

* * * * *

**Frank Mencuri** said hello to all of his friends, from the Southland Engineering booth. . . . **Millie McCarthy, Ruth Michaelson**, and **Jane Gavagin**, from Miami's banking industry, a threesome at the forums and around the exhibit booths. . . . Al Adickes, Hamburg, spent time at the Rock-Ola plant and then visited with conventioneers in the hotel. . . . **Tom Greco** hosting visiting coinmen at his suite, along with brother **Joe**. . . . **Willie Blatt** did a marvelous job at the PR forum. . . . **Lou and Bernie Boorstein** flew into Chi on a helicopter from O'Hare field after leaving N.Y.C. by jet. . . . **Sy Redd** enjoying himself with friends while **Irv Margold** and **Dave Bond**, two other Bostonians, make the trek to Chi to visit with other coinmen. . . . **Dave Rosen** into the MOA and visiting with Williams, AMI and other friends. . . . **Joe Ash** up from Philly looking as chipper as ever. . . . **Bert Betti** a visitor at the Fischer booth and making the rounds with his friends then onto the Chi factories and showrooms. . . . **Sam Taran** came to the show with his son, **Garry**, who is the image of Sam. . . . **Ron Rood** another Floridian up for the show. . . . **Eli Ross** and **Jerry Goldsmith** also arrived from the sunny climes for the MOA action. . . . **Dave Braun** and his son stopped by the lobby floor and then passed through the booths renewing friendships. . . . Irv Morris stopped at the Gottlieb plant and then onto the Morrison. . . .

* * * * *

**Romeo Laniel** his son **Peter** and **Jean Couto** also down from the Canadian territory to visit the MOA. . . . **Charlie Katz** and **Sam Goldsmith** held down the Capitol booth. . . . **Sol Lipkin, Nick Melone, Ed Martell, John Dixon, Lou Osterman**, all at the American Shuffleboard booth.

* * * * *

Warner Fox, World Wide Amusements, Ltd., in from **London** to attend the MOA Convention. . . . Surprise stewardess on American Airlines flight 318, which left Chi Tues. evening. Her name was **Jan Benoit**, daughter of **Wilfred Benoit**, Auburn, Maine operator . . . and a pretty lass at that! . . . **Teddy Cohen**, pres., Cohn, Ivers Co., Inc., stock brokers, will open new offices at 122 E. 42nd St., N.Y.C. Teddy is the son of the late Nat **Cohn**. . . . **Mr. and Mrs. Al Denver**, M.O.N.Y., visiting places of interest in Chi between sessions at the Morrison.

# CHICAGO CHATTER

Now that the 10th annual Music Operators of America conclave is over, and the huge throng of Chicago visitors have returned to their respective homes in every nook and corner of these United States, we can muse over the events which highlighted this year's convention. One very optimistic tenor, according to MOA prexy **George A. Miller**, is that attendance will go down in the record books as "the greatest ever." . . . Many eyebrows lifted when visitors approached the huge United Manufacturing exhibit and eyed United's tremendous "Bowl-A-Rama" bowling game and United Music's "UPC-100" phonograph. Happy United personnel seen buzzing around showing operators the firm's new beauties were **Lyn Durant, Herb Oettinger, Roy Kraehmer, Bill DeSelm, Ray Riehl, Hank Dabek, Johnny Casola, Al Thoelke,** and **Bob Jonesi.**

The action was, as usual, hot and heavy at the Bally Manufacturing exhibit, with **Bill O'Donnell, Herb Jones, Art Garvey** and **Paul Calamari** chinning with visiting operators about Bally's great lineup of amusement games. A visit to the busy D. Gottlieb & Co. plant with **Joe Orleck** and your reporter became a gala get together with **Dave Gottlieb, Nate Gottlieb, Alvin Gottlieb, Judd Weinberg,** and visitors **Joe Ash** of Active Distribs of Philly, **Irving Morris** of Newark, N. J., **Abe Susman** of Dallas, Tex. . . . There were meetings all over the Morrison Hotel, and this year's attendance at the sessions was terrific according to reports. . . . It sure was nice to see **Frank Mencuri,** who has been away from the coinbiz scene for a while, back in the picture with the Western Trails kiddie ride. Frank is headquartered in California. He assures us he'll be around in coinbiz for many fruitful years. . . . Great excitement was the keynote at the AMI exhibit, where a sensational, very modern new model was shown for the first time. There will be much more written about this new AMI beauty in the weeks ahead, according to AMI's **John Haddock** and **Ed Ratajack.**

**Joel Stern, Len Micon** and **Fred Skor** made the rounds representing World Wide Distribs. . . . **Joe Robbins** and **Jack Burns** were kept busy fronting at the busy Williams Electronic exhibit and United booths. **Gil Kitt,** owner of Empire Coin, as usual, made the rounds visiting with his many, many old coinbiz friends at the MOA conclave. . . . **Sam Lewis** and **Sam Stern** of Williams Electronic expressed great pride in their "Voice-O-Graph" machine, on display at the Williams exhibit. . . . In attendance at the Chicago Dynamics exhibit were **Sam Gensburg, Jerry Koci, Art Weinand,** and **Mort Secore.** First Coin personnel on tap there were prexy **Joe Kline, Sam Kolber, Fred Kline,** and **Nick Nelson.** . . . One of the most interesting displays on the convention floor was shown at the Wico Corp. exhibit. **Ed Ruber, Morrie Wiczer, Jack Wiczer,** and **Hy Merkin** were on hand to greet operators and write up many parts and component orders. . . . A visit to Rock-Ola Manufacturing to meet with **Ed Doris, Frank Mitchell, George Hincker, Les Rieck** and **Kurt Kluever,** was returned by the Rock-Ola entourage when they dropped in at the MOA convention to call on their Cash Box friends at the front booth.

J. H. Keeney-ites, **Roy McGinnis, Paul Huebsch, Harold Dorgan, Clayton Nemeroff** and **Joe Shields,** were proud to show Keeney's "Popcorn Vender," and to sing the praises of "Red Arrow." . . . **Mike** and **Irene Detzek,** were so disappointed that they couldn't possibly have their new Champion Distribs headquarters ready in time for this MOA show, that they decided to come down to the Morrison and mingle with the many old friends they originally had hoped would call on them in their north side HQ's. . . . **Stan Levin,** All-State Distribs phoned twice to say "I'll see you around—just too busy to get up to say 'hi' now." . . . The "young bloods" managed to make the scene with their illustrious dads this year. **Barney "Shugey" Shugerman** had his son **Myron Shugerman** at his side, and **Sam Taran** introduced his son to his many friends on the exhibit floor.

His many friends were very sorry that **Ewald Fischer,** prexy of Fischer Sales & Manufacturing was unable to attend this year's convention due to illness. His lovely wife, **Margaret,** assures us he's coming along fine and should be back in the swing of things shortly. Meanwhile he'll be delighted to hear from his friends. Send your well-wishes to his home in Tipton, Missouri. **Bill** and **Ruth Weikel** of Fischer Sales kept the crowds interested by having billiard pro **Frank Oliva** and sportscaster **"Whispering Joe" Wilson** on hand at the Fischer exhibit. A very exciting highlight of the convention was a match game of billiards by Oliva and **Don Tozer.** The game was played in turn on the Fischer table and a Valley table. Don entertained with his extensive repertoire of trick shots and billiard wizardry at the Valley Sales & Manufacturing exhibit. The exhibit was manned by **Earl Feddick** and **John Ryan.**

The luckiest person at the MOA convention was **Mrs. R. E. Aherin,** who made the trip back home to La Moure, North Dakota with her luxurious new mink stole, which she won in the drawing. . . . **Ralph Sheffield** stopped us on the exhibit floor just long enough to info that Midway Manufacturing's new amusement game will be unveiled shortly. He urged us to come out to the plant and give it a whirl. **Hank Ross** and **Marcine "Iggy" Wolverton** were too busy at the factory to attend the show. . . . The Milwaukee entourage, headed by **Sam Hastings,** prexy of the Milwaukee Coin Machine Operators' Association, came in to Chi in force to make the rounds. Sam reminded us that the big affair at the Ambassador Hotel in Milwaukee is being hosted by the membership Monday, May 16. . . . **Clarence Schuyler,** prexy of Games, Inc., is all raves over his "Twin Super Wild Cat" amusement upright game, which is more than holding its own in sales everywhere, according to Clarence. He also tells us his skeet shooting prowess keeps him very occupied. He entered the skeet competition at Lincoln Park for next week.

Ageless **John Watling** was seen regularly bouncing around the exhibit floor during the 3 days of the convention, and you wonder where he gets all the pent up stamina. . . . Marvel Manufacturing's **Ted Rubey** and **Estelle Bye** made their annual visit to the conclave to see their great host of friends. . . . Atlas Music was well represented on the floor by prexy **Eddie Ginsburg, Nate Feinstein, Harold Schwartz, Gene Waldman,** and **Bill Phillips.** . . . **Mike Spagnola,** AMI Sales, came around to **The Cash Box** booth to greet **Joe Orleck, Norman Orleck, Marty Toohey** and your chubby reporter. . . . This wraps it up for MOA —1960, and we sure look forward to seeing all of you next year!

## Bally "660" Coffee Vender At Peak Production To Meet Demand

CHICAGO — John Stewart, Bally Vending Corporation of this city, advised this past week that Bally model "660" coffee vender, which speedily brews one cup of rich coffee "to order," at a time, is now in full production in the plant. Shipments are being rushed out to meet the demand of operators in all markets.

Stewart added that no special pack of coffee is required, and that the machine vends the operator's favorite brand of ground coffee.

"I believe it is also important to tell operators that Bally's model '660' (one-cup-at-a-time) machine vends the tastiest cup of hot chocolate available as well. It is simply prepared from dry chocolate powder and hot water.

"Each cup is individually whipped to a rich, creamy consistency that accents flavor and aroma," Stewart continued. "This consistency insures complete customer satisfaction. And, naturally assures continuous highest earning power on location."

Stewart also asserted that Bally's model "660" is an operator's dream service-wise. It insures lowest operating cost and simplicity in servicing on location.

There are two distinct models available now. Model "660-D" contains all dry ingredients for preparation of coffee and hot chocolate, and model "660-R" is equal to simplicity of "660-D" but includes refrigeration for fresh cream, dispensed from original dairy containers, according to Stewart.

Discussing servicing further Stewart said: Model "600" venders are expertly engineered to multiply servicemen's efficiency by reducing service-time per location. This is assured because every unit in all models is individually plugged to permit speedy removal for sanitizing and routine service.

"The brewer," he said, "is equipped with manually controlled hot water spray for quick, easy rinsing. Ingredient containers are designed with ample capacity to cut down fill-up calls." Stewart concluded by urging operators to inquire of their local Bally Vending distributors about both "660" models immediately.

## MOA To Miami For '61 Convention

CHICAGO—George A. Miller, president of Music Operators of America (MOA) left Chicago upon the termination of the 10th Annual Convention, and headed to Miami Beach, Florida.

Miller advised he will meet with the management of the Deauville Hotel to complete details and arrange for the dates for the next MOA Convention.

At the meeting of the directors of MOA here, it was decided to change the locale of the annual meetings, and that Miami Beach would fill the needs of the exhibitors and members.

### Multi-Sounds Formed; Acquires Label, Pubberies

NEW YORK—Multi-Sounds Corporation has been formed here and has acquired the assets of Square Records, Tsoris Music (BMI) and Silent Music (ASCAP). Hardy Salwitz has been named president of the company and Marvin Silverman vice-president.

Silverman left for Europe on May 6 to look for recording talent for Square of which he is the A&R man. Salwitz will be leaving for England about the middle of June to conduct several sessions over there.


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# Expenses, Taxes and Legislation Discussed During MOA Convention

CHICAGO—Lou Casola, MOA Director, moderated a forum meeting during the MOA Convention held during the second portion of Monday morning's meeting and the subjects covered included expenses, taxes, and copyright legislation.

Starting off the discussions was Harry Snodgrass, Albuquerque operator who stated that recently a "transaction" tax was proposed in the State of New Mexico which would impose an additional 3% tax on "just about everything." "While this tax would have been imposed on every business transaction, as far as the coin machine operator was concerned," Snodgrass stated, "the tax may have been imposed on the total amount of money in the cash box, and then again on the split of gross collections with the location owner. "Fortunately," continued Snodgrass, "the bill was never passed." Snodgrass mentioned this tax bill to alert other operators in the event their territories bring about a similar bill.

The forum was attended by about 100 operators and the discussion centers around, for the most part on tax and depreciation. Snodgrass commented that operators must be realistic on tax returns, or suffer the consequences. In discussing cabaret tax, it was stated that the recent cut in cabaret tax from 20% to 10% was brought about by an explanation to government officials of its possible effects on the music operator. It was stated, for the benefit of the attendance that the present cabaret tax law is imposed on "any establishment where there is dancing or entertainment other than instrumental type music." According to the panel, NAMA managed to have vending machines excluded from this tax, while MOA helped exclude music machines. (See related stories elsewhere in this section.)

# Allen Talks On Copyright Bills

CHICAGO—Nicholas Allen, counsel for the MOA, discussed the current copyright bills in the Senate and the House of Representatives last week at the MOA meet here, stating that the performance collection agencies have continued to draw closer to their goal with each passing session. The legislation is still pending in Washington.

Explaining the legislation, Allen briefly advised that the Celler Bill in Congress provides for a license fee of $5 per music machine per year. "This would amount to about $2½ million each year, should it ever go through," stated Allen. "The O'Mahoney Bill, which is in the Senate, would provide a license fee of an unlimited amount raising the mechanical royalty from 2¢ to 4¢ per record on each machine."

Allen advised that MOA was continuing its effort to prevent copyright legislation. Advising the operators, who numbered approximately 100, as to how they may oppose this legislation, Allen suggested that the coinmen tell the public that "about $2 million is now paid in mechanical royalties by juke box operators through regular record purchases."

"Expose the real object of these performance societies which is money —not principle, which they claim," Allen said. "It is against the public interest to impose a tax on a non-regulatory basis. This will result in unlimited taxing. Contact your Congressman and Senator and enlighten him gaining his support."

"Support your Coin Machine Council and other industry organizations," concluded Allen, "and we will have the strength necessary to win these battles."

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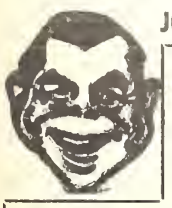
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# Miller Thanks Mfrs. In Welcome Address

CHICAGO—George A. Miller, president of the Music Operators of America, delivered his welcoming address to MOA visitors during the 10th Annual Convention on last Tuesday morning, May 10, thanking the attendance for its support.

Miller stated that the prime problems facing the industry today are being fought by MOA and success is expected in every instance. "We are combatting the performance societies in every instance, but we are doing it with effort and a lot less money than our competitors," stated Miller. He continued his talk with a brief outline of the life insurance programs available to MOA members, praised the exhibitors for their continued support and pointed to the Coin Machine Council as an organization worthy of all coin industry support.

Before closing, Miller stated that the 1961 MOA Convention will probably be held in Miami Beach, Florida, at the suggestion of MOA members. He stated that official announcement regarding these plans will be announced when all details and arrangements have been confirmed.

# MOA Service Forum Highlighted By Panel Of Manufacturers Reps

## Expert Advice Given Visiting Ops

CHICAGO—Probably the most basic and informative meeting conducted during the MOA Convention was held in the Venetian Room of the Morrison Hotel in Chicago with approximately 100 operators attending the Monday afternoon meeting.

Topics for the meeting included amplifiers, steppers, relays, and problems connected with these components; maintenance of playing surfaces and coin mechanisms. Ted Nichols, MOA director conducted the forum with S. Brown, AMI, Inc., discussing amplifiers, remote and stereo, to lead off the session.

"Space is a prime factor in placing a multiple installation on location and in many instances, another factor, namely costs, leads an operator to steps that, while they may cut costs, actually results in sound hindrance," stated Brown.

Brown advised that manufacturer's speaker systems today were designed for the juke box and its high fidelity sound. He advised that the speaker system on any installation should reflect the quality of the juke box and the phonograph records that are played.

Roy Kraehmer, United Music Corporation, in discussing steppers and relays, advised that the two prime reasons for service calls are defects that may avoid manufacturer's inspection at the point of origin, or, defects which are the fault of the operator himself. Some of the service calls are due to burned out coils, replacement of brass screws with another type metal, effecting the magnetic field, and the cleaning of relays which can be done, "with a United States dollar bill." These problems, can be solved by the operator with regular maintenance checks.

Paul Calamari, Bally Manufacturing Company, discussed ways and means of servicing machines thereby limiting service with suggestions that regular lubrication, with a light oil, helps prevent much common trouble. Periodic checks of all parts is another way, stated Calamari. He stressed that the printed material available from the manufacturer for each game was of prime importance. "The best servicemen must use a schematic," stated Calamari. Today, according to Calamari, who has serviced machines for twenty-three years, more operators than not use the manufacturer's scheme plan.

"You can get the most from a new game by finding out for yourself, after a detailed look at the machine, just what the game has that the previous game did not have," said Calamari. "Look for new gimmicks, and there are always several. While the follow-up machine is much like the previous model, the reason for the new model is the inventive ideas that stimulate play on the game. These points must be covered, otherwise the improvements will have been in vain.

Russ Penly, National Rejectors, Inc., discussed coin changers and the problems most operators are confronted with today. Penly advised that "new mechanisms today require the training of servicemen. They are complex parts and will serve with the utmost efficiency if they are understood," stated Penly. "Service manuals," continued Penly, "are your biggest aid." Penly advised that whenever an operator could, a service training program should be arranged in conjunction with the manufacturer.

Probably the most valuable portion of this forum came about during a question and answer period which lasted for about one hour after the formal discussions ended. The panelists were excellent in answering every question served at them by the multitude of practicing operators and servicemen.

While the question and answer period was one of informality, the questions were asked by dozens of operators with answers coming from all of the panelists. Kraehmer, Calamari, and Penly added much to the session with most informative replies, and always on a grass-roots level, understood by all present.

The discussions covered the failure today of lamps to hold up under operating conditions. According to the panel the lamps are not what they should be and are the subject of question in many plants today. Kraehmer advised that many manufacturers call for brilliance in a backglass panel and that the amount of brilliance increases the chances for failure. However, he asserted, this can be corrected. Lamps, fuses, and bent coins, with several operators producing foreign coins, were submitted to the panel, and in the case of the coins, Penly, of National Rejectors, evidently had been aware of much of the trouble before it was brought up, answered the questions accordingly, and invited operators to the National booth where tests were made.

The panel made for an enlightening discussion which proved valuable to the members in attendance. Most visitors agreed that the reason for the success of this service and maintenance forum was the presence on the panel of highly capable manufacturer's representatives with backgrounds commensurate with their task. They came through with flying colors.

# Goldsmith & Braun Form All-Tech Kiddie Ride Firm

HIALEAH, FLA.—Two of coin machine's well known personalities, Jerry Goldsmith, formerly Bert Lane's associate, and David Braun, kiddie ride manufacturer, have combined their talents and formed All Tech Industries, Inc., at 950 W. 20th Street, this city. The firm is manufacturing a line of kiddie rides.

Both Goldsmith and Braun have been in the coin operated kiddie ride field since its inception and have developed a number of successful rides. Currently in production is a coin operated "Chuck Wagon," "Wells Fargo Stage Coach," and a new two speed horse "Cow Pony."

Their plant in Hialeah is a new modern building occupying an acre of ground with 15,000 square feet of floor space. Distributors have already been appointed in most of the areas of the country, and the few remaining territories are now being allotted.

# Record Buying, Title Strips, Merchandising Highlight MOA Forum

CHICAGO—Operators attending the Record-Programming, Record-Purchasing portions of Monday afternoon's MOA forum received an abundance of ideas on the subjects. Attendance reached more than 100 coinmen with moderator Norman Gefke conducting one of the most complete and informative meetings on the 3-day convention agenda.

Ted Nichols, Harry Snodgrass, Jake Friedman and Gabe Orland discussed the subjects from the viewpoint of operator, distributor and one-stop serving up ideas which more than likely will be put into use once ops return to their home operating territories.

Highlighting new additions to the juke box and merchandising the new "products" received most of the attention with standard programming phases also covered.

Nichols led off the panel and made several suggestions regarding record programming on a 100-selection phonograph. "A good average to keep in mind on a 100-selection juke box is about 4 new records each week," stated Nichols. "Highlight the records that have been added to the machine in order to stimulate play. Highlight your top tunes, as well. A good idea is to program the top selling records in the upper left hand side of the selection panel, or on the corresponding first page of the wallbox. A sheet listing in your office containing all of the new records and their locations is an efficient way in which to conduct a steady inventory on location.

"Request cards have always played an important part in helping juke box play," continued Nichols, "and, of course, regular reading of coin machine tradepapers will enable you to be aware of the top selling tunes. Grouping of different types of records enables the patron to locate his choice faster and thereby help speed up play."

Harry Snodgrass filled the "200-selection" machine portion of the forum and advised the music ops that his firm was effecting a new system starting immediately, which will treat the 200-selection machines as "two individual machines." This programming policy calls for 25% of the selections being devoted to old standards, and title strips for these selections printed in green. "These 'old standard' libraries will be made up in three different groups with each group rotated every four months from one location to another. A category of 'A', 'B' and 'C' will identify the three 'old standard' groupings and will help ease the paper work involved in transferring the selections from location to location, each four months," stated Snodgrass.

"The purpose of this new 'old standard' programming feature is to help stimulate 'adult play,'" continued Snodgrass. The second 25% of the selection panel will be devoted entirely to stereo singles while the remaining 50% of the panel, or 100-selections will be treated as a 100-selection phonograph. "The stereo singles will carry yellow title strips while the 100-selection portion will be in blue.

"We've decided to go after the adult market and program what we think they'll pay to hear," said Snodgrass. "Tommy Dorsey type recordings will give you an example of what type music I'm referring to in the 'old standard' category. This is the music the 'adult' wants and we hope he'll play the machine more often."

Snodgrass closed his portion of the forum with the comment that "most of us do something no other industry does and that is to 'hide' our new product." Most ops program several new recordings and run on to the next location. "Highlighting these records will enable patrons to notice them and mention of the new selections to the location owner will promote the fact that they're on the machine."

Jake Friedman, Atlanta music operator and distributor, spoke on programming, advising ops to "program your machines according the revenue to be derived." How to buy records? Friedman advised that ops listen to the distributors and one-stops who are "more familiar with what is new and what will likely sell. Don't wait until the location asks for it, or at least try not to wait, because you obviously lose play between the request and the actual delivery of the disk."

Friedman advised music ops to read the tradepaper charts and reviews for immediate notification of new potential hit recording artists who may be responsible for the money-making records on any machine.

"I would try to control record purchases to approximately 15% of your collections," stated Friedman.

Gabe Orland, California one-stop operator spoke on the advantages of one-stop buying highlighting his talk with the time-saving factor. "Time is money, and if a California operator were to try and call on the 32 distributors in our L.A. area he would have to spend about 6 hours each day," stated Orland. "Title strips are a regular service with one-stops, advice on hit records, new artists, good sellers, service on delivery and general trade assistance all add up to the importance of a one-stop to a music operator.

"Our mailing list points out the 'money-makers' each week to our list of operators. We offer 24-hour delivery as do most one-stops, freight charges to an operator add up to a fraction of what they would be if several record distributors shipped individual packages.

"We offer 20 years experience in the field," stated Orland, "and most one-stops are capable of programming a new 100-selection phonograph with choice commercial material that will sell, in about one hour's time." No one else in the record selling business can do this but a one-stop, concluded Orland.

The forum closed with a discussion of title strips and merchandise stickers designed to highlight new merchandise.


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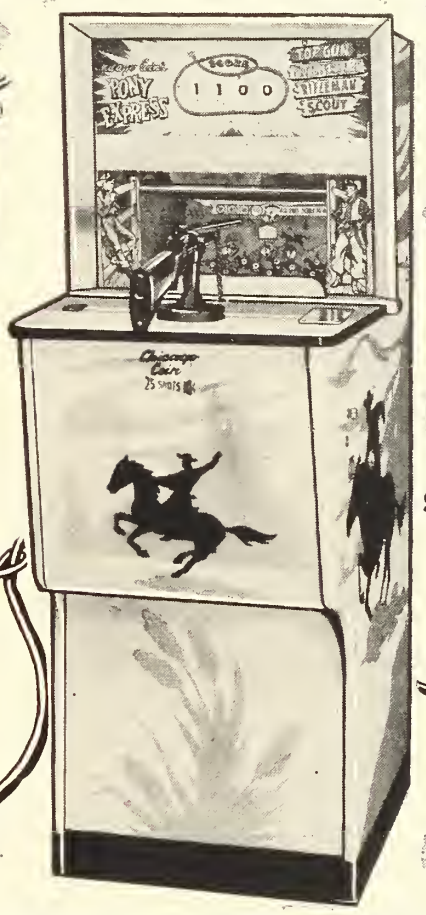


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# CALIFORNIA CLIPPINGS

With a three day week-end coming up over the Memorial Day holiday, many of the distributors and operators are planning to get out of town for a short vacation. . . . **Sam Ricklin**, at California Music, reports that **Harold Reitz**, RCA Victor distributor and one-stop operator from Milwaukee, was in town for a brief stay and took time off to drop in at California to say hello. **Gene Block**, Columbia Records west coast rep, stopped by to check the sales on the current Columbia LP's and singles. . . . **Mr. & Mrs. Frank Lamb**, operators from Montebello, on a week's fishing trip recently to San Filipe, and stated it was quite stormy, but at the same time was pleasant and restful. . . . At Badger Sales, **Bill Happel** jetted to Chicago for the MOA Convention stating it was well attended. **Mr. & Mrs. Marshall Ames** traveled to Tijuana, Ensanada, and San Diego over the week-end combining business and pleasure. **"Rocky" Nesselroad** informs that **Walter Smoot** has been added to the cleaning department. "Rocky" went on to say that the tempo of sales on arcade equipment has picked up the past week. Two other members of the shop, **Haruo Maki** and **Dick Kellison**, seen sporting new cars to work. . . . **Bill Lanzy**, at American Coin Machine, back on the job and feeling better following several days illness. Vinny mentioned that business continues good. . . . At Paul A. Laymon's **Ed Wilkes** reports Bally's new "Ball Park" baseball game continues to pick-up steam as more and more operators are stopping in to see it. **Jack Barabash**, Rock-Ola factory service engineer, is presently in town for a week to conduct a service school and also visit local operators. . . . **Dan Donohue**, at the Seeburg Distributing Co., informs business generally is moving along at a good clip. . . . At Leuenhagen's "record bar," Kay, Mary and **Claire Solle** planning to spend the Memorial Day week-end at Catalina Island. . . . **Leonard Hicks**, parts mgr. at the Wurlitzer factory branch, down with the flu for a few days, but has returned to the job. Pat **Pugliese** states that from all indications May should be the biggest month since the Wurlitzer factory branch has been in business. Pat went on to say that he was in Bakersfield recently visiting the operators. . . . At C. A. Robinson & Co., **Charlie Robinson** winging his way back from Chicago following the MOA convention. **Hank Tronick** commented that they're looking forward to new products from the factories that they represent at Robinson's. . . . **Jack Simon**, at Simon Distributing, just returning from a trip that took him to the San Francisco Bay Area and the MOA Convention in Chicago. **Sonny Lomberg** states that everyone at Simon's is busy with last minute orders from locations getting ready for the summer season. . . . Some of the visiting operators seen on Pico this week were: **Howard Smith**, El Monte; **Harry Bannister**, Bakersfield; **Ken Childs**, San Marino; **Francis Torres**, San Bernardino; **Ernest Stone**, San Diego; Celia **Mower**, San Bernardino; **Lela Smith**, Barstow.

# UPPER MIDWEST MUSINGS

**Elgin McDaniel**, Wadena, Minn. in town for the day making the rounds. Elgin buying records and parts. . . . **Mr. & Mrs. Lawrence Schillinger**, Knapp, Wisc. in the cities for the day buying their records and parts. . . . **Al Reese**, Watertown, S.D., spent the weekend in Minneapolis and left for home Monday afternoon. . . . Congratulations to **Mr. & Mrs. Frank Coubal**, Bloomer, Wisc. on the marriage of their son **Duane**. Marriage took place Sat., April 30th. Duane is taking over complete operation of the route as Frank will spend all of his time in the poultry business, and quite a business he has. . . . **Harold Lieberman, Lou Rubin, John Zeglen** and **Dave Lieberman** at the Seeburg factory last weekend for meeting. . . . **Wally Jones** service man at Lieberman Music Co. in Chicago at the Seeburg Factory for a week going through service school. . . . **Tom Roberts**, Hurley, Wisc. in town for a few days visiting a few distributors. . . . **Mr. & Mrs. Harold Lieberman** leave Monday, May 9th, for Europe. They will visit several European countries including the Scandinavian countries. They expect to be gone from 5 to 7 weeks. Bon Voyage. . . . Monday, May 9th, **Jaye P. Morgan** opens at the New Flame Room at the Radisson Hotel and **Tony Bennett** opens at Freddies Cafe in Minneapolis. . . . In the Jazz Field the fifth annual Creative Arts festival at the University of Minnesota will feature **Louis Armstrong, Ahmad Jamal**, and **Dave Brubeck**. Should be quite a ball. . . . **Earl Ackley**, Spooner, Wisc. has his son-in-law **Jack** working with him. Been with Earl only 6 weeks and is catching on fast. . . . **Glen Bischel**, Chippewa Falls, Wisc. is waiting impatiently for warm weather so that he can drive up to his lake cabin and do some fishing. . . . **Jack Godfrey**, Chaska, Minn., bought the **Kelly Diederich** route. Kelly died suddenly a few months ago and Jack who has been with Kelly for 21 years bought the route from **Mrs. Diederich.**

# *HAPPY BIRTHDAY THIS WEEK TO:*

**Marshall E. Boynton**, Benton Harbor, Michigan. . . . **John T. Hogan, Sr.**, Lafayette, Indiana. . . . **Dale C. Moore**, Rockford, Illinois. . . . **E. C. Wetzel**, Norfolk, Virginia. . . . **Joseph T. Elum**, Massillon, Ohio. . . . Frank Casanta, Columbus, Ohio. . . . **Bruce Harris**, Ardmor, Oklahoma. . . . **Neil Lewis**, Vancouver, B. C., Canada. . . . **Stanley S. Petticrew**, Springfield, Ohio. . . . **John T. Hogan, Jr.**, Lafayette, Indiana. . . . Peter P. Rugins, Mt. Carmel, Pennsylvania. . . . **Art Pockrass**, Philadelphia, Pennsylvania. . . . **Albert Evitts**, Nashville, Tennessee. . . . **Mac Sanders**, Los Angeles, California. . . . **Bernice Small**, Highland, Michigan. . . . **Chapin N. Crabtree**, Madison, Indiana. . . . **Ed Furlow**, Dallas, Texas. . . . **Lyn Durant**, Chicago. . . . **Phil Goldman**, St. Augustine, Florida. . . . **Cecil A. Thompson**, Wilmington, California. . . . **Arthur Parmenter**, Warwick, Rhode Island. . . . **Jack L. Howey**, Kirkland Lake, Ontario, Canada. . . . **Kenneth D. Smith**, St. Joseph, Missouri. . . . Kurt Kluever, Chicago. . . . **Lloyd Grice**, Jefferson City, Missouri. . . . C. O. **Temple**, Hope, Arkansas. . . . **Nick Gouzoulis**, Washington, D. C. . . . **Donald G. Tabacchi**, St. Louis, Missouri. . . .**Robert Leroy Holt**, Salt Lake City, Utah. . . . Wally **Finke**, Chicago. . . . **Clarence H. Meier**, Stratford, Ontario, Canada. . . **Saul Halper**, Cincinnati, Ohio. . . . **Arthur K.** Strahan, Greenfield, Massachusetts.

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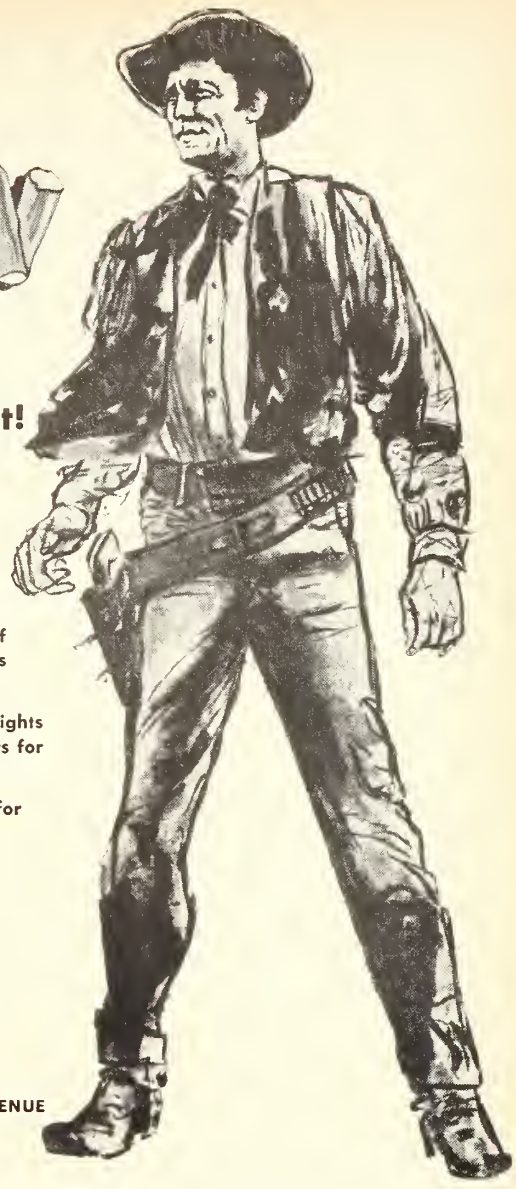

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## Bally Resumes Production On "Jumbo"

CHICAGO—Bill O'Donnell, general sales manager, Bally Manufacturing Company, this city, advised that the firm has returned to production on "Jumbo," an upright electronic amusement machine originally introduced by the firm during the early part of 1959.

"Actually," stated O'Donnell, "Bally is back in the upright business by request. Our decision to go back into the production of Jumbo is the result of continued demand for the popular multiple-coin uprights.

"The new 1960 model retains all the profit-proved features of the original, such as advancing scores and advancing arrow-lights, which qualify players for 'solo-spot' scoring, that is, to score with a single lion, single tiger, or single hippo.

"The terrific play-appeal and earning power of advancing scores and advancing arrow-lights has been amply proved, not only in 'Jumbo,' but in thousands of great Ballygames, from 'Citation' to 'Laguna Beach' ".

BILL O'DONNELL

## Depth Of Operation Important: Casola

CHICAGO—Lou Casola, Midwest Automatic Vending Company, led off the MOA forums last week when he tackled the topic, "Problems of the New Operator Entering Full Line Vending."

"Choose your goal," stated Casola, "and determine just how far you wish to go in the vending field, choosing between full-line with all of its facets, or possibly a 'several vending machine' operation."

Casola advised embryonic vending ops, of whom he is one, having formed his own vending firm just four months ago, to select products for vending carefully. "You must choose between nationally advertised brands that may in the long run sell better and faster, or choose an independent product made by a firm with a good reputation but not necessarily pre-sold as strongly as the majors."

Casola also stated that the larger the business, naturally, the larger the staff and the greater the service, all taking up considerably more time, at least at the outset.

Casola told the forum of ops, which numbered approximately 100, that information from manufacturers is readily available and will help clear up much of the initial information required for a vending operation.


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| 10-Col. EASTERN | 75 |
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| 11-Col. NATIONAL (Slant Front) | 175 |
| 11-Col. NATIONAL (ML) | 155 |

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WANT—As always we need for immediate export unlimited quantities of: Bally Bingos, United Bingos, all types of Shuffles, Seeburg, AMI, Wurlitzer music. Call collect. BELGIAN AMUSEMENT CO., 808 NO. BROAD ST., PHILADELPHIA, PA. (Tel. POplar 3-7808).

WANT—Wms. & Gottlieb Single Player 1953 to 1958. Send your list to: IMPERIAL COIN MACHINE COMPANY, 498 ANDERSON AVE., CLIFFSIDE, NEW JERSEY.

WANT—Bally Skill Parade; Games, Inc. Double Shot; ChiCoin Queen Bowler 16 Ft.; Bally Pan American 14 Ft.; Bally Lotta Fun. ATLAS DISTRIBUTORS, 1024 COMMONWEALTH AVE., BOSTON 15, MASS. (Tel. REgent 4-1384).

WANT — Will pay cash for all late Guns, all late Arcade Machines. State lowest price in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK 36, N. Y. (Tel. BRyant 9-6677).

WANT — 45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO DIST. CO., 4135 W. ARMITAGE, CHICAGO 39, ILL. (Tel. DIckens 2-7060).

WANT—Crusader Guns, Hercules Guns, United Star Slugger, for resale. COIN MACHINE EXCHANGE, 4605—127th ST., S.W., TACOMA, WASH. (Tel. JUniper 8-7153).

WANT—Used 45 RPM Records. All types, as they run, right off the route. No sorting or picking. We pay freight from anywhere in USA. Standing order available for regular shippers. JALEN AMUSEMENT CO., INC., 14 EAST 21st ST., BALTIMORE 18, MD.

WANT—Records, 45's nd LP's, new only. Please give full details first contact to avoid delay and assure quick deal. HARRY WARRINER, KNICKERBOCKER MUSIC CO., 209 EAST 165th ST., NEW YORK 56, N. Y. (Tel. LUdlow 8-8310).

WANT—Juke Box Operators. If you want a steady outlet for your used records (No One Shot Deals), Call or Write MARLIN RECORDS DIST., 824 WILLARD STREET, NORTH BELLEMORE, L. I., N. Y. (Tel. CAstle 1-0556).

WANT—Unlimited quantities of Seeburg A and B. Further all other models Seeburg, Wurlitzer 1700, 1800, 1900; Bally Bingos, multiplayer Pinballs. State condition and lowest prices f.o.b. outgoing vessel. MARALSTA-92, KROONSTRAAT, ANTWERP, BELGIUM. Cable Address: MAROMATIC ANTWERP.

WANT—Upright games, Hunters, Skee Shoots, Wild Cats, Double Shot and Super Hunters, any quantity, quote your best price. KAY'S MUSIC SERVICE, 147 COLUMBIA AVE., VANDERGRIFT, PENNA.

WANT—Glass for shuffle king overhead scoring unit, Un. Show Boats, Un. Triple Plays. FOR SALE—3-4-5's. Make offer. NOBRO NOVELTY, 142 DORE ST., SAN FRANCISCO, CALIF. (Tel. MArket 1-5438).

WANT—Bingos, United Clipper, Capitol, Lightning; Seeburg M100A, M100B, HF100R; Wurlitzer 2104, 2204. We will pay top dollar, or take in trade against Bally, United, ChiCoin Bowlers. RUNYON SALES COMPANY, INC., 593 TENTH AVE., NEW YORK 18, N. Y. (Tel. LOngacre 4-1880).

WANT—To purchase 5,000,000 new records, all speeds. We prefer large quantities and will buy for cash. Top prices offered. No Juke Box Records. Write to: RANSEL TRADING CORP., 1000 AUSTIN BLVD., ISLAND PARK, N. Y. (Tel. GEneral 2-1650), JESSE SELTER, Pres.

WANT — Will buy — Bingos, Shuffle Alleys, Bowlers, any amount of Phonographs. LEW JONES DISTRIBUTING COMPANY, INC., 1301 N. CAPITOL AVE., INDIANAPOLIS, INDIANA.

WANT—Juke Boxes and Games for resale, Cash, send list, condition and prices. HASTINGS DISTRIBUTING COMPANY, 6100 WEST BLUEMOUND ROAD, MILWAUKEE 13, WISC. (Tel. BLuemound 8-6700).

WANT—Coin operated Laundry Equipment, AM.I. 120 Selection Phonographs, Hideaways, Wall Boxes, 5¢ and 10¢ Counter Games. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel. MElrose 1-9550).

WANT—Mills Panorama. Also Parts. Advise Best Price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASHINGTON. (Tel. GArfield 3585).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel. UNion 1-7500).

WANTED—Any quantity new records, 45 RPM, EP's up to 30¢ each. We pay freight. Over-runs, cut outs, splits, offies, any make. REKORD PAK, 123 WILSON AVE., NEWARK 5, NEW JERSEY. (Tel. MArket 2-3344).

WANT—To act as distributor for record manufacturing companies, servicing music stores and operators in Indiana 30 years in the record business. Send lists and prices. C. W. HUGHES, 120 E. MAIN STREET, LADOGA, INDIANA. (Tel. WHitney 2-2232—WHitney 2-2549 Evenings).

WANT—Exhibit's IOU, Selectem and Horeshoes. State price, quantity and condition in first letter. NEW LIDO ARCADE, 412 EAST BALTIMORE STREET, BALTIMORE, MD.

WANT—Late juke box records not over 5 months old. We pay 15¢ and the freight. HARMONY RECORDS, 651 N.E. 164TH ST., NORTH MIAMI BEACH 62, FLA.

CLASSIFIED ADVERTISING SECTION

WANT—To Buy—3 Tusko Elephants. Will pay $300. each. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND, OHIO. (Tel. TO 1-6715).

WANT—For Resale—United Jupiter, Mills, Panoram; Williams Pinch Hitter; Vanguard, Hercules, Crusader Guns; Autophoto #11 & #14; Late Gottlieb Five Balls. CONTINENTAL COIN MACHINE, 1827 ADAMS, TOLEDO 2, OHIO. (Tel. CHerry 8-3359).

WANT — Wms. Vanguard, Hercules and Crusaders; ChiCoin and United Flashing Type Shuffles. State quantity and best price in 1st letter. MONROE COIN MACHINES EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel. SUperior 1-4600).

WANT—New 45 RPM records that have appeared on the Cash Box Top 50 within the last 6 months. We pay 15¢ to 18¢. Can use any quantity. KAY ENTERPRISES, 659 N.E. 123RD ST., NORTH MIAMI, FLORIDA. (Tel. PL 7-8061).

WANT—Unlimited quantities of Mills Slots—Reconditioned with 10¢ slug rejector. Quote FOB American Port. Write us today. L'AUTOMATE, 60, RUE VAN SCHOOR, BRUSSELS 3, BELGIUM. (Cable JEUMATE—BRUSSELS).

WANT—Late Wurlitzer Phonographs and Late Bally Bingos for resale. FOLLETT MUSIC CO., S. 180 HOWARD ST., SPOKANE, WASH. (Tel. MA 4-8585).

WANT—Wish to Buy and Sell any machines or model Phonographs. Also Amusement Games. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVENUE, ELIZABETH 4, NEW JERSEY. (Tel. BIgelow 8-3524-5).

WANT — To Buy — Two Glasses for United Leader or Chief. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVE., NORTH, MINNEAPOLIS, MINNESOTA.

WANT—22 ft. American or Rock-Ola Shuffleboards. Give condition and price asked. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel. FUlton 3-2282).

WANT—Paper Roll for old paces races game or information where I can get one. GREAT LAKE MUSIC, 2417 SO. PENN. AVE., LANSING 10, MICH.

# FOR SALE

FOR SALE—Millions of extra coins are taken from clean machines. Clean Right With Lemonite. Sammons-Pennington Co., Southern Amusement Co., Memphis, Tennessee, use and sell Lemonite. Try Lemonite Electronic Contact Cleaner, Contact Paste and Liquid Lube. GRACO SALES COMPANY, ARLINGTON, TENNESSEE.

FOR SALE—Seeburg A $95; 1500 Wurlitzer $95; 1550 A Wurlitzer $115. T & L DISTRIBUTING, INC., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. (Tel. MAin 1-8751).

FOR SALE—Specials—Bally: County Fairs $685.; Ballerinas $537.50; Carnival Queens $310.; Cypress Gardens $165.; Show Times $137.50; Beauty Contests $399.50; Bally Derby Gun $510.; Bally Jumbos $565.; Williams: Golden Gloves $215.; Pinch Hitters $375.; As is: Bally: Parade $30.; Double Header $30.; Beach Club $20.; Miami Beach $30. NEW ORLEANS NOVELTY COMPANY, 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel. JAckson 2-5306).

FOR SALE —Un. Bonus Gun $165.; Bally Moon Raider Gun $375.; CC Twin Bowler $545.; Big Inning $225.; CC Super Home Run 6P $75.; Wms. All Star Baseball $75.; Little Buckeroo $325.; Skeet Shoot $245.; Double Shot $225.; Amer. Bank Shuffle 9' $195.; Rock-Ola 1465, 1468, 1475, write; Seeburg 220SR '59 100 Sel. $850.; Wild Cat $395.; Un. Lightning $150.; Bally Heavy Hitter $325. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO. (Tel. HEnderson 1-4100).

FOR SALE—United Deluxe Regulation S.A. $295.; Capitol S.A. $195.; Clipper S.A. $175.; Royal S.A. $95.; League S.A. $95.; 14 ft. Bowling Alley $150.; Gottlieb Fair Lady $150.; Easy Aces $95.; Wms. Naples $150.; Casino $195.; Satellite $160.; Gusher $160. CENTRAL OHIO COIN MACHINE EXCHANGE, INC., 858 NO. HIGH ST., COLUMBUS 15, OHIO. (Tel. AXminster 4-3529).

FOR SALE—Fruit Machines, Bell Machines, for Export, Mills & Jennings, Black Cherries, Jewel Bells, Q.T.'s, Blue Bells, Twenty-One, Wild Deuce, Standard Chief, Export, Sun Chief, etc.; Bingos & Uprights. BELL DISTRIBUTORS, c/o THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

FOR SALE — Bingos: Big Times $54.50; Gayetys $45.50; Miami Beach $54.50; Frolics $39.50; United Caravan $69.50; Five Balls: Gott. Toreador 2 Player $120.; Williams Circus Wagon 2 Player $99.50; Chicago Coin "Blondie" 2 Player $59.50. All games completely refinished and shopped like new. Call or write: TRI-STATE DIST. CO., BOX 615, ROME, GA. (Tel. 8982).

FOR SALE—Unlimited possibilities in a new vending field. Net $10,000 to $15,000 per year with very little service required. Coin operated stores throughout the United States and Canada are crying for the new dynamic Bleach O Matic liquid bleach dispensing machine. Every laundromat operator will welcome you on a percentage basis. Gross $32. on a $3.00 carboy of Sodium Hypochlorite, net to you, $29.00. For further information write to: T. W. DWYER, EXCLUSIVE DISTRIBUTION, BULK BLEACH SYSTEM, 214 W. EXCHANGE, OWOSSO, MICHIGAN.

FOR SALE—Seeburg: B-100 $175.; C-100 $250.; G-100 $365.; V-200 $275.; Wurlitzer: 1700 $375.; 1800 $425.; 2000 $535.; 2100 $625.; 2200 $775. All types of amusement games new and used. All machines shopped. NORTHWEST SALES COMPANY, 1040 S.W. 2ND AVE., PORTLAND 4, OREGON. (Tel. CApitol 8-6557).

FOR SALE—2 Philadelphia Toboggan Skee Ball Alleys $425. ea.; 2 United League Bowling Alleys, like new, $725. ea.; Chicago Coin Rocket Shuffles, Single Player $125.; Bowlers, all makes and sizes $195. ea.—special quantity price for export. IRVING HOLZMAN, BLACK SALES CO., 583 TENTH AVE., NEW YORK, N. Y. (Tel. PEnnsylvania 6-6680).

FOR SALE—Shuffleboard Wax, finest grade powder or paste, chromed weights, scoreboards, liquid cleaner, paste wax, dance floor powdered wax. Write for free color brochure and prices. WAX-OLA, INC., 444 NO. 5TH ST., NEWARK 7, N. J.

FOR SALE — Kiddie Rides: Ex. Bronco $150.; Range Rider $125.; Bally Space Ships $100.; Meteor Rocket $85.; Bally ABC Shuffles $225. No charge for packing. Send for complete bargain list. ODCO, INC., 1102 BROADWAY, ALBANY 4, N. Y. (Tel. HO 5-0228).

# CLASSIFIED ADVERTISING SECTION

FOR SALE—Bally & United Small Ball Bowlers—A-1 condition. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT, TOLEDO, OHIO. (Tel. CH 3-8624).

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FOR SALE—Attention European Distributors: Lowest prices on AMI, Wurlitzer, and Seeburg phonographs. We only quote and ship to bona fide distributors. All prices f.o.b., New York City. Prompt delivery. Terms: Letter of credit or deposit and sight draft. Write — SHELDON SALES, INC., 881 MAIN ST., BUFFALO 3, NEW YORK.

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FOR SALE — Mercnry Connter Grippers 1¢ A-1 $29.50 each; 60,000 used 78 RPM records, good collector's items from 1946 to 1955. Make offer. TIERCE VENDING, P. O. BOX 368, GREENWOOD, MISS.

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FOR SALE—Have large quantities of Bingo Games, 100 selection Seeburg Wall Boxes, Vendo Coin Changer and Stand. HALLGREN DISTRIBUTORS, INC., 1626—3RD AVE., MOLINE, ILLINOIS.

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FOR SALE—Seeburgs: B's $249.50; C's $329.50; G's $399.50; V200 $295.; converted $350.; speeded up $395.; VL $450.; K's $495.; 201 $795.; 3W1 Boxes $44.50; 200 selection Boxes $74.50; Wurlitzer: 2304 Stereo $795.; 2000 $375.; 1600A $95.; AMI: H-200 $495.; H120 $450.; E-120 $175.; D-80 $165.; D-40 $75.; Rock-Ola: 1465 $495.; 1446 $275.; 1442 $195.; 120 selection Boxes $44.50. G. K. GABRIELSON & CO., 724 MEMORIAL DRIVE, S.E., ATLANTA, GA. (Tel. JAckson 5-7441).

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FOR SALE—Uprights, Auto Bell Playball, Wagon Wheels, County Fair, Capitol Projector Auto Test, latest model, CC Rebound Shuffles, Old Smokie (train) Kiddie Ride, no reasonable offer refused, contact: JACK GORELICK, J. ROSENFELD COMPANY, 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel. FOrest 7-6730).

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FOR SALE—10 Bally Golf Champs (like new) $150. ea. Immediate shipment on receipt of deposit. REX-BILOTTA CORP., 821 SO. SALINA ST., SYRACUSE 3, NEW YORK.

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FOR SALE—The Best—Sea Islands $425; Beach Time $255.; Ballerina $525.; Miss America $125.; Cypress Gardens $180.; Carnival Queen $285.; Key West $85.; Show Time $85.; Sun Valley $155.; Big Show $75.; Lotta Fun $469.50. The exporters of the South. CROWN NOVELTY CO., INC., 1055 BARONNE ST.. NEW ORLEANS, LA. (Tel. MA 3931).

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FOR SALE—We Got 'Em—Ballerina $525.; Sea Island $425.; Carnival Queen $285.; Miss America $125.; Beach Times $255.; Cypress Garden $180.; Sun Valley $155.; Show Time $85.; Big Show $75.; Key West $85.; Lotta Fun $474.50. Prompt attention to export inquiries. COIN MART, INC., 1055 BARONNE ST., NEW ORLEANS, LA. (Tel. JA 2-7137).

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FOR SALE—May Pool Specials: New beautiful Metal Chrome & Copper Jumbo Size Bumpers (Reg. $25.) $20. doz.; Deluxe Two Piece Cue Sticks 48" Size $18. doz.; 52", $21. doz.; 57" $33. doz. CHAMPION DIST. CO., 3451 NO. MILWAUKEE, CHICAGO 41, ILL. (Tel. AVenue 6-6751).

FOR SALE—"Pylon" The new plastic coating that won't chip, crack or peel. Can be used on games, bowlers, shuffles, phonographs. Will cnt cleaning time 90%. Guaranteed America's finest reconditioned coin machines. MUSICAL SALES, 2334 OLIVE ST., ST. LOUIS, MO. (Tel. CH 1-8561).

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FOR SALE—Exporters, we have surplus of new Balley coils, wipers, contact plates, etc., for Bally Bingos, Bright Lights to Beach Beauty. Will sell at one half factory list price. AMUSEMENT SUPPLY CO., 707 MISSOURI AVE., EAST ST. LOUIS, ILLINOIS.

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FOR SALE—Baseball Specials—sharp and shopped. Williams Pinch Hitters $375.; Williams Short Stop $300.; Bally Heavy Hitter $325.; Genco Hi-Fly $95. MID-WEST DISTRIBUTORS, 709 LINWOOD BLVD., KANSAS CITY, MO. (Tel. WEstport 1-8776).

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FOR SALE—New Bally Spook Gun; New Bally Targets; New Chi-Coin Star Rocket; Positively like new Bally Beauty Contest. WANT—In trade—Lotta Fun; Bingos; Shuffles; 5-Balls; Seeburg Music. REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, MASS. (Tel. AL 4-4040).

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FOR SALE—AMI G-200, completely updated with new parts to level of I model $395.: AMI E-120 perfectly shopped $245. 1/3 deposit with order, balance C.O.D. THE HUB ENTERPRISES, INC., 2216 DIVISION ST., BALTIMORE 17, MD. (Tel. LA 3-3525).

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FOR SALE — Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, $8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

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FOR SALE—Beach Time $230; Miss America $110; Key West $60; Nite Club $60; Gayety $30; Sun Valley $165; Show Time $85; Big Show $60; Broadway $50. One-third deposit with each order. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel. TU 6729).

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FOR SALE—100,000 new 45 rpm 6 months to 1 year old, $10 per 100, $95 per 1000. Also 25,000 EP's $25 per C; $200 per M; 12" LP's available $100 per C; $950 per M. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. (Tel. OLympia 8-4012).

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FOR SALE—Ready for location: Wurlitzer 2150 $425.; 1800 $275.; AMI H-120 $525.; D-80 $129.50; Seeburg KD200 $495.; 3W1 Wallboxes $45.; 200 Wallboxes $99.50; Eastern Electric 22 Col. Cigarette Vendors $149.50. J & J DISTRIBUTORS, INC., 1327 NO. CAPITOL AVE., INDIANAPOLIS, INDIANA. (Tel. MElrose 4-3571).

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FOR SALE—AMI G-120 $345.; E-120 $150.; D-80 $150.; Seeburg HF-100R $425.; M-100B $195.; M-100A $60.; Wurlitzer 1550 $75.; Rock-Ola- 1465 $550. Cleaned and checked. 1/3 deposit. A M I SALES COMPANY, 3652 W. NORTH AVE., CHICAGO 47, ILL. (Tel. HUmboldt 6-1070).

# CLASSIFIED ADVERTISING SECTION

FOR SALE—2 Capitol Projector Panorams in A-1 condition. Late model. RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN. (Tel. JA 7-8511).

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FOR SALE—Smoke Shop—V27, Capacity 630. "The Best Electric Cigarette Machine On The Market." Call or write today. BILOTTA ENTERPRISES, INC., 224 NO. MAIN ST., NEWARK, NEW YORK. (Tel. DEerfield 1-1855).

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FOR SALE—A machine that pays for itself first week with little or no service! Lucky Horoscope Operators report this and more. NATIONAL DISTRIBUTORS, 127 SO. ENGLISH AVE., SPRINGFIELD, ILLINOIS.

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FOR SALE—Seventeen Auto Kiddy Rides, good condition, $295. each. Quarter Midget type. OLSON, 138 SO. PACIFIC AVE., SAN PEDRO, CALIF. (Tel. TE 2-5564).

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FOR SALE — The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel. CEdar 2-7600).

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FOR SALE—Bally Big Time $60; Bally Cypress Gardens $130; Beach Time $225; F. P. Bally Heavy Hitter $275. SCIOTO NOVELTY, INC., 1909 EIGHTH ST., PORTSMOUTH, OHIO. (Tel. EL 3-4179).

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FOR SALE—Eastern 22 Cigarette Vendors converted $139.50; 9-M National Cigarette Vendors $65; AMI G200's $295; AMI E120 $195; AMI I-200 $595; AMI J-120 $695; Seeburg V-200's $325. All ready for location, 1/3 deposit with order, balance C.O.D. MUSIC SYSTEMS, INC., 737 CARNEGIE AVE., CLEVELAND, OHIO.

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FOR SALE—Seeburg HF100G $400; M100W $375; D3WA wall box $89.50; 3WI wall box—new chrome & buttons $39; Wurlitzer 1700 $200; 1800 $275; 2000 $425; 5210 wall box $79; 5207 $44; Rock-Ola 1448 $400; 1436 HiFi $275; Derby Day $89; Classy Bowler $119; Jubilee $139; Register $100; Gusher $125; 3D $149; Reno $100; Kings $100.; Band Wagon $100; Bally Target Roll $149; Bally All Star $74.50; Wm. Ten Strike $100. All equipment shopped and ready for location. DICKSON DISTRIBUTING COMPANY, 631 W. CALIFORNIA, OKLAHOMA CITY 4, OKLA. (Tel. CEntral 6-3691).

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FOR SALE—Big Three $450.; Shawnee $325.; Dlx Big Tent $225; Hunters $150.; Red Ball $250.; Hi Straight (used) $225.; Keeney League Leader $95. D & L COIN MACHINE CO., 414 KELKER ST., HARRISBURG, PA. (Tel. CEdar 4-1051, 2235).

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FOR SALE—Routes: AMI D80 refinished $150.; Gottlieb Falstaff 4 player $285.; Harbor Lites $85.; Golden Bells $260.; Got. Royal Flush $135.; Seeburg C refinished $325.; Marvel Horoscope Tickets $3.95m. CLOER DISTRIBUTING CO., 1613 MAIN, JOPLIN, MISSOURI. (Tel. MAfair 3-4202).

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FOR SALE — Eagle Shuffle Alley $395.; Lucky Shuffle $450.; Speed Bowler $475. WANT—Used Stereo, Seeburg or Wurlitzer. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, NEW YORK.

FOR SALE—For Export Only—All Types Fruit Machines, Mills Black Cherries, Centuries, Blue Fronts, Twenty-One, etc. Also Bally Uprights Drawbells. Large stocks, prompt deliveries. Quantity disconnts. INTERNATIONAL SALES CO., C/O THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N.Y.

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FOR SALE—Seeburg M100B $250; C $325; G 425; R $500; V200 $500; KD200 $750; HHF 100R $450; Wurlitzer 1800 $335; Rock-Ola 1438 $350. NEW ENGLAND EXHIBIT CO., 237 WASHINGTON ST., NEWTON 58, MASS. (Tel. DEcatur 2-1500).

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FOR SALE — Attention Pittsbnrgh operators, for sale 14 ft. Alleys with small balls, come and pick them up, only $125. WANT—Free play Lotta-Funs, give quantity and price. PENNSYLVANIA VENDING CORP., 1224 BROWNSVILLE RD., PITTSBURGH 10, PA.

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FOR SALE—Seeburg 45 RPM 100 A $125.; Show Times $45.; Key West $45. AUTOMATIC MUSIC CO., 703 MAIN ST., REAR, BRIDGEPORT, OHIO. (Tel NE 5-1443).

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FOR SALE—Special, Watling Scales—Model 500 Guesser, Tip-top condition, $30 each; New 6V6, 6SL7, 6J7, original carton, 60¢ each; 6 Volt Battery Charger $5; Steel Cabinet 38"x31"x17"; Comb. Lock Safe $35. GAYCOIN DISTRIBUTORS, 4866 WOODWARD, DETROIT, MICH.

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FOR SALE—See us for all types of Bally Bingos, all machines completely cleaned and shopped. You will be thoroughly satisfied with our equipment. Write or call: NASTASI DISTRIBUTING CO., 912 POYDRAS, NEW ORLEANS, LA. (Tel. MA 6386).

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FOR SALE — Scarum Burglar Alarms —operates on flashlight battery—2 minute installation, slightest tampering sets off alarm. Scares hoodlums away before damage is done, $4.95 complete, 3 for $12.00. Send check. G. I. SPECIALTY, 3361 YORK ROAD, DEPT. 6, PHILADELPHIA 40, PA.

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FOR SALE — Seeburg Stereo 222 $899.50; Seeburg KDH $469.50; Seeburg VL $299.50; Seeburg V $279.50; Seeburg G 100 $349.50; AMI F 120 $329.50; AMI E 80 $159.50; AMI D 80 $119.50; Muto Photomat $99.50. CULP DISTRIBUTING CO., 614 WEST GRAND, OKLAHOMA CITY, OKLA. (Tel. CE 2-8084).

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FOR SALE—Wurlitzer 2100, $500; 9 United Play-Mate Rebound Shuffles, like new, $150 ea.; Seeburg V-200 used $365; Seeburg V-200 change over $450; Rock-Ola 1465 $685; 12 Corsair 20 Col. Cigarette Vendors, used, $200 each. All models AMI Phonos, lowest prices, write or call — CENTRAL DISTRIBUTORS, INC., 2315 OLIVE ST., ST. LOUIS 3, MO. (Tel. MA 1-3511).

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FOR SALE — Used machines of all models, as is or shopped and ready for locations. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel. FOrest 5-3456).

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FOR SALE—Evans Shooting Gallery, live ammunition, moving and stationary targets, less than a year old, $995. Write for details. WESTERN DISTRIBUTORS, 1226 S.W. 16TH AVE., PORTLAND 5, ORE. (Tel. CApitol, 8-7565).

# CLASSIFIED ADVERTISING SECTION

FOR SALE — Specials — Auto-Bell Magic Mirror Horoscope (floor samples) $295.; Play Ball $195.; Galloping Dominoes (like new) $265.; Mermaid—Call or write; Games, Inc. Wildcat $375.; Twin Wildcat $445. Rush deposit. MICKEY ANDERSON AMUSEMENT CO., 314 EAST 11TH ST., ERIE, PA. (Tel. GLendale 2-3207).

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FOR SALE—6 Pocket Pool Tables, excellent shape $150.; 14′ Bowlers $195.; Blinkers $185.; Skee Balls $125.; Bowlette 14′ $175.; Rebound Shuffles $49.50. Write or wire today. PURVEYOR DISTRIBUTING CO., 4322-23 NORTH WESTERN AVE., CHICAGO 18, ILL. (Tel. JUniper 8-1814).

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FOR SALE—Seeburg 100B, BL $165.; C $230.; HFG $325.; KD200 $445.; Wurlitzer 2204 $445.; 2250 $545.; Rock-Ola Comet $225. Machines clean, ready for location. 1/3 deposit. INTERBORO MUSIC CO., 433 WEST 45th ST., NEW YORK, NEW YORK. (Tel. JUdson 2-2363).

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FOR SALE — Records, New 45's 100 assorted tunes per carton — 60% majors, 11¢ and less. EP's 25¢ per record, 12″ LP's majors and others, pre-packaged 100 or more, $75. Will send sample order. Send check or money order. SID TABACK RECORDS, 2540 W. PICO BLVD., LOS ANGELES 6, CALIF. (Tel. DUnkirk 3-8735).

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FOR SALE — Relays — low cost, high quality, general purpose open style made to your specifications. Short run our specialty. Also electrical harnesses and switch stack assemblies. MARVEL MANUFACTURING CO., 2847 W. FULLERTON AVE., CHICAGO, ILL. (Tel. DI 2-2424).

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FOR SALE — We have: Surf Clubs, Gayetys, Starlettes, Varietys, Palm Springs, Big Times, Gaytimes, Frolics and Ice Frolics. No fair offer refused. GLOBE DISTRIBUTING CO., INC., 1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. (Tel. ARmitage 6-0780).

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FOR SALE — All late Bally Bingos, slightly used uprights; Gunsmoke, Hunter, Super Hunter, Wild Cat, Deluxe Big Tent, Shawnees. Write or phone for prices. PENN COIN-O-MATIC CORP.. 821 NO. BROAD ST., PHILADELPHIA 23, PA. (Tel. PO 5-2676).

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FOR SALE — Complete line of Pool Table Supplies & parts. Slates, Cushions, Balls, Cloth, Bumpers, etc. Save money, save time—Buy direct. Write or phone for our new 1959 Catalog. EASTERN NOVELTY DIST., 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel. UN 3-8574).

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FOR SALE—ChiCoin League Bowler, 11 ft., Bally Strike Bowler, 11 and 14 ft., United DeLuxe Bowling Alley, 11 ft., Bally Tournament Bowler, 14 ft., any at $250 ea. Good condition. Deposit required. DAVE LOWY, 592 TENTH AVE., NEW YORK 36, N. Y. (Tel. CHickering 4-5100).

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FOR SALE—Have a few Wurlitzer 2000, 2100 and 2200. Also Wurlitzer 2300 Sterco's for wholesalers and exporters. UNITED DISTRIBUTORS, INC., 902 WEST SECOND ST., WICHITA, KANSAS. (Tel. HObart 4-6111).

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FOR SALE—Keeney Jumbo large size Rebound Shuffle Alley $65. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS, MO. (Tel. CEntral 1-9292).

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FOR SALE—Seeburg C-100 $300.; Seeburg G-100 $375.; Seeburg R-100 $400.; Seeburg VL-200 $375.; Wurlitzer 2000 $395; AMI H-200E $500.; AMI I-200E $625. BELMONT MUSIC CO., 116-118 N.E. GLENDALE AVE., PEORIA, ILL. (Tel. 6-4424—45868).

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FOR SALE—Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel. NEwton 5-2531).

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FOR SALE—Used AMI I-200E $750; HO200E $600; H-120E $595; G-200 $350; D-80 $195; D-40 $95; Used Wurlitzer: 1400 $50; 1650 $195; Used Seeburg: K-2-200 $525; VL-200 $395; V-200 $350; M-100-BL $265; M-100-C $275; M-100-B $225; Used Rock-Ola: 1455 $500; 1448 $425; 1428 $275. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH.

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FOR SALE—We have a large stock of reconditioned Shuffle Games and Bingo. Write for list. PIONEER VENDING, INC., 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel. MOntana 1-5000).

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FOR SALE—6 Pocket Pool Tables—Fischer 75″ x 43″, new slates, cushions, complete & ready for location, $160.; Genco 6 pl. Skill Ball $125.; United Targette $75.; Comet $95.; Williams 6 pl. Major League Baseball $95.; Chi-Coin Rebound Shuffle $65.; National 9 ft. Shuffleboard w/elec. scoring $75.; Chi-Coin Bullseye Baseball 2-Player $175.; Chi-Coin Home Run 6-Player $65.; Wms. Deluxe Baseball $75. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, N.J. (Tel. UN 3-8584).

# MISCELLANEOUS

NOTICE—Burglar Alarm for coin operated equipment operates on flashlight battery. Sensitive to tampering, 100% protection. Installed quickly, powerful alarm. Instructions. $4.95 —Three $12, Dozen $45—quantity prices to distributors. BLOCK MARBLE CO., 1425 NO. BROAD ST., PHILADELPHIA 22, PA.

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NOTICE — Buy your parts and supplies from the nation's oldest and original parts and supply house. Save real money. One transportation charge. Largest stocks, lowest prices. Useful gifts with orders of $25 or more. Catalog free. BLOCK MARBLE CO., 1425 NO. BROAD ST., PHILADELPHIA 22, PA.

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BIG SERVICE TIP—5 Ball Operators —Do you have wearing around Bang Bumpers? Recondition your games with self-adhering Vinyl Plastic Cover—it rings. Only $7.50 per 100. Send check to SELECT ENTERPRISES, 338 NO. 7th ST., CAMDEN, N. J.

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NOTICE—Do It Yourself Kits for phonograph restyling available for Models 100 B, C, W, G and R. We also do complete cabinet restyling, using modern wood-grain decal, not paint. Write for information. SUN REFINISHING CO., 1619 MILBY, HOUSTON 3, TEXAS.

# *Manufacturers New Equipment*

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory. Where no prices are listed, the manufacturers have not authorized price publication.

**AMI, INC.**
- K-200 (E) 200 Sel. Phono., St. or Mo...
- K-200 (A) 200 Sel. Phono., St. or Mo...
- K-200 (M) 200 Sel. Phono, St. or Mo...
- K-120 120 Sel. Phono., St. or Mo. ...
- K-100 (A) 100 Sel. Phono., St. or Mo.
- K-200 Hideaway, 200 Sel., Selective Play, St. or Mo. .....
- WQ-120 120 Sel. W. B. .....
- WQ-200 200 Sel. W. B. .....
- KQ-200-1 200 Sel. W.B., Dual Price Play
- WQ-200-3 200 Sel. W. B., Dual price Play, 4-Coin Rejector .....
- Bar Grip W. B. Mounting Bracket ....
- EX-600 Cylindrical Wall Spkr. .....
- L-2130 Ceiling Spkr., Choice of Grille Types Listed
  - L-2135 Random Pattern Grille ....
  - L-2136 Uniform Pattern Grille ....
  - L-2137 Circular Flush-Mount Grille
- Remote Vol. & Cancel Cont., St. or Mo.

**AUTO-BELL NOVELTY CO.**
- Mermaid .....
- Magic Mirror Horoscope .....

**AUTO-PHOTO CO.**
- Model 12 Studio .....$3,245.00

**BALLY MFG. CO.**

| | |
|---|---|
| Jumbo (upright) | $ 735.00 |
| Ball Park | |
| Standard Model | $ 620.00 |
| Replay Model | 640.00 |
| Beach Queens (1 ball play, replay model) | $ 640.00 |
| Island Queens (2 shots a game, replay model) | 650.00 |
| Tropic Queens (1 ball play, non-replay model) | 640.00 |
| Beauty Contest | 625.00 |
| Official Jumbo (Shuffle) | 905.00 |
| Bally Derby (Gun Game) | 725.00 |
| Monarch Bowler (Shuffle) | 865.00 |
| Pony Twins (Kiddie Ride) | 705.00 |
| Targets | |
| Standard Model | 620.00 |
| Replay Model | 640.00 |
| 6-Pocket Pool Table | 419.50 |
| Lotta-Fun (5-Ball) | 825.00 |
| Fun-Way (5-Ball, No Replays) | 825.00 |
| Moon Raider (Rifle Game) | 625.00 |
| Little Champion (Kiddie Ride) | 550.00 |
| Fire Chief (Kiddie Ride) | 898.00 |
| Western Express (Kiddie Ride) | 898.00 |
| Spook-Gun (Kiddie Shooting-Gallery) | 465.00 |
| Speed-Queen (Kiddie Ride) | 865.00 |
| Toonerville Trolley | 865.00 |
| Model T (w/o Record chngr.) | 865.00 |
| The Champion (all metal cab) | 865.00 |

**CHICAGO COIN MACHINE**
- World Series .....
- Pony Express Gun .....
- Shoot The Clown (Rifle Game)
- Bull's Eye Drop Ball .....
- 4 Game Bowler .....
- Queen Bowler
  - 16 ft. 5 in. .....
  - 21 ft. 5 in. .....
- Jet Pilot .....
- King Bowler
  - 16 ft. 5 in. .....
  - 21 ft. 5 in. .....
- Twin Bowler .....
- Commando Machine Gun ....

**EXHIBIT SUPPLY CO**
- Card Vendor .....

**J. F. FRANTZ MFG. CO.**
- Dodge City (Counter Pistol) .
- Kicker & Catcher .....
- ABT Challenge Pistol .....
- ABT Guesser Scale .....
- ABT Rifle Sport .....
- Aristo Scale .....

**GAMES, INC.**
- Twin Super Wild Cat (Dual Plyr.) .....

**D. GOTTLIEB & CO.**
- Texan, 4-Player .....

**IRVING KAYE CO., INC.**
- Fleetwood Single Ball Viewer 6-Pkt. Pool Table .....
- Jumbo Fleetwood Single Ball Viewer 6 Pkt. Pool Table ..
- Cue Ball .....
- Klub Pool .....
- Jumbo Hockey .....

**J. H. KEENEY & CO., INC.**
- Criss Cross Diamond (upright) .....$ 695.00
- Hi-Straight, 5-Ball ..... 525.00
- Popcorn Vendor ..... 640.00

**ROCK-OLA MFG. CORP.**
- 1485 St 200 Sel. Phono. .....
- 1485 200 Sel. Phono. .....
- 1478 St 120 Sel. Phono. .....
- 1478 120 Sel. Phono. .....
- 1621 Hi-Fi Wall Spkr. .....
- 1620 St Wall Spkr. .....
- 1950 Remote Vol. Cont. with Cancel Button 50¢ Coin Chute Available for All Models .....
- Dual Credit Unit Available for 200 Sel. Model 1485 .....
- 1555 Dual W. B. for 120 or 200 Sel.

**THE SEEBURG CORP.**
- Q-160, 160 Sel. Phono. .....
- Q-100, 100 Sel. Phono. .....
- D-3W160 Wall-O-Matic, 160 Sel. Dual Pricing .....
- S-3W160 Wall-O-Matic, 160 Sel. Single Pricing .....
- HD-3WU Wall-O-Matic, 200 Sel. Half Dollar .....
- HD-3WU Wall-O-Matic 100-160-200 Sel.
- 3W100 Wall-O-Matic "100" Sgl Pricing
- RSVC-1 Remote St Vol. Cont.
- CCI Coin Counter .....
- TWI Twin St Wall Spkrs. ....
- TCI Twin St Corner Spkrs. ..
- TRI Twin St. Recessed Spkrs. .
- PS6LZ—Power Supply .....
- HFAI-3—Power Amplifier ...
- Cigarette Vender Model E-2 ..
- 1000, Background Music Unit .
- 4CD Cold Drink Vendor .....
- SFB-1000 Fresh Brew Coffee Vendor
- SFB-500 Fresh Brew Coffee Vendor
- SM-500 Powdered Coffee Vendor

**UNITED MFG. CO.**

| | |
|---|---|
| Falcon Bowler | |
| 13′ | $1,520.00 |
| 16′ | 1,550.00 |
| Big Bonus Shuffle Alley | 990.00 |

**UNITED MUSIC CORP.**
- UPB-100, 100 Sel. Phono.
- UPB-100S, 100 Sel. St. Phono.
- UPB-100H, 100 Sel. Hdw'y. Phono.
- UWB-1, Sel. 3 Wire W. B.
- UBG-1, Bar Grip
- UAP-1, Aux. Power Supply
- UCS-1, 8″ Dual Cone Corner Spkr.
- UWS-1, 8″ Dual Cone Wall Spkr.
- UWS-1, 8″ Dual Cone Recessed Ceiling Spkr.
- UCS-2, 12″ Dual Cone Corner Spkr. for Stereo.
- UWS-2, 12″ Dual Cone Wall Spkr. for Stereo.
- URV-1, Remote Vol. Cont. and Cancel for Monaural
- URV-2, Remote Vol. Cont. and Cancel for Stereo.
- URA-1, Remote Amplifier for increased Audio Power
- UMS-1, Microphone System for paging or public address
- UPS-1, Play Stimulator—UPB-100 Series

**VALLEY SALES CO.**
- Bumper Pool Table (2 Models Available) .....
- 6 Pocket Pool Table (5 Models Available) .....

**WILLIAMS MFG. CO.**
- Official Baseball .....
- Nags .....

**THE WURLITZER CO.**
- 2400-S, St. 200 Sel. Phono and Step. Dual Pricing optional.
- 2400, Mo., 200 Sel. with Step. Dual Pricing optional.
- 2404-S, Stereo, 104 Sel. Stepper optional.
- 2404, Mo., 104 Sel. Stepper optional
- 2410-S, St., 100 Sel. Step. Dual Pricing optional.
- 2410, Mo., 100 Sel. Step. Dual Pricing optional.
- 5252 W.B., 200 Sel. 10-25-50¢, D. Pricing.
- 5250 W.B., 200 Sel. 10-25-50¢.
- 5207 W.B., 104 Sel. 5-10-25¢.
- 5202 W.B., 100 Sel. 10-25-50¢, Dual Pricing.
- 5200 W.B., 100 Sel. 10-25-50¢.
- 5122 St. Console Floor Spkr.
- 5123 St. Corner Spkr., 12″ Coaxial
- 5124 St. Corner Spkr., 8″ Ext. Range.
- 5125 St. Extender Spkr. packed in pairs.
- 5126 St. Directional Spkr.

# "The Cash Box PRICE LISTS"

# THIS WEEK'S USED MACHINE QUOTATIONS

## How To Use "The Cash Box Price Lists"

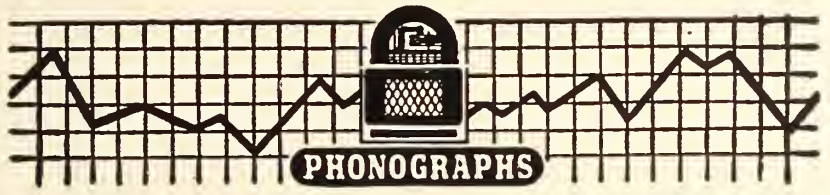
FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

**CODE (Numeral Preceding Machine)**

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added

* Great Activity




### AMI

| | | |
|---|---|---|
| 2* D-40, '51, 40 Sel. | 85.00 | 110.00 |
| 2* D-80, '51, 80 Sel. | 145.00 | 165.00 |
| 6. E-40, '53, 40 Sel. | 125.00 | 195.00 |
| 2. E-80, '53, 80 Sel. | 185.00 | 210.00 |
| 2* E-120, '53, 120 Sel. | 175.00 | 220.00 |
| 4. F-80, '54, 80 Sel. | 225.00 | 250.00 |
| 4* F-120, '54, 120 Sel. | 350.00 | 375.00 |
| 5. G-80, '55, 80 Sel. | 375.00 | 400.00 |
| 4. G-120, '55, 120 Sel. | 375.00 | 395.00 |
| 4* G-200, '56, 200 Sel. | 350.00 | 395.00 |
| 4. H-120, '57, 120 Sel. | 525.00 | 550.00 |
| 4* H-200, '57, 200 Sel. | 550.00 | 575.00 |
| 5. I-100M, '58, 100 Sel. | 575.00 | 595.00 |
| 1. I-200M, '58, 100 Sel. | 595.00 | 650.00 |
| 4* I-200E, '58, 200 Sel. | 695.00 | 750.00 |
| 6. WM Wall Box | 5.00 | 8.00 |
| 6. SM or SL Stepper | 5.00 | 8.00 |
| 6. W200 Wall Box | 72.50 | 80.00 |

### ROCK-OLA

| | | |
|---|---|---|
| 6. 1436, '52, Fireball, 120 Sel. | 75.00 | 95.00 |
| 6. 1436A, '53, Fireball, 120 Sel. | 95.00 | 125.00 |
| 1* 1438, '54, Comet, 120 Sel. | 295.00 | 325.00 |
| 4. 1446, '54 HiFi, 120 Sel. | 275.00 | 295.00 |
| 4. 1448, '55, HiFi, 120 Sel. | 395.00 | 425.00 |
| 2. 1452, '55, 50 Sel. | 350.00 | 395.00 |
| 4. 1454, '56, 120 Sel. | 425.00 | 450.00 |
| 4* 1455, '57, 200 Sel. | 450.00 | 500.00 |
| 4. 1458, '58, 120 Sel. | 550.00 | 575.00 |
| 4* 1465, '58, 200 Sel. | 650.00 | 695.00 |

### SEEBURG

| | | |
|---|---|---|
| 4* M100A, '51, 100 Sel. | 95.00 | 125.00 |
| 4* M100B, '51, 100 Sel. | 225.00 | 250.00 |
| 4. M100BL, '51, 100 Sel., Light Cab. | 265.00 | 275.00 |
| 4* M100C, '52, 100 Sel. | 275.00 | 325.00 |
| 4* HF100G, '53, 100 Sel. | 395.00 | 425.00 |
| 4* HF100R, '54, 100 Sel. | 450.00 | 495.00 |
| 2. V160, '55, 160 Sel. | 300.00 | 325.00 |
| 4* V200, '55, 200 Sel. | 325.00 | 350.00 |
| 4* VL200, '56, 200 Sel. | 395.00 | 450.00 |
| 4* KD200, '57, 200 Sel. | 550.00 | 595.00 |
| 4* KD200H, '57, 200 Sel. | 500.00 | 525.00 |
| 6. L100, '57, 100 Sel. | 525.00 | 595.00 |
| 4. 201, '58, 200 Sel. | 850.00 | 875.00 |
| 4. 161, '58, 160 Sel. | 825.00 | 850.00 |
| 4. 220, '58, 100 Sel. | 850.00 | 875.00 |
| 6. W1-L56 Wall Box 5¢ | 3.00 | 5.00 |
| 6. 3W2 Wall-a-Matic | 3.00 | 5.00 |
| 6. W4L-56 | 5.00 | 8.00 |
| 6. 3W5-L56 Wall Box, 5¢, 10¢, 25¢ | 5.00 | 8.00 |
| 6. W6L-56 5/10/25 Wireless | 5.00 | 9.00 |
| 6. 3W7-L-56 | 5.00 | 8.00 |
| 4. 3W1 Wall-a-Matic | 37.50 | 49.50 |

### WURLITZER

| | | |
|---|---|---|
| 6. 1250, '50, 48 Sel., 45 or 78 RPM | 49.50 | 75.00 |
| 4. 1400, '51, 48 Sel., 45 or 78 RPM | 50.00 | 75.00 |
| 6. 1450, '51, 48 Sel., 45 or 78 RPM | 75.00 | 95.00 |
| 4. 1500, '52, 104 Sel., 45 & 78 Intermix | 95.00 | 125.00 |
| 4. 1500 A, '53, 104 Sel., 45 & 78 Intermix | 100.00 | 125.00 |
| 4. 1600, '53, 48 Sel., 45 & 78 Intermix | 95.00 | 125.00 |
| 4. 1650, '53, 48 Sel. | 175.00 | 195.00 |
| 6. 1650A, '54, 48 Sel. | 195.00 | 225.00 |
| 4. 1700, '54, 104 Sel. | 325.00 | 350.00 |
| 4. 1800, '55, 104 Sel. | 335.00 | 375.00 |
| 4. 1900, '56, 104 Sel. | 395.00 | 450.00 |
| 4* 2000, '56, 200 Sel. | 395.00 | 450.00 |
| 4. 2100, '57, 200 Sel. | 550.00 | 575.00 |
| 6. 2104, '57, 104 Sel. | 495.00 | 525.00 |
| 4. 2150, '57, 200 Sel. | 495.00 | 525.00 |
| 4. 2204, '58, 104 Sel. | 595.00 | 645.00 |
| 4. 2200, '58, 200 Sel. | 675.00 | 750.00 |
| 4. 2250, '58, 200 Sel. | 595.00 | 625.00 |
| 6. 2140 Wall Box | 2.50 | 5.00 |
| 6. 3020 Wall Box | 3.00 | 5.00 |
| 6. 3048 (Conv. of 3020) | 3.00 | 10.00 |
| 6. 3031 Wall Box | 3.00 | 9.00 |
| 6. 3045 Wall Box | 3.00 | 9.00 |
| 6. 4820 Wall Box | 8.00 | 20.00 |
| 6. 4851 Wall Box | 9.00 | 25.00 |
| 6. 5210 Wall Box | 89.50 | 99.50 |

### BALLY

| | | |
|---|---|---|
| 4* Ballerina (6/59) | 525.00 | 545.00 |
| 4. Balls-A-Poppin' (11/56) | 40.00 | 60.00 |
| 4. Beach Beauty (11/55) | 50.00 | 60.00 |
| 1* Beach Time (9/58) | 245.00 | 275.00 |
| 4* Big Show (9/56) | 60.00 | 85.00 |
| 4* Big Time (1/55) | 60.00 | 65.00 |
| 4* Broadway (12/55) | 60.00 | 75.00 |
| 6. Carnival (11/57) | 100.00 | 125.00 |
| 4* Carnival Queen (1/59) | 300.00 | 350.00 |
| 4. Circus (8/57) | 90.00 | 95.00 |
| 4. Crossroads (1/56) | 175.00 | 195.00 |
| 4* Cypress Gardens (6/58) | 175.00 | 195.00 |
| 4. Double Header (7/56) | 65.00 | 85.00 |
| 4. Gay Times (6/55) | 50.00 | 65.00 |
| 4* Gayety (3/55) | 35.00 | 65.00 |
| 4* Key West (12/56) | 75.00 | 110.00 |
| 4* Lotta-Fun (9/59) | 495.00 | 525.00 |
| 4. Miami Beach (9/54) | 45.00 | 60.00 |
| 4* Miss America (2/58) | 110.00 | 135.00 |
| 4* Night Club (4/56) | 50.00 | 60.00 |
| 4. Parade (6/56) | 75.00 | 90.00 |
| 4* Sea Island (2/59) | 450.00 | 485.00 |
| 4* Show Time (3/57) | 65.00 | 85.00 |
| 4* Sun Valley (7/57) | 145.00 | 165.00 |
| 6. Target Roll (1/58) | 125.00 | 150.00 |
| 6. U.S.A. (8/58) | 195.00 | 225.00 |

### CHICAGO COIN

| | | |
|---|---|---|
| 4. Blondie (8/56) | 40.00 | 75.00 |
| 6. Capri (10/56) | 75.00 | 85.00 |

### GENCO

| | | |
|---|---|---|
| 6. Flying Aces (7/58) | 195.00 | 239.00 |
| 6. Fun Fair (12/57) | 120.00 | 139.00 |
| 6. Show Boat (12/57) | 125.00 | 150.00 |

### GOTTLIEB

| | | |
|---|---|---|
| 6. Ace High (1/57) | 90.00 | 100.00 |
| 6. Arabian Nights (12/53) | 50.00 | 60.00 |
| 4. Around The World (7/59) | 345.00 | 375.00 |
| 4. Atlas (5/59) | 350.00 | 375.00 |
| 4. Auto Race (9/56) | 90.00 | 115.00 |
| 4. Brite Star (4/58) | 225.00 | 255.00 |
| 6. Chinatown (10/52) | 40.00 | 75.00 |
| 6. Classy Bowler (7/56) | 115.00 | 125.00 |
| 4. Continental Cafe (7/57) | 175.00 | 185.00 |
| 4. Criss Cross (3/58) | 185.00 | 195.00 |
| 4. Daisy Mae (7/54) | 50.00 | 75.00 |
| 4. Derby Day (5/56) | 95.00 | 100.00 |
| 4. Diamond Lil (12/54) | 50.00 | 75.00 |
| 4. Double Action (1/59) | 315.00 | 350.00 |
| 4. Dragonette (6/54) | 70.00 | 80.00 |
| 4. Duette (4/55) | 75.00 | 100.00 |
| 2. Easy Aces (12/55) | 95.00 | 125.00 |
| 4. Fair Lady (12/56) | 145.00 | 165.00 |
| 4. Falstaff (11/57) | 265.00 | 295.00 |
| 4. Flagship (1/57) | 150.00 | 160.00 |
| 4. Frontiersman (11/55) | 75.00 | 85.00 |
| 4. Gladiator (1/56) | 100.00 | 125.00 |
| 4. Gold Star (8/54) | 65.00 | 75.00 |
| 4. Gypsy Queen (2/55) | 60.00 | 75.00 |
| 4. Harbor Lites (2/56) | 75.00 | 95.00 |
| 4. Hawaiian Beauty (4/54) | 85.00 | 110.00 |
| 1. Hi-Diver (4/59) | 275.00 | 295.00 |
| 4. Jockey Club (5/54) | 70.00 | 90.00 |
| 4. Jubilee (5/55) | 145.00 | 175.00 |
| 4. Lady Luck (9/54) | 45.00 | 60.00 |
| 7. Mademoiselle (11/59) | 345.00 | 375.00 |
| 4. Majestic (4/57) | 275.00 | 290.00 |
| 6. Marathon (10/55) | 115.00 | 125.00 |
| 6. Mystic Marvel (3/54) | 75.00 | 90.00 |
| 4. Picnic (10/58) | 295.00 | 315.00 |
| 4. Poker Face (9/53) | 50.00 | 75.00 |
| 4. Queen of Diamonds (6/59) | 250.00 | 275.00 |
| 4. Miss Annabelle (8/59) | 265.00 | 300.00 |
| 4. Race Time (3/59) | 239.00 | 295.00 |
| 4. Rainbow (12/56) | 145.00 | 165.00 |
| 4. Register (10/56) | 115.00 | 125.00 |
| 4. Rocket Ship (5/58) | 185.00 | 200.00 |
| 4. Roto Pool (7/58) | 175.00 | 200.00 |
| 4. Royal Flush (5/57) | 135.00 | 145.00 |
| 4. Scoreboard (4/56) | 65.00 | 90.00 |
| 4. Sea Belles (8/56) | 125.00 | 135.00 |
| 4. Silver (10/57) | 150.00 | 175.00 |
| 4. Sittin' Pretty (11/58) | 210.00 | 235.00 |
| 4. Sluggin' Champ (4/55) | 90.00 | 125.00 |
| 6. Southern Belle (6/55) | 59.00 | 75.00 |
| 6. Stage Coach (11/54) | 70.00 | 80.00 |
| 4. Straight Flush (12/57) | 185.00 | 225.00 |
| 4. Straight Shooter (2/59) | 245.00 | 250.00 |
| 4 Sunshine (10/58) | 235.00 | 245.00 |
| 4. Super Circus (10/57) | 225.00 | 250.00 |
| 4. Sweet-Add-A-Line (7/55) | 95.00 | 105.00 |
| 4. Toreador (6/56) | 110.00 | 125.00 |
| 4. Tournament (8/55) | 110.00 | 115.00 |
| 4. Twin Bell (1/55) | 75.00 | 95.00 |
| 4. Universe (10/59) | 275.00 | 300.00 |
| 4. Whirlwind (2/58) | 200.00 | 225.00 |
| 4. Wishing Well (9/55) | 95.00 | 110.00 |
| 4. World Champ (8/57) | 125.00 | 135.00 |

### UNITED

| | | |
|---|---|---|
| 4. Brazil (10/56) | 80.00 | 100.00 |
| 4. Caravan (2/56) | 65.00 | 95.00 |
| 6. Jolly Joker (11/55) | 75.00 | 90.00 |
| 4. Monaco (8/56) | 95.00 | 160.00 |
| 4. Pixie (1/55) | 55.00 | 75.00 |
| 6. Playtime (10/57) | 135.00 | 150.00 |
| 4. South Seas (2/56) | 65.00 | 85.00 |
| 4. Starlets (12/55) | 65.00 | 75.00 |
| 6. Triple Play (8/55) | 55.00 | 100.00 |
| 6. Tropicana (1/55) | 45.00 | 110.00 |

### WILLIAMS

| | | |
|---|---|---|
| 4. Arrow Head (7/57) | 95.00 | 100.00 |
| 6. Band Wagon (8/55) | 100.00 | 125.00 |
| 6. Big Ben (9/54 | 55.00 | 75.00 |
| 6. Circus Wagon (10/55) | 95.00 | 125.00 |
| 4. Cue Ball (2/57) | 130.00 | 150.00 |
| 4. Fun House (10/56) | 100.00 | 125.00 |
| 6. Gay Paree (6/57) | 125.00 | 150.00 |
| 4. Gusher (9/58) | 140.00 | 165.00 |
| 6. Hi-Hand (6/57) | 125.00 | 150.00 |
| 6. Hot Diggity (8/56) | 100.00 | 125.00 |
| 6. Jig Saw (12/57) | 125.00 | 140.00 |
| 6. Kings (8/57) | 110.00 | 125.00 |
| 6. "9" Sisters (1/54) | 50.00 | 100.00 |
| 6. Perky (11/56) | 80.00 | 115.00 |
| 4. Peter Pan (4/55) | 75.00 | 95.00 |
| 4. Piccadilly (5/56) | 75.00 | 85.00 |
| 6. Race The Clock (5/55) | 50.00 | 95.00 |
| 6. Regatta (11/55) | 115.00 | 150.00 |
| 4. Reno (10/57) | 110.00 | 130.00 |
| 6. Shamrock (1/57) | 90.00 | 140.00 |
| 6. Skyway (8/56) | 50.00 | 100.00 |
| 4. Smoke Signal (10/55) | 55.00 | 70.00 |
| 4. Snafu (12/55) | 60.00 | 75.00 |
| 6. Soccer Kick Off (12/57) | 195.00 | 265.00 |
| 6. Spitfire (2/55) | 50.00 | 75.00 |
| 6. Stardust (3/56) | 80.00 | 85.00 |
| 6. Starfire (1/57) | 140.00 | 175.00 |
| 6. Steeplechase (11/57) | 150.00 | 175.00 |
| 6. Super Score (9/56) | 75.00 | 80.00 |
| 6. Surf Rider (12/56) | 80.00 | 100.00 |
| 6. Three Deuces (8/55) | 75.00 | 115.00 |
| 6. Thunder Bird (5/54) | 55.00 | 75.00 |
| 6. Tim-Buc-Tu (1/56) | 65.00 | 70.00 |
| 5. Top Hat (10/58) | 195.00 | 214.00 |
| 4. Turf Champ (8/58) | 175.00 | 195.00 |
| 6. Wonderland (5/55) | 75.00 | 90.00 |

# "The Cash Box PRICE LISTS"

## BALLY

### Shuffles

| | | |
|---|---|---|
| 6. Jet Bowler (8/54) .... | 90.00 | 125.00 |
| 6. Rocket Bowler (8/54) . | 65.00 | 115.00 |
| 6. Mystic Bowler (12/54) | 65.00 | 125.00 |
| 4. Magic Bowler (12/54) . | 95.00 | 125.00 |
| 6. Blue Ribbon (3/55) .. | 125.00 | 175.00 |
| 6. Gold Medal (3/55) ... | 150.00 | 195.00 |
| 4. ABC Bowler (7/55) .. | 200.00 | 225.00 |
| 6. Deluxe model ..... | 245.00 | 330.00 |
| 6. Congress (7/55) ..... | 225.00 | 245.00 |
| 6. Deluxe model ..... | 255.00 | 275.00 |
| 6. Jumbo Bowler (9/55) . | 265.00 | 350.00 |
| 6. King Pin Bowler (9/55) ..... | 225.00 | 270.00 |
| 4. ABC Super Deluxe Bowler (9/57) ..... | 375.00 | 425.00 |
| 4. All-Star Bowling (12/57) ..... | 110.00 | 135.00 |
| 4. All-Star DeLuxe (2/58) ..... | 125.00 | 145.00 |

### Ball Bowlers

| | | |
|---|---|---|
| 4. ABC Bowling Lane (1/57) ..... | 225.00 | 250.00 |
| 4. ABC Tournament Bowler (6/57) ..... | 295.00 | 350.00 |
| 4. ABC Champion Bowler (10/57) ..... | 375.00 | 425.00 |
| 4. Strike Bowler (11/57) . | 250.00 | 295.00 |
| 4. Trophy Bowler (4/58) ..... | 495.00 | 525.00 |
| 6. Lucky Alley (8/58) ... | 600.00 | 645.00 |

## CHICAGO COIN

### Shuffles

| | | |
|---|---|---|
| 5. Criss Bowler (12/53) . | 40.00 | 95.00 |
| 5. Playtime (10/54) ..... | 95.00 | 170.00 |
| 5. Fireball (11/54) ..... | 115.00 | 145.00 |
| 5. Thunderbolt (12/54) .. | 150.00 | 175.00 |
| 5. Triple Strike (2/55) .. | 100.00 | 205.00 |
| 5. Arrow (2/55) ..... | 125.00 | 195.00 |
| 5. Criss Cross Targette (1/55) ..... | 35.00 | 75.00 |
| 5. Deluxe model ..... | 75.00 | 95.00 |
| 5. Bonus Score (4/55) ... | 125.00 | 150.00 |
| 4. Hollywood (5/55) .... | 200.00 | 225.00 |
| 4. Blinker (8/55) ..... | 200.00 | 225.00 |
| 5. Score-A-Line (9/55) ... | 175.00 | 250.00 |
| 4. Bowling Team (10/55) | 175.00 | 195.00 |
| 4. Miami Shuffle (10/56) . | 25.00 | 45.00 |
| 4* Rocket Shuffle (3/58) 1 Player ..... | 115.00 | 125.00 |
| 4. 2 Player ..... | 145.00 | 175.00 |
| 4. Explorer Shuffle (6/58) | 200.00 | 225.00 |
| 4. Rebound Shuffle (12/58) ..... | 50.00 | 75.00 |

### Ball Bowlers

| | | |
|---|---|---|
| 4. Bowling League (2/57) | 225.00 | 250.00 |
| 4. Ski Bowl (11/57) 6 Player ..... | 50.00 | 75.00 |
| 4. Classic Bowling League (7/57) ..... | 375.00 | 395.00 |
| 4. TV Bowling League (11/57) ..... | 325.00 | 350.00 |
| 4. TV (with rollovers) .. | 395.00 | 425.00 |

## GENCO

### Ball Bowlers

| | | |
|---|---|---|
| 6. Skill Ball 2 Player (11/56) ... | 60.00 | 90.00 |
| 4. 6 Player (2/57) .... | 100.00 | 150.00 |

## KEENEY

### Shuffles

| | | |
|---|---|---|
| 4. Diamond Bowler (5/54) | 95.00 | 125.00 |
| 4. Bikini (6/54) ..... | 95.00 | 150.00 |
| 4. Century (6/54) ..... | 125.00 | 170.00 |
| 6. American (9/54) ..... | 90.00 | 175.00 |
| 6. National (9/54) ..... | 90.00 | 125.00 |
| 4. Speedlane (4/55) ..... | 125.00 | 150.00 |

## UNITED

### Shuffles

| | | |
|---|---|---|
| 6. Leader (11/53) ..... | 95.00 | 115.00 |
| 6. Rainbow (5/54) ..... | 80.00 | 115.00 |
| 6. Banner (8/54) Del. .... | 65.00 | 115.00 |
| 4. Shuffle Targette, Del. (8/54) ..... | 75.00 | 95.00 |
| 4. Speedy (8/54) ..... | 100.00 | 125.00 |
| 4. 11th Frame (10/54) ... | 65.00 | 95.00 |
| 4. Comet Targette (11/54) | 95.00 | 110.00 |
| 4. Mercury (12/54) ..... | 80.00 | 100.00 |
| 6. Mars (1/55) ..... | 90.00 | 135.00 |
| 4. DeLuxe model .... | 95.00 | 145.00 |
| 4. Lightning (2/55) ..... | 145.00 | 165.00 |
| 6. DeLuxe model ..... | 95.00 | 145.00 |
| 6. Venus (3/55) ..... | 90.00 | 135.00 |
| 6. DeLuxe model ..... | 100.00 | 195.00 |
| 6. Clipper (5/55) ..... | 100.00 | 125.00 |
| 6. DeLuxe model ..... | 100.00 | 195.00 |
| 4. 5th Inning (6/55) ..... | 65.00 | 75.00 |
| 4. Capitol (6/55) ..... | 215.00 | 225.00 |
| 6. DeLuxe model ..... | 225.00 | 240.00 |
| 6. Super Bonus (9/55) .. | 160.00 | 225.00 |
| 6. DeLuxe model ..... | 195.00 | 245.00 |
| 6. Top Notch (10/55) .... | 270.00 | 325.00 |
| 6. Top Notch Special .... | 295.00 | 325.00 |
| 4. Regulation (11/55) ... | 270.00 | 295.00 |
| 4. DeLuxe model .... | 275.00 | 325.00 |
| 6. Midget Bowling Alley (3/58) ..... | 95.00 | 135.00 |
| 4. Shooting Stars (4/58) . | 125.00 | 150.00 |

### Ball Bowlers

| | | |
|---|---|---|
| 5. Derby Roll (6/55) .... | 75.00 | 100.00 |
| 6. DeLuxe model ..... | 100.00 | 195.00 |
| 4. Bowling Alley (11/56) | 225.00 | 245.00 |
| 4. Jumbo Bowling Alley (9/57) ..... | 425.00 | 450.00 |
| 4. Royal Bowler (12/57) . | 295.00 | 325.00 |
| 4. Pixie Bowler (8/58) .. | 125.00 | 150.00 |

## WILLIAMS

### Ball Bowlers

| | | |
|---|---|---|
| 6. Roll-A-Ball (12/56) 6 Player ..... | 90.00 | 100.00 |

| | | |
|---|---|---|
| 4. Bally Champion Horse | 550.00 | 575.00 |
| 4. Bally Moon Ride .... | 125.00 | 200.00 |
| 4. Bally Space Ship .... | 225.00 | 295.00 |
| 5. Bally Speed Boat ..... | 165.00 | 295.00 |
| 5. Bally Toonerville Trolley ..... | 475.00 | 525.00 |
| 4. Bert Lane Lancer Horse | 225.00 | 295.00 |
| 4. Bert Lane Merry-Go-Round ..... | 175.00 | 215.00 |
| 5. B.L. Miss America Boat | 225.00 | 295.00 |
| 4. Bert Lane Fire Engine | 250.00 | 395.00 |
| 5. Capitol Donald Duck . | 250.00 | 325.00 |
| 4. Capitol Elsie ..... | 150.00 | 200.00 |
| 4. Capitol Palomino Horse | 195.00 | 275.00 |
| 6. Capitol See Saw ..... | 125.00 | 295.00 |
| 6. Chicago Coin Super Jet | 125.00 | 275.00 |
| 4. Chicago Round The World Trainer ..... | 250.00 | 295.00 |
| 4. Deco Merry-Go-Round . | 195.00 | 295.00 |
| 6. Deco Space Ranger ... | 225.00 | 295.00 |
| 4. Exhibit Big Bronco .. | 295.00 | 350.00 |
| 6. Exhibit Mustang ..... | 295.00 | 350.00 |
| 6. Exhibit Sea Skates ... | 125.00 | 225.00 |
| 4. Exhibit Space Patrol .. | 125.00 | 225.00 |
| 6. Exhibit Rudolph The Reindeer ..... | 250.00 | 300.00 |
| 4. Scientific Television ... | 175.00 | 250.00 |
| 6. Scientific Boat Ride .. | 100.00 | 125.00 |
| 4. Texas Merry-Go-Round. | 200.00 | 245.00 |

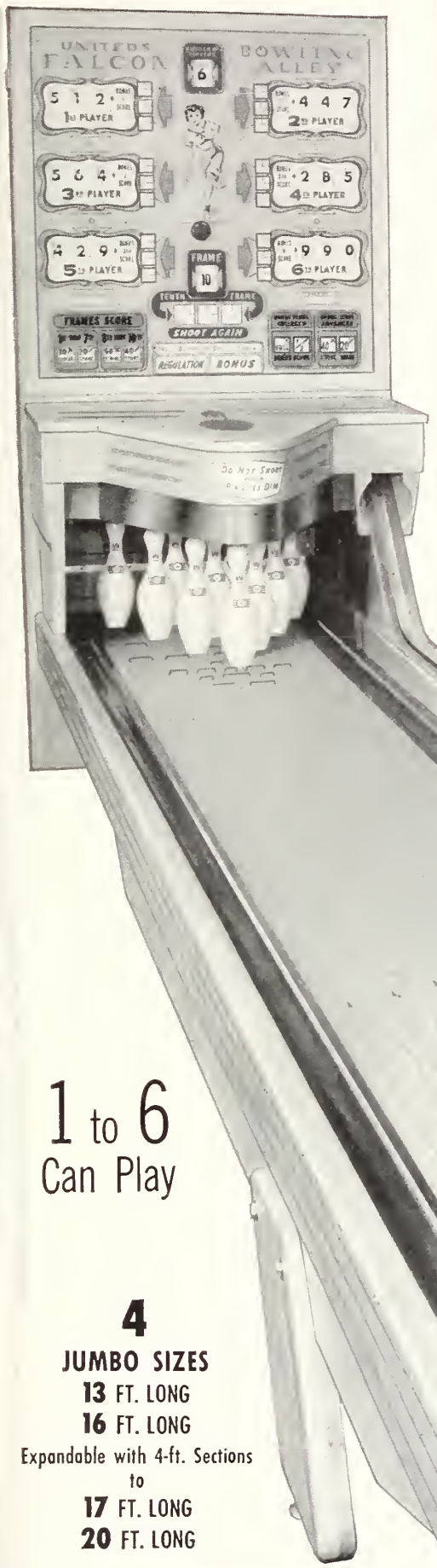
| | | |
|---|---|---|
| 4. ABT 6 Gun Rifle Range | 375.00 | 425.00 |
| 6. Air Football ..... | 112.50 | 195.00 |
| 6. Air Hockey ..... | 125.00 | 195.00 |
| 4. Amus. Boomerang .... | 75.00 | 95.00 |
| 4. Auto Photo Model 9 .. | 1100.00 | 1200.00 |
| 4. B Undersea Raider ... | 95.00 | 125.00 |
| 4. B Bulls Eye Shooting Gallery (9/55) ..... | 195.00 | 250.00 |
| 4* B Big Inning (5/58) . | 275.00 | 295.00 |
| 4* B Heavy Hitter (4/59) | 325.00 | 345.00 |
| 4. B Golf Champ (8/58) . | 175.00 | 250.00 |
| 4. Batting Practice (8/59) ..... | 350.00 | 395.00 |
| 4. Skill Roll (Upright) (B 3/58) ..... | 65.00 | 85.00 |
| 4. Capitol Midget Movies. | 100.00 | 125.00 |
| 4. CC Bullseye Baseball .. | 195.00 | 200.00 |
| 4. CC Basketball Champ . | 90.00 | 125.00 |
| 4. CC 4-Player Derby .... | 95.00 | 125.00 |
| 4. CC Goalee ..... | 95.00 | 110.00 |
| 6. CC Hockey ..... | 45.00 | 65.00 |
| 4. CC Midget Skee ..... | 60.00 | 125.00 |
| 4. CC Pistol ..... | 50.00 | 75.00 |
| 4. CC Home Run 6 Player (3/54) .... | 50.00 | 75.00 |
| 4. Super model ..... | 85.00 | 130.00 |
| 4. CC Big League (5/55) | 100.00 | 150.00 |
| 4. CC Twin Hockey (5/56) | 200.00 | 215.00 |
| 4. CC Steam Shovel (5/56) | 115.00 | 125.00 |
| 4. CC Batter Up (4/58) .. | 210.00 | 225.00 |
| 4. CC Criss Cross Hockey (10/58) .... | 295.00 | 325.00 |
| 4. CC Croquet (8/58) .. | 75.00 | 95.00 |
| 4. Ex Gun Patrol ..... | 75.00 | 100.00 |
| 4. Ex Jet Gun ..... | 95.00 | 125.00 |
| 4. Ex Space Gun ..... | 100.00 | 125.00 |
| 4. Ex Pony Express ..... | 75.00 | 125.00 |
| 4. Ex Silver Bullets .... | 40.00 | 100.00 |
| 4. Ex Six Shooter ..... | 55.00 | 95.00 |
| 4. Ex Shooting Gal. (6/54) | 75.00 | 95.00 |
| 4. Ex Star Shtg. Gal. (9/54) | 75.00 | 125.00 |
| 4. Ex Sportland Shooting Gallery (11/54) ... | 65.00 | 125.00 |
| 6. Ex "500" Shooting Gallery (3/55) ..... | 110.00 | 125.00 |
| 4. Ex Treasure Cove Shooting Gallery (6/55)) . | 210.00 | 245.00 |
| 4. Ex Jungle Hunt (3/57) | 195.00 | 225.00 |
| 4. Ex Ringer Ball (11/56) | 35.00 | 75.00 |
| 4. Ex Pop Gun Circus (9/57) ..... | 250.00 | 295.00 |
| 6. Ge Lucky Seven ..... | 65.00 | 90.00 |
| 6. Ge Sky Gunner ..... | 100.00 | 125.00 |
| 6. Ge Night Fighter ..... | 70.00 | 140.00 |
| 4. Ge 2-Player Basketball. | 100.00 | 150.00 |
| 4. Ge Rifle Gal. (6/54) .. | 110.00 | 135.00 |
| 4. Ge Big Top Rifle Gallery (6/54) .... | 175.00 | 195.00 |
| 4. Super model (12/55) | 250.00 | 275.00 |
| 4. Ge Wild West Gun (2/55) ..... | 150.00 | 175.00 |
| 4. Ge Sky Rocket Rifle Gallery (5/55) .... | 125.00 | 150.00 |
| 4. Ge Championship Baseball (9/55) ..... | 110.00 | 125.00 |
| 6. Ge Quarterback (10/55) | 50.00 | 65.00 |
| 4. Ge Hi Fly Baseball (5/56) ..... | 95.00 | 120.00 |
| 4. Ge State Fair Rifle Gal. (6/56) ..... | 200.00 | 240.00 |
| 4. Ge Davy Crockett (10/56) ..... | 190.00 | 225.00 |
| 4. Ge Circus Rifle (3/57) | 275.00 | 295.00 |
| 4. Ge Motorama (10/57) . | 215.00 | 225.00 |
| 4. Ge Gypsy Grandma (5/57) ..... | 165.00 | 195.00 |
| 4. Ge Space Age Gun (6/58) ..... | 155.00 | 175.00 |
| 4. Jungle Joe ..... | 45.00 | 125.000 |
| 4. Ke Air Raider ..... | 50.00 | 150.00 |
| 6. Ke Sub Gun ..... | 50.00 | 125.00 |
| 4. Ke Sportsman (11/54) | 85.00 | 95.00 |
| 6. DeLuxe model ..... | 130.00 | 175.00 |
| 6. Ke Ranger (3/55) .... | 195.00 | 210.00 |
| 6. DeLuxe model (3/55) | 190.00 | 230.00 |
| 4. Ke League Leader (4/58) ..... | 125.00 | 145.00 |
| 4. Ke Sportland ..... | 135.00 | 150.00 |
| 1. Mills Panorama Peek (11/54) ..... | 250.00 | 295.00 |
| 6. Munves Squoits (11/57) | 365.00 | 395.00 |
| 6. Mu Atomic Bomber ... | 65.00 | 95.00 |
| 6. Mu Ace Bombers .... | 85.00 | 125.00 |
| 5. Mu Dr. Mobile (Prewar) ..... | 65.00 | 125.00 |
| 6. Mu Fly Saucers ..... | 95.00 | 125.00 |
| 4. Muto Lord's Prayer ... | 150.00 | 175.00 |
| 4. Mu Photo (Pre-War) .. | 100.00 | 200.00 |
| 4. Mu Photo (DeLuxe) .. | 195.00 | 295.00 |
| 4. Mu Silver Gloves .... | 175.00 | 195.00 |
| 4. Mu Sky Fighter ..... | 95.00 | 125.00 |
| 6. Munves Squoits (11/57) Muto Voice-O-Graph | 395.00 | 495.00 |
| 4. Pre-War Model ..... | 165.00 | 225.00 |
| 6. Post-War Model .... | 1,025.00 | 1,100.00 |
| 6. Mu K. O. Champ .... | 150.00 | 245.00 |
| 6. Mu Drive Yourself ... | 395.00 | 485.00 |
| 5. Mu Rock'n Roll (7/56) | 20.00 | 45.00 |
| 5. Mu Bang-O-Rama (4/57) | 37.50 | 75.00 |
| 5. Philadelphia Toboggan Skee Alley ..... | 200.00 | 245.00 |
| 6. Scientific Basketball .. | 20.00 | 75.00 |
| 6. Scientific Batting Pr. .. | 30.00 | 95.00 |
| 6. Scientific Pitch 'Em ... | 45.00 | 125.00 |
| 5. Seeburg Bear Gun .... | 75.00 | 85.00 |
| 5. Seeburg Coon Hunt ... | 125.00 | 150.00 |
| 5. Set Shot Basketball ... | 165.00 | 195.00 |
| 5. Telequiz ..... | 65.00 | 95.00 |
| 6. Un Jungle Gun ..... | 95.00 | 145.00 |
| 4. DeLuxe model ..... | 95.00 | 125.00 |
| 4. Un Carn, Gun (10/54) | 150.00 | 160.00 |
| 4. DeLuxe model ..... | 85.00 | 125.00 |
| 4. Un Bonus Gun (1/55) | 175.00 | 220.00 |
| 4. DeLuxe model ..... | 145.00 | 175.00 |
| 4. Un Star Slugger (7/55) | 100.00 | 150.00 |
| 4. Un Super Slugger (4/56) ..... | 100.00 | 125.00 |
| 4. Un Pirate Gun (10/56) | 200.00 | 245.00 |
| 4. Wm DeLuxe Baseball (4/53) ..... | 75.00 | 95.00 |
| 4. Wm Major Leaguer, 6-Player ..... | 95.00 | 115.00 |
| 6. Wm Pennant Baseball (12/53) ..... | 50.00 | 75.00 |
| 6. Wm Super Pennant Baseball (12/53) ... | 50.00 | 115.00 |
| 6. Wm Super Star Baseball (12/53) ... | 50.00 | 120.00 |
| 4. Wm. Big League Base-Ball (2/54) ..... | 65.00 | 95.00 |
| 4. Wm All-Star Baseball (2/54) ..... | 90.00 | 125.00 |
| 6. Wm Big League Base-ball (2/54) ..... | 100.00 | 150.00 |
| 4. Wm Jet Fighter (10/54) ..... | 95.00 | 145.00 |
| 4. Wm Safari (2/54) ... | 175.00 | 210.00 |
| 6. DeLuxe Model ..... | 180.00 | 265.00 |
| 6. Wm Polar Hunt (3/55) | 150.00 | 175.00 |
| 4. Wm. Sidewalk Engineer (4/55) ..... | 85.00 | 105.00 |
| 4. Wm King of Swat (5/55) ..... | 110.00 | 135.00 |
| 4. Wm Four Bagger (4/56) ..... | 175.00 | 195.00 |
| 4. DeLuxe Model ..... | 215.00 | 220.00 |
| 4. Wm Crane (10/56) ... | 60.00 | 115.00 |
| 4. Wm Peppy The Clown (12/56) ..... | 125.00 | 150.00 |
| 4. Wm 1957 Baseball .... | 250.00 | 275.00 |
| 4. Wm Ten Strike (12/57) | 120.00 | 150.00 |
| 4. Wm Ten Pins (12/57) | 125.00 | 160.00 |
| 4. Wm Shortstop (4/58) . | 250.00 | 300.00 |
| 4. Wm Vanguard (10/58) | 350.00 | 375.00 |
| 4. Wm Hercules (2/59) . | 415.00 | 425.00 |
| 4. Wm Pinchitter (4/59) . | 350.00 | 395.00 |
| 4. Wm Crusader (6/59) . | 400.00 | 425.00 |

## UPRIGHT ELECTRONIC SCORING F. P. GAMES

| | | |
|---|---|---|
| 4. Gun Smoke (Ga 5/56) | 200.00 | 225.00 |
| 4. Hunter (Ga 5/55) .... | 150.00 | 175.00 |
| 6. Jumbo (B 5/59) ..... | 500.00 | 550.00 |
| 4. Skeet Shoot (Ga 1/57) | 255.00 | 275.00 |
| 4. Sportsman (B 6/59) .. | 500.00 | 550.00 |
| 4. Spr. Big Tent (Ke 6/57) | 175.00 | 200.00 |
| 4. Skill Parade (B 1/59) | 150.00 | 195.00 |
| 4. Deluxe Skill Parade (B 4/59) ..... | 225.00 | 250.00 |
| 4. Super Hunter (Ga 6/57) | 225.00 | 250.00 |
| 4. Circus Wagon Wheel (Au 5/59) ..... | 250.00 | 265.00 |
| 4. Shawnee (Ke 1/59) .. | 325.00 | 375.00 |
| 4. Little Buckaroo (Ke 2/59) ..... | 325.00 | 375.00 |
| 4. Big Roundup (Ke 3/59) | 345.00 | 395.00 |
| 4. Wild Cat (Ga 12/58) . | 395.00 | 425.00 |
| 4. Twin Wild Cat (Ga 7/59) ..... | 475.00 | 500.00 |
| 4. Big Tent (Ke 12/55) .. | 100.00 | 150.00 |
| 4* Del. Big Tent (Ke 5/59) ..... | 245.00 | 275.00 |
| 5. Circus (Au 5/56) ..... | 175.00 | 215.00 |
| 5. County Fair (Au 3/57) | 145.00 | 195.00 |
| 4. Double Shot (Ga 4/58) | 225.00 | 245.00 |

**UNITED'S NEW**

# FALCON
## BOWLING ALLEY




features popular players Choice of Scoring

**Regulation Scoring**
(TOP SCORE 300)

**OR**

**Bonus Scoring**
(TOP SCORE 990)




**bonus builds up during game**
**. . . collects at end of game**

1 to 6
Can Play

**4**
**JUMBO SIZES**
**13** FT. LONG
**16** FT. LONG
Expandable with 4-ft. Sections
to
**17** FT. LONG
**20** FT. LONG

EQUIPPED WITH
DIME COIN MECHANISM
2 for 25¢ COIN MECHANISM OPTIONAL AT EXTRA COST

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with TWO-WAY SCORING

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2 SHOTS A GAME
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doubles final score if Thumper Bumper hit when lit

## Popular "LIGHT-A-LADY" Scores
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insure extra lively ball-action

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